

**B.M RUIA GIRLS' COLLEGE
11, KRISHNA KUNJ
VACCHA GANDHI ROAD
GAMDEVI
MUMBAI**

**PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES AND
COURSE OUTCOMES FOR ALL PROGRAMS**

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|--------------------------------|----|
| Bachelor of Arts- Hindi | 1 |
| Bachelor of Arts Economics | 4 |
| Bachelor of Arts Sociology | 10 |
| Bachelor of Commerce | 24 |
| Bachelor of Management Studies | 35 |
| Master of Commerce | 43 |
| Master of Arts (Economics) | 50 |

B.A

हिंदी विभाग

Programme Outcome

1. छात्राओं में साहित्य के अध्ययन- अध्यापन में रुचि विकसित हुई ।
2. छात्राओं में 'साहित्य' एवं साहित्य की विभिन्न विधाओं को जानने व समझने का सामर्थ्य विकसित हुआ ।
3. छात्राओं में साहित्य के अध्ययन से सामाजिक, नैतिक व राष्ट्रीय मूल्यों के प्रति जागरूकता व आस्था का निर्माण हुआ ।
4. काव्यशास्त्र के सैद्धांतिक अध्ययन से छात्राओं में मूल्यांकन की क्षमता का विकास हुआ ।
5. छात्राओं को भाषा की उत्पत्ति व विशेषताओं का ज्ञान प्राप्त हुआ ।
6. छात्राओं ने हिंदी भाषा की उत्पत्ति, विकास, उसके विभिन्न रूप व विभिन्न बोलियों की जानकारी हासिल की ।
7. छात्राओं ने लिपि के उद्भव, भाषा व लिपि में अंतर तथा प्रमुख लिपियों का ज्ञान प्राप्त किया ।
8. छात्राओं में लेखन क्षमता व सर्जनात्मक क्षमता का विकास हुआ ।
9. विभिन्न साहित्यकारों से छात्राएँ परिचित हुईं ।
10. भाषा पर नियंत्रण व साहित्यिक तर्क-वितर्क व संवाद की क्षमता का विकास छात्राओं में हुआ

Programme Specific Outcome

1. छात्राओं में रचनात्मक, समीक्षात्मक व अभिनय क्षमता का विकास ।
2. छात्राओं में भाषा, लिपि व हिंदी भाषा का यथोचित व व्यवस्थित ज्ञान तथा भाषा के सही प्रयोग की क्षमता का विकास।
3. पटकथा लेखन व संवाद लेखन, सूत्र-संचालन तथा अभिनय कला का सामर्थ्य विकसित ।
4. साहित्य के माध्यम से मानवीय मूल्यों का संवर्धन और सौंदर्यात्मक दृष्टि तथा मूल्यांकन क्षमता का विकास ।
5. विभिन्न भाषाओं का ज्ञान व राष्ट्रीय तथा सामाजिक उत्तरदायित्व का विकास ।
6. भाषा विज्ञान के माध्यम से भाषा वैज्ञानिक अध्ययन की क्षमता का विकास ।
7. हिंदी साहित्य की लेखन परम्परा व विकास को जानने तथा समझने का यथोचित सामर्थ्य विकसित हुआ ।
8. राष्ट्रभाषा हिन्दी के प्रचार-प्रसार के उत्तरदायित्व का विकास ।

Course Outcome

सेमेस्टर I+ II

1. छात्राओं में निबंध, संवाद, रिपोर्ट, वृत्तांत लेखन के माध्यम से रचनात्मकता का विकास।
2. छात्राओं में पर्यायवाची, एकार्थी अनेकार्थी तथा युग्म शब्दों के ज्ञान का विकास।
3. छात्राओं में पत्र-लेखन की कला का विकास।
4. छात्राओं में साहित्य के गद्य और पद्य रूपों का ज्ञान विकसित हुआ तथा साहित्य अध्ययन के माध्यम से नैतिकता व सामाजिक उत्तरदायित्व का निर्माण हुआ।
5. साहित्य व साहित्यकारों के अध्ययन- अध्यापन में रुचि का निर्माण हुआ।

सेमेस्टर III+IV

1. छात्राएँ भाषा की उत्पत्ति विकास विशेषताओं से परिचित हुईं।

2. छात्राओं ने हिंदी भाषा के विकास,उसके विभिन्न रूपों व बोलियों की जानकारी हासिल की।
3. छात्राएं हिंदी की संवैधानिक स्थिति से परिचित हुईं।
4. छात्राओं को साहित्य के स्वरूप,उसके विभिन्न रूपों का ज्ञान प्राप्त हुआ तथा उनमें साहित्य के रूपों के समीक्षात्मक दृष्टिकोण का विकास हुआ।
5. छात्राओं ने साहित्य का समाज नैतिकता विज्ञान आदि से संबंध की जानकारी प्राप्त की।
6. काव्यशास्त्र के अध्ययन से छात्राओं ने काव्य के लक्षण हेतु व प्रयोजन की जानकारी प्राप्त की।
- 7.काव्य के तत्वों, शब्द-शक्तियों,और रस के स्वरूप,अंग एवं भेदों का शास्त्रीय ज्ञान प्राप्त कर छात्राओं में रसास्वादन का दृष्टिकोण और आलोचना का सामर्थ्य विकसित हुआ।

सेमेस्टर V+ VI

- 1.भाषा विज्ञान के अध्ययन से छात्राओं में भाषा को वैज्ञानिक दृष्टि से जानने व परखने की क्षमता विकसित हुई।
2. नाटक के अध्ययन से छात्राओं में अभिनय कला का विकास हुआ।
- 3.ललित निबंध के अध्ययन से निबंध कला के प्रति रुचि विकसित हुई।
- 4.दलित आत्मकथा लेखन के अध्ययन से दलित विमर्श,दलित साहित्य के ज्ञान प्राप्त हुआ ।
5. छात्राओं में साहित्य के विभिन्न रूपों की समीक्षा करने की क्षमता का विकास हुआ।
6. छात्राओं में रचनात्मकता का सामर्थ्य विकसित हुआ।

B.A –ECONOMICS HIGHLIGHTS AND PROGRAM OUTCOMES

BA ECONOMICS PROGRAM HIGHLIGHTS

- 3 years full time program in Hindi Medium
- Conducive learning environment
- Active faculty support to fast as well as slow learners
- Online classes and interaction with faculty
- Appropriate projects, field visits to improve employability

BA Economics Program aims equip students with understanding of economic theory so as to make them capable of economic analysis expected of any graduate in Economics in India.

BA Economics Program Outcomes

1. Learner shall acquire understanding of contemporary socio-economic issues;
2. Learner shall be able to define important concepts related to various economic theories, models and principles with more than 75% accuracy;
3. Learner shall be able to explain the possible influence of monetary and fiscal policy on any given sector in economy;
4. Learner shall be able to use different tools and methods from economic theory to analyze economic issues;
5. Learner shall be able to give highlights of any given Union Budget of India;
6. Learner shall be able to prepare a write up describing any given data table related to Indian economy by using percentages and averages;
7. Learner shall be able to identify stage of trade cycle in any economy, given adequate data;
8. Learner shall be able to link and correlate economic theory with ongoing economic policy framework;
9. Learner shall prepare a questionnaire for a social survey, given any specific socio-economic research problem;
10. Learner shall be able to use Information Technology, Excel or spreadsheet package for basic quantitative analysis of economic data;
11. Learner shall be able to think rationally as consumer or worker;
12. Learner shall be able to practice situation specific appropriate behavior, in a team or otherwise.

B A Economics Course Outcomes of each Course

There are 20 papers to be completed over the duration of B A Economics program, spread over three academic years consisting of six semesters. Following course outcomes have been spelt out as per the syllabus of each course prescribed by the SNTD University. Each course consists of 100 marks equivalent to 4 credits.

Course Outcomes for Program B A Economics

B.A –Economics

| Sem | Code | Subject And Objectives |
|-----|-------------------|--|
| I | 145106/ 175106 | 1-Economy of Maharashtra- Learner shall be able to : <ul style="list-style-type: none">• Have awareness and consciousness about the Economy• Understand Social And Economic Problems of the Indian economy and problems of the economy of Maharashtra.• Describe the state of Maharashtra economic policies• Evaluate the economic problems of the economy of Maharashtra post 1950• Gain adequate knowledge for studying for the Indian Economy questions asked in competitive exams |
| | 145206 | 2. Principles of Economics- Learner shall be able to : <ul style="list-style-type: none">• to present a clear, accurate and interesting introduction to the principles of modern economics.• describe economic environment prevailing in the economic system.• To understand basic issues about international trade |

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| II | 245306/ 275206 | <p>3. Macro Level Problems In Economy Of Maharashtra Since 1991- Learner shall be able to</p> <ul style="list-style-type: none"> • Get advanced understanding of the economy of Maharashtra • Write upto 500 words to explain / describe each of the various macro economic problems of the economy of maharashtra • Evaluate sectoral differences in the economy of maharashtra • Describe the budget structure of the economy of maharashtra • Evaluate the trend in the public expenditure and public revenue using the budget of the economy of maharashtra |
| | 245406 | <p>4. Basics Of Money Banking International Trade And Economic Development-</p> <ul style="list-style-type: none"> • To increase understanding of students about social and economic problems before state Economy. • To enhance the knowledge of policies to solve the problems, • To prepare students for competitive exams. • To present a clear, accurate and interesting introduction to the principles of modern economics. • To make aware the students to the economic environment prevailing in the economic system |

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| III | 345506/ 375306 | <p>5. Sector-Wise Features Of Indian Economy Since 1991- Learner shall be able to</p> <ul style="list-style-type: none"> • Analyze the characteristics of Indian economy • Describe features of Agricultural sector in Indian economy • Describe features of Industrial sector in Indian economy • Describe features of Infrastructure sector in Indian economy • Evaluate problems in Indian Agriculture • Evaluate problems in Indian Industry • Evaluate problems in Indian Infrastructure |
| | 345606 | <p>6. Theory Of Value- Learner shall be able to</p> <ul style="list-style-type: none"> • Describe micro economic theories of consumer demand • Analyze different approaches to study consumer behavior • Derive and analyze the demand curve using indifference curves • Calculate elasticity of demand • Describe producer's behavior using micro economic techniques • Evaluate advantages and disadvantages of production on a large scale by a firm |

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| | | <ul style="list-style-type: none"> • Describe, illustrate and calculate cost and revenue structures for a firm using marginal, fixed, variable, total, average costs as well as marginal total and average revenue • Explain the process of determination of prices of factors of production • Develop distinctly economical perspective to look at different situations |
| | 365106 | <p>7. Entrepreneurship Development</p> <p>Learners shall be able to :</p> <ul style="list-style-type: none"> • Describe the concept of an entrepreneur • Evaluate the role of an entrepreneur in economy • Analyze the innovative and imitative entrepreneurship • Describe the nature of contribution of an entrepreneur in national, global economic growth and development • Analyze the policy implications and the critical appraisal of the policies for entrepreneurship development in Indian economy • Evaluate and analyze the factors affecting entrepreneurship development in economy |

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| IV | 445706/ 475406 | 8. Problems And Policy In Indian Economy Since 1991- |
| | 445806 | <p>9. Theory Of Distribution And Welfare Economics--</p> <p>Learner shall be able to</p> <ul style="list-style-type: none"> • Explain approaches to theory of distribution • Evaluate different approaches to theory of distribution • Understand the welfare approach in economics • Basic tenets of welfare economic analysis • Analyze the behavior of an economic agent, namely, a factor of production. • Evaluate the process of determination of prices of factors of production |
| | 465206 | <p>10. Labour Economics-</p> <p>Learner shall be able to</p> <ul style="list-style-type: none"> • To make the students understand the micro concept of economics analysis. • To make them understand the behavior of an economic agent, namely, a factor of production. |

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| | | <ul style="list-style-type: none"> • To make the students aware about the process of determination of prices of factors of production • To generate a distinctly economical perspective among the students. • To understand the functioning and dynamics of the <u>markets for wage labour</u>. Labour markets function through the interaction of workers and employers. • To make students aware about Labour economics which looks at the suppliers of labour services (workers), the demands of labour services (employers), and attempts to understand the resulting pattern of wages, employment, and income |
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| V | 545906 546006 546106 546206 565306 | 11. Theory Of Employment- 12. International Economics- 13. Research Methodology-- 14. Banking And Financial Institutions-- 15. Agricultural Economics-Acquire Knowledge About Dynamics Of Employment Market <ul style="list-style-type: none"> • Think Critically About Employment Policies At Macro Level • Enhance The Knowledge About Sectorial Profile In Employment • Explain The Basic Principles Of International Trade • Take Position On The Impact Of Free Trade On The Global Economy. • Discuss Basic Knowledge About The Policies Of International Trade • Develop The Spirit Of Research Among Students • Differentiate Types Of Research And Use Different Research Designs • Identify Methods Of Sampling And Data Collection • Get Proficiency In Report Writing • Explain Banking And Financial Scenario Of India |
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| | | <ul style="list-style-type: none"> • Gain Basic Knowledge Of Financial Institutions & Its Functions • Discuss Dynamics Of Indian Money Market And Indian Capital Market • Get Acquainted With Non-Banking Financial Intermediary • Discuss Importance Of Agriculture In India Economy • Develop Policy Issues That Are Relevant To Indian Agriculture • Explain the problems of agricultural sector and remedial measures to resolve them |
| VI | 646306 646406 646506 646606 665406 | 16.Business Cycles And Stabilization Policies- 17.Economics Of Development- 18.Statistics Technique 19.Public Finance- 20.Industrial Economics- <ul style="list-style-type: none"> • Understand The Basic Theoretical Framework Underlying The Field Of Macro-Economics. • Explain Knowledge Of Trade Cycle, Development and Growth Model. • Increase The Knowledge About Concepts of Growth and Development and Distinction Between The • Critically Analyze Various Theories of Development • Discuss Policies to Solve The Problems Underdevelopment • Understand Different Statistical Techniques Used to Analyze Economic Problems • Explain Basic Knowledge of Statistical Concepts and Master The Skills for Their Uses in Economics • Understand Scenario of Public Finance In India • Explain Center and State Financial Relationship • Develop Knowledge about The Principles of International Trade • Understand The Free Flow of Trade at The Global Level • Take Stand on Impacts of Term of Trade on India Trade. |

Department of Sociology

| B. A. Sociology | |
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| Program Outcome | <ol style="list-style-type: none">1. This program would provide broad/ comprehensive knowledge on Social problems and Social processes2. Student shall be able to connect sociological theory to explain social issues3. Student shall be able to explain social issues and problems in an industrial organisation4. Student shall be able to explain the relationship between different institutions in society5. Student shall be able to apply sociological theories to emerging social conflicts |
| Program Specific Outcome | <ol style="list-style-type: none">1. After successful completion of the program, student shall be able to make a list of sociological important institutions of the society2. Student shall be able to state salient features of various sociological theories.3. Student shall be able to describe the process and dynamics of social reforms in India4. Student shall be able to write about dynamics of given social moment and its role in Social transformation5. Student shall be able to prepare an essay explaining dynamics of marginalised groups in India, related to contemporary or historical social problems and issues6. Student shall be able to identify different types of design, tools and techniques of social research7. Student shall be able to prepare a questionnaire for conducting a social survey on any given research problem |

| Class | Course And Code | Course Outcomes |
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| F.Y.B.A. Semester-I | 1. Sociology Of Indian Society- 145111 | a. To Create an Awareness and Consciousness About Society in Which Student Live b. To Enhance the Social Sensitivity and Sensibility of the Students c. To Understand the Basic Indian Social Structure d. To Know the Comprehensive Profile of Indian Society |
| | 2. Foundations Of Sociology- 145211 | a. To know the concept and significance of Sociology b. To create an awareness about fundamental institutions of Indian Society c. To know relationship of Sociology with other Social Sciences |
| F.Y.B.A. Semester-II | 3. Social Problems In India- 245311/275211 | a. To Understand the Social Problem Confronting India b. To Know the Policies and Programs Implemented to Ameliorate the Social Problems |
| | 4. Introductions To Sociology- 2454111 | a. To Get Acquainted with the Discipline of Sociology b. To Be Able to Apply Sociological Concepts, Terms to The Process of Everyday Life |
| S.Y.B.A. Semester-III | 5. Social Changes And Development In India-345511 | a. To Familiarize the Concepts of Development Changes b. To Understand the Process of Social Changes and Development in Indian Society |
| | 6. Rural Society In India-345611 | a. To Understand the Rural Social Structure and Problems b. To Gain Knowledge of Rural Reconstruction and Development |
| | 7. Population And Society-365111 | a. To Acquaint Students with The Demographic Features and Trend of Indian Society Vis-A Vis World Population b. To Understand Population Control in Terms of Social Needs |

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| | | c. To Review Population Control Measures and Their Implementation |
| S.Y.B.A. Semester-IV | 8. Women's Issues In India-445711 | a. To be Aware with Women Issues b. To the Emerging Issues and Debates Relating Women and Development |
| | 9. Urban Society :Problems And Prospects-445811 | a. To Know the Basic Concept of Urban society b. To Understand the Phenomena of Urban Growth and Related Problems |
| | 10. Media Culture And Society-465211 | a. To Understand the Influence of Media on Socio-Cultural Changes and Development in Present Society b. To Analyse the Role Played by Media in the Development of Indian Society |
| T.Y.B.A. Semester-V | 11. Classical Sociological Theories-545911 | a. To understand The Development of Sociological Thoughts b. To Know the Contribution of Classical Sociological Theorist in Sociology c. To gain The Knowledge of Classical Sociological Theories |
| | 12. Social Anthropology-546011 | a. To understand The Growth of Social Anthropology b. To know the Comprehensive Life of Primitive Society |
| | 13. Crime and Deviance-546111 | a. To understand the Range of Theories Sociologists Use to Explain Crime b. To Identify the Behavior in Which Deviance is Engaged and Controlled |
| | 14. Industrial Sociology-546211 | a. To Gain the Knowledge about The Process of Industrialization for Evolution of Production System b. To Familiarize with The Actual Problem Situated in Industrial Organization |
| | 15. Environment and Society-565311 | a. To know the concept and Significance of Environment, Ecology and Social Ecology |

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| | | b. To create an awareness about various Natural Resources |
| T.Y.B.A. Semester-VI | 16. Contemporary Sociological Theorists -646311 | a. To Identify and Understand the Important Concepts and Assumptions b. To Develop Critical Thinking and Evaluation of Sociological Theories |
| | 17. Methodology In Social Research-646411 | a. To Understand Different Tools and Techniques of Social Research b. To Study the Research Techniques as A Means of Understanding Social Reality |
| | 18. Social Movements In India-646511 | a. To Know the Dynamics of Social Movements and Their Role in Social Transformation b. To Enable to Look at Social Movements in A Sociological Perspective |
| | 19. Sociology Of Marginalized Groups-646611 | a. To Study the Historical and Social Roots of problems faced by Marginalised Groups of India b. To understand the Perspective of Prominent Indian Social thinkers on Marginalization |
| | 20. Sociology Of Tourism-665411 | a. To Understand Tourism from Sociological Perspectives b. To Explore the Hanging Tourism Practices and Its Significance |

COURSE OUTCOMES FOR PSYCHOLOGY AND FOUNDATION
COURSE

**BA I /SEM I / ANCILLARY COMPONENT / GENERAL PSYCHOLOGY-
PHYSIOLOGICAL BASIS OF BEHAVIOR / COMPUTER CODE : 175110**

Students will be able to :

1. Acquire knowledge of basic concepts of psychology.
2. Understand the relations of biological and psychological aspects of human behavior.
3. Gain knowledge about sub-fields of psychology and various research methods to understand and predict human behavior.
4. Relate the fundamental principles of psychology to everyday life.
5. Identify divisions of brain and nervous system and also their functions.
6. Gain knowledge of endocrine system and its effects on human behavior.
7. Receive knowledge about theoretical perspectives of human motivation and its effect on behavior.
8. Gain insight about various emotions and the importance of their expression in a controlled manner.
9. Differentiate between sensation and perception and also gain insight of gestalt principals of perceptual organization.

**BA I /SEM II / ANCILLARY COMPONENT / GENERAL PSYCHOLOGY- BASIC
COGNITIVE PROCESSES / COMPUTER CODE : 275210**

Students will be able to:

1. Understand the phenomenon of basic cognitive functioning and its various important components such as Learning, Memory, Thinking and Attention.
2. Familiarized with various types of learning methods and its applications in learning tasks in every day life.

3. Know various memory models such as information processing.
4. Understand about the storage of memory such as Short term memory as well as Long term memory.
5. Know the important features of memory and forgetting.
6. Gain knowledge of various techniques of improving memory.
7. Get familiarize with the thinking process and also the biases occurring while thinking correctly.
8. Understand the importance of creative thinking and gain knowledge of various methods to identify and develop creative thinking.
9. Know the relationship between language and thought process.
10. Analyze various levels of language used in thought process.
11. Understand the importance of intelligence and individual differences in the same.
12. Know various methods of measuring intelligence and its application in various fields of life.

BA II /SEM III / ANCILLARY COMPONENT III / ORGANIZATIONAL BEHAVIOR

COMPUTER CODE : 375310

Students will be able to:

1. Get the orientation of organizational behavior which is the most important sub-field of psychology in current era.
2. Get an overview of the development of organizational behavior.
3. Understand the foundations of individual behavior such as various biographical characteristics and abilities in human beings which affect work behavior in the organizations.
4. Receive knowledge to apply various psychological principals to organizations.
5. Gain insight in motivational aspects affecting work behavior.
6. Understand the relationship between various motivational theories and its applications to improve motivation of workers in the organizations.
7. Familiarized with various contemporary issues regarding motivation in the organizations.
8. Understand the concept of leadership and various theories explain leadership.

9. Know the specific roles played by leader to achieve organizational goals and their contribution towards improving organizational health.
10. Become aware of the group dynamics of the organizations.
11. Understand the importance of the Teams and their contribution in gaining objectives of organizations.

BA II /SEM IV / ANCILLARY COMPONENT IV / HEALTH PSYCHOLOGY

COMPUTER CODE : 475410

Students will be able to :

1. Gain insight about the emerging field of health psychology.
2. Receive knowledge of basic tenants of health psychology.
3. Learn about history and future trends of health psychology.
4. Gain perspective about the role played by psychologist in the important field of health.
5. Familiarize with various degenerative diseases as well as disorders one has to face because of emerging faulty and stressful life style.
6. Understand various physiological and psychological reasons behind stress and also its effects on health.
7. Learn about various coping styles of dealing with stressful situations in life.
8. Gain insight into theories and techniques of promoting healthy behavior.
9. Understand patients' perspective to illness, treatment and healing.
10. Get insight about various stages of terminal illnesses, bereavement and grief.

BAI / SEM I / FOUNDATION COURSE - I / HISTORY AS HERITAGE

COMPUTER CODE : 130100

Students will be able to :

1. Develop understanding of Indian heritage and its rich cultural background.
2. Understand the rich cultural heritage of India deeply rooted in Indus valley civilization.
3. Appreciate the need for preserving cultural heritage of India.

4. Understand the art of making Maps and also appreciate various advantages of Maps.
5. Encourage themselves to know more about various Art forms of India and to gain the insight about learning and appreciating the same.
6. Create awareness about various types of Indian architecture and its relation with rich Indian culture.
7. Gain insight to appreciate and learn handicrafts from various parts of India.
8. Sensitize themselves about problems faced by craftsmen in India and also to give solutions to bring them into the main stream.
9. Appreciate various sculptures and paintings made by Indian artists and to relate it to great cultural heritage.
10. Understand the importance of ancient Indian science and technology and its application for the betterment of human beings.

BAI / SEM I / FOUNDATION COURSE - II / WOMEN IN CHANGING INDIA

COMPUTER CODE : 130200

Students will be able to :

1. Understand the concept of empowerment in relation to University Motto, Sanskrita Stree parashakti and connect it to women all over India.
2. Accept oneself as an integral part of society and be proud of being a women.
3. Understand and promote Gender Equality.
4. Realize that they are important part of society and contribute in social, economic and cultural upliftment.
5. Acknowledge various problems of working women in unorganized and organized sectors.
6. Understand the worth of work and the contribution by women in Indian economy.
7. Be aware of legal provisions made by government of India and use them when required.
8. Address various issues regarding education of women in India such as problems of gender inequality in academic achievement.
9. Understand the importance of education as an instrument for change and achieving empowerment.
10. Be aware about various Womens' related movements and its impact.

11. Strengthen knowledge about legal and policy reforms made by the government of India to empower women.

BAI / SEM II / FOUNDATION COURSE - III / PERSONALITY DEVELOPMENT

COMPUTER CODE : 230300

Students will be able to :

1. Define and describe Personality and understand the need for its development.
2. Understand the contribution of heredity and environment in the development of personality.
3. Appreciate the role of values, Ethics and Morale in building of true and strong character.
4. Understand reasons behind stress and conflict and learn to use various coping styles to overcome the same.
5. Get sensitized towards various ways to implement communal harmony and its importance in maintaining peace.
6. Understand the need for career planning, real goal setting, Time management techniques for better personality development.
7. Understand the significance of application of various psychological, personality and aptitude tests in choosing career or in true development of personality.

BAI / SEM II / FOUNDATION COURSE - IV / ENVIRONMENTAL STUDIES

COMPUTER CODE : 230400

Students will be able to :

1. Understand the multidisciplinary nature of environment.
2. Define the scope and importance of addressing the complex environmental issues.
3. Be aware about the natural resources such as, forest, water, land, mineral, food , energy and its over consumption by people all over the world.
4. Understand the concept of renewable and non renewable resources.
5. Be aware of the structure and function of eco system.

6. Appreciate the biodiversity and its true value and also understand the threat to it.
7. Know the Man and wild life conflict.
8. Get sensitized towards conservation of biodiversity.
9. Address various issues related environmental pollution , its effects on human beings and in total on earth.
10. Find out and suggest measures for controlling pollution.
11. Appreciate and promote the use of waste management system.
12. Address social and environmental issues such as rural and urban problems and finding out their solutions.
13. Understand the need for disaster management programs.
14. Be aware of various acts made to prevent environment.
15. Understand an individual's contribution in saving and promoting ecological balance and environmental health.

ENGLISH CORE COMPONENT COURSE

ENGLISH CC (LOWER LEVEL)

COURSE OUTCOMES AND ATTAINMENT OF COURSE OUTCOMES FOR B.A PROGRAM

| Semester | Course Outcomes | Attainment of Course Outcomes |
|--|--|---|
| Semester I English CC VI 155101 Starting with English | <ul style="list-style-type: none"> • Start using language more accurately and fluently in the spoken and written context successfully • Transfer information from visual to verbal and verbal to visual • Understand the format of email writing and use the tools of | <ul style="list-style-type: none"> • Oral and written tests • Written Test • Creating an email id and written tests • Loud reading in class |

| | | |
|---|--|--|
| | <p>paragraphing and be able to compose simple emails and letters</p> <ul style="list-style-type: none"> • Understand the systems of sound | |
| <p>Semester II</p> <p>English CC VI</p> <p>255201</p> <p>Exploring English</p> | <ul style="list-style-type: none"> • Use tense forms accurately • Use language in context in referential and inferential moving • Write short, simple, and descriptive, creative pieces accurately and fluently • Understand the accuracy, appropriacy and fluency in spoken language | <ul style="list-style-type: none"> • Oral and written tests • Writing paragraphs in class and quiz • Written tests • Story-telling, oral presentations of various essay topics |
| <p>Semester III</p> <p>English CC VI</p> <p>355301</p> <p>Using English Effectively</p> | <ul style="list-style-type: none"> • To read, comprehend and answer simple questions on texts and narratives • To acquire oral communication skills to greet people, start or end a conversation in a polite manner • To be able to write informal letters, invitations, apologies, requests, intimations and appeals, etc. | <ul style="list-style-type: none"> • Oral responses and written tests • Roleplay activities • Written tests |
| <p>Semester IV</p> <p>English CC VI</p> <p>455401</p> <p>Advancing with English</p> | <ul style="list-style-type: none"> • To read, understand and write responses in simple English. • Learn ways of refusing or rejecting in a politely with the help of suitable words (telephone conversations, at the restaurants, at the shopping malls) • Learn to answer various types of questions like factual, interpretive and personal responses | <ul style="list-style-type: none"> • Written tests • Roleplay activities • Oral responses to class discussions and written tests |
| <p>Semester V</p> | <ul style="list-style-type: none"> • Read, comprehend and respond to questions on seen and unseen texts | <ul style="list-style-type: none"> • Oral responses to teacher's questions in class and written tests |

| | | |
|--|--|--|
| English CC V 555501 English For Empowerment | <ul style="list-style-type: none"> • Listen and respond to aural debates and discussions • Speak fluently in simple English in a variety of situations • Write formal letters of application, leave, request and resignation • Articulate responses in grammatically correct English | <ul style="list-style-type: none"> • Aural responses in class • Dramatization of various day-to-day situations • Written tests • Quiz |
| Semester VI English CC VI 655601 English For Success | <ul style="list-style-type: none"> • Read and understand the text using different narrative styles • Listen to speeches and give opinions • Write formal letters expressing views and opinions • Solve vocabulary and grammar exercises | <ul style="list-style-type: none"> • Story-telling and written tests • Power-point presentations on current issues • Written tests • Testing listening comprehension by written response to audio/video recording of lectures, speeches, T.V serials, seminars |

ENGLISH CC (HIGHER LEVEL)

COURSE OUTCOMES AND ATTAINMENT OF COURSE OUTCOMES FOR B. COM PROGRAM

| Semester | Course Outcomes | Attainment of Course Outcomes |
|--------------------------------------|---|--|
| Semester I English CC I 110101 | <ul style="list-style-type: none"> • Understand the theory of business communication. • Learn to write grammatically correct sentences. | <ul style="list-style-type: none"> • Oral presentations and written tests • Picture writing • Loud reading of passages in class |

| | | |
|--|--|--|
| | <ul style="list-style-type: none"> • Develop basic reading and comprehension skills. • Learn to write letters of enquiry. | <ul style="list-style-type: none"> • Written tests |
| Semester II English CC II 210201 | <ul style="list-style-type: none"> • Further, develop comprehension skills. • Learn to organize ideas and write paragraphs. • Develop an independent response to social issues. • Learn to write routine office letters. | <ul style="list-style-type: none"> • Oral responses to comprehensions from Empowerment English book • Written tests • Oral/visual/power-point presentation on women's issues • Written tests |
| Semester III English CC III 310301 | <ul style="list-style-type: none"> • Learn to interpret visual data and write with clarity. • Develop the ability to logically construct an argument. • Learn to write business and regular office letters. | <ul style="list-style-type: none"> • Power-point presentations and written tests • Assignments and written tests • Written tests |
| Semester IV English CC IV 410401 | <ul style="list-style-type: none"> • Learn to summarize arguments • Use language imaginatively • Understand how to use the electronic modes of communication. • Speak confidently and express ideas with clarity • Handle job-related correspondence with competence. | <ul style="list-style-type: none"> • Written tests and oral responses to the teacher's reading of lengthy passages in class • Story-telling • Creating and using email id • Group discussion on the chapters from Empowerment English book |

| | | |
|---|--|--|
| | | <ul style="list-style-type: none"> • Mock interview and written tests |
| <p>Semester V</p> <p>English CC V</p> <p>510501</p> | <ul style="list-style-type: none"> • Write sales letters and draft representations. • Prepare questionnaires and conduct market surveys. • Critically respond to and write about gender-related issues. | <ul style="list-style-type: none"> • Written tests • Assignment and written test • Personal responses to the plots of stories in class and written tests |
| <p>Semester VI</p> <p>English CC VI</p> <p>610601</p> | <ul style="list-style-type: none"> • Respond to socially relevant issues. • Write official reports • Prepare press releases and handouts. • Understand the role and importance of public relations in a business organization. | <ul style="list-style-type: none"> • Personal responses in class in a group discussion of social issues • Assignment and written tests • Power-point presentation and written tests |

B.COM

PROGRAM OUTCOME (PSO) - B. COM

Demonstrate knowledge and understanding of management principles and apply these to one's own work to manage multidisciplinary work environment.

PO 1: To create awareness of Law and Legislations related to commerce and business.

PO 2: To enrich students with sound knowledge and practical skills, required to work as tax consultant, audit assistant, company secretary etc.

PO 3: To be able to identify, assess and shape entrepreneurial opportunities, understand market behavior and to evaluate their potential for business success.

PO 4: Understand the rapidly changing banking environment and develop deep insights into the real world of banking and insurance.

PROGRAM SPECIFIC OUTCOME (PSO) - B. COM

PSO 1 : The students would gain a thorough understanding of Terminologies of Mathematic, Statistic and Accounting.

PSO 2: The students will be able to demonstrate and execute the various Tax forms related to Individual and various tax issues

PSO 3: Students will be able to exemplify and clarify the concepts of Management, Marketing, Advertising, Banking, Insurance, Finance, Business Law, Economics and Environment Studies.

B.COM. I - SEMESTER I

COMMERCE PAPER I - PRINCIPLES OF MANAGEMENT - Computer Code- 145106

1. Learner will be able to acquire the skills like effective communication, decision problem skills in day to day builds affairs.
2. They will be able to apply policies and practices governing business undertakings.
3. Students will be empowered to understand various management functions (planning, organising and delegation of responsibility) which would make them efficient in decisions making in an organization.
4. Students will be able to evaluate, monitor and control the challenging situations effectively and efficiently.
5. Students can make use and apply principles of management in creating better families, societies, and world at large

B.COM. I - SEMESTER II
COMMERCE PAPER II - HUMAN RESOURCE MANAGEMENT -Computer Code- 245206

1. Learner will be able to implement and evaluate, recruitment, selection and training programme.
2. Enable students to get introduced to the term HRM, HR planning and its contents.
3. Enable students to understand the concepts of job design and job analysis and its practical applications.
4. Enable students to understand concept, types of wages and the factors influencing wages in organizations.
5. Students can create awareness in society about role and functioning of government and non-govt. organisations.

B.COM. I - SEMESTER I
ACCOUNTANCY - FINANCIAL ACCOUNTING –I - Computer Code- 145107

1. To enable students to understand basic theories and concepts of preparation of accounts
2. To acquaint students with elementary knowledge of accounting standards issued by ICAI

B.COM. I - SEMESTER II
ACCOUNTANCY – ADVANCED FINANCIAL ACCOUNTING –II - Computer Code- 245207

1. To enable students to understand Expenditure classifications and concept of Depreciation
2. To explain accounting treatment in preparation of consignment accounts
3. To acquaint the students in preparation of books of accounts from single entry book keeping

B.COM. I - SEMESTER I
BUSINESS ENVIRONMENT- Computer Code – 145109

1. To acquaint the students with the constituents of the business environment.
2. To make the students understand the procedure for setting up a business unit.
3. To give students an overview of the tourism industry and contemporary issues in tourism.
4. To make the students aware of entrepreneurial opportunities.

B.COM. I - SEMESTER II**ENVIRONMENTAL STUDIES- Computer Code -245209**

1. To acquaint the students about environmental studies and population explosion.
2. To make students aware of different resources and their conservation.
3. To prepare students to understand the concept of the ecosystem.
4. To make students aware of different types of pollution and its prevention.

B.COM. I -- SEMESTER I**BUSINESS MATHEMATICS - Computer Code – 145108**

1. To enable the learner to understand Commercial Mathematics and Mathematics of Finance.
2. To familiarize students with the concepts of Determinants & Matrices.
3. To familiarize students about Linear Programming.
- 4) To provide an overview of Permutation & Combination

B. COM. I - SEMESTER II**BUSINESS STATISTICS PAPER II COMPUTER CODE 245208**

1. To enable the learner to understand Statistical Data and Descriptive Statistics
2. To familiarize students with the concepts of Simple Correlation and Regression Analysis
3. To familiarize students about Index Numbers
4. To provide an overview of Time Series Analysis

B.COM. II - SEMESTER III**PRINCIPLES OF MARKETING AND CUSTOMER RELATIONSHIP MANAGEMENT
- Computer Code -345306**

1. Students will be able to understand the concepts of marketing and analyze the effective use of critical marketing strategies.
2. Students will develop an awareness of customer relationship building techniques and enable insights into customer values.
3. To sensitize the students about the social responsibilities of marketing towards society.

4. Students will develop interview and communication skills in their interaction with retailers about customer relationship management techniques.
5. Students can acquire practical skills in the development of a new product and its promotion.

B.COM. II - SEMESTER IV

INTRODUCTION TO BANKING AND INSURANCE – Computer code -445406

1. Students will be able to understand the various concepts and functions of banking.
2. Students will acquire knowledge of various fundamentals of insurance along with types of insurance.
3. Students will be able to create awareness about the importance of insurance in society.
4. Students will acquire practical knowledge and the ability to use online banking services.
5. Students will learn relevant career skills relating to the selling of insurance products.

B.COM. II - SEMESTER III

BUSINESS LAW I - Computer code -345110

1. To familiarize the students with the meaning, scope and the sources of business Law in India.
2. To understand the essentials of a valid contract, the laws of the Act, consideration and the various modes of discharge of a contract.
3. To explain the different laws about the sale of goods, performance of a sale contract and remedial measures
4. To understand the Partnership Agreement, Rights of Partners, Duties, and Powers of Partners and Methods of Dissolution as per the partnership Act.
5. To explain the need to have a right to information, describe the brief history of the efforts made in the direction of Right to information in the country, and discuss the Right to Information Act of 2005.

B.COM. II - SEMESTER IV

BUSINESS LAW II- Computer Code-445210

1. To understand the regulation of companies under Companies Act, the incorporation process and its internal regulation and company membership and disclosure obligations, the duties and liabilities of directors and other officers of a corporation, members powers and remedies

2. To familiarize the students with different kinds of negotiable instruments, such as promissory notes, bills, and cheques.
3. To familiarize the students with various laws about consumer protection

B.COM II / SEM III / ELECTIVE COMPONENT III / INDUSTRIAL PSYCHOLOGY – AN ORGANIZATIONAL PERSPECTIVE / COMPUTER CODE : 375121

Students will be able to :

1. Define industrial psychology in an organizational perspective.
2. Get knowledge about various sub-fields of organizational behavior.
3. Understand the individual differences , biographical characteristics impacting work behavior of the employees.
4. Gain insight about the values and attitudes having effect on job satisfaction of workers.
5. Understand the rational decision making process in the organization.
6. Develop the critical understanding of biases and will learn how to overcome them.
7. Identify the process of communication in the organization.
8. Gain an insight in to choosing right channels for communication.
9. Identify and overcome the barriers in correct interpersonal as well as organizational communication.
10. Gain perspective about motivational aspects affecting work behavior of employees in the organization.
11. Identify and suggest various motivational strategies for employee involvement.

B.COM II / SEM IV / ELECTIVE COMPONENT IV / INDUSTRIAL PSYCHOLOGY – AN ORGANIZATIONAL PERSPECTIVE / COMPUTER CODE : 475221

Students will be able to :

1. Develop knowledge about the selection process of employees in the organizations.
2. Get oriented about various selection methods and the evaluation processes.

3. Get acquainted with various training methods to develop skills in employees suitable to the organizations.
4. Know various performance evaluation techniques of employees and its importance in improving organization's output.
5. Gain insight in various traits, behaviors, roles of leaders in the organization.
6. Develop understanding of various contemporary leadership roles played by leaders in improving better communication in the organization.
7. Critically analyze the change process in the organization.
8. Explore various reasons for resistance to change in the organization.
9. Facilitate approaches of managing organizational change.
10. Identify the sources of organizational conflicts and its consequences.
11. Explore various conflict resolution techniques.
12. Get awareness about stress, various sources and effects on employee behavior.
13. Gather information about various stress management techniques to cope with stressful situations and reduce its effect on individual and work.

B.COM. II - SEMESTER III

Elective Subject- ADVERTISING I – INTRODUCTION TO ADVERTISING – Computer Code- 375144

1. Students will be acquainted with the fundamentals and role of advertising in the contemporary world.
2. Students will be familiarized about the role and importance of advertising in contemporary society.
3. Students will gain knowledge about the economic, social and regulatory issues relating to advertising.
4. Students will understand the techniques of research used in advertising
5. Students will be able to comprehend the forms of advertising and emerging media options in the modern world.

B.COM. II - SEMESTER IV

Elective Subject- ADVERTISING II – TECHNIQUES OF ADVERTISING – Computer Code- 475244

1. Students will gain knowledge about advertising planning and management using effective tools and techniques of advertising.
2. Students will understand the use of creativity in construction of effective advertisements
3. Students will understand the concept of Advertising Campaign and will be able to apply knowledge in framing Advertising Budget.
4. Students can understand the services provided by Advertising Agency and
5. Students can know about the Career options in advertising.

B.COM. II - SEMESTER III

ACCOUNTANCY PAPER III - Computer Code 345307

1. To read and interpret ledger accounts.
2. To understand the theoretical and legal provisions in preparation of company financial statements.
3. To enable the students to understand the concept of goodwill.
4. To enable the students to understand the meaning and methods of Valuation of stock.

BCOM II - SEMESTER IV

ACCOUNTANCY PAPER IV

ADVANCED FINANCIAL ACCOUNTING - Computer code-445407

1. To understand legal provisions and accounting aspects of Profit Prior to Incorporation and Redemption of preference shares.
2. To enable them in the preparation of Companies Financial statements.
3. To understand concepts and accounting treatment of hire purchase and instalment sale.

B.COM. III - SEMESTER V

COMMERCE PAPER V - MODERN FINANCE - Computer Code -545506

1. The students will be able to acquire skills, ability and confidence to tackle common practical financial problems of business organisation.
2. The learner will be able to describe and explain importance of financial management, capital structure decision making, investment avenues and financial services.
3. The learner will be able to gain theoretical and practical knowledge in the field of investment.
4. Students will be able to conduct financial literacy programmes in communities all over.

B.COM. III - SEMESTER VI

COMMERCE PAPER VI - FINANCIAL MARKETS - Computer Code -645606

1. Students will be able to identify key issues for marketers of financial services.
2. Evaluate investments in working capital and long term assets.
3. Evaluate economic conditions and relating them to financial decisions in the organization.
4. Students will acquire knowledge to manage the finance and financial requirements of business.
5. Able to acquire knowledge about financial services and their role in Indian financial system.
6. Build diversified portfolio and access portfolio performance.
7. Analyze and evaluate financial markets, how securities are traded, mutual fund companies and investor behaviour.
8. Investors protection awareness program in communities all over.

B.COM. III - SEMESTER V

FINANCIAL ACCOUNTING & AUDITING PAPER I

MANAGEMENT ACCOUNTANCY - Computer Code 550115

1. To understand theoretical aspects and enable students to prepare various budgets.
2. To compute, evaluate ,analyze and interpret financial statements with the help of ratios.
3. To understand the purpose and preparation of statement of cash flow statement.

4. To understand the object of investment, its implication on different stakeholders and accounting treatment.

B.COM III - SEMESTER V
FINANCIAL ACCOUNTING & AUDITING PAPER III
COST ACCOUNTANCY - Computer Code 555315

1. To understand need and objective of cost accounting.
2. To analyze cost elements and preparation of cost sheets.
3. To familiarize students with different costing methods in manufacturing and service sectors.

B.COM III - SEMESTER VI
FINANCIAL ACCOUNTING & AUDITING PAPER IV
MANAGEMENT & CORPORATE ACCOUNTANCY - Computer Code 655415

1. To understand accounting treatments in case of amalgamation, absorption of companies.
2. To understand the objectives of working capital management and preparation of working capital statement.
3. To enable the students to understand the reasons for valuation of shares.
4. To enable students to understand the basic rules for purchase/takeover of business.

B.COM. III - SEMESTER VI
FINANCIAL ACCOUNTING & AUDITING PAPER VI
TAXATION - INCOME TAX - Computer Code 655615

1. To acquaint them with various conceptual aspects and provisions of Income Tax Act.
2. To enable them to prepare computation of Total Income.

B.COM. III - SEMESTER V
SPECIALIZATION - FINANCIAL ACCOUNTING AND AUDITING II (CORPORATE
AUDITING) – Computer Code – 555215

1. To help students understand the need and importance of auditing
2. To familiarize with different auditing techniques

3. To understand different types of audit and concept of audit programmes, working papers
4. To make them aware of auditing aspects of special organizations

B.COM. III - SEMESTER VI

Specialization - Financial Accounting and Auditing V (Corporate Auditing) – Computer Code - 655515

1. To impart knowledge of accountancy in execution of audit of the accounts as per various legislations
2. To understand legal provisions dealing with auditors under Companies Act
3. To provide with elementary knowledge of CARO
4. To acquaint students with compulsory accounting standards issued by ICAI

B.COM. III - SEMESTER V

BANKING & FINANCE P –I- BANKING IN INDIA: PRINCIPLES AND OPERATIONS- Computer Code -555113

1. To acquaint the learner with the history and growth in the Banking sector.
2. To familiarize the learner with the types of banks and their functions.
3. To familiarize the learner about the features and services of Commercial Banks and their role in economic development.
4. To provide the learner an overview of the banking operations.

B.COM. III - SEMESTER VI

BANKING & FINANCE P –II BANKING SYSTEM IN INDIA - Computer Code -555213

1. To enable the learner to understand the history and current reforms of the banking system in India.
2. To understand the relation between universal banking and advancement in banking technology.
3. To provide an overview of various types of banking in India
4. To study the structure and functioning of apex financial institutions in India and understand the role of Microfinance

B.COM. III - SEMESTER V

BANKING AND FINANCE-PAPER III

COMPARATIVE FOREIGN BANKING - I - Computer Code: 555313

1. To provide Knowledge of International Banking, central banking and comparative banking systems in UK, USA and Japan.
2. To understand the role and performance of non-banking financial companies and Development Banking in UK, USA and Japan.

B.COM. III - SEMESTER V

**BANKING & FINANCE P-IV BANKING IN INDIA PRINCIPLES AND OPERATIONS--
Computer Code -650413**

1. To familiarize students about Negotiable Instruments.
2. To acquaint students with lending by banks, credit creation by Bank, Priority sector Lending.
3. To make students understand the modes of Charging securities and forms of Loans and Advances.
4. To enable students to comprehend the reforms in the Banking sector.

B.COM. III - SEMESTER VI

BANKING & FINANCE P-V BANKING SYSTEM IN INDIA -- Computer Code -650513

1. To enable the students to understand the functioning of the Indian money market and its recent developments.
2. To acquaint the students about the monetary policy of RBI and various measures of financial Inclusion taken by RBI.
3. To acquaint the students about Laws relating to Banking.
4. To enable the students to understand various types of risks in banking business and management of risks.

B.COM III - SEMESTER VI

BANKING AND FINANCE PAPER VI

COMPARATIVE FOREIGN BANKING - Computer Code No. – 655613

1. To acquaint the students with the fundamentals and role of comparative foreign Banking.

2. To familiarize students about the role and functions of money market, capital market and parallel Money Market of UK, USA and Japan.
3. To familiarize the learner about the Role of World Bank, International Financial Institution, IDA and Basel I and Basel II Accord.

BMS

BMS – Program Outcome, Program Specific Outcome, Course Outcome

PROGRAM OUTCOME :

- Be capable to pursue higher studies in diverse fields of management such as media studies, business administration, human resource management and financial management.
- Acquire knowledge about management practices which facilitate them to become effective professionals.
- Develop a positive attitude towards lifelong learning and research.
- Be adequately trained to be entrepreneurs and communicate effectively.
- Acquire the required skills to develop business models and be responsible global citizens with cross cultural competent behaviour and ethical values.
- Students learn about significance of management ethics and ethical practices in businesses and CSR by organization.

PROGRAM SPECIFIC OUTCOME :

- To encourage creativity and innovative thinking leading to entrepreneurial skills.
- Provide students with sound theoretical base and exposure to current business challenges.
- Prepare students with capabilities and skills in area of general management, marketing, finance, global business and human resource management, to take up roles in managerial position across diverse industries.
- Enhance the ability of the students to meet global challenges through sensitivity towards organizational, economic and cultural activity.

COURSE OUTCOME :

SEMESTER I

PRINCIPLES OF MANAGEMENT

- Understand the nature of management and describe the functions of management.
- Develop understanding of different approaches to designing organizational structures.
- Discover and understand the concept of motivation, leadership, power and conflict.
- Understand the foundations of group behaviour and the framework for organizational change and development.

BUSINESS COMMUNICATION

- Understand the importance of business communication.
- Enhance oral, written and electronic communication skills and personal productivity.
- Understand the various barriers to communication and learn how overcome the same.

FINANCIAL ACCOUNTING

- Enable the students to understand the basics of accounting
- Learn the use of various Computer software packages in preparing final accounts.
- Understand the accounting information contained in published financial statements of the businesses.

PRINCIPLES OF MARKETING

- Understand the concept of marketing and related concepts.
- An in-depth understanding to various elements marketing mix for effective functioning of an organization.
- Learn some of the tools and techniques of marketing with focus on Indian experiences, approaches and cases.

ECONOMICS I

- Describe and apply the methods for analyzing consumer behaviour through demand and supply, elasticity and marginal utility.
- Identify and appraise various models of how markets are organized, and the price and output decisions for maximizing profit.
- Know how markets that fail to use resources efficiently create unintended effects

SEMESTER II

MARKETING MANAGEMENT

- Understand the elementary aspects of marketing management.
- Learning the various pricing policies and the factors affecting it.
- Study of the concept of product life cycle and understand various stages.

ORGANISATIONAL BEHAVIOUR

- Understand the role of personality, learning and emotions at work.
- Understand the foundation of group behaviour and the framework for organizational change and development.
- Discover various aspects of human behaviour in relation with the organizational culture.

ECONOMICS II

- Associate the current economic phenomenon with existing theory and put their views on contemporary economic issues.
- Apply the principle of Macroeconomics in explaining the behaviour of Macroeconomic variables at national as well as global level.

INTRODUCTION TO ICT

- Understand the computer environment by understanding the evolution of computers.
- Understand the applications offered by Microsoft office and apply them in day to day work

- Apply the teachings of cloud computing and green computing while using computer hardwares and softwares.

INTRODUCTION TO QUANTITATIVE TECHNIQUES

- Understand the basic mathematical concepts and apply them in management.
- Identify, formulate and solve the Linear Programming Problems to understand the optimum utilisation of resources.
- Application of limits and integration in business environment.

SEMESTER III

BUSINESS LAW

- Understand the legal aspects of business and the meaning and concept of contractual obligations, partnership, company law.
- Demonstrate an understanding of the Legal Environment of Business.
- Apply basic legal knowledge to business transactions.
- Communicate effectively using standard business and legal terminology.

COST AND MANAGEMENT ACCOUNTING

- Understand the basic concepts of cost accounting.
- Understand the importance of cost records.
- Apply costing and management techniques for decision making in an organization.
- Understand the principles and procedure of cost accounting and apply them to solve various practical problems.

HUMAN RESOURCE MANAGEMENT

- Enhance the understanding of the role of Human Resource Management and explore the recent trends of HRM.
- Introduce the basic concepts, functions and processes of human resource management

- Develop an understanding of HRM systems and their implementation through exploring the practice of Staffing, Training and Development, Performance Management and Compensation

FUNDAMENTAL OF PRODUCTION & OPERATION MANAGEMENT

- Appreciate the concepts of production and maintenance management in operations
- Understand the role of operations management in achieving organizational expectations.
- Comprehend key decision areas of operations and analyze data for effective decision making in operation management.

QUANTITATIVE TECHNIQUES FOR BUSINESS

- Provide students theoretical and practical knowledge of statistical methods.
- Understand the sampling of data and analysing it by using measures of central tendency.
- Understanding the probability distribution and as a result analyzing the business risk.

SEMESTER IV

STRATEGIC MANAGEMENT

- Identify the forces impacting on corporate and business strategies
- Critically aware of factors involved in strategy making
- Assess the resources and constraints for strategy making in a business context.
- Explain the importance of social, economic and political forces.

FINANCIAL MANAGEMENT

- Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
- Understand concepts of cost of capital, leverage analysis, capital structure and dividend theories and identify courses of action in financial environment that would result in maximization of wealth of an organization.
- Understand management of working capital and estimate the same for an organization

CONSUMER BEHAVIOUR

- Understand concept and theory of consumer behaviour.
- Learn about the consumer and buyer behaviour and basic knowledge about business ethics, CRS and Public relation management.
- Interpret psychological and environmental influences that help understanding consumer behaviour.

QUALITY MANAGEMENT

- Students become aware of various quality improvement tools available for companies.
- Learn various concepts like Six Sigma, Kaizen, TQM, Benchmarking etc.
- Overall improvement in the product quality to satisfying consumers in the available resources.

ENTREPRENEURSHIP DEVELOPMENT & EVENT MANAGEMENT

- Develop creative skills essential for being an entrepreneur
- Perform feasibility analysis to identify potentially successful new venture.
- Demonstrate effective teamwork and leadership skills
- Identify funding options for setting up a new venture

SEMESTER V

INTEGRATED MANAGEMENT COMMUNICATION

- Enable students to understand the dynamics of communication required from marketing point of view.
- Quickly understand a company and its marketing communications activities
- Thoroughly describe a range of media and methods available to marketers
- Demonstrate a comprehensive understanding of Marketing Communications theories and concepts.

BRAND MANAGEMENT

- Understanding the nature, role, and importance of brand management and advertising in marketing strategy

- Understanding effective design and implementation of advertising strategies
- Present a general understanding of content, structure, and appeal of advertisements
- Understanding ethical challenges related to responsible management of advertising and brand strategy.

INDUSTRIAL RELATIONS

- Intensive theoretical and practical knowledge of industrial relations and trade union.
- Provide outline position of industrial relations in Indian perspective and provide practical information about how to handle grievances.
- Brief knowledge on solving industrial disputes, conciliation and arbitration.

HUMAN RESOURCE DEVELOPMENT

- Enable to understand the functions and importance of HRD and realisation about its contribution to the value chain.
- Learn various rules of HRD managers.
- Understand employee morale and improve job satisfaction and team building.

ADVANCED QUANTITATIVE METHODS FOR BUSINESS

- Intensive theoretical and practical knowledge of statistics, and provide an integrated perspective of management functioning along with Quantitative methods of business.
- Develop critical thinking and use CPM and PERT techniques to improve decision making.
- Draw conclusion about a population using testing of hypothesis.

SEMESTER VI

INTERNATIONAL BUSINESS

- Understanding International Business Management, its environment and complexities.
- Understanding international marketing strategies and practices.
- Insight about the legal aspects of international business and various laws relating to packaging, labelling etc.

RETAIL MANAGEMENT

- Understand the concept and related terms in retailing.
- Understand and classify the retail outlets into organised and unorganised as well as various other classifications.
- Comprehend the ways retailers use marketing tools and techniques to interact with their customers.
- Understand various formats of retail in the industry.

INTERNATIONAL HRM

- Understand the impact of culture on Human Resource Management and how HRM differs across cultures
- Comprehend issues and challenges pertaining to International HRM
- Understand how International HRM can develop competencies in dealing with cross cultural issues
- Understand the different functional roles of HRM in various international contexts like recruitment, selection, performance management, training, compensation and repatriation.

TALENT MANAGEMENT

- Evaluate the potential and appropriateness of talent development strategies, policies and methods with reference to relevant contextual factors.
- Assess the role and influence the politics of knowledge management policy and practice in a range of contexts.
- Understand the existing organisational practices relating to developing and managing human resources to achieve business strategies and objectives.

PROJECT

- Understand the purpose of the research.
- Develop feasibility study using various tools and sampling methods.
- Preparing questionnaire and undertaking detailed analysis and drawing conclusion.
- In dept study on a particular market research and and improving presentation skills.

MCOM

PROGRAM OUTCOME (PSO) - M. COM

PO 1: To Impart students with higher level knowledge and understanding of contemporary trends in the field of Commerce and Accountancy.

PO 2: To help students acquire practical skill in accounting and HR by having an opportunity of doing an internship programme.

PO 3: To prepare the students to apply Statistical methods and tools for analysis Research data.

PO 4: To provide guidance to students to plan and undertake independent research in a chosen discipline

PROGRAM SPECIFIC OUTCOME (PSO) - M. COM

PSO1: To enable students to acquire advanced theoretical knowledge on research methods and techniques and develop capabilities in the application of research in solving business related problems.

PSO2: To develop in students managerial skills and theoretical knowledge for managing business units with special focus on functional areas of business and management.

PSO3: To equip students to pursue career in professional areas of commerce and management such as taxation, financial services, consultancy, banking etc.

M.COM – SEMESTER 1

Management of Finance – Computer Code 110051

- The Course would enable the learner to explore various Functions of financial Management in managing the finance of an organization.
- The Course would help learner to know application of theories , policies, models and various functions for profit and wealth maximization.

M.COM – SEMESTER 1

Strategic Management – Computer Code -110052

- Understand the strategic decisions that organisations make and have an ability to engage in strategic planning.
- Explain the basic concepts, principles and practices associated with strategy formulation and implementation.

M.COM – SEMESTER 1

Corporate Accountancy – Computer Code -110053

- The Course would enable the learner to study and account the various intercompany transactions involved in holding and subsidiaries companies as well as to prepare consolidated balance sheet of Holding and more than one subsidiary companies. The learner would be able to make managerial decisions such as make or buy product, export or domestic sale, operate or shut down the production etc.
- The learner would also be able to analyze procedure of and prepare financial statements after internal and external reconstruction of the Companies.
- The learner would be able to gain in-depth knowledge of accounting ratios and to prepare financial statements from various accounting ratios.
- The Course would help learner to learn the theoretical framework and application of IFRSs and Ind AS in preparation and presentation of Financial Statements

M.COM – SEMESTER 1

Economic Environment of Business – Computer Code -110054

- To Know and understand the changing environment of India's economy
- To study macro policy changes of India since 1991

M.COM – SEMESTER 1

Basics of Accounting - Computer Code -110055

- The Course would enable the learner to explore various disciplines of Accounting.
- The Course would help learner to apply accounting knowledge in preparation and analysis of Financial Statements.

SEMESTER II

M.COM – SEMESTER II

Business and Economic Policies of India – Computer Code -210051

- To understand the policy changes introduced by the government in various sectors of the economy since 1991
- To know focus of the government on MSME and SEZ
- To have a comprehensive knowledge on infrastructure policy issues and need for privatization and commercialization in this sector

M.COM – SEMESTER II

Accounting for Managers – Computer Code - 210052

- The Course would enable the learner to evaluate various capital investment proposals using capital budgeting techniques.
- The learner would be able to make managerial decisions such as make or buy product, export or domestic sale, operate or shut down the production etc.
- 2. The learner would also be able to compute and analyze the material, labour, overhead and sales variances.
- The Course would help learner to learn the theoretical framework Environmental Accounting, Inflation Accounting, Human Resource Accounting and Forensic Accounting. Value Chain Analysis – Target Costing – Life Cycle Costing – Balance Score Card – Value Added Statement. Etc.

M.COM – SEMESTER II

Research Methodology - Computer Code – 210053

- The course will help the students to explain the process of research formulation and review literature..
- The course will help the students to identify the various types of sampling ‘
- The course will enable students to formulate hypothesis of research .
- The course will enable the students to collectanalyse the data.
- The course will explain the students how to prepare research report.

M.COM – SEMESTER II

Consumer Behaviour – Computer Code - 210054

- The course will help the students to explain the fundamental concepts associated with consumer and organizational buying behaviour.
- The course will help the students to identify the various bases of market segments and apply the knowledge to develop effective marketing strategies.
- The course will enable the students to analyse the dynamics of human behaviour and the basic factors that influence the consumer’s decision process.

M.COM – SEMESTER II

Retail Banking Operations – Computer Code - 210055

- The course will enable students to identify the various retail banking products .
- The course will help students to apply the payments and settlement systems of retail banks.
- The course will enable students to explain the concepts of various forex services of retail Banks.
- The course will help students to analyse the distribution channels of retail banking.

MCOM-II

Semester -III

M.COM – SEMESTER III

International Marketing – Computer Code -310051

- The course will help the students to elaborate on International Marketing Scenario.
- The course will help the students to apply the knowledge of International Marketing in developing the marketing strategies in future while working in the corporate world.

M.COM – SEMESTER III

Advance Financial Accounting Paper -1 – Computer Code -320651

- The Course would enable the learner to develop insight on various facets of Insurance Accounts, Educational Institutions Accounts, Forensic Accounting, Human Resource Accounting and IFRSs.
- The Course would help learner to apply gained knowledge on preparation of Final Accounts of various entities
- The learner would analyze the use of forensic Accounting in financial fraud detection, human resource accounting in valuation of human resources and IFRSs in bridging the accounting gap between India and foreign countries.

M.COM – SEMESTER III

Advance Cost and Management Accounting Paper - 1 – Computer Code -320652

- The Course would enable the learner to analyze financial statements through
- comparative analysis, common size analysis, trend analysis and ratio analysis.
- The learner would be able to reconcile the profit or loss as per financial records and cost records as well as prepare Cash Flow statement as per AS 3.
- The Course would help learner to develop insights on financial audit, cost audit and
- audit report.

M.COM – SEMESTER III

Research Project

- The course will help students to identify their research skills .
- The course will enable students to conduct review of literature in proposed area of research and prepare a bibliography.
- The course will help students to develop a research proposal .

M.COM – SEMESTER IV

Marketing of Financial Services

- The Course would enable the learner to explore various financial services and its management.
- The Course would help learner to know application of financial services in financial and non financial management of corporate and service sector.

M.COM – SEMESTER IV

Advance Financial Accounting Paper – 2

- The Course would enable the learner to prepare final accounts of banking companies, accounting for personal investments and procedure of accounting on buyback of equity shares.
- The learner would also able to learn theoretical framework Social Accounting and Indian Government Accounting.
- The Course would help learner to know Practical application ERP Tally in creation of vouchers, ledgers and preparation of financial statements.

M.COM – SEMESTER IV

Advance Cost and Management Accounting Paper – 2

- The Course would enable the learner to apply various techniques of costing in service
- industry, construction industry and manufacturing industry.

- The Course would help learner to prepare budgets for various types of functions such as
- cash management, production management etc.
- The learner would able to develop insight on auditing of Special entities such as
- cinemas, clubs, hotels, hospitals etc.

INTERNSHIP –I

- To provide exposure to the students to work in the field finance, banking, Human Resource
- Management, Accounting, teaching and research.
- To bridge the gap between classroom teaching and practical work life.
- To make the students aware about work ethics and work discipline and punctuality.
- To develop the passion for professional Life or Excellence.
- To Provide Internship Placement in banking, teaching, office management and research.

INTERNSHIP II

- Develop self confidence and self esteem among the students.
- Moving the students from academia to Industry .
- Create awareness among students about ownership of their own professional life in
- terms of time management, productivity, efficiency, accountability and work life
- balance.
- Promote the students in different fields like in banking, finance, marketing, and
- accounting

MA -ECONOMICS

M.A. (Economics) Highlights and Program Outcomes

Master of Arts in Economics

Program Highlights

- 2 years full time program
- Emphasis on economic theory and public policy
- Integrated Internship in Semester IV
- Partial Research Dissertation in Semester III & IV
- Contemporary topics for internal assessment
- Training in Statistical Data Analysis, using Excel & R
- Experience in Social Research
- Employability oriented add-on short courses
- Online classes and interaction with faculty

MA Economics Program is designed to incorporate rational thinking among students as a necessary skill in career as professionals in Economic Sciences

Program Outcomes of MA Economics

- Learner shall be able to write 500 words on selected advanced theories in economics;
- Learner shall be able to analyze contemporary economic problems;
- Learner shall be able to list the possible impact of changes in economic policies on different sectors in economy;
- Learner shall be able to do statistical analysis of given data of economic variables;
- Learner shall be able to make a list of sources to obtain authentic data on economic variables in India;
- Learner shall be able to design and implement one research project;
- Learner shall be able to prepare a dissertation of the research project;
- Learner shall be able to present findings of their research project and defend their research project;

- Learner shall be able to choose and pursue a specialization of their choice in economic theory, – e.g. economics of labor, industry, gender, social & physical infrastructure etc.

SEMESTER I

M.A SEMESTER -I Micro Economics I- 106501

- To provide advance skills in Microeconomics.
- To enable the students to analyses the economic behavior of individuals, firms and markets.
- To understand welfare economics and general equilibrium in closed and open systems.

M.A SEMESTER -I Economics of Growth and Development I -106502

- To acquire greater diversity, efficiency and equity in the subject.
- To understand many approaches to economic development.
- To get exposed to diverse theories and models on economic development.

M.A SEMESTER -I Public Economics -106503

- Understand the role of modern state in a market oriented Economy.
- Learn the nature of fiscal policy in India
- Comprehend the role of finance commission of India.
- Get knowledge on various issues relating taxes and programs of government expenditure and understand the rationale of public debt and deficit financing.

M.A SEMESTER -I Industrial Economics -106601

- To understand the basic issues such as productivity, efficiency, capacity utilization and a contemporary world with globalization and liberalization
- To provide knowledge to the students on the debates involved in the industrial development of India.

M.A SEMESTER -I Demography -106701

- This paper enlightens the student on the quantitative and qualitative aspects and characteristics of the population through various demographic techniques.

- The issues pertaining to sex ratio, increasing urbanization and components of urbanization like migration and natural increase, changing age structure which are contemporary importance are also the focus of this paper.

SEMESTER II

SEMESTER II -Micro Economics II 206501

- The course is designed to provide advance skills in Microeconomics.
- This paper analyses the product pricing of firms and markets under monopoly and monopolistic competition.
- It is mainly concerned with the various aspects of behavioural economics, factor pricing, choice and theories of uncertainty and information.

SEMESTER -II -Economics and Growth and Development II 206502

- Besides hardcore economic prescriptions to development, students will be made familiar with concern such as education, health and infrastructural development, which have found a place of pride in explaining the preferences of various economies.
- Modules incorporated in this course are devoted to the economic growth and development, social and institutional aspects with special reference to developing countries.

SEMESTER -II-Research Methodology 206503

- This paper is a background for the core research component introduced in the syllabus.
- This will enable the students to prepare proposals for the research and conduct research projects.

SEMESTER -II-Agricultural Economics 206601

- The place and role of agriculture sector is unique in the context of the Indian economy.
- The paper is intended to highlight the working and significance of the agricultural economy along with the institutional involvement in implementing the government programmes.

SEMESTER -II-Banking and Financial System 206701

- Understand the structure and role of financial system.
- Know monetary policy of RBI and their effectiveness in the Indian economy.

- Appreciate role of development banks in economic development.
- Analyze workings of different financial markets including money market, capital markets (bonds, stocks and hybrids) and derivative markets.

SEMESTER III

SEMESTER -III-Macro Economics I 306501

- Define and explain the process of calculating national income identify and its components.
- Learn the concepts of price index number, to know the implications of per capita income disposable income and Okun's law.
- Assess Keynesian and post Keynesian consumption-income hypotheses.
- Understand the concepts investment, investment multiplier, accelerator and various determinants of MEC.
- Demonstrate components of money supply with RBI's approach and factors affecting high powered money and money multiplier

SEMESTER -III-Indian Economy I 306502

- Understand and analyse the economic features and their significance in the economy.
- Know the contribution of the human resources in development of the economy.
- Review and analyse the fiscal and financial reforms and their impact on the economy.

SEMESTER -III-History of Economic Thoughts 306503

- Describe the basics of economic thoughts by different economists.
- Understand the Philosophical foundations and its economic implications.
- Compare between different schools of economic thoughts.

SEMESTER -III-Rural Development 306602

- Understand the development transformation and analytics in rural India.
- Know the rural development programmes and policies in planning period in India.
- Analyse the contribution of infrastructure and rural industrialisation in rural development
- Review the issues in context to rural development in India.

SEMESTER -III-Economy of Maharashtra 306702

- Understand and analyse the economy of the state in the context of national economy.
- Know the contribution on various sectors in development of the state economy.
- Compare the performance and issues of various sectors in Maharashtra State.

SEMESTER IV-Macro Economics II 406501

- Understand the different macroeconomic issues in detail and assess their impact.
- Appreciate the traditional and modern theories of trade cycles.
- Learn the implications and efficacy of various monetary and fiscal instruments.
- Interpret the concepts of inflation, deflation, stagflation and reflation.
- Know the impact of Short run and long run Phillips Curve with its empirical approach.
- Appreciate modern concepts of inflation and unemployment in adaptive expectations and rational expectations theories.

SEMESTER IV-Indian Economy II 406502

- Understand the contribution of the various sectors in development of Indian economy.
- Know the sector wise development policies in Indian economy.
- Compare the performance and issues of various sectors in Indian economy.
- Review and analyse the impact of external sector on the Indian economy.

SEMESTER IV-International Economics 406503

- Explain various theories of international trade.
- Understand impact of tariff and non-tariff barriers on international trade.
- Explain various approaches to correct disequilibrium in the balance of payments.

SEMESTER IV-Urban Economics 406602

- Study the various terminologies and their significance in urban economics.
- Review and apply the theories of urban growth in context to Urban India.
- Understand the development transformation and analytics in Urban India.
- Know the urban problems and policies for urban development in India.
- Analyse the contribution of migration in urban growth of India. Review the issues in context to rural development in India.

SEMESTER IV- Gender and Economic Development 406702

- Learn major concepts, history and data on gender economics.
- Understand economic and social dimensions of gender studies.
- Analyze complex interconnections of gender, race, class, sexuality, ability, and other categories.
- Learn Gender Development techniques and Women development scheme
