



Marwadi Sammelan's

# B. M. Ruia Girls' College

NAAC Accredited B+ (3<sup>rd</sup> Cycle)

**Affiliated to S.N.D.T. Women's University**

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## Perspective Plan 2019–2029





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## **B. M. Ruia Girls' College, Mumbai**

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### **Perspective Plan 2019–2029**

#### **About the College**

B.M.Ruia Girls' College was established in 1958, then known as Hindi Medium College by Marwadi Sammelan, which was always in the forefront of propagating and promulgating Hindi. Impressed by the proficiency and dedication of the Sammelan, Smt. Nathibai Damodar Thackersey Women's University granted affiliation to the college in 1960. In 1963 the college received a generous donation of Rs. 75,000 from Smt. Bhagirathibai Manmal Ruia Trust, as a reciprocating gesture to this goodwill the college was named after the founder of the trust as Smt. Bhagirathibai Manmal Ruia College. For almost 10 years this college operated from Vidya Bhawan, Sitaram Poddar Marg, Mumbai.

With growing popularity the strength of students also multiplied. The limited space available at Vidya Bhawan was restricting the sky-high aspirations of the faculty and students. In the year 1968 the college was shifted to the present location, Krishna Kunj, Vachha Gandhi Road, Mumbai -7 and the small building of the college soon grew five storeys tall. To cater to the diverse academic needs of the students, the college started Higher Secondary classes for Arts and Commerce, i.e.. Junior College along with the Degree College.

As an appreciation for the high standard of education and all-round development of the students, SNDT University granted permanent affiliation to the college in June 1979. Since then, the college has been introducing new market- oriented programs year after year. The college enjoys a minority status and is permanently affiliated to SNDT Women's University.

Along with regular Commerce and Arts courses at Junior College level the college offers Undergraduate Degree Programmes in Bachelor of Arts (B.A) (Hindi Medium), Bachelor of Commerce (B.Com) and Bachelor of Management Studies (BMS) (English Medium). It also offers Post Graduate Programmes in Master of Arts (M.A) (Economics), and Master of Commerce



(M.Com). Bachelor of Computer Applications (BCA) and Bachelor of Arts in Mass Media (BAMM) are offered under Sitaram Deora Institute of Management Studies. The College also provides various Add-On Skill Courses and Certificate Courses to develop employability skills among students.

B.M.Ruia Girls College provides ample opportunities for students to participate in extra- curricular and co- curricular activities such as NSS, NCC, Sports, Yoga and Cultural activities that proves instrumental in shaping up the overall personality of students. Our infrastructure and our faculty are our greatest strength. We have modified our infrastructure time and again to facilitate easy and computer-based learning for our students. We have an excellent library, Computer Centre, Auditorium, Canteen and Gymkhana. We are proud to be an institution of education that provides a holistic, student-centric environment.

At B. M. Ruia Girls' College, our governance and leadership practices are guided by the institution's vision and mission, ensuring a holistic and structured approach to institutional growth and development.



#### VISION

*Empowerment and enlightenment of women by envisaging their aspirations in the light of wisdom.*

#### MISSION

*Empowerment of women through academic excellence, promotion of the national language Hindi, cultural awareness, and contribution towards nation building.*

B.M. Ruia Girls' College is dedicated to the promotion of quality education which aims at the holistic development of each student. Education plays a crucial role in the enlightenment and empowerment of women. B. M. Ruia Girls' College provides for the intellectual, emotional, spiritual and creative needs of the students to make them confident, self-reliant, decision makers.

## OBJECTIVES

- ✚ To assist each student to developing intellectually thereby making them self- independent through academic, co-curricular activities.
- ✚ To motivate towards successful and bright future by making them self-confident.
- ✚ To inculcate basic ethical and moral values in student community for their perfect personality development.
- ✚ To encourage students to imbibe traditional moral values based on Indian culture and heritage.
- ✚ To inculcate sense of service before self and sense of social and national awareness among students.
- ✚ To create among students sense of sincerity, devotion, truth and honesty towards the nation.
- ✚ To develop a sense of generosity, broad mindedness, selflessness among students and encourage them to lay foundation of healthy and well-civilized family and society.



## CORE VALUES

### Academic Accountability:

- ✚ We strive to provide quality education and global standards of excellence in teaching, learning, curricula and research across various disciplines.
- ✚ To assist each student to develop intellectually thereby making them self-independent.

### Social Responsibility:

- ✚ To inculcate sense of service before self and sense of social and national awareness among students.
- ✚ We nurture social consciousness to create an understanding towards human differences in culture, gender, caste and religion.
- ✚ To develop a sense of generosity, broad mindedness, selflessness among students and encourage them to lay foundation of healthy and well-civilized family and society.

### Inculcating a Value System among Students:

- ✚ To inculcate basic ethical and moral values in student community for their overall personality development.
- ✚ To encourage students to imbibe traditional moral values based on Indian culture and heritage.
- ✚ To create among students sense of sincerity, devotion, truth and honesty towards the nation.

### Promoting the Use of Technology

- ✚ Adoption of innovation teaching methodologies in teaching and learning
- ✚ Enhancing teaching and learning through the use of digital technology

### Quest for excellence

- ✚ IQAC Cell
- ✚ Identification of strengths and weaknesses in teaching and learning



## Perspective Plan

This Perspective Plan has been formulated for the comprehensive growth of the college covering academic excellence, research, governance, student support, inclusivity, digitalization, and institutional values in alignment with NEP 2020, NAAC guidelines, and Vision 2029.

### Criterion I: Curricular Aspects

#### Short-Term (1-3 Years)

- Launch new certificate courses: Data Analytics, Soft Skills, Digital Marketing,
- Organize intercollegiate academic and cultural events promoting national language Hindi.
- Formalize curriculum feedback mechanism from stakeholders.
- Introduce interdisciplinary paper presentations focusing on sustainable development/gender/media/environment/technology.
- Encourage faculty participation in University syllabus design and Board of Studies.

#### Medium-Term (3-7 Years)

- Introduce PG programmes in high-demand fields.
- Establish academic partnerships nationally and internationally.
- Fully implement Outcome-Based Education (OBE).

#### Long-Term (7-10+ Years)

- Attain autonomous status with flexible curriculum.
- Establish Centers of Excellence for Women's Studies and Hindi Promotion.
- Expand academic offerings to interdisciplinary and global programmes.



## **Criterion II: Teaching-Learning and Evaluation**

### **Short-Term (1-3 Years)**

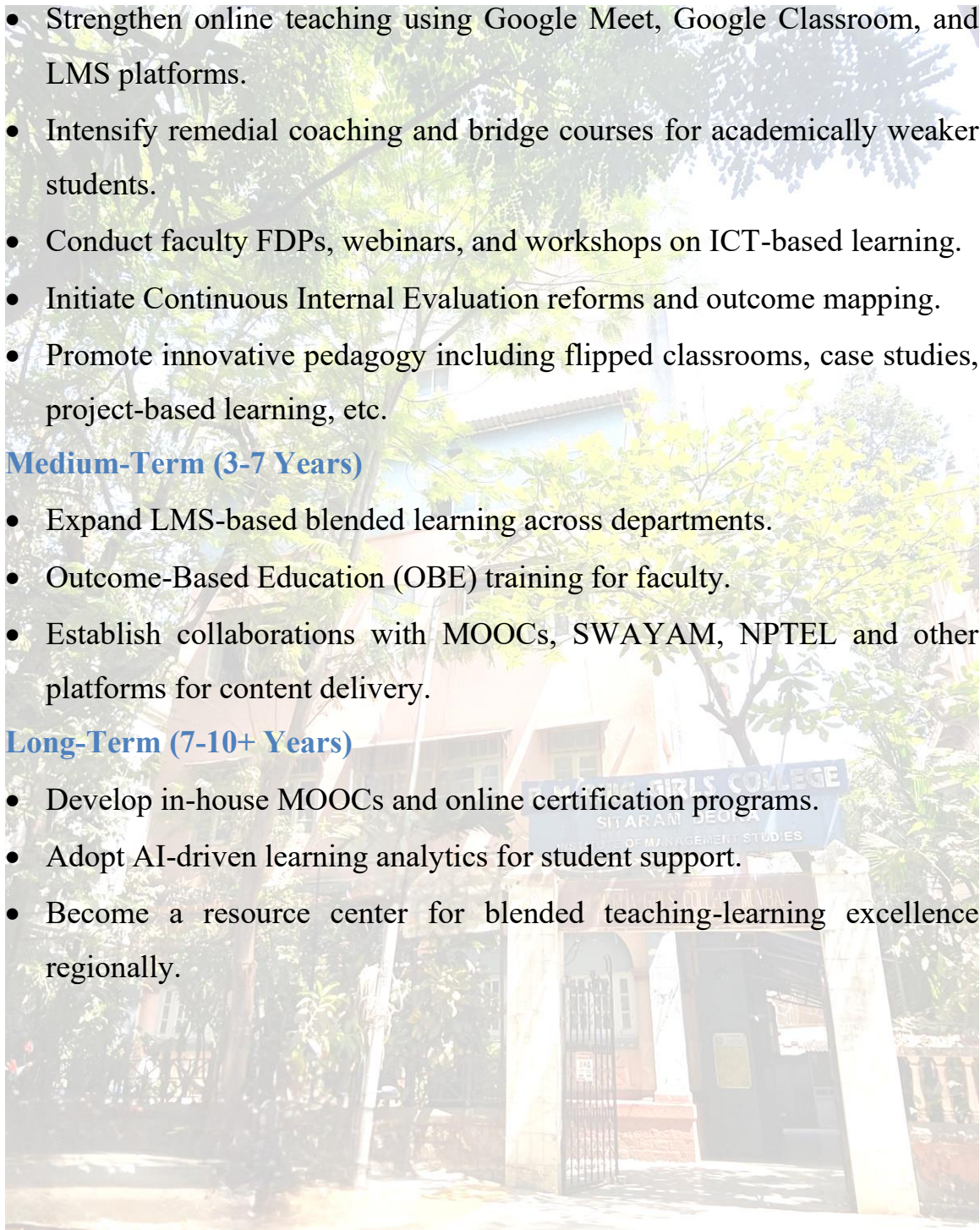
- Strengthen online teaching using Google Meet, Google Classroom, and LMS platforms.
- Intensify remedial coaching and bridge courses for academically weaker students.
- Conduct faculty FDPs, webinars, and workshops on ICT-based learning.
- Initiate Continuous Internal Evaluation reforms and outcome mapping.
- Promote innovative pedagogy including flipped classrooms, case studies, project-based learning, etc.

### **Medium-Term (3-7 Years)**

- Expand LMS-based blended learning across departments.
- Outcome-Based Education (OBE) training for faculty.
- Establish collaborations with MOOCs, SWAYAM, NPTEL and other platforms for content delivery.

### **Long-Term (7-10+ Years)**

- Develop in-house MOOCs and online certification programs.
- Adopt AI-driven learning analytics for student support.
- Become a resource center for blended teaching-learning excellence regionally.





### **Criterion III: Research, Innovations and Extension**

#### **Short-Term (1-3 Years)**

- Encourage faculty to publish research papers, participate in seminars and conferences.
- Strengthen Institutional Research Cell for faculty and student research.
- Conduct Research Methodology workshops for faculty and students.
- Encourage faculty to apply for PH.D. Guide to SNDT Women's University.
- Organize annual interdisciplinary research symposiums, seminars, paper presentations, etc.
- Apply for minor research projects
- Publish ISBN research volumes (Contemporary Issues in Indian Society)
- Establish Entrepreneurship and Innovation Incubation Centre focusing on Women Empowerment.

#### **Medium-Term (3-7 Years)**

- Establish Research Centre.
- Apply for UGC, ICSSR major research projects.
- Organise national and international conferences in emerging fields (NEP 2020, Bharatiya Bhasha, Gender Studies, Sustainable Development Goals, Hindi Literature, Indian Knowledge System, etc.).
- Promote interdisciplinary research across departments.

#### **Long-Term (7-10+ Years)**

- Promote patent filing and Intellectual Property Rights.
- Collaborate with global universities for impactful interdisciplinary research projects.
- Launch institutional research journal (UGC-CARE listing).



## **Criterion IV: Infrastructure and Learning Resources**

### **Short-Term (1-3 Years)**

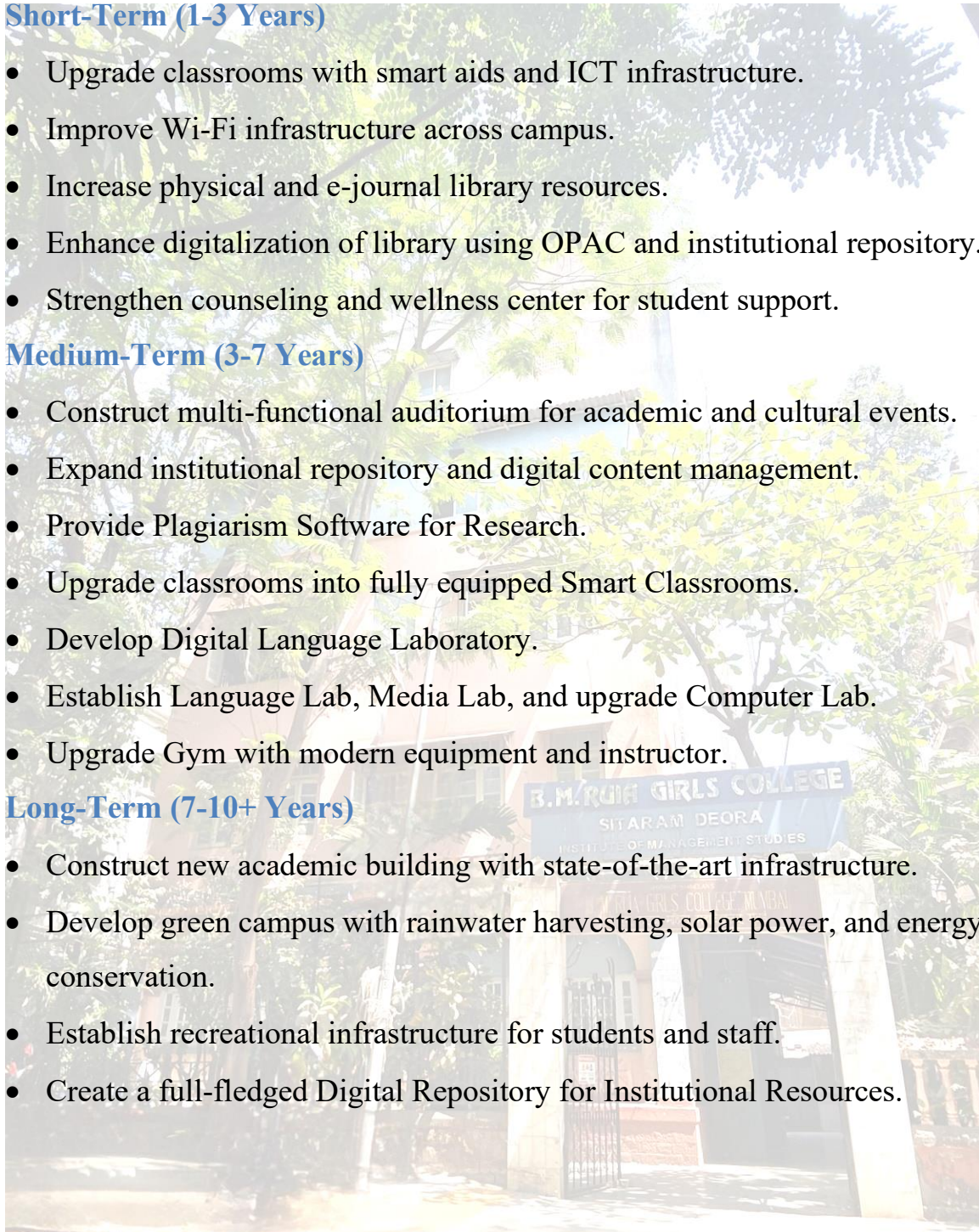
- Upgrade classrooms with smart aids and ICT infrastructure.
- Improve Wi-Fi infrastructure across campus.
- Increase physical and e-journal library resources.
- Enhance digitalization of library using OPAC and institutional repository.
- Strengthen counseling and wellness center for student support.

### **Medium-Term (3-7 Years)**

- Construct multi-functional auditorium for academic and cultural events.
- Expand institutional repository and digital content management.
- Provide Plagiarism Software for Research.
- Upgrade classrooms into fully equipped Smart Classrooms.
- Develop Digital Language Laboratory.
- Establish Language Lab, Media Lab, and upgrade Computer Lab.
- Upgrade Gym with modern equipment and instructor.

### **Long-Term (7-10+ Years)**

- Construct new academic building with state-of-the-art infrastructure.
- Develop green campus with rainwater harvesting, solar power, and energy conservation.
- Establish recreational infrastructure for students and staff.
- Create a full-fledged Digital Repository for Institutional Resources.





## **Criterion V: Student Support and Progression**

### **Short-Term (1-3 Years)**

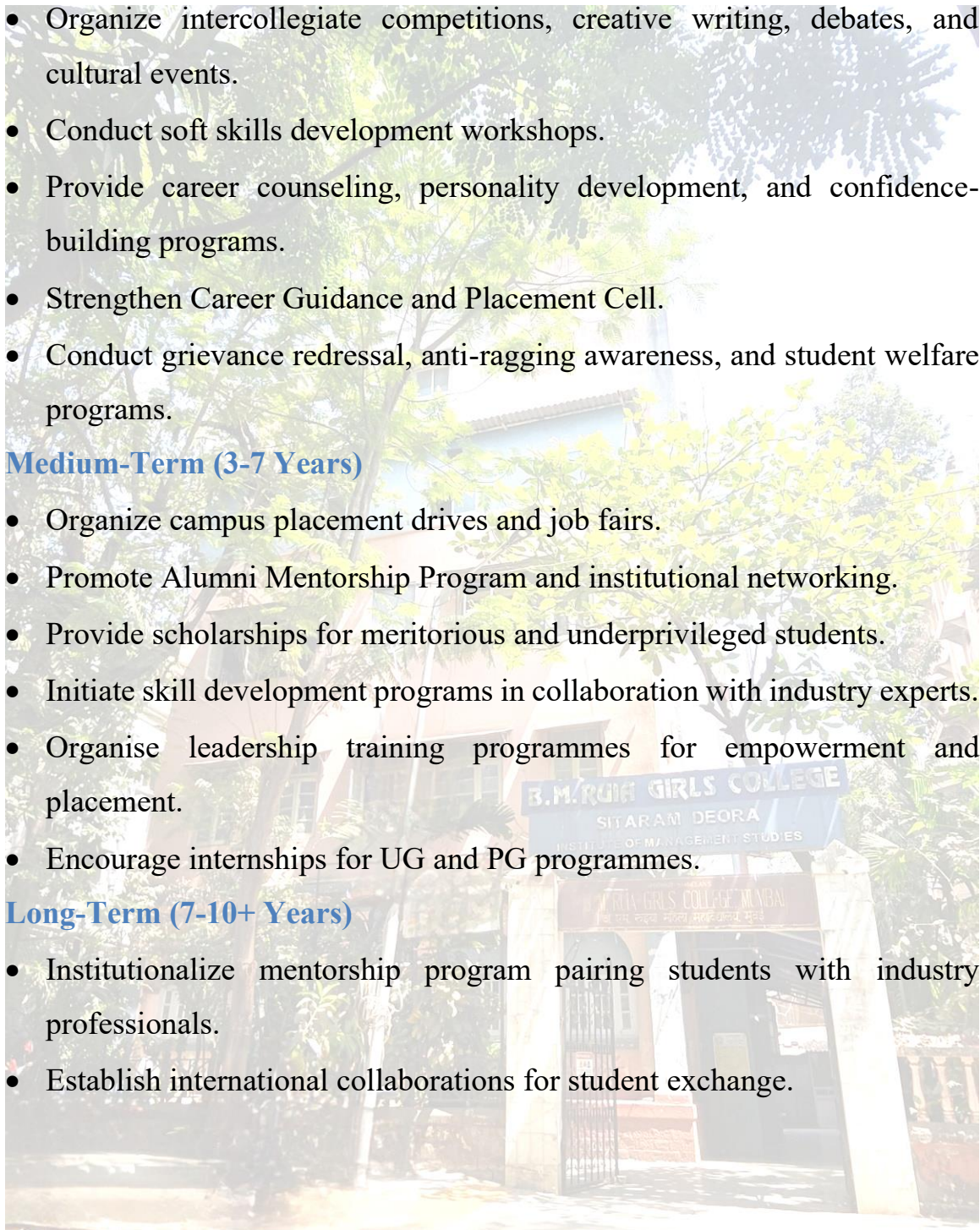
- Organize intercollegiate competitions, creative writing, debates, and cultural events.
- Conduct soft skills development workshops.
- Provide career counseling, personality development, and confidence-building programs.
- Strengthen Career Guidance and Placement Cell.
- Conduct grievance redressal, anti-ragging awareness, and student welfare programs.

### **Medium-Term (3-7 Years)**

- Organize campus placement drives and job fairs.
- Promote Alumni Mentorship Program and institutional networking.
- Provide scholarships for meritorious and underprivileged students.
- Initiate skill development programs in collaboration with industry experts.
- Organise leadership training programmes for empowerment and placement.
- Encourage internships for UG and PG programmes.

### **Long-Term (7-10+ Years)**

- Institutionalize mentorship program pairing students with industry professionals.
- Establish international collaborations for student exchange.





## **Criterion VI: Governance, Leadership and Management**

### **Short-Term (1-3 Years)**

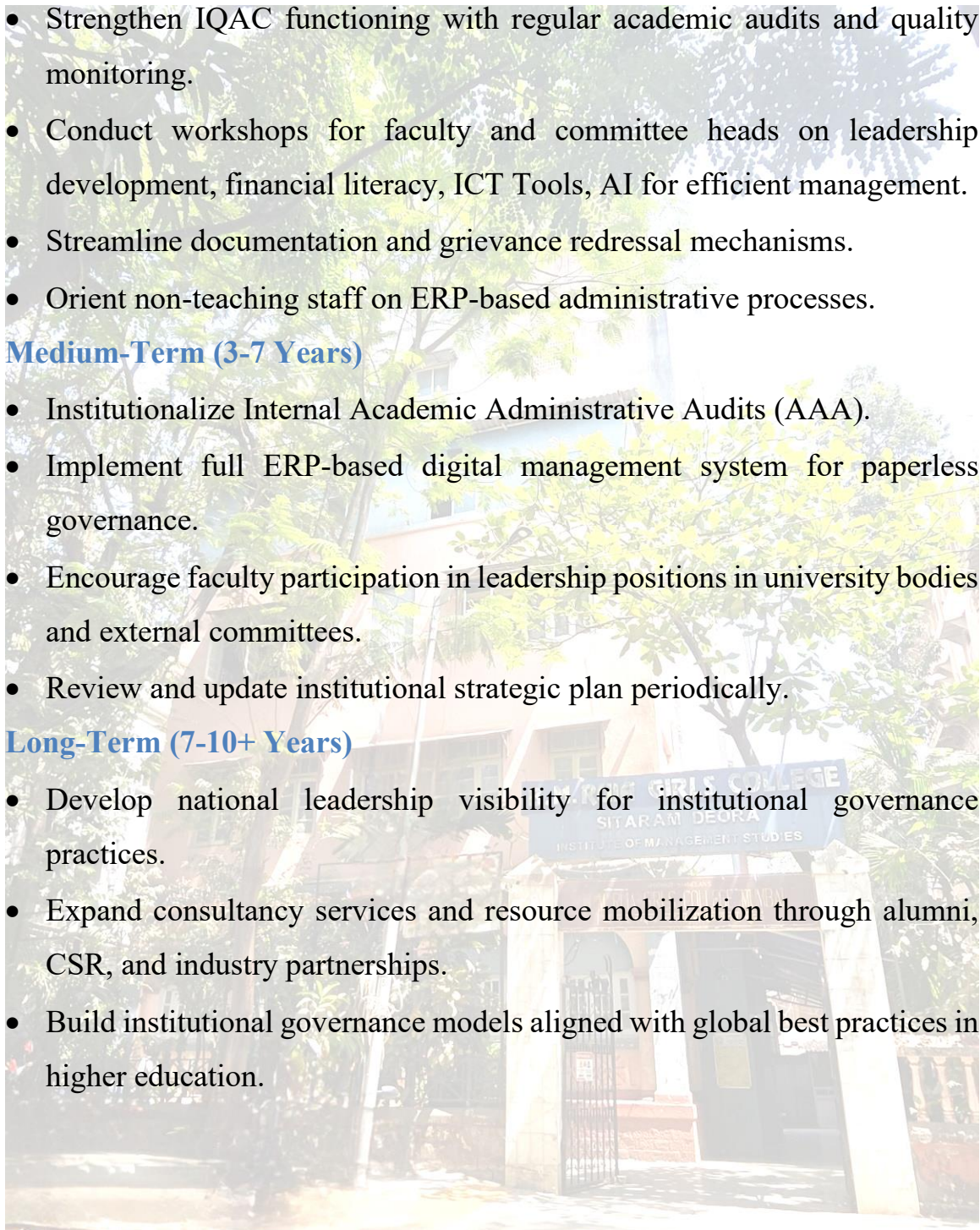
- Strengthen IQAC functioning with regular academic audits and quality monitoring.
- Conduct workshops for faculty and committee heads on leadership development, financial literacy, ICT Tools, AI for efficient management.
- Streamline documentation and grievance redressal mechanisms.
- Orient non-teaching staff on ERP-based administrative processes.

### **Medium-Term (3-7 Years)**

- Institutionalize Internal Academic Administrative Audits (AAA).
- Implement full ERP-based digital management system for paperless governance.
- Encourage faculty participation in leadership positions in university bodies and external committees.
- Review and update institutional strategic plan periodically.

### **Long-Term (7-10+ Years)**

- Develop national leadership visibility for institutional governance practices.
- Expand consultancy services and resource mobilization through alumni, CSR, and industry partnerships.
- Build institutional governance models aligned with global best practices in higher education.





## Criterion VII: Institutional Values and Best Practices

### Short-Term (1-3 Years)

- Conduct awareness programs on environmental consciousness, gender equality, health awareness, and civic responsibility.
- Celebrate Environment Day, Matrihasha Divas, Women's Day, NSS-led social outreach.
- Implement basic green campus initiatives: paperless office, plastic-free campus, solid waste management, e-waste management.

### Medium-Term (3-7 Years)

- Institutionalize energy conservation practices: LED installations, etc.
- Promote gender sensitization, POSH workshops, and gender audit documentation.
- Align extension activities with UN Sustainable Development Goals (SDGs).
- Document and showcase best practices annually under Women Empowerment and Environmental & Social Outreach.

### Long-Term (7-10+ Years)

- Establish campus-wide sustainability practices with carbon neutrality targets.
- Develop leadership programmes for women empowerment with national and global engagement.
- Launch energy conservation practices: solar power initiatives, rainwater harvesting.



