

MARWADI SAMMELAN'S
B.M.RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle
Affiliated to S.N.D.T. Women's University, Mumbai
11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007
Tel : 022 23808130, E mail : bmruiat@yahoo.com, Web : bmgirlscollege.com



EMPLOYER FEEDBACK ANALYSIS

Academic Year 2022-23

1. Summary of Feedback Parameters:

The responses for most parameters were in the “highly satisfactory” and “satisfactory”:

- **Breadth of Theoretical Knowledge:** Students demonstrated strong academic knowledge, supported by updated course content aligning with industry trends.
- **Practical Application of Knowledge:** Employers noted positive outcomes in students' ability to apply theoretical concepts to real-world scenarios.
- **Skills Developed:** Students displayed good skill sets, particularly problem-solving, teamwork, and leadership abilities.
- **Adequate Weightage to Practical Aspects:** Employers appreciated the integration of case studies, projects, and industry interactions in the curriculum.
- **IT Skills:** Proficiency in ICT tools was appreciated.
- **Communication Skills (Oral):** Students demonstrated effective presentation and interpersonal communication skills.
- **Written Communication Skills:** Good communication skills were observed.

2. Achievement of Learning Objectives:

Students achieved their outlined learning objectives, demonstrating a balance of theoretical understanding and practical application. However, there was more scope for improvement.

3. Recommendations for Curriculum Enhancements:

Based on feedback, the following are recommendations to strengthen the curriculum further:

- **Advanced Digital Skills:** Advanced Excel, Industry relevant courses are encouraged.
- **Sustainability and ESG Awareness:** Incorporate modules on environmental, social, and governance (ESG) frameworks, sustainability practices, and corporate social responsibility.
- **Cross-Functional Skills:** Programs that emphasize cross-functional collaboration between departments like finance, marketing, IT, and operations.
- **Entrepreneurial Thinking:** Include courses or workshops on innovation, design thinking, and startup management.
- **Advanced Practical Exposure:** Strengthen partnerships with industries to provide live projects, and on-site training opportunities.
- **Soft Skills Development:** Advanced training on leadership, negotiation, and conflict resolution in diverse workplace settings.