

MARWADI SAMMELAN'S
B.M.RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle
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EMPLOYER FEEDBACK ANALYSIS

Academic Year 2021-22

The employer feedback highlighted significant progress as institutions and workplaces transitioned to a hybrid model, blending online and in-person approaches. The responses for most parameters were predominantly in the “highly satisfactory” and “satisfactory” categories, with key observations as follows:

- Breadth of Theoretical Knowledge: Students continued to demonstrate strong theoretical foundations, reflecting a well-structured curriculum.
- Practical Application of Knowledge: Improved from the previous year as hybrid internships and in-person learning opportunities resumed.
- Skills Developed: Employers appreciated the skills developed.
- Adequate Weightage to Practical Aspects: Employers noted a balanced approach, with practical assignments and real-world simulations compensating for any gaps from the previous year.
- IT Skills: Advanced significantly due to the continued use of collaborative tools and digital platforms.
- Communication Skills (Oral): Improved.
- Written Communication Skills: Improved.

2. Achievement of Learning Objectives:

Students successfully met their outlined learning objectives, benefiting from a curriculum that adapted to a hybrid learning and work model. The return of in-person interactions helped strengthen interpersonal and teamwork skills.

3. Recommendations for Curriculum Enhancements:

- Industry-Specific Certifications: Encourage certifications in emerging industry tools and technologies, such as data analytics, digital marketing, cloud computing, and fintech tools.
- Government Skill Courses

4. Observations:

- Students showcased strong theoretical knowledge, enhanced IT skills, and adaptability to hybrid work models.
- Continued emphasis on advanced certifications, skill development courses, practical exposure, and interpersonal skills will enhance employability opportunities.