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EMPLOYER FEEDBACK ANALYSIS

Academic Year 2020-21

1. Summary of Feedback Parameters:

The employer feedback for this year reflected the impact of the pandemic on education and workplace dynamics. Responses for most parameters remained in the “highly satisfactory” and “satisfactory” categories, with a few notable insights:

- Breadth of Theoretical Knowledge: Maintained high standards due to virtual delivery of lectures.
- Practical Application of Knowledge: Limited by reduced physical exposure to internships, fieldwork, and hands-on projects.
- Skills Developed: Adaptability to remote working environments was evident, but gaps in real-world exposure were noted.
- Adequate Weightage to Practical Aspects: Employers recognized the challenges of balancing theoretical and practical elements during remote learning.
- IT Skills: Improved significantly as students adapted to online platforms and digital tools.
- Communication Skills (Oral): Remote learning encouraged more participation in virtual discussions, enhancing confidence.
- Written Communication Skills: Continued to be satisfactory, with emphasis on email etiquette and concise communication.

2. Achievement of Learning Objectives:

Despite the limitations posed by the pandemic, students largely achieved their learning objectives. The transition to virtual internships and online collaboration helped compensate for reduced physical engagement.

3. Recommendations for Curriculum Enhancements:

Based on feedback, the following changes are recommended to address the unique challenges of the 2020-21 academic year:

- Digital Skills Development:
- Remote Work Readiness:
- Practical Exposure through Virtual Projects:
- Industry partnerships to offer live online projects.
- Advanced Communication Skills:
- Mental Health and Wellness Programs

This analysis reflects how the pandemic reshaped education and work, emphasizing the importance of digital readiness, mental resilience, and innovative ways to integrate practical experiences in a remote setup.