

# MARWADI SAMMELAN'S B.M.RUIA GIRLS' COLLEGE

NAAC ACCREDITED B+ 3RD CYCLE  
MAHARSHI KARVE BEST COLLEGE AWARD 2022-23  
AFFILIATED TO S.N.D.T. WOMEN'S UNIVERSITY  
MUMBAI



## PROSPECTUS

- JUNIOR COLLEGE
- DEGREE COLLEGE
- POSTGRADUATE PROGRAMS



**Maharshi Karve Best College Award 2022-23**

11, Krishna Kunj  
Vachha Gandhi Road  
Gamdevi  
Grant Road (West)  
Mumbai-400007

**Tel: 022 23808130**

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Web : [bmrirlscollege.com](http://bmrirlscollege.com)

**For Inquiry contact**

BA (Hindi) (Hindi Medium)	9819647505,9969431444
BA(Economics) (Hindi Medium)	9867180651,9820697447
BA(Sociology) (Hindi Medium)	9324289150,9819265298
BCom (English Medium)	9821401612,9167045032
BMS (English Medium)	9892202656
MCom (English Medium)	9821401612
MA (Economics)(Hindi Medium)	9867180651,9820697447











**Marwadi Sammelan's**

**B.M.RUIA GIRLS' COLLEGE**  
(Affiliated to SNDT Women's University, Mumbai)



**PROSPECTUS**

**Junior College  
Degree College  
Post Graduate Programs**

11, Krishna Kunj, Vachha Gandhi Road,  
Gamdevi, Grant Road, Mumbai- 400007

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## **OUR VISION**

Empowerment and Enlightenment of women by envisaging their aspirations in the light of wisdom.

## **OUR MISSION**

Empowerment of women through academic excellence, promotion of the national language Hindi, cultural awareness and contribution towards nation building.

B.M. Ruia Girls' College is dedicated to the promotion of quality education which aims at the holistic development of each student. Education plays a crucial role in the enlightenment and empowerment of women. B.M. Ruia Girls' College provides for the intellectual, emotional, spiritual and creative needs of the students to make them confident, self-reliant, decision makers.

## **OBJECTIVES**

- To assist each student to developing intellectually thereby making them self- independent through academic, co-curricular activities.
- To motivate towards successful and bright future by making them self-confident.
- To inculcate basic ethical and moral values in student community for their perfect personality development.
- To encourage students to imbibe traditional moral values based on Indian culture and heritage.
- To inculcate sense of service before self and sense of social and national awareness among students.
- To create among students, sense of sincerity, devotion, truth and honesty towards the nation.
- To develop a sense of generosity, broad mindedness, selflessness among students and encourage them to lay foundation of healthy and well-civilized family and society.



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## COLLEGE PRAYER

॥ सरस्वती वंदना ॥

या कुन्देन्दु तुषारहार धवला या शुभ्रवस्त्रावृता ।  
या वीणावर दण्डमण्डित करा, या श्वेत पद्मासना ॥  
या ब्रह्माच्युतशंकरः प्रभृतिभिःदैवेः सदा वन्दिता ।  
सा माम् पातु सरस्वती भगवति निःशेष जाडयापहा ॥

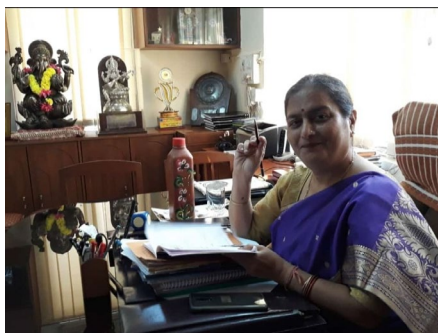
गुरुं ब्रह्मा गुरुं विष्णु, गुरुं देवो महेश्वरा ।  
गुरुःसाक्षात् परब्रह्म तस्मै श्री गुरवे नमः ॥

तू ही राम है तू रहीम है ।  
तू करीम कृष्ण खुदा हुआ ॥  
तू ही वाहे गुरु तू ईश मसीह ।  
हर नाम में तू समा रहा ॥

सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः  
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःख भागभवेत्

असतो मा सद्गमय ।  
तमसो मा ज्योर्तिगमय ।  
मृत्योर्मा अमृतंगमय ॥  
ॐ शांतिःशांतिःशांतिः ॥





### *From the Principal's desk.....*

I take this opportunity to mention that our college B.M Ruia Girls' College is managed by Marwadi Sammelan. It was established in the year 1958 by a group of committed and dedicated members of Marwadi Sammelan. Their relentless endeavors and constant encouragement were responsible for the promotion of girls' education in our society.

Our college is fortunate and takes pride in motivating students to achieve excellence not only in academic fields but also in co-curricular and extracurricular activities. The college is backed by a team of highly talented, dedicated and committed faculty members. The college offers a very amiable and professional environment which provides opportunities for students to achieve excellence not only academic fields but also in co-curricular and extracurricular activities. The college conducts a range of events to impart life skills and global competencies. We offer application-oriented learning, through various programs and courses, which makes our students industry ready.

Along with regular Commerce and Arts courses at Junior College level the college offers Undergraduate Degree Programs in B.Com, B.A(Hindi Medium) and B.Com (Management Studies). It also offers Post Graduate Programs in M.Com and M.A (Economics). BSc.IT, Bachelors of Arts in Mass Communication (BAMC) are offered under Sitaram Deora Institute of Management Studies. The College also provides various Add-On Skill Courses and Certificate Courses under CHETNA ,SNDTWU and under Maharashtra State Skill Development Society to develop employability skills among students. We are proud to be an institution of education that provides a holistic, student-centric environment.

The college offers various facilities to students to participate in co-curricular and extra-curricular activities such as NSS, NCC, Sports, Seminars and Workshops, Intercollegiate competitions, etc. these activities provide students with a platform to think, express, and



exhibit their skills. In the year 2022-23 the college received Maharshi Karve Best College Award.

My best wishes to the students entering the new academic year.

**DR. SANTOSH KAUL KAK**

**PRINCIPAL**

**B.M RUIA GIRLS' COLLEGE**

**MARWADI SAMMELAN MANAGING COMMITTEE**

**B.M RUIA GIRLS' COLLEGE**

**LIST OF MEMBERS OF DEGREE COLLEGE COMMITTEE**

<b>Sr. No.</b>	<b>Name of the Committee Members</b>	<b>Designation</b>
<b>1</b>	<b>Adv. Sushil Vyas</b>	<b>President</b>
<b>2</b>	<b>Shri Suresh Deora</b>	<b>Hon. Secretary</b>
<b>3</b>	<b>Shri. Kanhaiyalal G. Saraf</b>	<b>Member</b>
<b>4</b>	<b>Shri. Arvind Tibrewala</b>	<b>Member</b>
<b>5</b>	<b>Shri. Hemant Ruia</b>	<b>Member</b>
<b>6</b>	<b>Smt. Ankita Ruia</b>	<b>Member</b>
<b>7</b>	<b>Shri. Ajay Shinghania</b>	<b>Member</b>
<b>8</b>	<b>Shri. Pravin Agrawal</b>	<b>Member</b>
<b>9</b>	<b>Shri. Shailesh Dalmia</b>	<b>Member</b>
<b>10</b>	<b>Dr. Santosh Kaul Kak</b>	<b>Principal</b>
<b>11</b>	<b>Smt. Shruti Ranade</b>	<b>Teaching Staff Representative</b>
<b>12</b>	<b>Dr. Nooruzia Qazi</b>	<b>Teaching Staff Representative</b>
<b>13</b>	<b>Mrs. Sharmila Sharma</b>	<b>Non-teaching Staff Representative</b>



## LIST OF B.M.RUIA DEGREE COLLEGE CDC MEMBERS

<b>Sr. No.</b>	<b>Name of the Committee Members</b>	<b>Designation</b>
<b>1</b>	<b>Adv.Sushil Vyas</b>	<b>President</b>
<b>2</b>	<b>Shri. Suresh Deora</b>	<b>Hon. Secretary</b>
<b>3</b>	<b>Shri. Kanhaiyalal Saraf</b>	<b>Member</b>
<b>4</b>	<b>Shri. Pravin Agrawal</b>	<b>Member</b>
<b>5</b>	<b>Dr. Smt. Santosh Kaul Kak</b>	<b>Principal</b>
<b>6</b>	<b>Dr. Smriti Bhosle</b>	<b>Member</b>
<b>7</b>	<b>Smt. Shruti Ranade</b>	<b>Member</b>
<b>8</b>	<b>Dr. Nooruzia Qazi</b>	<b>Member</b>
<b>9</b>	<b>Dr. Sunita Mishra</b>	<b>Member</b>
<b>10</b>	<b>Dr. Hemlata Masiwal</b>	<b>Member</b>
<b>11</b>	<b>Dr. Anita Jacob</b>	<b>Member</b>
<b>12</b>	<b>Dr. Kavita Patil</b>	<b>Member</b>
<b>13</b>	<b>Ms. Bina Thakkar</b>	<b>Member</b>
<b>14</b>	<b>Mrs. Sharmila Sharma</b>	<b>Non- Teaching Staff Representative</b>
<b>15</b>	<b>Ms. Priyanka Patel</b>	<b>Students Representative</b>
<b>16</b>	<b>Ms. Khushboo Mallesha</b>	<b>Students Representative</b>

## **LIST OF MEMBERS OF JUNIOR COLLEGE COMMITTEE**

<b>Sr. No.</b>	<b>Name</b>	<b>Designation</b>
<b>1</b>	<b>Adv.Sushil Vyas</b>	<b>President</b>
<b>2</b>	<b>Shri. Suresh Deora</b>	<b>Hon. Secretary</b>
<b>4</b>	<b>Shri. Ajay Rungta</b>	<b>Member</b>
<b>5</b>	<b>Dr. Santosh Kaul Kak</b>	<b>Principal</b>
<b>6</b>	<b>Mrs. Ajitha Gopinath</b>	<b>Teaching Staff Representative</b>
<b>7</b>	<b>Mrs. Nazneen Shaikh</b>	<b>Teaching Staff Representative</b>
<b>8</b>	<b>Mrs. Sharmila Sharma</b>	<b>Non-Teaching Staff Representative</b>



## **ABOUT THE COLLEGE**

B.M.Ruia Girls' College was established in 1958, then known as Hindi Medium College by Marwadi Sammelan, which was always in the forefront of propagating and promulgating Hindi. Impressed by the proficiency and dedication of the Sammelan, Smt. Nathibai Damodar Thackersey Women's University granted affiliation to the college in 1960. In 1963 the college received a generous donation of Rs. 75,000 from Smt. Bhagirathibai Manmal Ruia Trust, as a reciprocating gesture to this goodwill the college was named after the founder of the trust as Smt. Bhagirathibai Manmal Ruia College. For almost 10 years this college operated from Vidya Bhawan, Sitaram Poddar Marg, Mumbai.

With the growing popularity the strength of students also multiplied. The limited space available at Vidya Bhawan was restricting the sky high aspirations of the faculty and students. In the year 1968 the college was shifted to the present location, Krishna Kunj, Vachha Gandhi Road, Mumbai -7 and the small building of the college soon grew five storeys tall. To cater to the diverse academic needs of the students, the college started Higher Secondary classes for Arts and Commerce, ie. Junior College along with the Degree College.

As an appreciation for the high standard of education and all-round development of the students, SNDT University granted permanent affiliation to the college in June 1979. Since then, the college has been introducing new market- oriented programs year after year. The college enjoys a minority status and is permanently affiliated to SNDT University.

Along with regular Commerce and Arts courses at Junior College level the college offers Undergraduate Degree Programs in B.Com, B.A(Hindi Medium) and B.Com (Management Studies). It also offers Post Graduate Programs in M.Com and M.A (Economics). BSc.IT, Bachelors of Arts in Mass Communication (BAMC) are offered under Sitaram Deora Institute of Management Studies.

B.M.Ruia Girls' College provides ample opportunities to students to participate in extra- curricular and co- curricular activities such as NSS, NCC, Sports, Yoga and Cultural activities that proves instrumental in shaping up the overall personality of students. Our infrastructure and our faculty are our greatest strength. We have modified our infrastructure time and again to facilitate easy and computer-based learning for our students. We have an excellent library, Computer Centre, Auditorium and Canteen. We are proud to be an institution of education that provides a holistic, student-centric environment.

\*\*\*\*\*



## **Junior College**

### **❖ Curriculum (Arts)**

#### **XI Arts (Hindi & English Medium)**

1. English
2. Hindi
3. Home Management/B.K
4. Sociology
5. Psychology
6. Economics
7. EVS
8. Physical Education

#### **XII Arts (Hindi & English Medium)**

1. English
2. Hindi
3. Child Development/B.K.
4. Sociology
5. Psychology
6. Economics
7. EVS
8. Physical Education

### **❖ Curriculum (Commerce)**

#### **XI Commerce (English Medium)**

1. English
2. Hindi / Marathi / IT\*
3. Economics
4. Book-Keeping & Accountancy
5. Organization of Commerce
6. Secretarial Practice /  
Mathematics\*
7. EVS
8. Physical Education

#### **XII Commerce (English Medium)**

1. English
2. Hindi / / Marathi / IT\*
3. Economics
4. Book-Keeping &  
Accountancy
5. Organization of Commerce
6. Secretarial Practice /  
Mathematics\*
7. EVS
8. Physical Education

***\*Minimum 60% marks are required for admission in IT & Mathematics***

## ❖ **Academic Term**

The academic year will consist of two terms:

1<sup>st</sup> term- June to October; 2nd term – November to April.

## ❖ **Timings**

The college timings are from **12.30pm to 5 .30pm**

## ❖ **Eligibility**

- Std X examination from any recognized board (S.S.C., CBSE, ICSE or Equivalent) with English as a compulsory subject for admission to F.Y.J.C.
- F.Y.J.C. in the same faculty in which admission is sought for S.Y.J.C.
- The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:
  1. The Std. X Mark Sheet.
  2. The School Leaving Certificate.
  3. Ration Card.
- Candidates from other than Maharashtra State Board seeking admission to this college will be admitted only by producing the following documents:
  1. School Leaving Certificate (Duly signed by the Education Officer)
  2. Migration Certificate + Passing Certificate.
  3. The Candidate has to fill the application in prescribed proforma on Stamp Paper of Rs. 20/-. If students fail to fulfill the procedure, a fine of Rs. 10/- per day will be charged by the Board's Office and their result will not be declared.

- Candidates who were students at other Jr. Colleges and who are seeking admission to the college must submit their Leaving Certificate & No. Objection Certificate in original along with their admission applications.
- A student migrating to this college from any other college during the second term must produce No Objection Certificate from the Principal of the College attended by her in the first term and the Dy. Director of Education, Greater Mumbai. This rule is also applicable in the case of a student of this College migrating to another college during the Second Term.

## ❖ **Admission**

- Admission to F. Y. J. C. is strictly based on the admission programme issued by the Education Department. Student must submit fresh application form for admission to every Class as the beginning of every academic year.
- The Candidate should submit along with the application on Original Mark sheet (for Verification at the time of admission), a photocopy of the Statement of Marks obtained at the S.S.C. Examination, the Original School Leaving Certificate, a Photocopy of the Ration card and declaration form of the free education. They must submit the passing certificate of S.S.C. Examination.
- Admissions for S.Y.J.C. is generally as per the schedule prepared by the college immediately after the declaration of XI th Result and the students who have passed the examinations are requested to take admission as per the schedule with a fresh application form for admission.



## ❖ **Attendance**

As per the Maharashtra State Secondary and Higher Secondary Education Board (HSC Board) Mumbai Division, Vashi, Navi Mumbai. Circular dt. 11.12.2000 a student is required to have a minimum of 75% attendance in each term independently to make her eligible to appear for the Annual Examination as well as the HSC Board Examination.

## ❖ **Rules Regarding Refund of the Fees**

If a student wants to leave the college after admission, the college will refund the deposit amount and the balance of tuition fees after deducting the amount up to the month in which she has applied for the refund.

**However, for unaided programs there is no refund of fees.**

# **Degree College**

## **❖ Curriculum (Commerce)**

### **BCOM I (NEP)**

<b>Code</b>	<b>Subject ( Semester 1)</b>	<b>Code</b>	<b>Subject (Semester II)</b>
10120211 Sub:1	Advanced Accounting Paper I	20120211 Sub:1	Principles & Practices of Banking
10120212 Sub:2	Fundamentals of Banking in India	20120212 Sub:2	Adv, Accounting Paper II
10411011 OEC	Psychology of Adjustment and Coping	20620111 VES 1	Micro Economics I
10420112 OEC	Business Mathematics	20420111 OEC	Environmental Studies
10620101 VSC	Principles of Management	20620111 VSC-2	HRM
10720101 SEC	Financial Planning	20720102 SEC	Financial Accounting
10720101-1 SEC	Financial Accounting	20820101 AEC	Business English -II
10820111 AEC	Business English -I	20920112 VEC	Intro. to Environmental Eco
11051111 IKS	Inception of Indian Knowledge System	21450121 CC	NSS
10920101 VEC	English for Soft Skill Development		
10920102-2 VEC	Introduction to Indian Constitution		
11450121 CC	NSS		

## **B. Com II**

### **III Semester**

#### **Compulsory Subjects**

<b><u>Code No.</u></b>	<b><u>Subject</u></b>
------------------------	-----------------------

310301	English C.C.III (H.L.)
345305	Economics III
345306	Commerce III
345307	Accountancy III
345110	Business Law I

### **IV Semester**

<b><u>Code No.</u></b>	<b><u>Subject</u></b>
------------------------	-----------------------

410401	English C.C. IV (H.L.)
445405	Economics IV
445406	Commerce IV
445407	Accountancy IV
445210	Business Law II

#### **Elective Subjects (Any One)**

375121	Industrial Psychology I	475221	Industrial Psychology II
375144	Advertising I	475244	Advertising II

## **B. Com III**

### **V Semester**

<b><u>Code No.</u></b>	<b><u>Subject</u></b>
------------------------	-----------------------

#### **Compulsory Subjects**

510501	English C.C. V (H.L.)
545505	Economics V
545506	Commerce V

### **VI Semester**

<b><u>Code No.</u></b>	<b><u>Subject</u></b>
------------------------	-----------------------

610601	English C.C. VI (H.L.)
645605	Economics VI
645606	Commerce VI

#### **Specialisation (Any One From A or B)**

##### **(A) Financial Accounting & Auditing**

555115	Fin. A/c & Auditing I	655415	Fin. A/c & Auditing IV
555215	Fin. A/c & Auditing II	655515	Fin. A/c & Auditing V
555315	Fin. A/c & Auditing III	655615	Fin. A/c & Auditing VI

##### **( B) Banking and Finance**

555113	Banking & Finance I	655413	Banking & Finance IV
555213	Banking & Finance II	655513	Banking & Finance V
555313	Banking & Finance III	655613	Banking & Finance VI

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❖ **Curriculum (Arts)**  
❖ **BA I NEP**

<b>Code</b>	<b>Subject ( Semester I)</b>	<b>Code</b>	<b>Subject ( Semester II)</b>
10010601 Sub:1	Introduction to Indian Economy	20010611 Sub:1	Industrial and External Sector of Indian (ECO) Economy
10011101 Sub:2	Hindi Gadya	20010301 Sub:2	Hindi Gadya Vividha
10011101 Sub:3	Introduction to Sociology-I	20011111 Sub:3	Foundation to Sociology-II
10411011 OEC	Psychology of Adjustment and Coping	10610301 VSC II	Prayojan Moolak Hindi
10610601 VSC I	Financial Literacy	10611101 VSC III	Sociology of Entertreneurship
10710301/ 10710601 /10711101 SEC	Udghoshna aur manch sanchalan / Basic of Stock Market Operations / Life Skill of Education	20411011 / 20410311 OEC	Psychology Applied to Modern Life (PSY) / Bhartiya Lokkatha (HIN)
10810112 AEC	English Language and Literature	20710301 / 20710601 / 20711101 SEC	Sakshyatkar Kaushaly (HIN) / Fundamental of Banking (ECO) / Sociology of Social Work(SOC)
11051111 IKS	Inspection of Indian Knowledge System	20810112 AEC	English Language and Literature -II
10952111 VEC	Introduction to Indian Constitution	20952111 VEC	Environment Awareness
11450121 CC	Basics of National Service Scheme	21450121 CC	Volunteerism and National Service Scheme

## **B. A. II**

### **III Semester**

### **IV Semester**

#### **Compulsory Subjects**

<b><u>Code No.</u></b>	<b><u>Subject</u></b>	<b><u>Code No.</u></b>	<b><u>Subject</u></b>
355301	C.C. III English (L.L.)	455401	C.C. IV English (L.L.)
	<b>OR</b>		<b>OR</b>
315303	C.C.III Hindi	415403	C.C. IV Hindi
330500	FC – V Current Concerns	430600	F.C. VI (Current Social Issues & Problems)

#### **Discipline & Applied Component (Any One From A, B, C)**

##### **(A)**

345503	DC-V	Hindi	445703	DC-VII	Hindi
345603	DC-VI	Hindi	445803	DC-VIII	Hindi
365103	APC-I	Hindi	465203	APC-II	Hindi

##### **(B)**

345506	DC-V	Economics	445706	DC-VII	Economics
345606	DC-VI	Economics	445806	DC-VIII	Economics
365106	APC-I	Economics	465206	APC-II	Economics

##### **(C)**

345511	DC-V	Sociology	445711	DC-VII	Sociology
345611	DC-VI	Sociology	445811	DC-VIII	Sociology
365111	APC-I	Sociology	465211	APC-II	Sociology

#### **Ancillary Component (Any One)**

375303	AC-III	Hindi	475403	AC-IV	Hindi
375306	AC-III	Economics	475406	AC-IV	Economics
375311	AC-III	Sociology	475411	AC-IV	Sociology
375310	AC-III	Psychology	475410	AC-IV	Psychology

## **B. A. III**

### **V Semester**

Compulsory Subjects

**Code No.      Subject**

555501      C.C V English (L.L.)  
**OR**

515503      C.C. V    Hindi

### **VI Semester**

**Code No      Subject**

655601    C.C. VI    English (L.L.)

**OR**

615603    C.C. VI    Hindi

### **Discipline & Applied Component (Any One From A, B, C)**

#### **(A)**

545903      DC-IX      Hindi  
546003      DC-X       Hindi  
546103      DC-XI      Hindi  
546203      DC-XII (A) Hindi  
565303      APC-III    Hindi

646303      DC XIII     Hindi  
646403      DC-XIV     Hindi  
646503      DC-XV      Hindi  
646603      DC-XVI (A) Hindi  
665403      APC-IV     Hindi

#### **(B)**

545906      DC-IX      Economics  
546006      DC-X       Economics  
546106      DC-XI      Economics  
546206      DC-XII     Economics  
565306      APC-III    Economics

646306      DC-XIII    Economics  
646406      DC-XIV    Economics  
646506      DC-XV     Economics  
646606      DC-XVI    Economics  
665406      APC-IV    Economics

#### **(C)**

545911      DC-IX      Sociology  
546011      DC-X       Sociology  
546111      DC-XI      Sociology  
546211      DC-XII     Sociology  
565311      APC-III    Sociology

646311      DC-XIII    Sociology  
646411      DC-XIV    Sociology  
646511      DC-XV     Sociology  
646611      DC-XVI    Sociology  
665411      APC-IV    Sociology



## **Rules for Refund of Fees for Aided Programs in Degree College**

After receiving application for withdrawal of admission, fees will be refunded in the following manner.

<b>Time of Withdrawal</b>	<b>Conditions of Withdrawal</b>	<b>Refund of Tuition Fees</b>	<b>Refund of Other Fees</b>	<b>Refund of Deposits</b>	<b>Charging of Processing Fees</b>
Application for withdrawal submitted before starting of the programme or before close of admission process whichever is earlier	-	All fees to be refunded	All fees to be refunded	All deposits to be refunded	Rs 1000/-
Application for withdrawal submitted after starting of the program or after close of admission process whichever is earlier	The seat falling vacant is filled by admission of another candidate	80% of the tuition fees to be refunded	80% of the tuition fees to be refunded	All deposits to be refunded	Rs 1000/-

### **Essentials for refund of fees**

1. The student should submit written application on plain paper for cancellation of admission (with date) along with the fee receipt.
2. The purpose of cancellation should be clearly stated in the application.
3. The application should be signed by the Principal.

**However for unaided programs there is no refund of fees.**

## ❖ **Academic Term**

The academic year will consist of two terms:

1<sup>st</sup> term- June to October; 2<sup>nd</sup> term – November to April

## ❖ **Timings**

The college timings are from 7:30am- 12:30pm

## ❖ **Attendance**

Attendance in all lectures, tutorials, tests, internal assessments, and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.

## ❖ **Eligibility & Admission**

Students seeking admission in B.Com and B.A will have to fulfill the following criteria :

- Std XII (H.S.C.) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.Com. Part I (First Year Degree College).
- The original certificates along with certified photo copies of the following have to be submitted at the time of admission:
  1. Std XII (HSC )mark sheet.
  2. College leaving Certificate.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless that

application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D. T. Women's University confirms the same after receiving Migration or Transfer Certificate from respective boards/ University. + HSC. Passing Certificate.

As per the rule of the University /Department of education no students is allowed to keep terms simultaneously for two courses. As per rules students seeking admission must state that she has not registered herself in any other College or Institution for any course conducted by the University/Department of Education.

A student migrating to this college from any other college during the second term must produce 'No Objection Certificate' from the Principal of the college attended by her in the first term and the Dy. Director of Education, Greater Mumbai. This is also applicable in the case of a student of this college migrating to another college during the second term

### ❖ **Semester Exam**

The admission to the various semesters as per the semester pattern introduced from June 2009 for B.Com & B.A are as follows:

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
- Admission from 3rd to 4th Semester is automatic.
- Admission to 5th Semester is given provided a student has passed in all subject heads in 1st and 2nd semester and is not failing in more than 40% of the subject heads of passing in 3rd and 4th Semester taken together.
- Admission from 5th and 6th semester is automatic.

## **SEMESTER EXAMINATION RULES BCOM, BA and as per (NEP)**

- Internal examination is for 50 marks and a minimum of 18 marks is required for passing.
- External examination is for 50 marks and a minimum of 18 marks is required for passing.
- Each subject will be given a grade, the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, case study, Role Play etc.
- The college conducts continuous internal tests using varying assessment methods for the conduct of internal exam. These marks will be consolidated to arrive at 50 marks. It is mandatory for students to obtain a minimum of 18 marks in order to appear for the external examination.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.
- Student will be allowed to keep terms in 5 or less than 5 papers in both semesters combined.



## **SEMESTER EXAMINATION RULES BCOM & BA ( Non NEP)**

- Internal examination is for 25 marks and a minimum of 09 marks is required for passing.
- External examination is for 75 marks and a minimum of 26 marks is required for passing.
- Each subject will be given a grade, total passing marks for each subject is 26 and the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, case study, Role Play etc.
- The college conducts two written tests of 15 marks each and one project work of 10 marks in each semester which will form a part of the internal exam. These marks will be consolidated to arrive at 25 marks of which it is mandatory for students to obtain a minimum of 09 marks in order to appear for the external examination.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.
- Student will be allowed to keep terms in 5 or less than 5 papers in both semesters combined.

## **Other Degree Programs**

Apart from the regular B.Com and B.A programs, the college also conducts the following three year degree programs:

### **❖BCOM in Management Studies**

#### **Eligibility and Admission**

**Student seeking admission should fulfill the following criteria:**

Std XII (HSC) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.M.S./ B.C.A./B.M.M

The Original certificates along with certified copies of the following must be submitted at the time of admission:

1. Std XII (HSC) Mark sheet
2. College Leaving Certificate

Students from other states need to produce eligibility certificates from S. N. D. T. Women's University, Mumbai. The Students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective boards/University+.H.S.C. passing certificate.

As per the rule of University / Department of Education no student is allowed to keep terms simultaneously for two courses. Student seeking admission from must state that she has not registered herself at any other college institution for any course conducted by the University / Department of Education.

## ❖ **Academic Term**

The academic year will consist of two terms:

1<sup>st</sup> term- June to October; 2<sup>nd</sup> term – November to April

## ❖ **Timings**

The college timings are from 7:30am- 12:30pm

## ❖ **Attendance**

Attendance in all lectures, tutorials, tests, internal assessments, and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.

## ❖ **Rules regarding refund of Fees**

**Fees once paid will not be refunded for unaided programs.**

## ❖ **Semester Exam**

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
- Admission from 3rd to 4th Semester is automatic.
- Admission to 5th Semester is given provided a student has passed in all subject heads in 1st and 2nd semester and is not failing in more than 40% of the subject heads of passing in 3rd and 4th Semester taken together.
- Admission from 5th and 6th semester is automatic.

## ❖ Semester Exam Rules

### **SEMESTER EXAMINATION RULES BCOM (Management Studies) as per (NEP)**

- Internal examination is for 50 marks and a minimum of 20 marks is required for passing.
- External examination is for 50 marks and a minimum of 20 marks is required for passing.
- Each subject will be given a grade, the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, case study, Role Play etc.
- The college conducts continuous internal tests using varying assessment methods for the conduct of internal exam. These marks will be consolidated to arrive at 50 marks. It is mandatory for students to obtain a minimum of 20 marks in order to appear for the external examination.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.
- Student will be allowed to keep terms in 5 or less than 5 papers in both semesters combined.

## **SEMESTER EXAMINATION RULES for BMS**

- Internal examination is for 25 marks and a minimum of 10 marks is required for passing.
- External examination is for 75 marks and a minimum of 30 marks is required for passing.
- Each subject will be given a grade, total passing marks for each subject is 26 and the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, case study etc.
- The college conducts two written tests of 15 marks each and one project work of 10 marks in each semester which will form a part of the internal exam. These marks will be consolidated to arrive at 25 marks of which it is mandatory for students to obtain a minimum of 10 marks in order to appear for the external examination.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.
- Student will be allowed to keep terms in 5 or less than 5 papers in both semesters combined.

## ❖ Curriculum

### ❖ B.COM(Management Studies) I

<b>Code</b>	<b>Subject (Semester I)</b>	<b>Code</b>	<b>Subject ( Semester II)</b>
10121111 Sub :1	Introduction to Financial Accounting	20121111 Sub:1	Organizational Behaviour
10121112 Sub:2	Fundamentals of Marketing	20121112 Sub:2	Marketing Management
10411111 OEC	Current Social Issues in India (SOCIO)	20620111 VSC	HRM
10620101 VSC	Principles of Management	20411111 OEC	Understanding Gender
10720101 SEC	Financial Planning	20720102 SEC	Investment Planning
10820111 AEC	Business English I	20820101 AEC	Business English II
11051111 IKS	Inception of Indian Knowledge System	20920111 VEC	Fundamentals of Corporate Social Responsibility in India
10920102 VEC	Introduction to Indian Constitution	21450121 CC	NSS
11450121 CC	NSS		



## **B.M.S II**

<b>CodeNo</b>	<b>SEMESTER III</b>	<b>Code Nos</b>	<b>SEMESTER IV</b>
3001	Business Law	4001	Strategic Management
3002	Cost and Management Accounting	4002	Financial Management
3003	Human Resource Management	4003	Consumer and Buyer Behaviour
3004	Fundamentals of Production and Operations Management	4004	Quality Management
3005	Quantitative techniques for business	4005	Entrepreneurship and Stock market Options.

## **B.M.S. III**

<b>Code No</b>	<b>SEMESTER V</b>	<b>Code No</b>	<b>SEMESTER VI</b>
5021	Integrated Marketing Communication	6023	International Business
5022	Brand Management	6024	Retail Management
5031	Industrial Relations	6033	International HRM
5032	Human Resource Development	6034	Talent Management
5005	Advanced Quantitative Methods for Business	6005	Project

# Post Graduate Programs

The College offers two post graduate programs:



## **M.A - Economics**

### **Eligibility and Admission**

**B.A Degree from a recognized University.**

The Students should obtain the Prospectus and admission forms by paying the requisite fee only if they have scored 45% of more marks in case of open category and 40% or more marks in case of SC/ST/BC and such other categories. The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:

1. Recent Photograph.
2. Leaving certificate of previous institution.
3. Passing certificate of higher secondary examination.
4. Mark sheet of last qualifying examination.
5. Caste certificate wherever applicable.
6. Caste validity certificate.
7. Non creamy layer certificate wherever applicable.
8. Migration Certificate for students who have migrated from other statutory university or boards.
9. Marriage certificate for those required change of name wherever applicable.
10. Certificate of active retired military services wherever applicable.
11. Certificate of physical handicapped wherever applicable.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured - Their admission becomes complete only when the S.N.D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective Boards / University, where they studied. As per the rules of the University/Department of Education, no students are allowed to keep terms simultaneously for two courses. Students seeking admission must state that she has not registered herself at any other College or Institution for any course conducted by the University/Department of Education.

### ❖ **Academic Term**

The academic year will consist of two terms:

1<sup>st</sup> term- June to October; 2<sup>nd</sup> term – November to April

### ❖ **Attendance**

75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.

### **Rules of Examination for M. A.**

- Standard of passing for each subject and overall, at M.A will be 40%.
- Each subject head will carry 100 marks consisting of internals (50 marks) and externals (50 marks). Internals may include written tests, written assignments, field work etc.
- Minimum 40% marks are required in Internal and External Evaluation separately for passing in each course.
- The minimum marks to qualify for passing in Internals will be 20 and the minimum marks to qualify for passing in Externals will be 20.

- Students who fail to secure the minimum marks of 20 in a subject head in the internals will not qualify to take the external examination of 50 marks in that subject head at the end of the semester.
- Admission from Semester I to Semester II will be automatic regardless of the number of subject heads in which a student may have failed. But admission to Semester III (M.A II) will be given provided the student is not failing in more than four subject heads in Semester I and Semester II taken together.
- Degree will be awarded based on performance of student in all 4 semesters taken together.

## **Freeship, Scholarship and Financial Aid**

Fee concession for Schedule Caste/Schedule Tribe/Vimukta Jamati/Nomadic Tribe/Special Backward Class is available as per Government Rules.

Students have to submit the following documents (photocopies) for availing Freeship/Scholarship under reservation categories.

- Caste Certificate
- Caste Validity Certificate
- Aadhar Card
- Income Certificate
- Marriage Certificate
- Ration Card
- Gap certificate, if applicable.

Rules for re-appearing in examination

- Student who does not pass examination of a particular course in four attempts will have to enroll for the entire program.
- Student has to complete a post graduate program in five years. For instance a student enrolling for a two year post graduate program in 2012-2013 will have to complete the program by 2016-17.
- When the syllabus changes, question paper of the old syllabus will be set for three years along with the question paper for new syllabus . If a

student is unable to complete the post graduate program she is enrolled in within three years after the syllabus is changed, she will have to appear for examination of the new course.

## **Revaluation**

Facilities for verification of marks, obtaining photocopy of answer sheet and revaluation of answer sheet and revaluation of answer scripts are available on payment of prescribed fees.

## **Gracing rules**

- For each semester examination a maximum of 1% of the total marks of that semester (if the number is a fraction less than 0.5 it will be rounded off to the immediate lower digit and if it is 0.5 or more it will be rounded off to the next immediate higher digit) can be given as grace marks for passing in the subject head. These marks can be given all in one subject or spread across all subjects. For example, if the total semester is for 500 marks then a maximum of 5 marks grace can be given in the total. All the 5 marks grace can be given in one subject or can be divided equally among all the subjects wherever the student has failed to get the required minimum marks to pass.
- Up to 0.5% of the total marks of that semester can be given to bring the total up to 60%. Fraction will be treated as given in 10. For example, if the total semester is for 500 marks then, maximum of 2.5 marks grace can be given in the total.

## **Rules for class improvement**

- Students shall be given one attempt for class improvement.
- Students may avail of class improvement facility within 3 years from her last appearance i.e if a student has passed in April , 2014 she has time until April,2017 to improve the class.
- Student should appear for all the papers that are considered for the university degree.

- Under the semester pattern, where only two semesters are considered for university degree, the student may either appear for all the papers under fourth semester in one attempt or she may appear for one semester at a time in November and March, respectively.
- Where all semesters are considered for university degree, she may either appear for all papers of all semesters in one attempt or appear for two semesters at a time in November and March.
- Students shall appear for odd semesters only in November (not permitted in May) and for even semesters only in May (not permitted in November).
- Internal assessment marks will be carried forward.
- Students who appear in two parts should do so in consecutive terms i.e a student who appears in October examination for odd semester examination should appear for the even semester examination in the immediate following April examination. No gap between examinations will be permitted.
- There will be a separate examination form for class improvement.

## ❖ Curriculum ( M.A Economics)

### M.A PART 1

Subject Code	Courses	Type of Course	Credits	Marks	Int	Ext
<b>Semester I</b>						
110611	Advanced Micro Economics-I	Major (Core)	4	100	50	50
110612	Economics of Growth & Development-I	Major (Core)	4	100	50	50
110613	Public Economics	Major (Core)	4	100	50	50
110614	International Trade-I	Major (Core)	2	50	50	0
120611/ 120612	Industrial Economics OR Statistics for Economics	Major (Elective)	4	100	50	50



130611		Minor Stream (RM)	4	100	50	50
	Research Methodology					
			<b>22</b>	<b>550</b>	<b>300</b>	<b>250</b>
	<b>Semester II</b>					
210611	Advanced Micro Economics-II	Major (Core)	4	100	50	50
210612	Economics of Growth & Development-II	Major (Core)	4	100	50	50
210613	Agricultural Economics	Major (Core)	4	100	50	50
210614	International Trade-II	Major (Core)	2	50	0	50
220611/ 220612/ 220613	Modern Banking OR Mathematical Economics OR Labour Economics	Major (Elective)	4	100	50	50
240641	Internship	OJT	4	100	50	50
			<b>22</b>	<b>550</b>	<b>250</b>	<b>300</b>

## M.A PART II

Subject Code	Courses	Type of Course	Credits	Marks	Int.	Ext
<b>Semester III</b>						
310611	Advanced Macroeconomics-I	Major (Core)	4	100	50	50
310612	Indian Economy-I	Major (Core)	4	100	50	50
310613	History of Economic Thought	Major (Core)	4	100	50	50
320611	Economy of Maharashtra	Major (Core)	2	50	0	50
350631	Rural Development OR Basic Econometrics OR Demography	Major (Elective)	4	100	50	50
	Research Project-I	RP	4	100	50	50

			<b>22</b>	<b>550</b>	<b>250</b>	<b>300</b>
<b>Semester IV</b>						
410611	Advanced Macroeconomics-II	Major (Core)	4	100	50	50
410612	Indian Economy-II	Major (Core)	4	100	50	50
410613	Urban Economics	Major (Core)	4	100	50	50
420611	Gender and Economic Development OR Applied Econometrics OR Environmental Economics	Major (Elective)	4	100	50	50
450631	Research Project-II	RP	6	150	100	50
			<b>22</b>	<b>550</b>	<b>300</b>	<b>250</b>

## **M.COM**

### **❖ Eligibility and Admission**

#### **B. Com Degree from a recognized University.**

The Students should obtained the Prospectus and admission forms by paying the requisite fee only if they have scored 45% of more marks in case of open category and 40% or more marks in case of SC/ST/BC and such other categories. The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:

1. Recent Photograph.
2. Leaving certificate of previous institution.
3. Passing certificate of higher secondary examination.
4. Mark sheet of last qualifying examination.
5. Caste certificate wherever applicable.
6. Caste validity certificate.
7. Non creamy layer certificate wherever applicable.

8. Migration Certificate for students who have migrated from other statutory university or boards.
9. Marriage certificate for those required change of name wherever applicable.
10. Certificate of active retired military services wherever applicable.
11. Certificate of physical handicapped wherever applicable.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured - Their admission becomes complete only when the S.N.D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective Boards / University, where they studied. As per the rules of the University/Department of Education, no students are allowed to keep terms simultaneously for two courses. Students seeking admission must state that she has not registered herself at any other College or Institution for any course conducted by the University/Department of Education.

### ❖ **Academic Term**

The academic year will consist of two terms:

1<sup>st</sup> term- June to October; 2<sup>nd</sup> term – November to April

### ❖ **Attendance**

75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.

### ❖ **Rules of Examination for M. Com**

- Standard of passing for each subject and overall, at M.Com. will be 40%.

- Each subject head will carry 100 marks consisting of internals (50 marks) and externals (50 marks). Internals may include written tests, written assignments, field work etc.
- Minimum 40% marks are required in Internal and External Evaluation separately for passing in each course.
- The minimum marks to qualify for passing in Internals will be 20 and the minimum marks to qualify for passing in Externals will be 20.
- Students who fail to secure the minimum marks of 20 in a subject head in the internals will not qualify to take the external examination of 50 marks in that subject head at the end of the semester.
- Admission from Semester I to Semester II will be automatic regardless of the number of subject heads in which a student may have failed. But admission to Semester III (M. Com. II) will be given provided the student is not failing in more than four subject heads in Semester I and Semester II taken together.
- Degree will be awarded based on performance of student in all 4 semesters taken together.

## **Freeship, Scholarship and Financial Aid**

Fee concession for Schedule Caste/ScheduleTribe/Vimukta Jamati/Nomadic Tribe/Special Backward Class is available as per Government Rules.

Students have to submit the following documents (photocopies) for availing Freeship/Scholarship under reservation categories.

- Caste Certificate
- Caste Validity Certificate
- Aadhar Card
- Income Certificate
- Marriage Certificate
- Ration Card
- Gap certificate, if applicable.

### **Rules for re-appearing in examination.**

- Student who does not pass examination of a particular course in four attempts will have to enroll for the entire programme.
- Student must complete a post graduate program in five years. For instance, a student enrolling for a two year post graduate program in 2019-20 will have to complete the program by 2023-24
- When the syllabus changes, question paper of the old syllabus will be set for three years along with the question paper for new syllabus. If a student is unable to complete the post graduate program, she is enrolled in within three years after the syllabus is changed, she will have to appear for examination of the new course.

## **Revaluation**

Facilities for verification of marks, obtaining photocopies of answer sheet and revaluation of answer sheet and revaluation of answer scripts are available on payment of prescribed fees.

## **Gracing rules**

- For each semester examination a maximum of 1% of the total marks of that semester (if the number is a fraction less than 0.5 it will be rounded off to the immediate lower digit and if it is 0.5 or more it will be rounded off to the next immediate higher digit) can be given as grace marks for passing in the subject head. These marks can be given all in one subject or spread across all subjects. For example, if the total semester is for 500 marks then a maximum of 5 marks grace can be given in the total. All the 5 marks grace can be given in one subject or can be divided equally among all the subjects wherever the student has failed to get the required minimum marks to pass.
- Up to 0.5% of the total marks of that semester can be given to bring the total up to 60%. Fraction will be treated as given in 10. For example, if the

total semester is for 500 marks then, maximum of 2.5 marks grace can be given in the total.

## **Rules for class improvement**

- Students shall be given one attempt for class improvement.
- Students may avail of class improvement facility within 3 years from her last appearance i.e if a student has passed in April, 2014 she has time until April,2017 to improve the class.
- Student should appear for all the papers that are considered for the university degree.
- Under the semester pattern, where only two semesters are considered for university degree, the student may either appear for all the papers under fourth semester in one attempt or she may appear for one semester at a time in November and March, respectively.
- Where all semesters are considered for university degree, she may either appear for all papers of all semesters in one attempt or appear for two semesters at a time in November and March.
- 
- Students shall appear for odd semesters only in November (not permitted in May) and for even semesters only in May (not permitted in November).
- Internal assessment marks will be carried forward.
- Students who appear in two parts should do so in consecutive terms i.e a student who appears in October examination for odd semester examination should appear for the even semester examination in the immediately following April examination. No gap between examinations will be permitted.
- There will be a separate examination form for class improvement.



## ❖ Curriculum (MCOM)

Structure with Course Titles

*(Options related to our area of study to be provided with “OR” for baskets of differens)*

Postgraduate Programme of 2 years:

### MCOM I

Semester 1	*Specialized Group
<b>A</b>	Finance
123211	<b>Financial Institutions &amp; Markets</b>
<b>B</b>	Marketing Management
123311	<b>Introduction to Marketing Management</b>
<b>C</b>	Human Resource Management
123411	<b>Organizational Behaviour</b>
<b>D</b>	Retail Management
123511	<b>Modern Retailing Operations</b>
<b>E</b>	Finance & Taxation
123611	<b>Corporate Tax Planning and Management Paper - I</b>
<b>F</b>	Advanced Management Accounting & Auditing
123711	<b>Advanced Financial Accounting - Paper I</b>
Semester 2	*Specialized Group
<b>A</b>	Finance
223211	<b>Security Analysis and Portfolio Management</b>
<b>B</b>	Marketing Management
223311	<b>Integrated Marketing Communication</b>
<b>C</b>	Human Resource Management
223411	<b>Talent Management &amp; Reward Strategy</b>
<b>D</b>	Retail Management
223511	<b>E Commerce</b>
<b>E</b>	Finance & Taxation
223611	<b>Financial Auditing &amp; Taxation - Paper I</b>
<b>F</b>	Advanced Management Accounting & Auditing
223711	<b>Advanced Cost and Management Accounting - Paper I</b>

## MCOM II

SN	Courses	Type of Course	Credits	Marks	Int	Ext
<b>Semester III</b>						

SN	Courses	Type of Course	Credits	Marks	Int	Ext
<b>Semester I</b>						
113111	Management of Finance	Major (Core)	4	100	50	50
113112	Strategic Management	Major (Core)	4	100	50	50
113113	Basics of Accounting	Major (Core)	4	100	50	50
113114	Economic and Business Policies	Major (Core)	2	50	50	0
	Paper -I Group-A / B / C / D / E / F	Major (Elective)	4	100	50	50
133111	Research Methodology	Minor Stream (RM)	4	100	50	50
			<b>22</b>	<b>550</b>	<b>300</b>	<b>250</b>
<b>Semester II</b>						
213111	Consumer Behaviour	Major (Core)	4	100	50	50
213112	Accounting for Managers	Major (Core)	4	100	50	50
213113	Retail Banking Operations	Major (Core)	4	100	50	50
213114	Economic and Business Environment	Major (Core)	2	50	50	0
	Paper -II Group-A / B / C / D / E / F	Major (Elective)	4	100	50	50
243141	Internship	OJT	4	100	50	50
			<b>22</b>	<b>550</b>	<b>300</b>	<b>250</b>

313111	<b>International Marketing</b>	Major (Core)	4	100	50	50
313112	<b>Corporate Accountancy</b>	Major (Core)	4	100	50	50
313113	<b>Advanced Research Methodology</b>	Major (Core)	4	100	50	50
313114	<b>Forensic Accounting</b>	Major (Core)	2	50	0	50
	<b>Paper -III Group-A / B / C / D/ E / F</b>	Major (Elective)	4	100	50	50
353131	<b>Research Project- I</b>	RP	4	100	50	50
			<b>22</b>	<b>550</b>	<b>250</b>	<b>300</b>
<b>Semester IV</b>						
413111	<b>Marketing of Financial Services</b>	Major (Core)	4	100	50	50
413112	<b>Entrepreneurship Development</b>	Major (Core)	4	100	50	50
413113	<b>Trends in Commerce &amp; Business</b>	Major (Core)	4	100	50	50
	<b>Paper -IV Group-A / B / C / D/ E / F</b>	Major (Elective)	4	100	50	50
453131	<b>Research Project II</b>	RP	6	150	100	50
			<b>22</b>	<b>550</b>	<b>300</b>	<b>250</b>

<b>Semester 3</b>	<b>*Specialized Group</b>
<b>A</b>	Finance
323211	<b>Treasury Management</b>

<b>B</b>	Marketing Management
323311	<b>Product and Brand Management</b>
<b>C</b>	Human Resource Management
323411	<b>Leadership and Change Management</b>
<b>D</b>	Retail Management
323511	<b>Brand Management</b>
<b>E</b>	Finance & Taxation
323611	<b>Corporate Tax Planning &amp; Management Paper II</b>
<b>F</b>	Advanced Management Accounting & Auditing
323711	<b>Advanced Financial Accounting</b>

<b>Semester 4</b>	<b>Specialized Group</b>
<b>A</b>	<b>Finance</b>
423211	<b>Financial Instruments &amp; Derivatives</b>
<b>B</b>	Marketing Management
423311	<b>Service Marketing and Customer Relationship Management</b>
<b>C</b>	Human Resource Management
423411	<b>Key People Management and Retention</b>
<b>D</b>	Retail Management
423511	<b>Logistics &amp; Supply Chain Management</b>
<b>E</b>	Finance & Taxation
423611	<b>Financial Auditing &amp; Taxation - Paper II</b>
<b>F</b>	Advanced Management Accounting & Auditing
423711	<b>Advanced Cost &amp; Management Accounting - Paper II</b>

- **Note: Students can choose any one of the Specialization Group for MCom Part II Sem III and Sem IV**
- **Human Resource Management**
- **Advanced Management Accounting and Auditing**

## **Other Courses**

The college plans to introduce Massive Open Online Courses (*MOOCs*) which is a flexible way to learn new skills, and deliver quality educational experience to students, it also plans to initiate SWAYAM a programme initiated by the Government of India which seeks to bridge the digital divide and help students to join the mainstream of the knowledge economy. The college offers tally courses and various Government Skill Courses under NSDC (National Skill Development Corporation) and MSSDS (Maharashtra State Skill Development Society) for students. It also provides opportunities to interested students to enroll for a wide variety of short term certificate courses related to different disciplines.

The College offers add-on credit courses of four credits and two credits under SNDT Womens' University – CHETNA to create a pool of need based, value based ,skill based capacity building add on courses keeping in mind students employability skills.

## **College Rules and Regulations**

### **❖ General Rules**

- Every student is required to wear an Identity Card when in college premises. The ID card is invalid unless a passport size photo of the student is affixed in the space provided and bears the signature of the Principal.
- Students must not do anything inside or outside the College that will in any way interfere with its orderly administration, discipline and smooth functioning.
- No Notice or Article pertaining to the College must be given by the students in any newspaper or magazine.
- Students are expected to take proper care of the College property and to co-operate in keeping the premises neat and clean. Any damage to the College property is a breach of discipline and will be strictly dealt with.

- Students are **not** permitted to carry mobile phones within the College premises. Defaulters will be dealt with accordingly and hand set will be confiscated.
- Students will be responsible for their personal belongings. College will not be accountable for any loss of personal belongings of the students. All unclaimed books, bags, etc. must be deposited in the College Office.
- Ragging is strictly prohibited in and around the College premises. Students are advised not to get involved in any ragging activities. Any complaint of ragging against any student will attract heavy fine, which depending upon the severity of case, may amount to expulsion of the defaulting individual from the college. To ensure strict compliance the College has an 'Anti Ragging Committee' .  
Contact : Dr. Mrs Sunita Mishra - 9819647505
- Decision on matters not covered by the above rules will rest at the absolute discretion of the Principal.

### ❖ **Exam Rules**

- Exam shall be conducted at the end of each term while unit tests shall be held throughout. In addition **regular assignments** will also be given to the students. Strict disciplinary action will be taken against the student who is absent for any test / exam or fails to submit the assignment on time without any genuine reason.
- Attendance of minimum 75% in each subject is mandatory for appearance in term end examinations.
- Use of mobile phones during exams is strictly prohibited.
- Strict action will be taken against students using unfair means during examinations
- Every year the Principal conducts a meeting to discuss the examination results. The academic performance and participation of individual student in various curricular and co-curricular activities is discussed in detail. This helps in giving specific attention to the weaker areas of the students or to the students not performing up to the standards.



### ❖ **Attendance Rules**

- Attendance in all lectures, tutorials, tests, internal assessments and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.
- Students who fail to maintain the condition of minimum attendance on account of illness or any other reason, which is deemed right by the principal should apply in writing to the principal for leave of absence failing which they will be treated as defaulters.
- The list of roll numbers of the students with less than the required attendance is put up from time to time. Parents and guardians of the students with very poor attendance records are informed in writing in anticipation of improving attendance. Meetings are regularly held with parents to inform them about their ward's academic and overall performance

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## **STUDENT WELFARE SCHEMES / FUNDS**

### ❖ **Poor Student Fund**

Poor Student Fund has been established with the help of University Grants Commission. Each year a good number of poor and needy students are provided help in the form of College & Examination Fees.

### ❖ **Scholarships**

College Management grants scholarships to the meritorious students and those who are assessed to be financially weak and cannot afford college education.

### ❖ **Free Accidental Insurance**

All students and staff members are covered under Accidental Insurance up to Rs. 50,000/-

### ❖ **Railway Concessions**

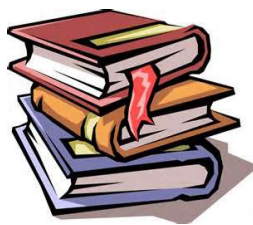
The college provides the railway concession form which when filled and submitted by the students would entitle them Railway concession for the Season Tickets between Churchgate or Chhatrapati Shivaji Terminus and the local Railway Station nearest to their residence.

## **Placements and Collaborations**

This Placement Cell at B.M Ruia Girls' College aims at guiding and directing the students to set their career goals and stimulates them to exercise their consistent endeavors to accomplish their career objectives. Keeping in view the competence, interests, and acquired knowledge of the students, it channels the young trainees to fetch lucrative specialized career.

Various sessions are conducted to evaluate the students based on their professional as well as interpersonal skills. This cell helps them to explore new knowledge and inculcate recent company attitudes among them as per the requirements of the global competitive world.

In order to enhance its effectiveness, the cell collaborates and liaisons with the Institute and organizations and establishes the best student-organization fit by arranging campus interviews. It acts as a nodal point for all placement-related activities and assists students in developing an effective job search strategy by providing relevant information and resources.



## **Associations and Committees**

To ensure the improvement & sustenance of quality education in the institution, various committees under the leadership of different teachers have been constituted they

are as follows:

• Academic Committee	• Parent-Teacher Association
• Examination Committee	• Sports Committee
• Internal Complaints Committee	• Counseling Cell
• Cultural Committee	• Library Committee
• N.S.S Committee	• N.C.C Committee
• Students' Welfare Committee	• Anti-Ragging Committee
• Alumni Committee	• English Committee
• Career Guidance Committee	• Research Cell
• Disaster Management Cell	• Multi-media Club
• Hindi Cell	• IQAC
• Attendance Committee	• English Cell

## **Magazine and Research Journal**

To encourage creativity and writing aptitude in the students and to give them a platform to express their original thoughts the college publishes an annual magazine named "Unnati". The events and activities of the college are also reported in the magazine. The college also regularly publishes research articles in the ISBN book.

## COLLEGE FACULTY

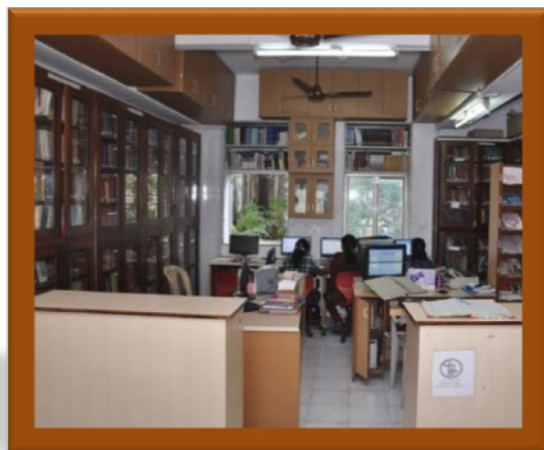
B. M. RUIA GIRLS' COLLEGE		
Affiliated to S.N.D.T. Women's University		
<b>PRINCIPAL</b>		
Dr. Santosh Kaul Kak		(Principal & H.O.D.), M.A., B.Ed., Ph.D., SET
<b>ENGLISH DEPARTMENT</b>		
Dr. Kavita Patil		M.A , M.Phil., S.E.T., N.E.T., Ph.D.
Smt. Malini Anvekar		M.A., B.Ed.
Smt. Maheshwari Murdeshwar		M.A., B.Ed., S.E.T.
<b>HINDI DEPARTMENT</b>		
Dr. Santosh Kaul Kak		(Principal & H.O.D.),M.A., B.Ed., Ph.D., S.E.T.
Dr. Sunita Mishra		M.A., Ph.D.
Shri. Ramlakhan Pal		M.A., N.E.T.
Smt. Manju Yadav		M.A., B.Ed.
Dr. Rupali Prajapati		M.Sc., M.Phil., Ph.D.
<b>ECONOMICS DEPARTMENT</b>		
Smt. Swati Vaidya		(H.O.D.-Economics) M.A., S.E.T.
Dr. Beenu Singh		M.A. Ph.D.
Dr. Sumita Guha		M.Sc., NET, Ph.D.
Smt. Suhashini Nikam		M.A., B.Ed.
Ms. Daizy Sharma		M.A. B.Ed.
<b>COMMERCE DEPARTMENT</b>		
Dr. Nooruzia Qazi		(H.O.D.-Commerce) M.Com., M.Phil., S.E.T., Ph.D.
Dr. Anita Jacob		M.Com., S.E.T., Ph.D.
Dr. Kashyap Ganatra		M.Com., N.E.T., Ph.D.
Smt. Ajeetha Gopinath		M.Com., B.Ed.
Smt. Nazneen Shaikh		M.Com., B.Ed., M.A (in Education)

Smt. Manisha Chaurasia		M.Com , B.Ed.
Ms. Namira Mistry		M.Com.
Ms. Juveria Khatri		M.Com.
<b>SOCIOLOGY DEPARTMENT</b>		
Dr. Ushakiran Tiwari		(H.O.D.- Sociology) M.A., B.Ed., M.Ed., Ph.D.
Dr. Hemlata Masiwal		M.A., M.Phil., Ph.D.
Smt. Mahejabeen Momin		M.A., B.Ed., M.Ed.
<b>PSYCHOLOGY DEPARTMENT</b>		
Smt. Shruti Ranade		M.A., M.Phil. ( Cultural In-Charge)
Smt. Anita Jain		M.A. B.Ed.
<b>COMPUTER &amp; I.T.</b>		
Mrs. Vaishali Aroskar		M.Com.
Ms. Yogini Prabhu		B.Sc.
<b>B.M.S. DEPARTMENT</b>		
Ms. Reena Prajapati		M.com
Ms. Shiba Siddhiqui		M.Com.
Smt. Shabana Khan		M.Sc., B.Ed.
<b>M.COM. DEPARTMENT</b>		
Dr. Nooruzia Qazi		( Co-ordinator) M.Com., M.Phil., S.E.T., Ph.D.
Dr. Anita Jacob		M.Com., S.E.T., Ph.D.
Dr. Kashyap Ganatra		M.Com., N.E.T., Ph.D.
Ms. Reena Prajapati		M.com.
Ms. Namira Mistry		M.Com.
Ms. Juveria Khatri		M.Com.
<b>M.A. (ECONOMICS) DEPARTMENT</b>		
Smt. Manisha Chaurasia		M.Com , B.Ed.
Dr. Sumita Guha		M.Sc., NET, Ph.D.

## FACILITIES

### Library

The college provides library facilities to students. The college library has a huge collection of over 21000 books. It also has a good number of audio- visual aids in the form of CD's/ VCD's.



OPAC- Online public accesses catalogue allows faculty and the students to locate books and other library material without any effort. N-List (National Library and information services infrastructure of scholarly content) allows faculty and students to access e-journals, e-books pertaining to

various disciplines.

It subscribes to important journals, periodicals and is kept open from 9.00am to 5.00pm on all days except Sundays. Students are allowed to enter the library only with a valid Identity card

**Issue and Return of Books** : Students are allowed to borrow 2 books at a time. The book is issued for one week against the library card. In case the book is not returned on the due date fine will be charged day wise for each extra day.



### Computer Centre

The college has well equipped air-conditioned computer labs with internet access. This facility is provided free for students to enhance their chances of succeeding in technology-based classroom

assignments, encourage research-based learning, and to provide access to equipment that will support the needs of instruction where they enjoy life-long learning.

The computer labs support the curriculum of the college and the assignments of the instructors.

## **Gymkhana**

The college has a well-equipped gymkhana which provides the necessary space and equipment for both indoor and outdoor sports. The gym has state of the art fitness equipment's like electronic treadmill, exercise cycle, twister, Multi-pulley etc. A professional instructor is available during working hours to guide the students on exercise diet and fitness regime



## **Auditorium**



The auditorium is used for activities such as seminars, guest lectures, department functions and other events. The auditorium is well equipped with latest LCD projectors, slide projectors and seats; it has a seating capacity of over 250 people.

## Canteen

The college canteen is located on the ground floor. It offers hygienic snacks and meals at reasonable rates. It tends to be a popular place on campus, not only for physical refreshment but also for student bonding



## ACTIVITIES



### College Annual Festival

Every year the college organizes 'Ras-Puhar' a grand cultural show of performing arts. It gives the students an opportunity to exhibit their talents. This annual festival is the highlight of B.M Ruia College. Apart from its grand celebration it also serves as a platform in recognizing meritorious students who have topped the examinations at the University and those who won competitions in various events in and outside the college.



### N.C.C

The college encourages students to actively participate in N.C.C activities held at college throughout the year. It provides ample opportunities to the students to contribute their services for the betterment of the nation. This wing of the college conducts activities such as Annual Training Camps, Rifle Shooting Practice / Competitions, First-Aid Training, Rope-climbing etc. for the students.



## **NATIONAL SERVICE SCHEME (N.S.S.)**

The NSS Motto 'Not Me but You', reflects the spirit of self-less service. The NSS



symbol, based on the Wheel of the Konark Sun Temple is embossed on the NSS badge. The symbol stands for continuity as well as change and implies continuous striving for social development. The NSS objective is to

develop among the volunteers a sense of social and civic responsibility, gain communicative skills in mobilizing community participation, acquire leadership qualities, and develop the overall personality of the students. The NSS volunteers are required to participate in regular and special camp activities and work with the community to complete 240 hrs during the first and second year. In the final year, degree college students are given 10 incentive marks as per university norms. The NSS unit of our college regularly undertakes socially relevant projects in collaboration with Government and Non-Government Organizations, like BMC, KARMA NGO, International Rotary Club, etc.

The NSS activities conducted are :

- Health Awareness Programmes, Pulse Polio Immunization, Medical Check-up and Eye Check-up Camps.
- Environment awareness, Beach cleaning, Tree Plantation, and Cleanliness Drive Programmes.
- Disaster Management Training, Leadership Training Camps and Life Skill Programmes.
- Seminars, Workshops, Guest Lectures on Social Issues
- Literacy Project, Legal awareness, Career Guidance Programmes
- Visit to Old Age Homes and Orphanages
- Street Plays, Surveys, competitions based on social and current issues are organize

## Sports



The college trains the students for inter-collegiate competitions in basketball, volleyball, table tennis, kabaddi, khokho, cricket, athletics, chess and yoga. Opportunities are provided to students to participate in camps, hikes, sports related seminars and workshops organized by the University. Training is also provided for

students in indoor games like carom, chess, table tennis. Special training is provided in the field of yoga & martial arts this has encouraged many students to participate in national level yogasana tournaments.



## Cultural Programs

The college provides its students numerous opportunities for co-curricular activities to enrich their cultural interests. The cultural committee of the college encourages the students to take part

in a wide variety of cultural competitions such as singing, dancing, debates, creative writing, poetry, dramatics, elocutions, etc. and holds various cultural activities throughout the year. It also trains students to participate in the “Youth Festival” which is an annual Inter Collegiate Competition organized by SNTU University



## Trade Fair

The college hosts “Trade Fair- Unnati” annually to instill an entrepreneurial spirit among students. This event

creates aspiration among students by promoting interest, and provides them with learning opportunities to acquire business skills, at the same time it encourages the students by creating awareness of venture creation as a viable career options

## **Industrial Visits**



The college believes that education and industry must have a reciprocal relationship in order to gain the most from each other. These industrial visits provide an insight on how companies work and also provide useful information related to the course which cannot be visualized in

lectures. Students greatly benefit from such visit to the companies as they get insight on the internal working environment of the company.

## **Environmental Visits**



Environmental education plays an important role in promoting awareness for environmental issues and environmentally responsible behaviors. Keeping this in mind the college regularly arranges for an environmental visit to different places in

Mumbai, this has created awareness of the environment leading to informed concern for and active participation in resolving environmental problems.

## **Alumni**



nostalgic time together

To provide platform for interaction between the alumni, present students, and the faculty the college has established an Alumni Association. This association organizes an alumni meet once in a year for ex-students to meet and spend some



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Gamdevi, Grant Road, Mumbai- 400007

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E-Mail: [bmruia@yahoo.com](mailto:bmruia@yahoo.com)

Website: [www.bmrirlscollege.com](http://www.bmrirlscollege.com)

### For Inquiry Contact

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**BA(Economics) (Hindi Medium)** 9867180651, 9820697447  
**BA(Sociology) (Hindi Medium)** 9324289150, 9819265298  
**BCom (English Medium)** 9821401612, 9167045032  
**BMS (English Medium)** 9892202656  
**MCom (English Medium)** 9821401612  
**MA (Economics)(Hindi Medium)** 9867180651, 9820697447