

DEPARTMENT OF COMMERCE (B.COM & M.COM)

ACADEMIC YEAR REPORTS 2024-25

FACULTY ACHIEVEMENTS

DR. NOORUZIA QAZI - HEAD, DEPARTMENT OF COMMERCE

- Participated in the **RUSA- sponsored workshop** in collaboration with Principals' Forum SNDTWU on "Implementation of NEP (2020)" on 11th July 2024.
- Attended One day Workshop on “**Outcome Based Education**” organized by IQAC of Marwadi Sammelan’s B.M Ruia Girl’s College in joint collaboration with Bhartiya Vidya Bhavan’s Hazarimal Somani College of Arts and Science, and Anjuman-I-Islam’s Akbar Peerbhoy College of Commerce and Economics on 13th August, 2024.
- Attended Online Webinar on “**Student Centricity in Education: Learning through FLAME University’s journey**” conducted on Saturday, 9th November, 2024, organised by Maharashtra State Faculty Development Academy, Pune, in collaboration with FLAME University
- Coordinated and Participated in National Level Seminar on “**Empowering Office Management: Building Skills for Industry 5.0.**”, organised by the Internal Quality

Assurance Cell of Jogeshwari Education Society's College of Commerce Science & Information Technology, Rashtriya Shikshan Sanstha's Swami Vivekanand Night College of Arts & Commerce, and Marwadi Sammelan's B. M. Ruia Girls' College, for the Administrative Staff on 23rd November, 2024.

- Coordinated and Participated in National level FDP **Advancing Academic Excellence: Faculty Development and Capacity Building Program - Enhancing Research Skills Through Efficient AI Tools** organized by Internal Quality Assurance Cell and Research Cell from 2nd to 6th December, 2024.
- Participated in One Day State Level Workshop on **“Understanding Issues and Challenges in Implementation of NEP – for Humanities, Commerce & Management, Science and Technology & Interdisciplinary Studies”**, organised by SNDT College of Arts and SCB College of Commerce and Science for Women, SNDT Women's University, under PM USHA, on 17th March, 2025.
- Presented Research paper and won **“Best Research Paper Award”** for the paper titled “Gender-Based Price Discrimination and the Pink Tax: A Study on Consumer Market Trends in India within the Context of Industry 5.0 and SDGs” at One-Day National Research Conference titled “Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.
- Attended Online Session on **“Institutional Preparedness for Online NAAC Peer Team Visits & Understanding the New NAAC SoP”** organised by IQAC Cluster on 15th April, 2025.

DR. ANITA JACOB

- Contributed a Research Paper entitled **“Rise in Entrepreneurial Role among Women in India’ in an edited Book”** Women Entrepreneurship Future Direction and Research Review’ published on 5th June 2024 with ISBN No: 978-81-972597-3-9 by Eagle Leap Publishers.
- Published a paper titled’ **Impact of Remote Work on Organizational Culture’** in International Scholarly Open Access, Peer-Reviewed Journal (UGC Approved) ,International Journal of Innovative Research in Technology (IJIRT),Vol 11,Issue 2, Impact Factor 7.367.
- Participated in one day collaborative workshop on **Outcome based Education** on Tuesday,13th August 2024 jointly organized by Hazarimal Somani College of Arts and

Science, Akbar Peerbhoy College of Commerce and Economics and B.M.Ruia Girls' College.

- Participated in One Day NEP 2020 **Content Analysis Workshop on Commerce & Management** organized by the Department of Commerce as on 23rd September 2024.
- Was **appointed as a member of the Local Inquiry Committee** for a visit to Hajarat Pirpasha Kadari Bahhudesiya Sanstha, Rajmata Jijavu Senior College at Karmad on 1st October 2024 by SNDT Womens' University.
- Was **involved in preparing the curriculum and framing syllabus for NEP BCOM I Syllabus (Sem II)** in the following subjects.
 - 3.2 (4 Credit) Banking System in India -I Major Core
 - 3.4 OEC Customer Relationship Management
 - 3.5 VSC Production Planning and Management
 - 4.1 (4 Credit) Banking System in India -I Major Core
 - 4.4 OEC Business Compliances
- Attended national level FDP on **“Enhancing Research Skills Through Efficient AI Tools”** organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- **Attended the BOS meeting of Commerce** held on 7th January 2025 at K.J Somaiya College of Arts & Commerce.
- **Attended the BOS meeting of Commerce** held on 11th February 2025 at Changu Kana Thakur Arts, Commerce & Science College, New Panvel to discuss the syllabus in alignment with the NEP 2020 revised guidelines.
- Was **appointed as a member of the Local Inquiry Committee** for a visit to Ambikabai Jadhav Mahila Mahilavidyalaya,Vajreshwari on 8th February 2025 by SNDT Womens' University.
- Was **appointed as a member of the Local Inquiry Committee** for a visit to AQSA Womens College in Bhiwandi on 22nd February 2025 by SNDT Womens' University.
- Was **appointed as a member of the Local Inquiry Committee** for a visit to Matoshri Mahila Mahavidyalaya at Devpe on 24th February 2025 by SNDT Womens' University.
- Was **appointed as a member of the Local Inquiry Committee** for a visit to Jethabai Gharat Women's College at Shahapur on 24th February by SNDT Womens' University.

- Was **appointed as a member of the Local Inquiry Committee** for a visit to HAJARAT PIRPASHA Kadari Bahhudeshiya Vikas Sanstha Rajmata Jijavu Senior College Karmad on 28th April 2025 by SNDT Womens' University.

DR. KASHYAP GANATRA

- Authored "ISBN : 978-81-972952-7-0" Book titled **"Startup Success Blueprint: Deciphering Legal and Financial Perceptions in Western India"** published by KORYFI Group of Media and Publications, Ahmedabad, Gujarat.
- Completed **Master of Business Administration** from Dr. D. Y. Patil Vidyapeeth, Pune - Centre for Online Learning, Pimpri, Pune with Specialization in **Finance Management** with Grade A+.

MS. REENA PRAJAPATI

- Attended a One Day National Seminar on **"Bhartiya Gyan Parampara, Bhakti Sahitya aur Tulsidas ka Ramcharitamanas"** organized by Hindi Department's IQAC of B.M Ruia Girls' College, in coordination with the Maharashtra State Hindi Literature Academy on 19th December, 2024
- Published a Research Paper on **"Women's Entrepreneurship and Empowerment in India: Insights from case studies"**, A Global Journal of Humanities "GAP BODHI TARU", a globally peer-reviewed and open access journal with impact factor SJIF-5.551 and IIFS-5.125 and ISSN: 2581-5857.
- Published a Research Paper on **"Recent Corporate Governance Trends and their Impact on Financial Performance of Companies in India"**, THE INSIGHT GLOBE-2024, e-book with ISBN: 978-81-971465-1-0, Pg.-74-80.
- Attended a Workshop on **"Outcome Based Education"** organized by IQAC cell of Marwadi Sammelan's B.M Ruia Girl's College in joint collaboration with Bharatiya Vidya Bhavan's Hazarimal Somani College of Arts and Science, and Anjuman-I_Islam's Akbar Peerboy College of Commerce and Economics on 13th, August, 2024.
- Presented a Research Paper on **"A Study on Integrating the Indian Knowledge System into Modern Corporate Governance"** at One Day Online Multidisciplinary International Conference titled Indian Knowledge System: A Path Light For

Transformation of Lives at ADV. V.B. Deshpande College of Commerce (Night), Mulund, Mumbai on 3rd September, 2024

- Presented and published a Research Paper on “ **A Study on Integrating the Indian Knowledge System into Modern Corporate Governance**” , Peer Reviewed Referred and UGC Listed Journal no.-47026-IDEAL-ISSN-2319-359X with impact factor 7.537.
- Presented Research paper on “**A Study on the role of digitalization in making Viksit Bharat**” at One Day Multidisciplinary International Conference with the theme: The Journey of India From her Ancientry to Viksit Bharat on 31st August, 2024.
- Published a Research paper on “**A Study on the role of digitalization in making Viksit Bharat**”, an International Journal” “Economic Challenger” with impact factor 6.803 and ISSN 0975-1351.
- Attended national level FDP on “**Enhancing Research Skills Through Efficient AI Tools**” organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in “**NEP 2020 Orientation & Sensitization Programme**” under Malviya Mission Teacher Training Centre, Devi Ahilya vishwavidyalaya, Indore (M.P.) from 10-02-2025 to 19-02-2025
- Attended seminar on “**How To Manage Money and Be a Smart Investor**” organized by BSE Investor’s Protection Fund on 29th January, 2025.
- Appointed as **Co-Paper-setters** in the subject of Retail Management (6024) at the Bachelor of Management Studies (B.M.S) Semester-VI held in April/May.-2025.
- Presented a Research paper on “ **A Study On The Integration Of Artificial Intelligence and Human Intelligence To Enhance Customer Experience in E-commerce**” at One-Day National Research Conference titled “ Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.
- Won Best Research Paper Award titled “ **A Study On The Integration Of Artificial Intelligence and Human Intelligence To Enhance Customer Experience**

in E-commerce” at One-Day National Research Conference titled “ Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.

- Presented a Research Paper on **“A Study on the Perception of Undergraduates about the Challenges of IKS Integration in Modern Education under NEP 2020 and its Relation to Holistic Development”** at Online One-Day Multidisciplinary National titled NEP-2020 and Indian Education System in context with IKS on 7th April, 2025 Conducted by Rural Foundation’s Shikshan Shastra Mahila Mahavidyalaya Dist Nandurbar, Affiliated to S.N.D.T. Women’s University, Mumbai.
- Certified the **Best Research Paper** titled "A Study on the Perception of Undergraduates About the Challenges of IKS Integration in Modern Education under NEP 2020 and Its Relation to Holistic Development" at the Online One-Day Multidisciplinary National Conference on "NEP-2020 and Indian Education System in Context with IKS", organized by Rural Foundation's Shikshan Shastra Mahila Mahavidyalaya, Akkalkuwa, Dist. Nandurbar, held on 7th April 2025.
- Published a Research Paper titled “on **“A Study on the Perception of Undergraduates about the Challenges of IKS Integration in Modern Education under NEP 2020 and its Relation to Holistic Development”** at Global Online Electronic International Interdisciplinary Research Journal (GOEIIRJ) , Peer Reviewed Refereed Journal, ISSN: 2278-5639, Impact Factor-7.00 (IIFS), Volume-XIV, Special issues-X, April 2025. www.goeiirj.com

MS. SHIBA SIDDIQUI

- Attended a Workshop on **“Outcome Based Education”** organized by IQAC cell of Marwadi Sammelan’s B.M Ruia Girl’s College in joint collaboration with Bharatiya Vidya Bhavan’s Hazarimal Somani College of Arts and Science, and Anjuman-I-Islam’s Akbar Peerboy College of Commerce and Economics on 13th, August, 2024.
- Attended a One Day National Seminar on **“Bhartiya Gyan Parampara, Bhakti Sahitya aur Tulsidas ka Ramcharitamanas”** organized by Hindi Department’s IQAC of B.M Ruia Girls’ College, in coordination with the Maharashtra State Hindi Literature Academy on 19th December, 2024

- Attended fit India week from Annual sports Meet,2024 from 16 December to 20 December 2024
- Appointed as Examiner/Moderator in the subject of Business Law (3001) at the Bachelor of Management Studies (B.M.S) Semester-III held in Nov./Dec.-2024.
- Attended “Seven Days online workshop on Research Methodology and Publication Ethics Organized by Star International Foundation For Research and Education. From 05-03-2025 to 11-03-2025
- Attended ”five days online workshop on foundation of Stock Market for beginners” Organized by Star International Foundation For Research and Education from 23-09-2024 to 27-09-2024
- Became an INDIAMART certified Associate on 24 November 2024
- Attended national level FDP on “**Enhancing Research Skills Through Efficient AI Tools**” organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in “**NEP 2020 Orientation & Sensitization Programme**” under Malviya Mission Teacher Training Centre, Devi Ahilya vishwavidyalaya, Indore (M.P.) from 10-02-2025 to 19-02-2025
- Attended seminar on “How To Manage Money and Be a Smart Investor” organized by BSE Investor’s Protection Fund on 29th January, 2025.
- Attended investor awareness program organized by NSE on 21st march 2025
- Presented a Research paper on “ **A Study On Technological advancement with environmental responsibility**”at One-Day National Research Conference titled “Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.
- Attended 3 days Faculty Development Programme on “Use of AI in Teaching-Learning Process” held on 27th to 29th March 2025, organized by Jnan Vikas Mandal’s Degree College in Association with Pune Institute of Business Management (PIBM)

MS.NAMIRA MISTRY-

- Attended the National Level Faculty Development and Capacity Building Program on "Advancing Academic Excellence: Enhancing Research Skills through Efficient AI Tools" organized by the Internal Quality Assurance Cell and Research Cell from 2nd to 6th December 2024.
- Participated in the National Level E-Quiz on 'Importance of Yoga and Fitness' under Fit India Week, Annual Sports Meet 2024, organized by the Sports Committee in association with the Internal Quality Assurance Cell (IQAC) of B. M. Ruia Girls' College on December 18, 2024.
- Attended the Investor Awareness Program organised by the National Stock Exchange of India (NSE) in association with Marwadi Sammelan's B. M. Ruia Girls' College and the Skill Development & Vocational Training Institute of India on 21st February 2025.

MS. JUVAIRIA KHATRI

- Attended national level FDP on **"Enhancing Research Skills Through Efficient AI Tools"** organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in the National Level E-Quiz on 'Importance of Yoga and Fitness' under Fit India Week, Annual Sports Meet 2024, organized by the Sports Committee in association with the Internal Quality Assurance Cell (IQAC) of B. M. Ruia Girls' College on December 18, 2024.

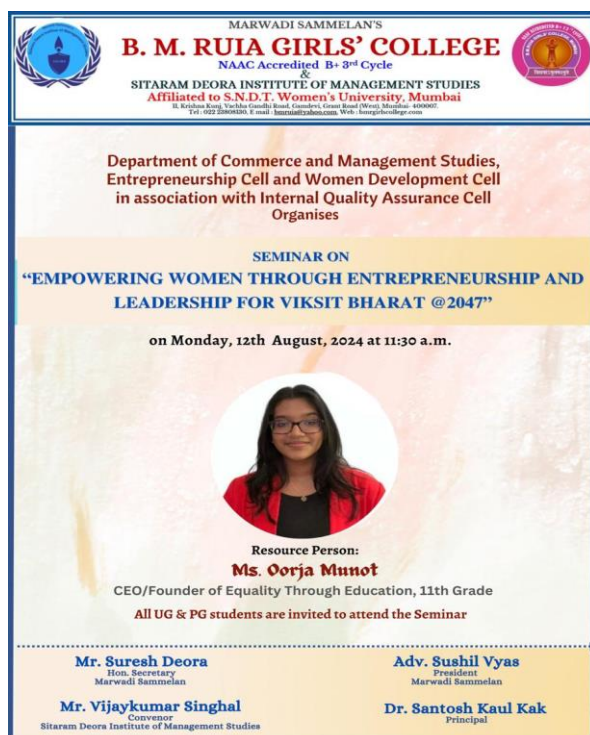
REPORTS

2024-2025

12th AUGUST, 2024 -"EMPOWERING WOMEN THROUGH ENTREPRENEURSHIP AND LEADERSHIP FOR VIKSIT BHARAT @2047"

A seminar on “**Empowering Women Through Entrepreneurship and Leadership for Viksit Bharat by 2047**” was organized on **12th August 2024** at 11:30 am by the Department of Commerce and Management Studies, Entrepreneurship Cell and Women Development Cell in association with Internal Quality Assurance Cell. A total of around 201 participants attended the seminar. Resource Person, Ms. Oorja Munot, CEO/ Founder of Equity through Education 11th Grade, highlighted that women currently comprise 14% of the nation's entrepreneurs, equating to approximately 8 million women actively engaged in entrepreneurial activities. This growing presence of women in the entrepreneurial landscape is vital for economic development and the social fabric of the country as well. She pointed out that women currently comprise 14% of the nation's entrepreneurs, which translates to approximately 8 million women actively engaged in entrepreneurial activities. This growing presence of women in the entrepreneurial landscape is not only vital for economic development but also plays a crucial role in the social fabric of the country. She briefed the audience about the support system and resources. She explained what it takes her to be an entrepreneur and how ETE (Education Through Education) was founded. She talked about her mission “Breaking Barriers, Bridging Divides”, principles and Enablers at ETE. She spoke about how this ETE initiative was globally impacted by reaching 20,000 people, 8 partner schools, 5 innovative programs, raised \$ 700 Funds, impacting 800+ Students and so on. She demonstrated an ETE App, a place where all can access hundreds of soft skills at their fingertips. She showed steps to get involved on her Instagram page and network. During the seminar, students showed a high level of engagement by actively putting forth their input and asking insightful questions to the speaker. Their contributions reflected their understanding of the topic. Questioning and seeking clarification prompted the speaker to elaborate on key points thus enriching the overall learning experience for everyone involved.





20th AUGUST 2024- " INTRODUCTION TO SECURITIES MARKETS AND FINANCIAL WELLNESS"

A workshop on "Introduction to Securities Markets and Financial Wellness" was organized by the Department of Commerce and Internal Quality Assurance Cell in association with Krisha Foundation. Resource Person for the session was Dr. Navin Punjabi, Associate Professor from H.R College of Commerce & Economics

Resource Person for the session explained to the audience that securities markets are platforms where financial instruments like stocks and bonds are traded, facilitating capital formation, liquidity, and price discovery. They're divided into primary markets (for new issues) and secondary markets (for trading existing securities). Key players include issuers, investors, intermediaries, and regulators.

He said that Financial wellness is achieving a state where one can meet financial obligations, feel secure, and make choices for an enjoyable life. Key components include budgeting, saving, debt management, investing, financial planning, and financial literacy.

He concluded saying that securities markets offer investment opportunities for financial wellness, enabling savings growth, goal achievement, income generation, and inflation protection. However, this requires understanding risk, diversification, and seeking professional advice.



19TH OCTOBER, 2024 –‘FINANCIAL LITERACY AWARENESS PROGRAM’



**JANUARY 15, 2025- POSTER-CUM-SLOGAN COMPETITION ON
“EMPOWERING MINDS BY DEVELOPING EFFECTIVE READING HABITS”
UNDER 'वाचन संकल्प महाराष्ट्राचा'**



ON 29TH JANUARY 2025, - GUEST LECTURE ON CONSUMER GUIDANCE AND FINANCIAL LITERACY.

Workshop on Consumer Guidance and Financial Literacy was organized on 29th January 2025 .A workshop on 'How to be a smart consumer and smart investor' was held at B.M. Ruia Girls' College.The key speakers of this seminar were Mr. Dhrupad Gaikwad and Mrs. Manya Hardwani. Both are members of the Consumer Guidance Society of India.They informed the students of the college about the various Rights of Consumers and Government acts, which have been made to protect consumers from any kind of fraud or illegal activities. They also made the students aware about various financial aspects and highlighted the importance of saving and investing money wisely.



MARCH 7, 2025 -"EMPOWERING WOMEN THROUGH FINANCIAL LITERACY".

Department of Commerce and Internal Quality Assurance Cell (IQAC) in collaboration with BSE and Krisha Foundation organised a 'Fin-Housie' Session for "Empowering Women through Financial Literacy". Resource Person was Mrs. Diya Navin Punjabi, President, Krisha Foundation on 7th March 2025.

The session was insightful which engaged and enlightened the participants, contributing meaningfully to their financial awareness and empowerment. Many aspects of Financial Terminology such as Concepts from Stock market, Investment were incorporated into the game. The session ended with participants receiving Prizes.



12th MARCH 2025 : WORKSHOP ON 'AN INTRODUCTION TO THE WORLD OF INVESTMENTS-AN INVESTOR AWARENESS INITIATIVE'

A workshop on 'An Introduction to the World of Investments- An Investor Awareness Initiative' was organized on 12th March, 2025. Resource Person for the session was Mr Niraj Bhagat from National Stock Exchange. The session provided a comprehensive overview of Equity markets and Mutual Funds, enabling the participants to make well-informed financial decisions for their Personal Portfolios. The importance of understanding and managing investment risks was likely emphasized, along with tips on conducting basic research and due diligence before investing.



18TH & 19TH MARCH 2025- WORKSHOP ON ‘VITTAPATH’ NAVIGATING FINANCIAL ROADMAP FOR MSME.

Internal Quality Assurance Cell & Post Graduate Department of Commerce & Economics of Marwadi Sammelan's B.M. Ruia Girls' College in association with Shri. M. D. Shah Mahila College of Arts and Commerce organised a Workshop on ‘VITTAPATH’ NAVIGATING FINANCIAL ROADMAP FOR MSME.

Sessions were conducted on :

Commercial Banking & Startup Finance: A Roadmap to Business Funding by Mr. Anuj Kumar Malviya (Chief Manager, SBI Startup Branch Mumbai)

Mudra: A Solution to Financial Challenges Faced by Micro and Small Enterprises by Mr. Pravin Kumar (Chief Manager, SBI, Govt. Sponsored Schemes)

Day 1 featured two insightful sessions on “Commercial Banking & Startup Finance: A Roadmap to Business Funding” by Mr. Anuj Kumar Malviya, Chief Manager, SBI Startup Branch, Mumbai and second session on “Mudra: A Solution to Financial Challenges Faced by Micro and Small Enterprises” by Mr. Pravin Kumar, Chief Manager, SBI, Govt. Sponsored Schemes. Day 2 continued at Shri M. D. Shah Mahila College of Arts and Commerce with a session on “SHG & Women Empowerment” by Ms. Kiran Badhe, Social Entrepreneur & CEO of We Worth. The second day of VITTAPATH focused on the role of Self-Help Groups (SHG) in empowering women financially and socially. Ms. Kiran Badhe shared insights on fostering financial independence through collective action and improving access to resources for women entrepreneurs. The session was attended by 91 students and 5 teachers and included an engaging Q&A session. The event highlighted the importance of supporting women through structured financial and social frameworks. The workshop successfully enhanced students’ and participants’ understanding of MSME funding, government schemes, and women’s role in economic empowerment.



5th APRIL 2025 - MULTIDISCIPLINARY INTERCOLLEGIATE STUDENTS' RESEARCH PAPER PRESENTATION COMPETITION

The Internal Quality Assurance Cell, PG Department, and Research Cell of Marwadi Sammelan's B. M. Ruia Girls' College, in collaboration with Shri M. D. Shah Mahila College of Arts and Commerce (Autonomous), organised a **Multidisciplinary Intercollegiate Students' Research Paper Presentation Competition on April 5, 2025**. The event aimed to promote research culture and interdisciplinary learning among both undergraduate and postgraduate students. A total of 38 research papers were presented by students from various disciplines. The competition was a resounding success, fostering an environment of research, academic collaboration, and intellectual exploration. Students had the opportunity to present their research across a wide range of disciplines, honing their research, presentation, and critical thinking skills. The event not only promoted interdisciplinary learning but also encouraged insightful discussions, contributing to a deeper understanding of the importance of research in academic excellence. Sejal Shukla from M.Com-I got 1st prize and Sakshi Purohit got consolation prize in the conference.

