



## DEPARTMENT OF COMMERCE

### (B.COM & M.COM)

YEAR: 2022-23

### FACULTY ACHIEVEMENTS

#### DR. NOORUZIA QAZI - HEAD, DEPARTMENT OF COMMERCE

- Awarded 'Best Research Paper Award' for Presentation of Research Paper titled, "New Normal to New Future - NEP 2020 A Shared Vision of G20: A Journey Towards Bridging the Employability Skills Gap" at the Two Days International Research Conference on "Emerging Technologies in Business Management" organised by MET Institute of Management in collaboration with Department of Commerce, University of Mumbai & supported by AICTE, held on 28-29 April, 2023.
- Presented Research Paper titled, "An Empirical Study on the Perception of Undergraduate Students about the Challenges of Current Education System and their Relation with the Communication Skills of the Students" at the One Day International Research Conference on India's Milestone Across 75 Years of Independence in Commerce and Management organised by the Government of Maharashtra Ismail Yusuf College of Arts, Science and Commerce in Collaboration with the University of Mumbai, IQAC, Departments of Commerce and Accountancy held on Saturday, February 25, 2023 in Online Mode.
- Participated in the National Conference (online) on "NEP-2020 Simplified: Pathways to EdTech Implementation", organised by SNDT Women's University, Mumbai, Department

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of Educational Technology, in collaboration with Central Institute of Educational Technology (CIET), NCERT, New Delhi, on 25-26 June, 2022.

- Attended Webinar on “National Education Policy 2020: Changing Role of Teachers” organised by UGC-Human Resource Development Centre Devi Ahilya Vishwavidyalaya, Indore, on 11<sup>th</sup> September, 2022.
- Coordinated Seminar on ‘Intellectual Property Rights (IPR)’ on 13<sup>th</sup> January, 2023 organised in collaboration with Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs & Trademarks under National Intellectual Property Awareness Mission (NIPAM).
- Attended Two Days National Seminar on ‘NEP and Regional Languages’ organised by the Department of Hindi, B. M. Ruia Girls’ College in association with Maharashtra Rajya Hindi Sahitya Academy on 23<sup>rd</sup> and 24<sup>th</sup> March, 2023.
- Member of Commerce Board of Studies at S.N.D.T. Women’s University, Mumbai. (2022-2027)
- Appointed as Subject Expert on Board of Studies in Commerce of Autonomous Colleges, viz. St. Xavier’s College, NM College, Kirti M. Doongursee College of Arts, Science & Commerce and Hinduja College.
- Invited as External Examiner to conduct Research Project Viva-Voce (online) for MCom students of MMP Shah Women’s College of Arts & Commerce, Matunga, Mumbai, on 5th May 2023.

### **DR. ANITA JACOB**

- Invited to moderate the M.Com Semester IV Examinations in Retail Banking and Financial Services of Shri MMP Shah Women’s College of Arts and Commerce Matunga on 4th July 2022.
- Invited to participate in the Selection Committee Meeting for selecting Assistant Professors in the subject of Commerce at Shri. M.D Shah Mahila College of Arts and Commerce on 14th July 2022.

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- Attended webinar on 'National Education Policy 2020: Changing Role of Teachers' organized by UGC- Human Resource Development Centre Devi Ahilya Vishwavidyalaya, Indore on 11th Sept, 2022.
- Attended Board of Studies meeting conducted by Changu Kana Thakur Arts, Commerce and Science College, New Panvel to discuss and design the syllabus for SYBCOM, TYBCOM Program as per NEP on 17th October 2022
- Published a paper titled 'Impact of Performance Appraisal on Employee Productivity' in the Peer reviewed and Refereed International Journal of Advance and Innovative Research Vol 9, Issue 3(IV) July- September, 2022 (ISSN: 2394-7780).
- Attended Six-Day Faculty Development Workshop on Relevance of Bharatiya Knowledge System organized by SNDT Women's University, Mumbai from 30th January 2023 to 4th February 2023.
- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M Ruia Girls' College in association with Maharashtra Rajya Hindi Sahitya Academy on 23rd and 24th March 2023.
- Attended a one day workshop on Preparation of an Add-on-Course Proposal organized by SNDT Women's University Centre for Holistic Education, Training and Novel Advancements on 27th March 2023.
- Attended Board of Studies meeting conducted by Changu Kana Thakur Arts, Commerce and Science College, New Panvel to discuss and design the syllabus for FYBCOM Program as per NEP on 29th March 2023.
- Published a paper titled 'Impact of OCB on Organizational Effectiveness' in the Peer reviewed and Refereed International Journal of Advance and Innovative Research Vol 10, Issue 1(XI) January-March 2023. (ISSN; 2394-7780)
- Invited as an external examiner to conduct online Viva Voce for PG students from Shri MMP Shah Women's College of Arts & Commerce, Matunga, Mumbai in the subject Research Project on 5th May 2023.
- Participated and completed one week Faculty Development Program on 'Outcome based Education: Paradigm Shift in Higher Education' organized by St. Francis Institute of Management and Research, under PMMMNTT between 6<sup>th</sup> May 2023 to 12<sup>th</sup> May 2023.

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- Visited AQSA Education Society's AQSA Women's Degree College at Bhiwandi on 22<sup>nd</sup> May 2023 to conduct inspection and examine the proposals of Continuation /Extension of Affiliation for the academic year 2022-23.

#### **DR. GANATRA KASHYAP**

- Published Paper titled "April 2023-Analysing Non-Performing Assets (Npa) In Public And Private Sector Banks Of India-A Comparative Study" in International Journal of Novel Research and Development (www.ijnrd.org) , An International Open Access, Peer-Reviewed, Referred Journal, ISSN : 2456-4184. Impact Factor – 8.76. Published in Volume 8 Issue 4, April-2023 | Date of Publication: 24-04-2023.
- Paper Setter, Examiner for PG and UG courses of SNDT Women's University Examination.
- Nomination as a Member of Board of Studies in Accountancy for Chetana's H. S. College of Commerce and Economics, Bandra, Mumbai.
- Nomination as a Member of Board of Studies in Accountancy for SNDT Women's University, Mumbai.

#### **MS. NAMRATA BHALERAO**

- Attended seminar on "**Legal Prospects of Intellectual Property Rights**" organized by Department of Commerce and conducted by Dr. Hema Mehta, Associate Professor of Tolani College of Commerce on 8<sup>th</sup> October, 2022.
- Attended **IP awareness Training/Program** in collaboration with Government of India, Ministry of Commerce and Industry and Internal Trade, Office of Controller General of Patents, Designs & Trademarks under the National Intellectual property Awareness Mission under National Intellectual Property Awareness Mission on January 13, 2023 jointly organized by Intellectual Property Office and MoE's Innovation Cell, India.
- Attended 5 days Maharashtra Faculty Development Program from 13<sup>th</sup> to 17<sup>th</sup> March, 2023 on "**Ethics & Values in Higher Education**" at Asia Plateau, Panchgani, and Mahabaleshwar.

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- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M. Ruia Girls' College in association with Maharashtra Rajya Hindi Sahitya Academy on 23<sup>rd</sup> and 24<sup>th</sup> March 2023.

#### **MS. FARHEEN KUNATIL**

- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M. Ruia Girls' College in association with Maharashtra Rajya Hindi Sahitya Academy on 23<sup>rd</sup> and 24<sup>th</sup> March 2023.
- Pursuing M.Ed. from Gurukrupa College of Education & Research, Kalyan (W) affiliated to Mumbai University.

#### **MRS. REENA PRAJAPATI**

- Qualified as "Assistant Professor" by clearing UGC-NET December 2021 and June 2022 merged cycle.
- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M. Ruia Girls' College in association with Maharashtra Rajya Hindi Sahitya Academy on 23<sup>rd</sup> and 24<sup>th</sup> March 2023.

#### **DEPARTMENTAL ACTIVITIES**

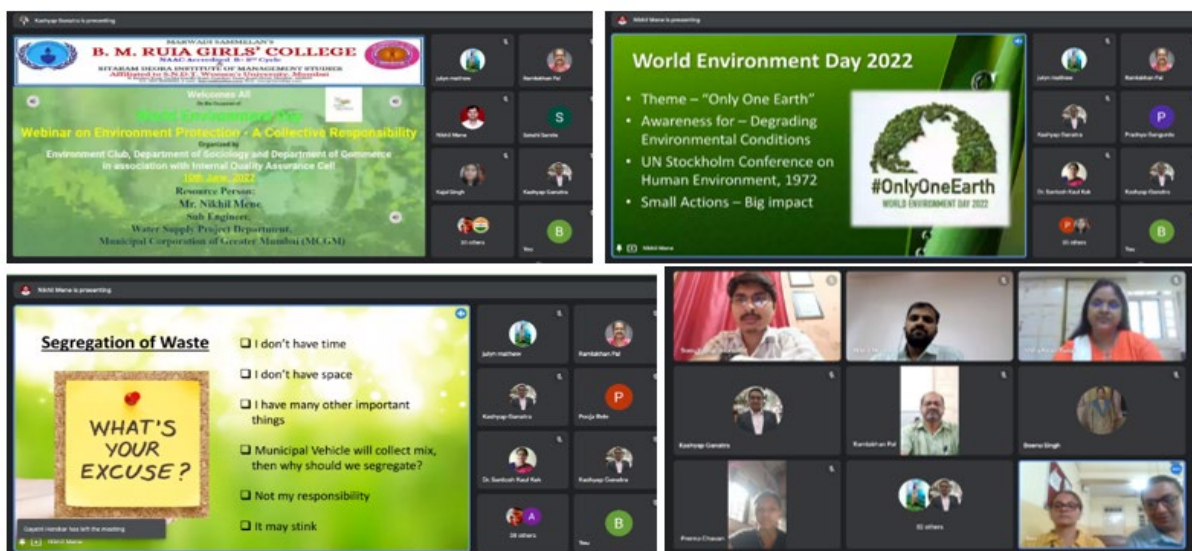
- Environment Club, Department of Sociology and Department of Commerce in association with Internal Quality Assurance Cell organised a National Webinar on "**Environment Protection - A Collective Responsibility**", under 'Azadi Ka Amrit Mahotsav' on 10<sup>th</sup> June ,2022. The Resource Person was Mr. Nikhil Mene, Sub Engineer, Solid Waste Management Department, Municipal Corporation of Greater Mumbai (MCGM). He spoke about the rapid increase in global population and emphasized the need for societies to contribute towards more effective solutions to control waste. He mentioned that the illegal dumping and littering were two major contributors to pollution in the rivers, oceans, public spaces and countryside. Mr. Mene informed the participants about Waste Management and told all to follow the motto -

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Reduce, Reuse and Recycle waste. He gave valuable inputs on recycling plastic waste, reusing food wastes as organic fertilizers, segregation of waste, etc. He spoke about the role and responsibility of every citizen for protecting the environment from pollution. 46 students and around 10 teachers attended the Online programme.



- Department of Commerce organised a Guest lecture on **“Investment and Wealth Management - Internship Program”** by **Mr. Nikhil, Founder, Vikas Genie Fintech Private Limited on 1<sup>st</sup> August ,2022**. He spoke about the global investment and wealth management business and briefed the students about the Internship Program. Total 28 participants attended the session which included MCom II students, BCom Alumni and teachers.



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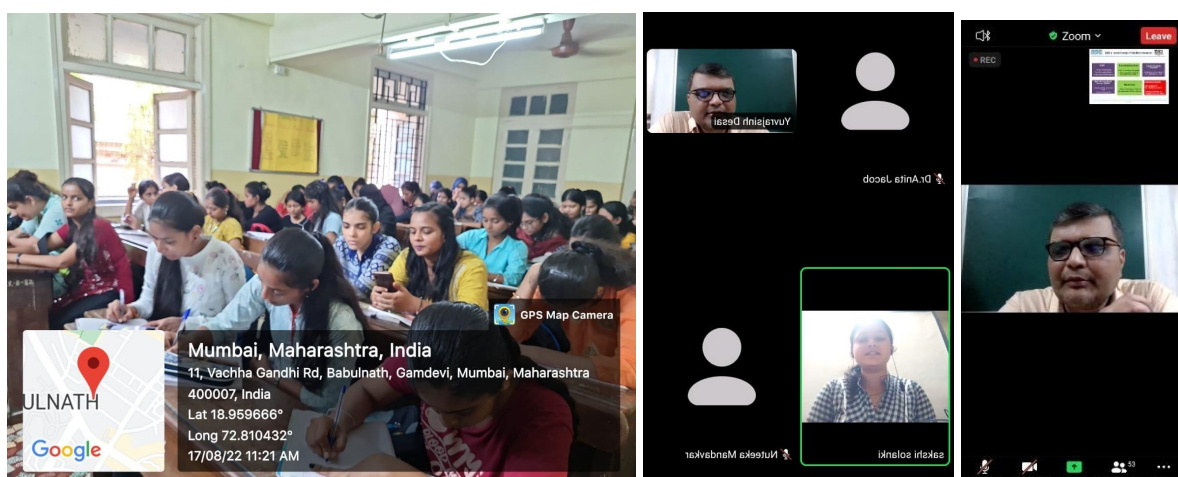


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- The students Value Added Course on ‘**Analytics in Advanced Excel and Power Bi**’ which was conducted in the previous academic year were distributed certificates on **1st August, 2022**.
- Department of Commerce in association with Internal Quality Assurance Cell (IQAC) and in collaboration with Bombay Stock Exchange (BSE) and Board of Industry and Academia Partnership (BIAP), organised a Webinar on “**Financial Independence**” under ‘Azadi Ka Amrit Mahotsav’ Theme: Ideas@75 on 17<sup>th</sup> August, 2022. The Resource Person for the Webinar was Mr. Yuvrajsinh Desai, Proprietor of Riddhi Siddhi Securities. Through his presentation, Mr. Desai educated and informed the students about the role and function of Securities and Exchange Board of India (SEBI), the difference between primary and secondary markets, types of Public Issues, prerequisites for investing in the securities market, the process of applying for public issues, rights of shareholders, SEBI’s recent Investor Protection measures, preventive measures to be adopted before investing in the securities market, etc. He also informed about the role of SEBI in grievance redressal and cautioned the students to be rightly informed before investing in the share market. The resource person answered the students queries during the Q&A session which was followed by the Vote of Thanks. 4 Faculty and 51 students from SYBCom, TYBCom and MCom II attended the program, which was very informative for the students.



- Department of Commerce in association with Internal Quality Assurance Cell (IQAC) organised a Webinar on “**Investing in Mutual Funds- Process and Benefits**” under ‘Azadi

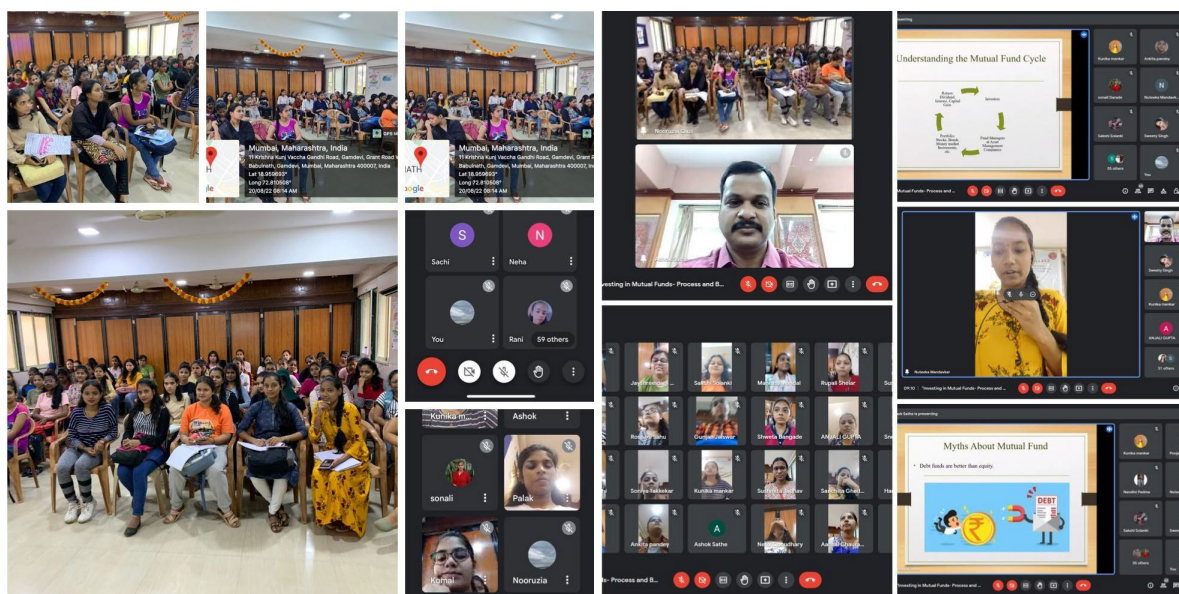


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Ka Amrit Mahotsav' Theme: Ideas@75 on **20th August, 2022**. The Resource Person was Mr. Atul Sathe, Assistant Professor, HR College of Commerce and Economics. He shared his knowledge and expertise on the topic 'Mutual Funds'. He explained about the brief history of Mutual Funds, Mutual Fund Cycle, Classification of Mutual Funds, various modes of investing in Mutual funds such as Systematic Investment Plan, Systematic Transfer Plan, Dividend Transfer Plan, Systematic Withdrawal Plan. He emphasised on the need to invest early in life and attributes to consider while making investments. He also gave insights on the pros and cons of Systematic Investment Plan and cleared the myths surrounding Mutual Funds. Students asked queries during the question answer session. The Webinar ended with Vote of Thanks. SYBCom, TYBCom, MCom II and MA II students attended the Webinar. Total 75 students and 6 teachers were present for the programme which was very enriching and valuable for the students.



### 21<sup>st</sup> September, 2022 – ‘Investment Avenues and Career Opportunities in Securities Market’.

Department of Commerce and Career Guidance Committee in association with Internal Quality Assurance Cell (IQAC) organized a Seminar on ‘**Investment Avenues and Career Opportunities in Securities Market**’ in collaboration with **National Institute of Securities Markets (NISM)**, on Wednesday, 21<sup>st</sup> September 2022, at 11:30 am, under ‘Azadi Ka Amrit Mahotsav’ Ideas@75.

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The Resource Person for the seminar was **Mr. Nikhil Shinde - Senior Assistant General Manager, National Institute of Securities Markets (NISM)**.

During the session, the Resource person covered the topics relating to raising funds through Primary Market by issue of Debt and Equity within India and Outside India. Detailed process for Public Issue by the Issuer was discussed to provide in-depth awareness to students. Mr. Nikhil Shinde explained about the Securities Trading and Settlement Process in the secondary market. He also elaborated on Stock Exchanges and the Role of Brokers and Sub Brokers.

The students were informed about the various courses and examinations offered at NISM which is an educational initiative of Securities and Exchange Board of India (SEBI). Around 102 students from BCom, BMS and PG programme and 4 teachers participated in the Seminar.



### 24<sup>th</sup> September, 2022 – Seminar on ‘Careers in Banking, Finance, Accounting and Business Analytics’

Department of Commerce and Career Guidance Committee in association with Internal Quality Assurance Cell (IQAC) organised a Seminar on ‘**Careers in Banking, Finance, Accounting and Business Analytics**’ in collaboration with DVOC Institute Pvt. Ltd., on Saturday, 24<sup>th</sup> September, 2022, at 11:30 am, under ‘Azadi Ka Amrit Mahotsav’ Ideas@75.



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The Resource Person for the seminar was Ms. Lajwanti Sharma, Chief Business Officer, DVOC Institute Pvt. Ltd. She briefed the students about the BFSI sector which includes Banks, Insurance Company, Financial Services, Regulators, etc. She spoke about the different job opportunities available in the BFSI sector. Ms. Lajwanti highlighted on the necessary skills to be acquired to succeed in different sectors. She emphasized on the skills students need to focus on, which included problems solving skills, analytical skills, advanced skills, communication skills, knowledge of Accounting Software- Tally Prime, Business Analytics Tools, Advanced Excel, Software Knowledge, etc.

132 students from BCom, BMS and PG and 5 teachers participated in the Seminar.



27<sup>th</sup> – 30<sup>th</sup> September, 2022 – Commerce Department Competitions

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The Department of Commerce in association with Internal Quality Assurance Cell organised Departmental Competitions between 27<sup>th</sup> – 30<sup>th</sup> September, 2022, under ‘Azadi Ka Amrit Mahotsav’ Ideas@75.

27<sup>th</sup> September, 2022 – Accounts Quiz Competition was organised to evaluate the accounting and auditing knowledge among the students. There were 13 Teams comprising of 3 students in each team. Total 39 students participated in the Competition.





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- 28<sup>th</sup> September, 2022 - Banking and Finance Online Quiz Competition was organised for the students to understand the knowledge regarding money and banking and financial aptitude among students. Around 51 students from Degree and Junior College participated in the Online Quiz Competition.



- 29<sup>th</sup> September, 2022 - Advertisements and Brands Competition was conducted by around 30 SYBCOM Advertising students. 42 students from Degree, Junior and PG participated in the competition. 14 Teams comprising of 3 students in each team played six rounds focussed on identifying advertisements and brands. The Quiz rounds



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included; Round 1 - Logo Quiz, Round 2 – Emojis Quiz, Round 3 – Slogan Quiz, Round 4 – Brand Ambassador, Round 5 – Guess the correct Logo and Round 6 – Advertisement Videos.





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- 30<sup>th</sup> September, 2022 - Just-A-Minute (JAM) Competition, Back to Back Drawing and Business Strategy game was conducted by around 7 M.COM-II students. 39 students from B.COM, BA, BMS, M.COM, M.A and BAMB, BCA participated in the competition.



### October 8, 2022 - Seminar on 'Intellectual Property Rights'

Department of Commerce, in association with Internal Quality Assurance Cell, organized a Seminar on 'Legal Prospects of Intellectual Property Rights' on October 8, 2022, under Azadi Ka Amrit Mahotsav, Ideas@75.

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The Seminar provided valuable insights on various aspects of Copyright, trademark, patent rights, assignments, fair use, and infringements relating to Intellectual Property Rights.

**The Resource Person for the Seminar was Dr. Hema Mehta, Associate Professor from Tolani College of Commerce, Mumbai.** She introduced the theme 'Intellectual property,' a category of property that includes intangible creations of the human intellect, primarily encompassing copyrights, patents, and trademarks. Dr. Hema Mehta also said it had other rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. She also explained that artistic works like music and literature, discoveries, inventions, words, phrases, symbols, and designs could all be protected as intellectual property.

Through examples and previously filed lawsuits by companies, she explained the consequences of copyright infringement and presented to the students about Indian Perspective on Copyright. She explained in detail the need for patents and different types of Trademarks.

Overall, the students learned how IPR provides total control over innovation and its creator. It offered them a platform to discuss how small innovations influence societies and how they should indulge in innovating and patenting ideas that will be useful for all classes of individuals in the community.

The session ended with questions asked by students and faculties alike. The Program was offered in offline mode. Around 67 Students, Principal Dr.Santosh Kaul Kak, and Faculty attended the Seminar.

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**Mumbai, Maharashtra, India**  
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Maharashtra 400007, India  
Lat 18.959674°



**Mumbai, Maharashtra, India**  
11, Vachha Gandhi Rd, Babulnath, Gamdevi, Mumbai,  
Maharashtra 400007, India  
Lat 18.959666°



**Mumbai, Maharashtra, India**  
12, Laburnum Rd, Babulnath, Gamdevi, Mumbai,  
Maharashtra 400007, India  
Lat 18.95994°



**Mumbai, Maharashtra, India**  
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West, Babulnath, Gamdevi, Mumbai, Maharashtra 400007,  
India



**Mumbai Maharashtra India**



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**VISIT TO NISM ON 10<sup>TH</sup> OCTOBER, 2022**

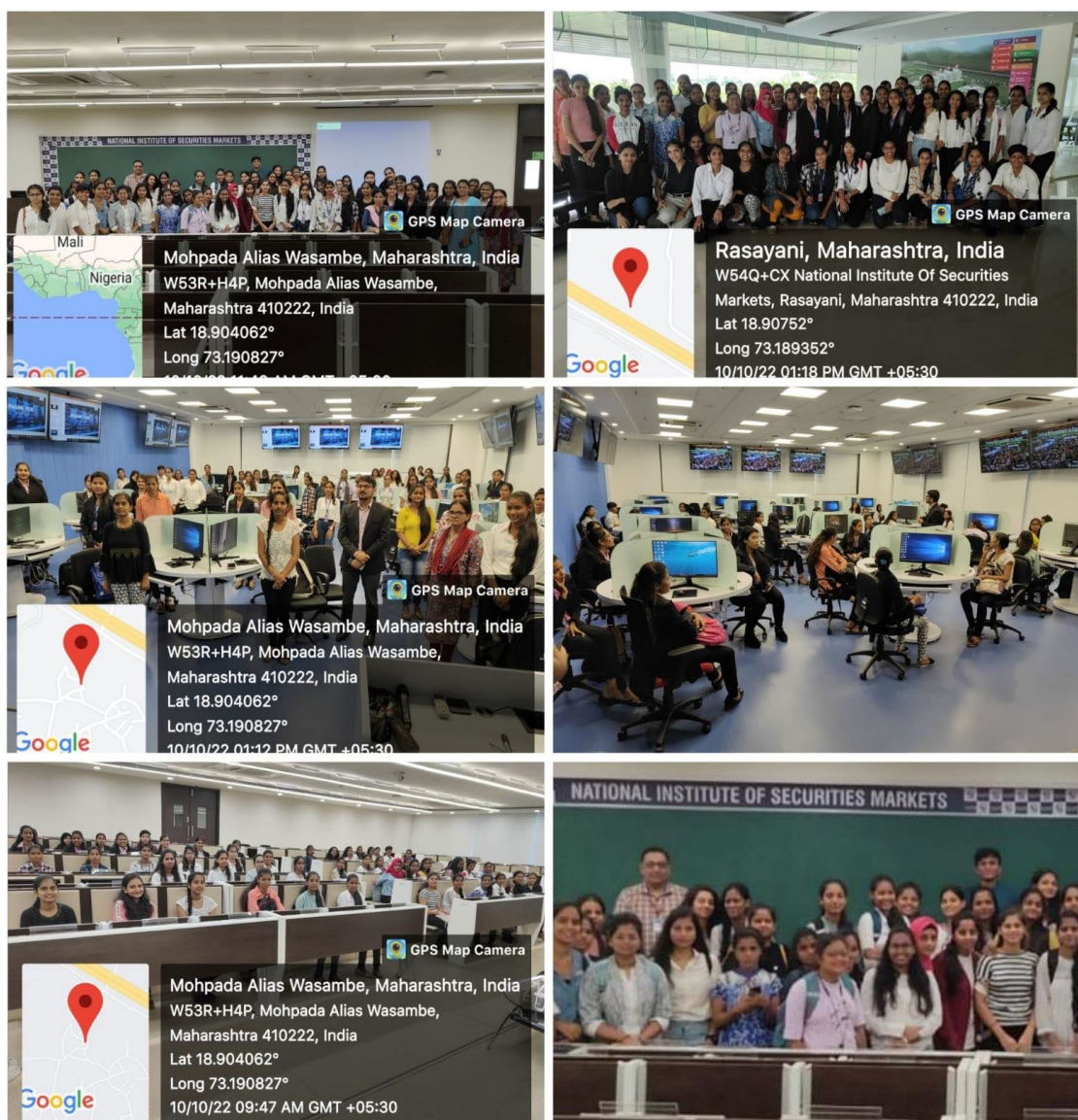
**An educational visit to National Institute of Securities Markets (NISM), Patalganga Campus was organized during the World Investors Week, under Azadi Ka Amrit Mahotsav, Ideas@75. 52 Students and 3 teachers visited NISM on 10<sup>th</sup> October, 2022. The session on ‘Careers in Capital Market’ was conducted by Mr. Nikhil Shinde - Senior Assistant General Manager, NISM. He spoke about the functioning of Capital Market in India, roles of various market intermediaries and career prospects in financial sector. The simulation session on ‘Trading in Stock Market’ was also conducted where the students gained hands on experience on trading on stock market.**



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### STUDENT ACHIEVEMENTS

#### Sports Adventure Camp, Ratnagiri, February 28 to March 2, 2023

8 students from B.Com I Class of the college joined the 'Sports Adventure Camp 2023, at Ratnagiri' organised by the Department of Physical Education, S.N.D.T Women's University, Mumbai from February 28 to March 2, 2023. 52 students from 14 colleges affiliated to S.N.D.T Women's University participated in the Sports Adventure Camp. The students participated in adventures like Commando Bridge, Tent Pitching, Rappelling, Climbing and Ladder Climbing, Trekking and River Crossing. All the prizes were bagged by the students of B. M. Ruia Girls'



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College. The students Won 1st Prize in the categories of Discipline, Motivation, Leadership, Supporting and Helping Everyone. Moreover, Shraddha Joshi won the best leader prize.



## STUDENTS PROGRESSION TO HIGHER EDUCATION

### Achievements in Competitive Exams/ NET/ SET

UGC NET – Ms. Reena Prajapati (M.Com batch 2020-21) qualified UGC NET Exam held in October, 2022, Result declared in November, 2022.