



## DEPARTMENT OF COMMERCE

### (B.COM & M.COM)

YEAR: 2020-21

### FACULTY ACHIEVEMENTS

#### DR. NOORUZIA QAZI - HEAD, DEPARTMENT OF COMMERCE

##### PUBLICATIONS

- Published Research Paper, titled “Financial Wealth and Millennials” as co-author in UGC CARE Approved Journal, Shodh Sanchar Bulletin, Vol. 10, Issue 39, July-September 2020, Pg. 148-156, ISSN – 2229-3620.
- Published Research Paper titled “Millennials and Generation Z: Reinventing Gandhian Thoughts in 21st Century” as co-author, in Peer-reviewed Journal, MANTHAN: Journal of Commerce and Management Vol. 7 (2), July-December 2020, Issue 2, pp. 27-51, ISSN: 2347-4440 (Print), ISSN: 2395-2601 (Online), doi: 10.17492/jpi.manthan.v7i2.722011, www.journalpressindia.com/mjcm © 2020 Journal Press India.
- Published Research Paper titled “Rethinking Mahatma Gandhi in Present Context”, as co-author, in International Peer-Reviewed Journal ‘Research Horizons, Vol. 10, November 2020, Pg. 11-20, ISSN 2229-385X, by Maniben Nanavati Women’s College.

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#### **PRESENTATION**

- Awarded Best Research Paper Certificate for online International Conference on ‘Emerging Opportunities and Challenges in Indian Economy: An Interdisciplinary Approach titled ‘21<sup>st</sup> Century and relevance of Gandhian thought’, organized by Rizvi College of Arts, Science and Commerce, Mumbai in collaboration with Faculty of Law, Parul University, Gujarat, on 18<sup>th</sup> October, 2020.

#### **PARTICIPATION**

- Participated in ‘One Week Online Research Methodology Workshop on BFSI Sector’, organised by Tilak Education Society’s S.K. College of Science & Commerce, Sardar Patel University, Swami Ramanand Teerth Marathwada University, and Sydenham, Faculty Development Centre, under the Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, New Delhi, from 8<sup>th</sup> to 12<sup>th</sup> June, 2020, and was awarded Grade ‘A’.
- Attended a two-day webinar on “Effective Evaluation through Multiple Choice Questions & Inversion of Bloom’s Taxonomy Triangle using Flip Education Model & Making Question Papers relevant through Context based Questioning” organised by Exam Cell in association with Internal Quality Assurance Cell of K J Somaiya College of Science & Commerce, Mumbai on 7th and 8th July, 2020.
- Successfully completed one week Faculty Development Programme on Research Methodology conducted by Department of Sociology and IQAC of Digambarrao Bindu Arts Commerce and Science College, in collaboration with Swami Ramanand Teerth Marathwada University, from 10<sup>th</sup> to 14<sup>th</sup> August, 2020, and secured ‘A’ Grade in Online MCQ Test.
- Successfully completed Massive Open Online Course on “Blended Learning Practice” offered jointly by the Commonwealth of Learning and Athabasca University, Canada from 12 July to 8 August, 2020.
- Successfully completed One Week Faculty Development Programme on "Higher Education: Road Ahead Developing Next Generation Academic Leaders" organised under the aegis of Ministry of Education, Department of Commerce & IQAC, Sri Venkateswara College University of Delhi in Collaboration with Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, Teaching Learning Centre,

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Ramanujan College, held from November 25- December 01, 2020 and obtained 'A' Grade.

- Coordinated Panel Discussion on 'CEDAW: Convention on the elimination of All Forms of Discrimination Against Women', organized by St. Arnold's Night College of Arts and Commerce, Swami Vivekanand Night College of Arts and Commerce, and B.M Ruia Girls' College on April 14, 2021.
- Successfully completed "7th Online Short-Term Course on Research Paper Writing" organized by UGC – Human Resource Development Centre, GUJARAT UNIVERSITY, Ahmedabad, from 24<sup>th</sup> to 30<sup>th</sup> May, 2021.
- Participated in the online training programme on "Gender Equality, Climate Change and Sustainable Development Goals" on 27 May 2021 to 29 May 2021 organized by National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India in collaboration with IMPRI Impact and Policy Research Institute.
- Attended all the sessions of the National Webinar series on "National Education Policy 2020: Prospects and Challenges in Higher Education" organized by the College during the academic year 2020-21.
- Contributed in M.Com Syllabus Revision for the subjects, Consumer Behaviour and Specialisation Paper- Human Resource Management for the academic year 2020-2021.
- Invited as External Examiner for Research Dissertation Viva-Voce of M.Com II students, (Online) of M.M.P. Shah Women's College of Arts & Commerce, Matunga, on 10th August, 2021.

### **DR. ANITA JACOB**

- Published Research Paper, titled 'Human Resource Management Practices and Employee Retention' in UGC CARE Approved Journal, Shodh Sanchar Bulletin, Volume 10 Issue 38(IV) April to June 2020.
- Published Research Paper, titled 'Integration of ICT in Indian Education' in UGC CARE Approved Journal, Shodh Sanchar Bulletin, Volume 10 Issue 38 April to June 2020.

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- Published Research Paper, titled “Impact of Employee Involvement on Organizational Change’ in UGC CARE Approved Journal, Shodh Sanchar Bulletin, Volume 10 Issue 39, July to September,2020.
- Attended National Level Webinar series on ‘ National Education Policy 2020: Prospects and Challenges in Higher Education” organized by B.M Ruia Girls College in the academic year 2020-21.
- Attended one-week online Research Methodology Workshop on BFSI Sector organized under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching MHRD New Delhi by Sydenham Faculty Development Centre Mumbai from 8<sup>th</sup> June 2020 to 12<sup>th</sup> June 2020.
- Participated in the National Workshop on ‘Learning Management System : Moodle’ from July 27,2020 to August 2,2020 organized by Department of Educational Technology SNDT Women’s University Mumbai under Pandit Madan Mohan Malvaviya National Mission on Teachers and Teaching.
- Attended Panel Discussion on ‘CEDAW: Convention on the elimination of All Forms of Discrimination Against Women”, organized by Swami Vivekanand Night College of Arts and Commerce, St. Arnold’s Night College of Arts and Commerce and B.M Ruia Girls’ College on April 14,2021.
- Attended 1<sup>st</sup> Online Short-Term Course on Research Paper Writing organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad held during 24/05/2021 to 30/05/2021.
- Was invited to conduct Viva Voce of MCom II Students from Smt. Maniben M.P Shah Womens College of Arts and Commerce in the subject Research Project on 3<sup>rd</sup> July 2021.
- Was invited to conduct Viva Voce of MCom II Students from Smt. P.N Doshi Women’s College College of Arts and Commerce in the subject Research Project on 21<sup>st</sup> August, 2021.

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### **DR. GANATRA KASHYAP**

- National level Online Quiz on Environment & COVID-19 held online by Post Graduate Department of Dept.of Family Resource Management, SNTD Women's Mumbai on 07-06-2020.
- National Webinar on "Supercharge Your Life" organized by the Cultural Committee, Sports Committee and NSS Unit, under the aegis of Internal Quality Assurance Cell (IQAC) on 18th June, 2020 organized by Sitaram Deora Institute of Management Studies & B.M.Ruia Girls' College.
- National Webinar on "Fitness For All" organized by the Cultural Committee, Sports Committee and NSS Unit, under the aegis of Internal Quality Assurance Cell (IQAC) on 20th June, 2020 organized by Sitaram Deora Institute of Management Studies & B.M.Ruia Girls' College.
- National Webinar on "Building Up Strength And Immunity Through YOGA To Fight With COVID-19", held on the occasion of International Yoga Day, organized by the Cultural Committee, Sports Committee and NSS Unit, under the aegis of Internal Quality Assurance Cell (IQAC) on 21st June, 2020.
- National Webinar on "Restoring Synergy of Mind, Body and Soul with Homeopathy" on 26 June, 2020 organized by IQAC, Dept. of Commerce and Dept. of Sociology, B. M. Ruia Girls' College & SDIMS in collaboration with Rotary Club of Bombay Mid-city.
- International Solar Energy Quiz on 26<sup>th</sup> June, 2020 organized by Dept. of Physics, Gokhale Education Society's Arts, Commerce and Science College, Jawhar District Palghar, Maharashtra, India as a part of Clean Energy Awareness Mission.
- Attended Faculty Development Programme on "Investor Awareness" exclusively for all the Junior and Degree College Teachers of B.M. Ruia Girls' College and SDIMS organized by Department of Commerce under the aegis of IQAC on 27<sup>th</sup> June, 2020. Resource Person is Dr. Atul Sathe, from HR College of Commerce and Economics.
- Attended & Presented a Poetry in Kavi Nagarjun Ki Kavityo Ka Kavya Path Avem Paricharcha conducted by the Department of Hindi, under the aegis of Internal Quality Assurance Cell (IQAC), on the occasion of birth anniversary of Kavi Nagarjun on 30 June, 2020.

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- Attended Five Days Online FDP on E-Content Development for Teachers organized by Savitribai Phule Pune University, Faculty Development Centre, HRDC, SPPU & School of Education, SPPU under PMMMNMTT from 01<sup>st</sup> June to 5<sup>th</sup> June, 2020.
- Attended One Week Online Research Methodology Workshop on BFSI Sector organised by the Sydenham Faculty Development Centre under PMMMNMTT, MHRD, New Delhi in association with Sardar Patel University, Anand, Gujarat, S. K. College of Science & Commerce, Nerul, Navi Mumbai and Swami Ramanand Teerth Marathawada University, Nanded from 08-06-2020 to 14-06-2020.
- Conducted Presentation & Viva as an External Guide for M. Com - II Sem IV Research Dissertation for Shri M D Shah Mahila College of Arts & Commerce, Malad on 24 June, 2020.
- Conducted Presentation & Viva as an External Guide for M. Com - II Sem IV Research Dissertation for Smt. Maniben M.P. Shah Women's College, Matunga on 01<sup>st</sup> July, 2020.
- Invited as a 'Resource Person' for 'Online Workshop on Working of Stock Markets' organised by Department of Accountancy & Statistics, UCCMS, Mohanlal Sukhadia University, Udaipur and Indian Accounting Association, Udaipur Branch on 13<sup>th</sup> August, 2020.
- Invited as a 'Resource Person' for 'Online Workshop on Working of Stock and Commodity Market' organised by B.Voc (Accounting, Taxation & Auditing), University College of Commerce & Management Studies, UCCMS, Mohanlal Sukhadia University, Udaipur and Bombay Stock Exchange Brokers' Forum, Mumbai on 17<sup>th</sup> August, 2020.
- Invited as a 'Resource Person' for 'New Education Policy – 2020 : Holistic Development & Self Dependency of Youth' organised by Govt. College, Jhadol, Udaipur under One Day, 101 Webinars on NEP 2020 organized by Mohanlal Sukhadia University, Udaipur and Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education Supported by Affiliated colleges of MLSU, Coordinated by: Department of Education, MLSU.

**MS. FARHEEN MAKRANI**

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- Attended 2-Day Faculty Development Program on “Online Teaching and E-content” organized by IIDE held on 3<sup>rd</sup> and 4<sup>th</sup> June, 2020.
- Attended 4 Days Workshop on “Structural Equation Modelling using Smart PLS” organized by Research Smiths held from 11<sup>th</sup>-14<sup>th</sup> Feb, 2021.
- Got selected for Ph.D in Commerce (Trade, Transport and Industry) in K.P.B Hinduja College of Commerce.

## **DEPARTMENTAL ACTIVITIES**

### **WEBINARS, ONLINE COMPETITIONS**

Intercollegiate Poster Making Competition on the theme '**Celebrate Biodiversity**' was organized on June 5, 2020 **on the occasion of World Environment Day**. Total 81 entries were received for the competition from Mumbai Colleges, which included 29 in Digital Poster Category and 52 in Non-Digital Poster Category.

#### **Winners under the Digital Poster Competition Category**

- 1st Atul Salunkhe from St. Xaviers College Mumbai
- 2nd Samir Chandrakant Kalambate from St. Xaviers College Mumbai
- 3rd Anindita Mandal from KJ Somaiya College of Science and Commerce, Mumbai
- 1st Consolation Umang Upadhyay from St. Xavier's College Mumbai
- 2nd Consolation Saba Arif Barudgar from Maniben Nanavati Women's College, Mumbai

#### **Winners under the Non-Digital (Drawing) Poster Competition Category**

- 1st Priya Pandurang Wakchaure from SNDT Women University, Churchgate, Mumbai
- 2nd Jeen Thomas from Leelabai Tackersay College of Nursing, S.N.D.T University, Mumbai
- 3rd Ms. Sanjeevani Arun Borade from Leelabai Tackersay College of Nursing, S.N.D.T University, Mumbai
- 1st Consolation Akansha Lakhyani from SNDT College of Arts and SCB College of Commerce and Science for Women, Mumbai

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- 2nd Consolation Maninder Kaur Bram from K.L.E. College of Science and Commerce, Mumbai
- 3rd Consolation Gauri Rajesh Gupta from Smt. ST. Mehta Woman's Jr. College, Ghatkopar (W) Mumbai

### **NATIONAL ONE DAY WEBINAR ON 'RESTORING SYNERGY OF MIND.**

#### **BODY AND SOUL WITH HOMEOPATHY' HELD ON JUNE 26, 2020**

Internal Quality Assurance Cell (IQAC), Department of Commerce and Department of Sociology in collaboration with Rotary Club of Bombay, Mid-city organized a National Webinar on '**Restoring Synergy of Mind. Body and Soul with Homeopathy**' on June 26, 2020. The **Resource Person was Dr. Meenakshi Jain from Homeopathy Miracles.**

The webinar was attended widely by 257 participants from various fields including faculty, students, alumni and others. Dr. Meenakshi spoke about the correlation between Mind and Body and explained to the online audience about the harm caused by stress hormone cortisol in lowering one's immunity. She emphasized the role of homeopathy in treating patients with chronic autoimmune diseases she briefed about the principles of homeopathy as a medicine. She showed the audience through pictures case studies and testimonials the cure present for various disorders through homeopathy. She reiterated that homeopathy treats every patient differently just as their fingerprints do not match with anyone so the medicine given to two patients can never be the same.

She informed the online audience about possible cure through homeopathy for diseases including mental ailments such as depression, Schizophrenia, Phobias, Fears, and Panic attacks. She discussed about various mind healing tools like EQ, Psychological Defenses, Graphology, Chakras, Counseling, Affirmations, Meditations, Subconscious, Empowerment etc. She stressed on the fact that exercise, diet, yoga. Stress management must be followed by everyone for a healthy body and mind.

The webinar also had a session where the audience could raise their queries and concerns about health and fitness which was answered by Dr. Meenakshi personally. The participants found the webinar useful and informative. All participants received E-Certificates.



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**FACULTY DEVELOPMENT PROGRAMME ON “INVESTOR AWARENESS”**  
**ON JUNE 27, 2020**

Department of Commerce in collaboration with Board of Industry-Academia Partnership (BIAP), organized a Faculty Development Programme on “Investor Awareness”, on June 27, 2020 at 4:00 pm, for Degree and Junior College Teachers. **The Resource Person Dr. Atul Sathe, Assistant Professor, Department of Accountancy, HR College of Commerce and Economics**, spoke on Stock Markets and Mutual Funds. Around 35 teachers attended the FDP Online.

**Online National Quiz based on NET-SET: Paper I and Paper II Commerce subject** was conducted from July 4-12, 2020, for UG and PG students, faculty, research scholars. E-Certificates were mailed to all participants.

- Paper-I "GENERAL PAPER ON TEACHING & RESEARCH APTITUDE”
- Paper-II “COMMERCE” based on NET-SET Examination”

**TWO-DAY WORKSHOP ON CAPITAL MARKETS AND INDIAN ECONOMY**  
**ON JULY 10-11, 2020**

Department of Commerce in collaboration with Bombay Stock Exchange Brokers’ Forum, Mumbai, organized Two-Day Workshop for the Staff and Students of B. M. Ruia Girls’ College and Sitaram Deora Institute of Management Studies.

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- 10th July, 2020 - The Overview of the Indian Capital Markets and Indian Economy
- 11th July, 2020 - Indian Economy post COVID 19

Time: 9.45 a.m. to 11.00 a.m.

Around 50 students and 15 teachers attended the online workshop.

### **WEBINAR ON "FINANCIAL WELLNESS" ON SEPTEMBER 7, 2020**

Department of Commerce in association with Board of Industry-Academia Partnership (BIAP) organized a Webinar on "**Financial Wellness**" on September 7, 2020 at 4.00pm, for the students and teachers. The Resource Person was Mr. Atul Sathe Sir, Assistant Professor in Department of Accountancy from H.R College of Commerce & Economics. More than 80 students and 5 teachers attended the Webinar.

### **ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAM**

**- SEPTEMBER 12 TO OCTOBER 26, 2020**

Marwadi Sammelan's B.M. Ruia Girls' College, Department of Commerce, IQAC, Incubation Centre in collaboration with Maniben Nanavati Women's College, Department of Commerce and NIEDIC organized an "**Entrepreneurship Skill Development Program**" titled "**Udyojakta Demystified: Anyone Can**" to groom the students for Business Start-ups and innovation. The Resource People were Mr. B. R. Venkatesh and Mrs. Tejaswini Venkatesh from MBTLA Academy. The objective of the program was Shaping Future Entrepreneurs. During the Online Training for Entrepreneurship Skill Development Program, students learnt skills and procedural formalities to set up their own business. The Value-Added Certificate Course was on Entrepreneurship Skill Development of 45 hours duration.

- Inaugural Session was held on September 12, 2020 at 12.00 pm
- The Training Programme was conducted Online from September 12 to October 26, 2020, from 12.00 to 2.00 pm (45 Hours completed)

26 TYBCOM students from B.M.Ruia Girls' College and 26 students from Maniben Nanavati Women's College were selected for the Entrepreneurship Skill Development Program. Students received E-Certificates on Completion of the Program.

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- After the Training Sessions, a “**Business Plan Competition**” was organized for the participating students on 24th and 26th October, 2020 from 11.00 am to 1.00 pm., in which students presented their business ideas.

Seven Teams presented on October 24, 2020 and 6 Teams presented on October 26, 2020

In the Business Plan Competition students were awarded Cash Prizes.

### **Names of Winners for competition held on October 24, 2020**

#### ➤ **1st Prize - Rs.2,500**

Group Name - Fantastic 4

Business idea- Food Truck - Cakes and Desserts

Team members -

1.Samruddhi Kaneri - (B. M. Ruia Girls’ College)

2.Ruksana Shaikh - (B. M. Ruia Girls’ College)

3.Babita Rai (Maniben Nanavati Women’s College)

4. Bhavna Kumavat (Maniben Nanavati Women’s College)

#### ➤ **2nd Prize- Rs. 1,500**

Group Name - Udyojak

Business idea- Daily Wear Clothes

Team members

1.Shital Gaikwad- B. M. Ruia Girls’ College.

2.Bushra Shaikh- B. M. Ruia Girls’ College.

3.Anjali Ambre (Maniben Nanavati Women’s College)

#### ➤ **2nd Prize- Rs. 1,500**

Group Name - Tuffani Girls

Business idea- Wedding Planner

Brand Name - “My Dream Wedding”

Team members -

1. Savita Prajapati (B. M. Ruia Girls’ College)

2.Sujata Gupta (Maniben Nanavati Women’s College)

3.Sneha Kawa (Maniben Nanavati Women’s College)

#### ➤ **3rd Prize- Rs. 1,000**

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Group Name -SP3

Business idea - Cafe'

Team members -

- 1.Prachiti Sakpal (B. M. Ruia Girls' College)
- 2.Shreya Kesarwani- (B. M. Ruia Girls' College)
- 3.Preeti Poojary (Maniben Nanavati Women's College)
- 4.Poonam Gupta (Maniben Nanavati Women's College)

**Names of Winners for competition held on October 26, 2020**

➤ **1st Prize - Rs.2,500**

Group Name -Fly Four

Business idea- Pod Hotel

Team members -

1. Nidhi Jain (B. M. Ruia Girls' College)
2. Amruta Kavalkar (B. M. Ruia Girls' College)
3. Shweta Divekar (Maniben Nanavati Women's College)
4. Sanjana Yadav (Maniben Nanavati Women's College)

➤ **2nd Prize- Rs. 1,500**

Group Name - Ambitious Girls

Business idea- Art and Craft Center (Handicraft)

Team members

1. Yasmeen Shaikh (B.M.Ruia Girls' College)
2. Sakshi Pawar (B.M.Ruia Girls' College)
3. Kajal Patel (Maniben Nanavati Women's College)
4. Anjali Choudhary (Maniben Nanavati Women's College)

➤ **3rd Prize- Rs. 1,000**

Group Name - Rose

Business idea - Restaurant

Team members -

1. Zeel Joshi (B.M.Ruia Girls' College)
2. Shweta Solanki (B.M.Ruia Girls' College)

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3. Shweta Makwana (Maniben Nanavati Women's College)

4. Tarannum Shaikh (Maniben Nanavati Women's College)

➤ **3rd Prize- Rs. 1,000**

Group Name – Aqua Women

Business idea – Clothes Shop

Team members –

1. Sujata Kori (B.M.Ruia Girls' College)

2. Yasmeen Qazi (Maniben Nanavati Women's College)

3. Pallavi Pednekar (Maniben Nanavati Women's College)

### **‘NASHA MUKTI’: A DISCUSSION ON NOVEMBER 24, 2020**

Second and Third Year BCom students were a part of an Online Class discussion on the topic ‘Nasha Mukti’ which was conducted on 24<sup>th</sup> November 2020. A total of 57 students attended and participated in the discussions. Students contributed their views and opinions on various sub topics related to ‘*Nasha Mukti*’ like Effect of Substance and Alcohol Abuse on Family and Society, its effect on personal health etc.

Discussions also revolved around citing reasons for youngsters who were addicted to substance abuse. Students shared reasons such as depression, poor family and social relations, poor choice of friends and influence of movies to be the cause for addiction among student community.

Discussions also centered around measures to resolve these problems among students. Most of the students opined that having good counselling centers in college can help students, they also emphasized on active participation in Sports and Cultural activities to be a catalyst that can change the thinking pattern of the students involved in substance abuse as this will provide a platform for them to exhibit their talents and potentials and improve their self-esteem thereby giving them an opportunity to make right choices.

Overall the discussion proved to be beneficial and helpful as it created awareness among the students to be responsible citizens and spread awareness of the evils of this substance and alcohol abuse among the society

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### **INVESTMENT AWARENESS PROGRAM ON NOVEMBER 28, 2020**

Department of Commerce in collaboration with Board of Industry-Academia Partnership (BIAP) conducted an Online Session on “**Investment Awareness**” on November 28, 2020 at 10:30 am to celebrate World Investor Week.

The Resource Person was Mr. Atul Sathe Sir, Assistant Professor in Department of Accountancy from H.R College of Commerce & Economics. More than 100 students and 10 teachers attended the Webinar. The topics included Investor Rights, Stock Market, Impact of Pandemic on the economy, etc.

### **WEBINAR ON 'CONSUMERISM AND FINANCIAL LITERACY IN COVID-19 TIMES' ON DECEMBER 8, 2020**

A webinar on '**Consumerism and Financial Literacy in Covid-19 Times**' was jointly organized by the Department of Commerce and Department of Sociology on December 8, 2020 in the college through Google Meet platform. Around 140 students attended the webinar.

The Resource Person of the webinar was Financial Advisor Mrs. Archana Bhingarde and Mr.T.R Pandey, Project Manager from Consumer Guidance Society of India. Mrs. Archana Bhingarde welcomed the students and gave them an insight into how to gain wealth prudently as young investors. She addressed the audience about the traditional approach adopted by many investors to increase wealth, such as investments in Gold, Real Estate, Fixed Deposits, etc. She made the audience aware of such investment's failure to yield high returns, in the long run, coupled with problems relating to liquidity.

Citing examples from her own life experience, she revealed her choice of making wise investments at an early stage in her life, which yielded her good returns years later. Therefore, she encouraged the students to look for good investment options in Mutual Funds and Capital Market. She stressed some crucial factors as choosing investment size, tenure of investment, earning potential of the investment, its liquidity to be kept in mind before making wise investments. She also advised the students to make informed choices when investing in Capital Market. She explained the difference between large, mid, and small-cap stocks and spoke about various stock market options for a wise investment.

Lastly, she cautioned students to be careful and not fall prey to dubious schemes by companies or groups who promise high and quick returns in their effort to attract investors. She concluded

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by encouraging students to concentrate on long-term results and make appropriate investments as needed and not by what is offered. She reiterated that students must start investing early in their career to get better returns later in life.

Resource person Mr. T.R Pandey spoke about Consumer Rights and created awareness among students about the Consumer Guidance Society of India(CGSI). Through a well-documented video, he explained the role of CGSI in educating the consumer about their rights, especially when faced with a situation where sellers offer them substandard adulterated foods or charge them exorbitant prices for goods. In some instances, policy claims are not settled at the right time. In real estate deals, there is a delay in getting ownership of the property in some cases. He concluded by asking the students to voice their opinion and concerns and approach CGSI and its various agencies to address their grievances and place their concerns and complaints. Overall, the webinar was very informative and useful. It provided the students the much-needed education about Financial Literacy and their Rights as Consumers under the governance of the Consumer Guidance Society of India.

### **WEBINAR ON WEBINAR ON "MANGROVES - DISTRIBUTION, ADAPTATIONS, BIODIVERSITY, AND CONSERVATION" ON DECEMBER 11, 2020**

A webinar on "**Mangroves - Distribution, Adaptations, Biodiversity, and Conservation**" was jointly organized by the Department of Sociology and Department of Commerce under the aegis of Internal Quality Assurance Cell on 11<sup>th</sup> December 2020 in the college through Microsoft Teams platform. Around 125 students attended the webinar.

The Resource Person of the webinar was Mr. Hemant V. Karkhanis, Associate Manager, Mangrove Department, Construction Business Unit of Godrej, and Boyce Mfg. Co. Ltd. Mr. Hemant welcomed the students and apprised the students about Distribution, Adaptations, Biodiversity, and Conservation of Mangroves.

He gave insight into the distribution of Mangrove Forests through satellite images of Mangroves in Thane creek. He also highlighted and explained the growth and distribution of these forests across Maharashtra's eastern and western coast through a World Map picture

He explained to the audience the adaptations of Mangrove to their habitat. He discussed various varieties of mangroves seen in India, like River Mangroves and Red Mangroves. He explained

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their unique root system, which enables them to spread far and wide. He mentioned the Wax coating on their leaves, which prevents the leaves underwater from decay. He explained how the mother plant holds the new plant at a seed-stage for about two or three months before becoming independent and spreading its root.

He highlighted the various unobvious uses of Mangrove Forest to humankind. He spoke about its fruit, which is edible and used among the fisherfolk community. Its leaves are used as fodder for the cattle in various parts of Maharashtra and Gujarat. The wood of Mangrove forest is highly water-resistant and used by Fisherfolk Community for the construction of Boats. He spoke about its ability to absorb large amounts of pollutants from air and water, thereby creating a clean environment for the community.

He shared videos and images of various wildlife, birds, and insects for whom their presence is useful for feeding, breeding, and nesting. He educated the audience about the mangrove forest under the Coastal Regulatory Zone acquired by Godrej in 1940. The work on conservation carried out to date on the 2000 acres of land. He informed the students about the continuing work at Thane Creek Mangrove area wherein from 1998-2000, Godrej acquired 80 acres of the site and planted 20 lakh saplings of Mangrove.

He expressed concerns over neglecting this vast natural resource that is becoming extinct due to humanity's apathy. He discussed the measures taken by Godrej to educate and create awareness among the masses about mangroves. He spoke about Godrej's dedicated website to protect and preserve mangroves. He shared details about Godrej Mangrove Mobile App that is available in various languages to educate and creating awareness among the masses.

Overall, the webinar was very informative and useful. It provided the students the much-needed education about distribution, adaptations, biodiversity, and conservation of Mangroves.

### **GUEST LECTURE ON 'MUTUAL FUNDS' ON DECEMBER 15, 2020**

Department of Commerce and Department of Sociology under the aegis of Internal Quality Assurance Cell, in association with National Institute of Securities Markets (Established by SEBI), organized a session on '**Mutual Funds**' for students on 15<sup>th</sup> December 2020 at 10.30 am. The session was hosted on the online platform Webex, and around 90 participants attended the session. The Resource Person for the session was **Mr. Gokulnath Raja, Business Development Manager from the National Institute of Securities Markets (NISM).**



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The theme of the session was on understanding the concept and working of Mutual Funds. Mr. Gokulnath Raja introduced the subject of Mutual Funds with the well-known idiom 'Don't put all eggs in one basket.' He spoke about the Mutual Fund as a basket where the money collected from many investors to invest in securities like stocks, bonds, etc., is kept. He highlighted that while investing, investors must not concentrate all efforts and resources in one area as one could lose everything, he likened it to all the eggs breaking if it is kept in one basket.

He explained the student's essential concepts of Mutual funds like Net Asset Value, Units, Open and Close-ended funds with illustrations and examples. He briefed the students on the functioning of Mutual Funds and introduced them to how mutual funds operate. He spoke about the different categories of Mutual Fund like Equity, Debt, Sector Equity, ELSS, and Liquid Funds and their characteristics.

In closing, he introduced the various certification courses offered by NSIM. He elaborated on the 26 courses offered at their institute. He informed the students that if they wish to be employed as a relationship manager in any Institution under Financial Markets, they will require this certification.

The session ended with students participating in College Level Quiz, which had Zonal and National Level Participation for those who qualified. Overall, the session seemed beneficial as it created awareness to the students on the topic of Mutual Funds.

### 'BE YOUR OWN LAKSHMI' FINANCIAL LITERACY SESSION

ON JANUARY 19, 2021

Marwadi Sammelan's B.M.Ruia Girls' College, N.A.A.C. Accredited B+ (3rd Cycle) and Sitaram Deora Institute of Management Studies, affiliated to S.N.D.T. Women's University, Mumbai, organized an Online Introductory Session on "**Be Your Own Lakshmi**" program on Financial Literacy in collaboration with Be.artsy on 19th January 2021 at 10:30 a.m. for all the students. The Session was conducted on Zoom online Platform, and around 130 students attended the Program.

The Session began with **Ms.Shikha Mital, Founder Director, Be.artsy** welcoming the students and introducing the Six concepts of Financial Literacy, namely Financial Literacy, Financial Independence, Financial Freedom, Savings, Insurance, and Investment, grouped as Philosophical and Practical.

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She briefed the students about the six concepts and guided them on how they could be financially independent and financially literate and, in the process, explore their capabilities towards financial freedom. She also explained the benefits of savings and their significance from the perspective of old age and retirement. She stressed the importance of Insurance and advised the students to purchase four kinds of Insurance once they are employed, namely Medical, Critical Health, Accidental, and Life Insurance. In conclusion, she explained the significance of financial planning and making wise investment plans. However, she told the students to be careful and take help from registered financial planners to avoid facing problems in the future.

The Session ended with all the students actively participating and getting their queries answered. Overall the Session enlightened the students and created awareness about Financial Literacy, Independence, and Freedom.

### **MARATHI LANGUAGE PROMOTION FORTNIGHT, JANUARY 14-28, 2021**

Guest Lecture in Marathi on Competitive exams and Government Jobs was held on January 23, 2021 at 10.30 am. **Mr. Vaibhav Patil from Asha Competitive Careers was the Resource Person.** He spoke about the Training for all Government/ Public Sector Jobs & other Competitive Exams (GATE/UPSC/MPSC/BANKING (SBI/RBI/IBPS), MBA CET, SSC CGL, RAILWAY & Others opportunities for women.

### **WEBINAR ON "ISSUES OF CYBER SECURITY"**

**Webinar on "Issues of Cyber Security" organized by Responsible Netism** in association with ICC, WDC and NSS of B.M. Ruia Girls' College held on February 8, 2021. The Resource Person was Mrs. Manisha Salvi. Around 180 participants attended the Webinar.

### **"BE A CYBER SAATHI" ON MARCH 6, 2021**

An Online Workshop on **"Be a Cyber Saathi"** was jointly organized by the Department of Sociology and Department of Commerce, Student Welfare Committee in association with the Internal Quality Assurance Cell (IQAC). The Workshop was conducted on 6th March 2021, from 11:00 a.m. to 1:00 p.m., by Cyber Saathi in collaboration with Red Dot Foundation and N.S. Nappinai through Zoom platform and around 90 students attended the Workshop.

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The Resource Person of the Workshop was Advocate Noelle Ann Park – Advocate Bombay High Court specializing in Cyber Laws, Criminal Law (Corporate Criminal / White Collar Crime) & Writs and Ms. Marissa Borges, Head of Training and Program outreach, Red Dot Foundation.

This awareness workshop focused on increasing knowledge and awareness of Cyber Safety in digital spaces, focusing on Women and Child Safety Online to enhance security knowledge on the cyber domain.

**Advocate Noelle Ann Park** spoke about society's perception towards the female gender and the rising impact on crimes perpetuated towards women and children in the online domain. Through various case studies and real-life incidents among women and children, she explained how the wrong thought process has contributed to them being online victims and targets.

Advocate Noelle Ann Park explained to the students' various topics like Cyberbullying, Cyber Stalking, Impersonation online, Child pornography, Cyber threats through online chat rooms and online video games, Exposure to illegal and problematic content, Extortion online, Solicitation online, etc.

Advocate Noelle Ann Park also drew an association between the role of certain movies and social media contributing to the rise of depicting women in poor light and portraying them as victims of female gender.

The sessions were very interactive through student polls and case studies. Information on various laws enacted for the protection and safety of women and children were shared, which was very useful to the students. Understanding the relevant legislations and how they can receive justice about various crimes under different laws was also explained very well to students.

Overall, the Workshop was very informative and proved to be a needed session for the students, mainly as many use online education modes during this Pandemic period.

### **PANEL DISCUSSION ON “CEDAW: CONVENTION ON THE ELIMINATION OF ALL FORMS OF DISCRIMINATION AGAINST WOMEN” ON 14<sup>TH</sup> APRIL, 2021**

B.M. Ruia Girls' College in collaboration with St. Arnold' College and Swami Vivekananda College organized a Panel Discussion on “**CEDAW: Convention on the elimination of all forms of Discrimination Against Women**” on 14<sup>th</sup> April, 2021.

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Convention on Elimination of All Forms of Discrimination against Women (CEDAW), adopted in 1979 by the UN General Assembly is an international bill of rights for Women consisting of a preamble and 30 articles.

It defines what constitutes Discrimination against women and sets up an agenda for national action to end such discrimination. India signed CEDAW in July 1980 and ratified it in 1993 with certain reservations.

CEDAW is very important for Youth today because they are the eyes and ears for monitoring whether women and girls rights are being protected. They are able to suggest government, how it can advance with respect to women rights in line with the convention. Three colleges of Mumbai – St. Arnold’s Night Degree College of Arts and Commerce, Andheri (East) (affiliated to University of Mumbai), Swami Vivekanand Night College of Arts and Commerce, Dombivali (East) (affiliated to University of Mumbai) and B.M. Ruia Girls’ College, Gamdevi (West) (affiliated to SNTD Women’s University) came together and organised a Panel Discussion on Online mode.

The programme commenced with Welcome and Introduction by **Prof. Sunita Sharma, Principal, St. Arnold’s Night Degree College; followed by Dr. Santosh Kaul Kak, Principal, B.M. Ruia Girls’ College, and Dr. Anuja N.Palsuledesai, Principal, Swami Vivekananda Night College of Arts and Commerce, briefing about their respective colleges.**

**The Moderator of the Panel Discussion was Prof. Vibhuti Patel, Former Professor, TISS & SNTDWU, Mumbai.** The Eminent Speakers of the Panel Discussion were Professor Pam Rajput, Professor, Department cum Centre for Women’s Studies and Development, Panjab University, Dr. S.M. Michael, Director, Institute of Indian Culture and Adv. Gayatri Sharma, Director, Women Power Connect. The panelists were introduced by Prof. Sunita Sharma, Dr. Nooruzia Qazi and Dr. Sumant Autade. Different aspects covered during the Panel discussion were:

- Highlighting Indian Women’s concerns, journey during last 40 years, and contribution of NAWO’s towards CEDAW.
- Origin, development and contribution of Women Power Connect in promoting CEDAW.
- Article 7 and 8 of the Convention.

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- Steps to be taken by State Parties to eliminate discrimination against women in the political and public life.
- Article 11 in the context of contemporary Indian reality with regard to women.
- Discrimination against women in the field of employment.
- To prevent discrimination against women on the grounds of marriage and maternity.
- Cultural considerations in a multi religious and multicultural Indian society.
- Articles on violence against women and Article 35 on gender – based violence against women.

Dr. Anita Jacob conducted the Question & Answer session. The programme ended with Dr. Sumant Autade offering formal vote of thanks.

The Panel Discussion was conducted on Zoom and streamed Live on You Tube. More than 200 participants were there for the Panel Discussion.

 <p>Convention on the Elimination of All Forms of Discrimination Against Women <b>CEDAW</b></p>	 <p><b>Rashtriya Shiksha Sanstha's</b> SWAMI VIVEKANANDA NIGHT COLLEGE OF ARTS AND COMMERCE, DOMBIVALI (EAST) (Affiliated to University of Mumbai)</p>	 <p><b>St. Arnold's Education Trust</b> ST. ARNOLD'S NIGHT DEGREE COLLEGE OF ARTS AND COMMERCE (Affiliated to University of Mumbai)</p>	 <p><b>Marwadi Sammelan's</b> B. M. RUIA GIRLS' COLLEGE NAAC Accredited B+ (3rd Cycle) (Affiliated to S.N.D.T. Women's University, Mumbai)</p>
<b>A Panel Discussion on</b> (14th April, 2021) <b>CEDAW: Convention on Elimination of All Forms of Discrimination Against Women</b>			
Moderator of Panel Discussion			
 <p><b>Dr. Vibhuti Patel</b> Former Professor, TISS &amp; SNDTWU, Mumbai</p>	 <p><b>Prof. Pam Rajput</b> Professor(Emeritus), Department cum Centre for Women's Studies &amp; Development, Panjab University.</p>	 <p><b>Adv. Gayatri Sharma</b> Director, Women Power Connect.</p>	 <p><b>Dr. S.M. Michael</b> Director, Institute of Indian Culture</p>
<b>PANELISTS</b>			
 <p>Convention on the Elimination of All Forms of Discrimination Against Women <b>CEDAW</b></p>	 <p><b>Rashtriya Shiksha Sanstha's</b> SWAMI VIVEKANANDA NIGHT COLLEGE OF ARTS AND COMMERCE, DOMBIVALI (EAST) (Affiliated to University of Mumbai)</p>	 <p><b>St. Arnold's Education Trust</b> ST. ARNOLD'S NIGHT DEGREE COLLEGE OF ARTS AND COMMERCE (Affiliated to University of Mumbai)</p>	 <p><b>Marwadi Sammelan's</b> B. M. RUIA GIRLS' COLLEGE NAAC Accredited B+ (3rd Cycle) (Affiliated to S.N.D.T. Women's University, Mumbai)</p>
<b>A Panel Discussion on</b>			
<b>CEDAW: Convention on Elimination of All Forms of Discrimination Against Women</b>			
<b>PRINCIPALS OF THREE COLLABORATING COLLEGES INTRODUCING THEIR COLLEGES</b>			
 <p><b>Dr. Anuja N. Palsuledesai</b></p>	 <p><b>Prof. Sunita Sharma</b></p>	 <p><b>Dr. Santosh Kaul Kak</b></p>	

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Newspaper Media Coverage Links:

- <http://bhartiyaamachar.com/mumbai-collages-organised-pannel-discussion-on-cedaw-to-discuss-elimination-of-all-forms-of-discrimination-against-women/>
- <https://livebharat.news/mumbai-collages-organised-pannel-discussion-on-cedaw-to-discuss-elimination-of-all-forms-of-discrimination-against-women/>
- <https://www.jankari.online/2021/04/mumbai-collages-organised-pannel-discussion-on-cedaw-to-discuss-elimination-of-all-forms-of-discrimination-against-women.html>

**RESEARCH SESSIONS FOR M.COM II STUDENTS**

**(Online on Google Meet and Zoom)**

1. Workshop on **“Selection of Research Topic”** by Dr. Sunita Sharma, Retd. Head, Department of Commerce, Maniben Nanavati Women’s College, Vile Parle West, was organized on 4<sup>th</sup> November, 2020, Wednesday. 3.00 pm to 4.15 pm
2. Workshop on **“Research Methodology- Research Title Selection and Defining Research Objectives”** by Dr. Anuja Jayaraman, Director, Research Society for Nutrition, Education & Health Action (SNEHA) was organized on 8 & 28 November, 2020, Sunday 3.00 pm to 5.30 pm
3. Online Guest Lecture on **“Literature Research”** by Librarian Dr. Shakuntala Nighot, St. Teresa’s Institute of Education was held on 28<sup>th</sup> November, 2020 at 2:00 pm
4. Workshop on **“Hypotheses Framing and determination of Sample-size”** was conducted by Dr. Neha Bhansali, from Maniben Nanavati Women’s College and Prof. Sunita Sharma on 28<sup>th</sup> February, 2021 and on 2<sup>nd</sup> March, 2021.

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5. Lecture on “Research Proposal Presentation” conducted by Prof. Sunita Sharma was held on 7<sup>th</sup> March, 2021.
6. Workshop on “**Preparing Questionnaire**” was conducted by Prof. Sunita Sharma on 28<sup>th</sup> March, 2021 and 6<sup>th</sup> April, 2021.

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