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FACULTY ACHIEVEMENTS

DR. NOORUZIA QAZI - HEAD, DEPARTMENT OF COMMERCE

- Presented Research Paper "Artificial Intelligence and Machine Learning Technology Used by Amazon in E-Commerce" at ICSSR sponsored International Conference on 'Use of Digital Technology in Service Sector: Beyond Metro' organized by Department of Commerce & Economics, Maniben Nanavati Women's College; P.G. Department of Economics, SNDT Women's University, Mumbai in collaboration with Indian Economic Association, on 28 & 29 September, 2018.
- Participated in the Workshop on "Learning Objectives and Types of Questions" through mLearning Mode from October 19- November 2, 2018 equivalent to One Week full time workshop, organized by SNDT Women's University, Department of Educational Technology & University Examination Section, Teaching Learning Centre, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT-MHRD)
- Coordinated Content analysis workshop on revised syllabus of B. Com II Semester III on 17th July 2018, held at B.M. Ruia Girls' College for all SNDT Women's University conducted and affiliated colleges.

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- Attended Workshop on "Implementation of CBCS for Undergraduate Programmes" at SNDT Arts and Commerce College for Women, Pune on 2nd March, 2019.
- Invited as Resource person for Guest lecture on "Use of ICT for Data Collection and Interpretation" at Maniben Nanavati Women's College, Vile Parle West on 25 February, 2019.
- Member of Board of Studies in Department of Management Studies at SIES College of Arts, Science & Commerce, Autonomous Institution, from Academic Year 2018-19
- Member of syllabus revision for B. Com III to be implemented from the academic year 2019-20 for Commerce Paper V- Modern Finance and Commerce Paper VI – Financial Markets; and Coordinator for Banking and Finance (Specialization Papers)
- External Examiner for Research Dissertation Viva of M.Com II students at M.M.P. Shah Women's College of Arts & Commerce, Matunga, on 18th March, 2019.
- External Examiner for Research Dissertation Viva of M.Com II students at Maniben Nanavati Women's College, Vile Parle, on 5th April, 2019.

DR. ANITA JACOB

- Attended the Content analysis workshop for revised syllabus of B.Com II Semester III on 17th July 2018 at B.M Ruia Girls' College, Gamdevi.
- Appointed as the member of the expert committee during LIC visit to Smt. P.N Doshi Women's College of Arts, Ghatkopar on 4th August 2018.
- Attended the Content analysis workshop for revised syllabus of B. Com II Semester IV on 5th December 2018 at Shri M.D Shah Mahila College of Arts and Commerce, Malad.
- Attended Workshop on Implementation of CBCS for undergraduate programmes at SNDT Arts and Commerce College for Women, Pune on 2nd March 2019.

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- Was invited as an external examiner for conducting Viva of Post Graduate students for their Research Dissertations on 19th March 2019.
- Published an article titled 'Growth of Women Entrepreneurship in MSME Enterprises' in the International Multi-Disciplinary Quarterly Research Journal-Peer Reviewed Referred UGC listed Journal No :40776, published by Ajanta Prakashan having an Impact Factor /Indexing 2018-5.5 with ISSN No 2277-5730.
- Published an article titled 'Perspectives of Women in Management' in the International Multi-Disciplinary Quarterly Research Journal-Peer Reviewed Referred UGC listed Journal No:40776, published by Ajanta Prakashan having an Impact Factor /Indexing 2018-5.5 with ISSN No 2277-5730.
- Published an article titled 'Social Entrepreneurship in India: Opportunities and Challenges' in the International Multi-Disciplinary Quarterly Research Journal-Peer Reviewed Referred UGC listed Journal No :40776, published by Ajanta Prakashan having an Impact Factor /Indexing 2018-5.5 with ISSN No 2277-5730.

DR. GANATRA KASHYAP

- Invited as Resource Person for M.Com I Sem II subject Accounting for Managerial Decisions Topic- "Marginal Costing" at Maniben Nanavati Women's College on 26th February, 2019.
- Invited as Resource Person for M.Com I Sem II subject Accounting for Managerial Decisions Topic- "Responsibility and Price Level Accounting" at Smt. Maniben M.
 P Shah Women's College of Arts & Commerce, Matunga on 19th March, 2019.
- Paper Setter, Examiner for PG and UG courses of SNDT University Examination.
- Conducted Viva for Research Dissertations of M. Com II Sem IV at Smt. Maniben
 M.P Shah Women's College of Arts & Commerce on 19th March, 2019.

MS. KOMAL MONDKAR

 Attended a workshop on COLLEGE TO CORPORATE on 1st December 2018, with M.com Part II students organised by the Satya Sai Seva Organisation at Andheri.

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- Visited the BISLERI FACTORY at Andheri on 7th February with the Students of M.com Part II.
- Visited NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM) on 12th February 2019, with the students of M.com Part II.
- Attended a workshop on INNOVATIVE TEACHING STRATEGIES on 16th March 2019 with M.com Part II.
- Abstract of Research Paper titled SKILL DEVELOPMENT got published in the Book of Abstract (ISBN: 978-81-931585-5-5) and the full Research Paper to be published in E-Journal (Journal of Global Economy).
- Published Research Paper titled GENDER AND INCLUSIVE RURAL DEVELOPMENT IN GLOBAL ERA in peer Reviewed Referred and UGC Listed Journal (Journal No. 40776) ISSN 2277 - 5730, Volume - VIII, Issue - I ,Impact Factor / Indexing -5.5
- Published Research Paper titled E-BANKING....A HIGHWAY TO CASHLESS ECONOMY in peer reviewed 'International Journal of Advance and Innovative Research' with Impact Factor 7.36
- Published Research Paper titled TOURISM INDUSTRY......A ROUTE TO DEVELOPMENT! in peer Reviewed Referred and UGC Listed Journal (Journal No. 40776) ISSN 2277 – 5730 with Impact Factor 5.5

DEPARTMENTAL ACTIVITIES

a) WORKSHOPS AND GUEST LECTURES

STATE LEVEL WORKSHOP ON CONTENT ANALYSIS AND QUESTION BANK

State level Workshop on Content Analysis and Question Bank for B.Com II – Sem III Revised Syllabus of SNDT Women's University was organized on 17 July, 2018 for the following subjects-

Commerce III - Principles of Marketing and Customer Relationship Management; Advertising – Introduction to Advertising

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Commerce Teachers from SNDT Women's University, Churchgate and from affiliated colleges participated in the workshop. Around 20 teachers actively participated and contributed fruitfully to the Workshop on Content Analysis and Framing Question Bank.



AWARENESS PROGRAMS

"Consumer Awareness" session by Mrs.Trupti Raul from Consumer Guidance Society of India and "Financial Awareness" session by Mrs. Shilpa Wagh was organized on 20 August, 2018.



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GUIDANCE LECTURE ON "FORMULATION OF QUESTIONNAIRE"

A guidance lecture on "Formulation of Questionnaire" by Prof. Dr. Veena Devasthali was organized for the M.Com, M.A, B.Com, B.A students and Alumni on Saturday September 22, 2018. The lecture began at 8.30 a.m. Prof. Dr. Veena Devasthali, Former Head, Department of Economics, SNDT Women's University, Mumbai, guided the students about Research Methodology. She spoke about Identification of Research Area, Specification of Research Problem, Formulation of Research Objectives, Hypotheses, Research Design, Data Collection, Preparation of Questionnaire. She gave valuable guidance on all the aspects to be included while formulating a questionnaire eg Personal information, like Name, Age, Address, Telephone no., Education, Occupation, Caste, Religion, etc. as per the requirement of the data needed and title of the study. The lecture was very informative and helpful for the students as they got knowledge about important points to be considered while preparing the questionnaire for Research eg. nature and type of questions, number of questions, etc. The lecture by the expert was very beneficial for the students.

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GUIDANCE LECTURE ON "SELECTION OF RESEARCH TOPIC AND PREPARATION OF RESEARCH PROPOSAL"

A guidance lecture on "Selection of Research Topic and Preparation of Research Proposal" was organised for all M.Com and M.A. students on 17th September 2018. The Resource Person for the lecture was Dr.Shubhangi Kulkarni, M.Com Coordinator, M.M.P. Shah Women's College, Matunga. She guided the students on important aspects to keep in mind while selecting an appropriate research topic. She also spoke about the components of Research Proposal and Chapter Scheme to follow.

The lecture was very helpful for the students as the students got a clear idea about formulating objectives, hypotheses, research methodology, etc. while preparing the Research Proposal. She gave insights on the importance of selecting the right research topic and enhancing the quality of research.

WORKSHOP ON STATISTICAL ANALYSIS

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Workshop on Statistical Analysis was conducted by Ms. Swati Vaidya, Head Department of Economics, B.M.Ruia Girls' College, on 5 February, 2019. She guided students about

- Statistics, parameter, variable and attribute.
- Frequency distribution, bivariate frequency distribution.
- Analysing Data using Excel
- Preparing Pivot Table and Pivot Charts using Excel

Ms. Swati Vaidya conducted a Pre-Workshop Survey on 'Measuring Ability of Statistical Analysis among PG students of B.M.Ruia, using google forms and later conducted a Post-Workshop Survey



GUEST LECTURE ON INSOLVENCY AND BANKRUPTCY

Guest lecture on **Insolvency and Bankruptcy was conducted by Mr. Rathod** on 18th February 2019. He gave an overview of the current banking frauds and the role and importance of proper evaluation to avoid NPAs. He explained about the emerging careers in the area and spoke about the courses on Insolvency and Bankruptcy offered by Garware Institute, Mumbai.

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b) **EDUCATIONAL VISITS**

• An Educational Visit to US Consulate Library was organized on 7 September, 2018. Dr.Ganatra Kashyap and Ms.Pooja Mishra accompanied the students. Ms. Seeta Laxmi – Reference Librarian spoke about the facilities provided by the Library. Documentary Screening on "Women in Business" was arranged followed by discussion. Mr. James - Cultural Exchange Officer shared his experience with the students.

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• Educational Visit to SEBI was organized for TYBCom students on 8 February, 2019. Dr.Anita Jacob accompanied the students. They learnt about the functions of SEBI, role of SEBI in Investor Protection, derivatives and commodities market, etc.



• Educational Visit to Bisleri Plant was organized for the BCom and BA students on 12 February, 2019. Smt. Shruti Ranade and Dr. Kashyap Ganatra accompanied the students. Ms. Shreya and Mr. Aabid Siddiqui explained about the water processing at the plant. The students were shown a presentation on the history and current status of

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Biselri. They spoke about the Corporate Social Responsibility (CSR) project of the company, 'Nayi Umeed' - Project on Rain Water Harvesting, and 'Bottle for Change'— Project on collection and recycling the plastic bottles. The students received Certificates and Gift Bag from Bisleri.



An educational visit to BSE Brokers Forum was organized for the students of BCom and BA on 11 March, 2019. Ms. Sumita Guha accompanied the students. Dr. Aditya Srinivas – COO and Chief Economist, BSE Brokers Forum and Ms. Shehnaz – Marketing Manager of BBF, spoke about the working of stock exchange and showed the students BOLT Trading

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c) MOU WITH MANIBEN NANAVATI WOMEN'S COLLEGE — On 24 January, 2019. Duration of 2 Years from Academic Year 2018-19 and 2019-20.

Inter-collegiate Faculty Exchange and Student Development Programme organized by Post Graduate Department of Commerce of MANIBEN NANAVATI WOMEN'S COLLEGE and B.M.RUIA GIRLS' COLLEGE

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ACTIVITIES CONDUCTED UNDER MOU

GUEST LECTURE ON "HOW TO WRITE A RESEARCH PAPER"

B.M.Ruia Girls' College in collaboration with Maniben Nanavati Women's College organised a guest lecture on "How to write a research paper" on 9th March 2019 at Major Shri. Ramprasad Poddar Auditorium, B. M. Ruia Girls' College under the MoU Programme. M.Com students from Maniben Nanavati Women's College and M.Com, M.A. B.A (Sociology) students from B. M. Ruia Girls' College attended the guest lecture. The Resource Person, **Dr. Varsha Mallah**, **Head of Commerce Department**, **Bhavan's Somani College**, explained about the key elements to be considered while writing a research paper. She guided the students on How to write an abstract of research paper, key words, selection of title, contents of a research paper, data sources, findings and conclusions, etc. Dr. Varsha answered the students' doubts about analysing data, interpretation and other issues related to research. The workshop was very helpful for the students and they got a better understanding about writing a research paper.



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GUEST LECTURE ON "INNOVATIVE TEACHING STRATEGIES"

A guest lecture on **Innovative Teaching Strategies by Ms. Sapna** was organized at Maniben Nanavati Women's College, on 16 March, 2019 from 8.00 to 10.30 am. The focus was on constructivism and flipped classroom which gave the students an insight into contemporary teaching strategies. The urgency of addressing the issue of skills gap in workforce and disruptive innovations in Education was discussed with various examples. The audience got a deeper understanding of research work in teaching and learning. An optimal use of technology to enhance the teacher's contribution was well connected with the concept of flipped classroom. A variety of related challenges and opportunities in education discussed in detail motivated the students to explore and study in the near future.

FACULTY EXCHANGE PROGRAMME UNDER MOU

WORKSHOP ON "USE OF ICT FOR DATA COLLECTION AND INTERPRETATION"

Workshop on "Use of ICT for Data Collection and Interpretation" was organized at Maniben Nanavati Women's College, Vile Parle West on 25 February, 2019 under the Faculty Exchange MoU Programme with Maniben Nanavati Women's College. Dr.Nooruzia Qazi, Head of Commerce Department, B.M.Ruia Girls' College, was the Resource person. She spoke about various ICT resources that can be used for data collection and interpretation for research. She explained the procedure to prepare google forms using google account and designing questionnaire for survey with the option of short and long paragraphs, Multiple Choice questions, Check boxes, Rating scale, Multiple Grid options, inserting images, etc. The google forms can be used for data collection and interpretation, as the responses collected can be graphically represented by pie charts, bar graphs, etc. which are instantly prepared in real time and updated as the data is collected. The use of smart phones, laptops, etc for data collection was demonstrated and the students filled a short survey form and were able to see the response immediately on screen and the data was represented in the form of pie charts and graphs. The session was informative and useful for the students.

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GUEST LECTURE ON "MARGINAL COSTING"

A Guest lecture was organized for the M.Com - I students for the Sem II subject

Accounting for Managerial Decisions Topic- "Marginal Costing" at Maniben Nanavati

Women's College on 26th February, 2019 under the Faculty Exchange MoU Programme.

Dr. Ganatra Kashyap was the Resourse Person for the session. He briefed the students

about the concept of Marginal Costing and topics like Contribution, Variable Costs, Fixed

Costs, etc. He also spoke about basic fundamentals and applications such as Profit

Volume Ratio, Breakeven Point and Margin of Safety. Industry applications of Marginal

Costing such as Shutdown or Continue, what if analysis, etc were discussed. Practical

examples with adjustments were taken up and the lecture ended with question answer

session.

GUEST LECTURE ON GOVERNMENT SYSTEM OF AUDIT

A Guest lecture on "Government System of Audit" was organized for the M.Com I

students of B.M. Ruia Girls' College, on 28th February 2019, under the Faculty Exchange

MoU Programme. Ms. Yuti Chandan from Maniben Nanavati Women's College was

the Resource Person for the Guest lecture. She explained about the duties of the

Comptroller and Auditor General of India. She also elaborated on the various problems

in management of records and inspection of the records. The lecture was very informative

and helpful for students as they got insights and were able to clear their doubts regarding

Government System of Audit.

GUEST LECTURE ON "HOW TO WRITE INTERNSHIP REPORT"

A Guest lecture on "How to Write Internship Report" was organized for the

M.Com students of B.M. Ruia Girls' College, on 28th February 2019, under the

Faculty Exchange MoU Programme with Maniben Nanavati Women's College. The

Resource Person for the session was Ms. Shaheen Khan, M.Com faculty from

Maniben Nanavati Women's College. Ms. Shaheen guided the students about

various aspects of a Internship and the points to keep in mind while writing the

Internship Report. She also emphasised about the need and importance of Internship

in the curriculum. She briefed about the steps to be followed while doing internship

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and maintaining daily records and diary. The lecture was very informative and

helpful for students.

EDUCATIONAL VISITS UNDER MOU

VISIT TO BISLERI FACTORY, ANDHERI

An educational visit to Bisleri Factory, Andheri was organized for the students of B.M.

Ruia Girls' College and Maniben Nanavati Womens' College under the MoU Programme

on 7th February, 2019 at 10.00 am. 10 M.Com II students from B.M. Ruia Girls' College

and 10 M.Com I students from Maniben Nanavati Womens' College visited the factory

to know the functioning of the water plant. The session started at 10:00 am by Ms. Princy.

She briefed the students about the history of Bisleri Company and spoke about the various

products and projects managed by the company. The CSR coordinator Mrs. Shreya

explained about the company's initiative for environment conservation, "Plastic for

Change". All the students enjoyed the session and learnt about the company's success

mantra.

After the session, the students were taken to Bisleri production house where Mr. Sachin

explained about the entire production process of Bisleri water bottles. In the 30 minutes

session, the students saw the stages of water purification, bottling and

packaging. Students were given certificates and attractive gift hampers. The students had

a memorable visit.

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VISIT TO NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM)

An educational visit to National Institute of Securities Markets (NISM) was organized for the students of B.M. Ruia Girls' College and Maniben Nanavati Womens' College under the MoU Programme.

16 M.Com II students of B.M. Ruia Girls' College and 10 M.Com I students from Maniben Nanavati Womens' College, total 26 students visited NISM, Navi Mumbai on 12th February 2019.

National Institute of Securities Markets (NISM) is an educational initiative established by Securities and Exchange Board of India (SEBI). The purpose of the visit was to acquaint the students about the careers in capital market and give them hands on experience on Trading in Stock Market in a Simulation lab.

The Institute charged a registration fee of Rs.350/- from the participants.

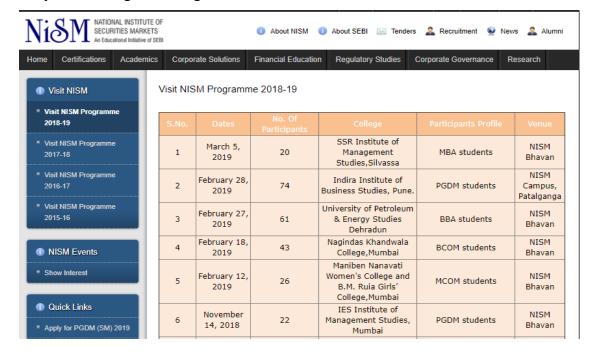
The session on 'Careers in Capital Market' by Mr. Aamir Sayyad (Academic Associate, NISM) commenced at 10.am. The session helped students in understanding the

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functioning of Capital Market in India. He also explained about the roles of various market intermediaries, various roles the market professionals perform, career opportunities offered by the capital market and better career prospects in financial sector. The simulation session on 'Trading in Stock Market' started at 12.00 pm and was conducted by Dr. Latha Chari (Professor, NISM).

She taught the students how to do live trading in the stock market by entering purchase and sell orders of shares. She made the students understand by giving examples on how the stock prices fluctuate in the market. The hands on experience on trading in stock market was very informative as the students got practical knowledge about the securities market. Out of the 26 students, 2 students who gained highest profit in the virtual trading were awarded as the smart trader. At the end, students received participation certificates from NISM. The session finished by 1.00 pm with a group photograph of students and NISM coordinators. The students enjoyed the sessions which were very informative. They learnt and gained insights about stock market.



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TUTORIALS/ REMEDIAL CLASSES FOR WEAK STUDENTS

Class Tests and solving practical problems for Accounts subject are regularly practiced in class to identify the weak students.

Remedial lectures for weak students are conducted and a separate lecture is allotted to solve doubts and difficulties of students. The Remedial lecture is included in M.Com I and M.Com II Time Table.

Extra lectures are also conducted for students who miss the Accounts lectures due to ill health, job or personal problems. Students who are able to solve accounts problems of higher level of difficulty are identified as advanced learners and more practical problems of higher aptitude are solved with them.

Individual and personal attention is given to students to make sure that they are able to understand the topic, concepts and practice sufficient practical problems in Accounts.

Previous years Question papers are regularly solved in class and students submit assignments based on additional sums and past question papers.

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Many students got outstanding marks in Accounts subject in the University examination.

STUDENTS' PARTICIPATION IN SEMINARS/ WORKSHOPS

WORKSHOP ON "COLLEGE TO CORPORATE"

M.Com II students attended a workshop on "College to Corporate" organized by the

Satya Sai Seva Organisation, as part of the Youth Awareness Programme, at

Dharmakshetra, Mahakali Caves Road, Andheri East on Saturday 1st December 2018.

Around 60 students and faculty attended the workshop. Students got an opportunity to

listen to Dr. Teerakiat Jareonsettasin (Education Minister of Thailand) who shared his

experience with the students. The objective of the workshop was to help students bring

forth their inherent potential and embrace the changing trends of the highly competitive

Corporate world.

The Resource Person for the workshop was Dr.Giri Shankar, who heads G.S.Ventures,

one of the foremost and professionally committed HR and behavioural training

companies in the country providing creative solutions to some of the top multinational

corporations, public sector companies and medium sized business houses.

In the 1st session conducted by Dr. Giri Shankar he gave information about the corporate

industry. He discussed about Action, Work Performance etc. In the 2nd session Dr.

Shankar conducted an activity with the students based on work performance.

The workshop was followed by Prize distribution ceremony for the participants of essay

competition which was held at B.M.Ruia Girls' College. The workshop was very useful

and contributed towards the overall personality development of the students with the

underlying threads of Human values and Ethos. The workshop was very useful and

insightful for the students.

PARTICIPATION IN ONE DAY WORKSHOP ON RESEARCH

METHODOLOGY

M.Com- I students attended the One Day Workshop on Research Methodology,

organized by P.G. Department of Commerce and Commerce Teacher's Association,

SNDT Women's University at Patkar Hall on 15th February, 2019. The first session of

programme on Selection of Research Topic was conducted by Dr. Sunita Sharma,

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Professor and Head, Department of Commerce, Maniben Nanavati College, Vile Parle (W). The next session on Dynamics of Research Process & Review of Literature was conducted by Dr. Ram Sable, Former Dean-Faculty of Commerce, S.N.D.T. Women's University, Mumbai. The third session of the programme on How to write a Research Proposal was conducted by Dr. Varsha Mallah, Head, Department of Commerce, Bhavan's Hazarimal Somani College, Chowpatty, Mumbai. The fourth session on Sampling Techniques was conducted by Dr. Jyoti Thakur, Head, Department of Commerce, S.N.D.T. Women's University, Mumbai. The last session of the programme on Use of Online Databases in Research was conducted by Dr. Amol Ubale, Asst. Professor, Dept. of Education, PVDT college, S.N.D.T. Women's University. The workshop was very helpful to the students. They learnt about Research Process, preparing Research Proposal, Review of Literature, Sampling Techniques to be adopted and many areas related to Research. It helped to develop research aptitude among the students.

RESEARCH PAPER PRESENTATION BY STUDENTS AT INTERNATIONAL CONFERENCE

4 students of M.Com II participated and presented research papers at the One Day International Multi-Disciplinary Conference on "World Road to Cashless Economy" organised by Clara's College of Commerce in collaboration with University of Mumbai and India Accounting Association (IAA), on 16th March, 2019. Students learnt about the emerging trends associated with cashless economy which was the main theme of the conference. They received Certificates and conference kit. The research papers of the students were published in peer reviewed Journal 'International Journal of Advance and Innovation of Advance and Innovative Research' for interdisciplinary studies with Impact Factor 7.36.

Names of MCom II student participants and their paper title:

- Afrin Banu Afsar Ahmed "A Study on Consumer Perception and Satisfaction towards Internet Banking among youngsters"
- Jayshree Katekar "A study on customer satisfaction towards Mobile Banking"

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- Poornima.V.Putran "A Study of Usage of Plastic Money Among Consumers"
- Neha R. Patni "A Study on Impact of Demonetization on Indian Economy".



SCHOLARSHIP TO STUDENTS

M.Com-I and M.Com II few students were given financial assistance by the college Management, Marwadi Sammelan, to encourage the students to pursue higher studies and excel in academic performance.

d) VALUE-ADDED COURSES

• Employability Skills and Career Ready Orientation Program was organized on 7 August, 2018 by Antarang Foundation. The Training Program was

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conducted for the students from 10 October to 22 November, 2018 in the college by Ms. Zahabiya. The program covered topics on – Self Awareness, Career Awareness, Work Skills and Work Ethics, Career Linkages, Mentor Connect. There were 40 sessions which included Planning, Organizing, Communication, Role Play, Time Management, Anger Management, Personality Development, English vocabulary, Project Presentation, Critical Thinking, CV Building, Careers in Finance, Beauty & Wellness and Education. Meeting with Mentor and Parents was organized for feedback. The students visited Axis Bank, Hill Road Branch, Bandra. Few students got placements after the program and few students enrolled for career oriented courses which were offered free of cost to the students.

- Training for Competitive Exams by Mr. Vaibhav Patil
- 100 hours Computer Course
