



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES ACADEMIC YEAR

REPORTS

2025-2026

FACULTY ACHIEVEMENTS

MS. REENA PRAJAPATI

- Participated in state level workshop on “Content Analysis for the Bachelor of Commerce Programme, under the Faculty of Commerce and Management for Commerce Courses for Second Year-Semester III & IV, implemented from the Academic Year 2025-26 under the National Education Policy 2020 organized by the Department of Commerce in association with IQAC, on 24th September 2025.
- Published a book chapter on “A Study on the Integration of Artificial Intelligence and Human Intelligence to Enhance Customer Experience in E-Commerce” in the book titled “Cutting Edge Developments in Commerce and Management Embracing Industry 5.0 ISBN 978-93-6095-742-1, Chapter 39, Pg. 346-359.

MS. SHIBA SIDDIQUI

- Participated in state level workshop on “Content Analysis for the Bachelor of Commerce Programme, under the Faculty of Commerce and Management for Commerce Courses for Second Year-Semester III & IV, implemented from the Academic Year 2025-26 under the National Education Policy 2020 organized by the Department of Commerce in association with IQAC, on 24th September 2025.

- Published a book chapter on “**A study on Technological Advancements with Environmental Responsibility**” in the book titled “Cutting Edge Developments in Commerce and Management Embracing Industry 5.0 ISBN 978-93-6095-742-1, Chapter 31, Pg.285-289.
- Appointed as a co-paper setter in the subject of **Integrated Marketing Communication (30122012)** at the **Bachelor of Commerce in Management Studies (B.Com in MS) (NEP Pattern)** to be held in the month of **Nov/Dec – 2026**
- Attended 7 days FDP on “Gen Z Effect: Innovation, Impact and the Future Industry” organized by Star International Foundation for Research and Education on 02.10.2025 - 08-10.2025.
- Appointed as an Examiner/ a Moderator for the Bachelor of Management Studies (B.M.S.) Sem. III to VI Examinations held in Nov./Dec. - 2025 for assessment / moderation of answer-books for the Central Assessment Program (CAP) through OSM.
- Attended the Fitness Pledge under Fit India Week, Annual Sports Meet, 2025 on December 8, 2025:
- Participated in “Three Days Online Workshop on Research Methodology and Data Analysis - A Smart Learning” organized by Star International Foundation for Research and Education From 05.02.2026 to 07.02.2026.
- Appointed as question-paper setter in the subject of Marketing Specialization III - Product Management (40122011) at the Bachelor of Commerce in Management Studies (B.COM. in M.S.) (Regular NEP Pattern) to be held in the month of April / May – 2026.
- Attended Five-Day National Level Faculty Development Programme (FDP) on "Advancing Gender-Sensitive Research Methodologies: Interdisciplinary Approaches, Ethics and Innovation" 10-14 March 2026.

MS. NAMIRA MISTRY

- Participated in state level workshop on “Content Analysis for the Bachelor of Commerce Programme, under the Faculty of Commerce and Management for Commerce Courses for Second Year-Semester III & IV, implemented from the Academic Year 2025-26 under the National Education Policy 2020 organized by the Department of Commerce in association with IQAC, on 24th September 2025.

- Attended Five-Day National Level Faculty Development Programme (FDP) on "Advancing Gender-Sensitive Research Methodologies: Interdisciplinary Approaches, Ethics and Innovation" 10-14 March 2026

MS. UMA PRABHU

- Published a book chapter on “**Cutting Edge Developments in AI for Farming: A Roadmap towards Economic Growth and Sustainability**” in the book titled “Cutting Edge Developments in Commerce and Management Embracing Industry 5.0. ISBN 978-93-6095-742-1, Chapter 40, Pg. 360-372.
- Completed Online Certificate Course on “**Indian Knowledge System**” organized by SNDT Women’s University, Mumbai, held from 21st July to 2nd August 2025.
- Attended Two-Day “**Orientation cum Workshop**” on the topic “**SNDT Yuva Mahotsav**” on 6th and 7th August, 2025, conducted by the Department of Students’ Development, SNDT Women’s University, Churchgate Campus.
- Appointed as a member of the Committee of Paper-setter to set the question papers as a **Co – Paper Setter** in the subjects of Film Communication (30143313) and Introduction to Print Media (30143211) at the Bachelor of Arts (Mass Communication) (NEP) to be held in November / December – 2025.
- Participated in One Day Interdisciplinary National Conference held on 11th October, 2025 as a Research Student and presented a research paper titled “**Tides of Precarity: Exploring Environmental and Human Struggles in the Sundarbans through Amitav Ghosh’s The Hungry Tide.**”
- Published a Research paper titled “**Tides of Precarity: Exploring Environmental and Human Struggles in the Sundarbans through Amitav Ghosh’s The Hungry Tide**” in a Peer Reviewed International Research Journal, “RESEARCH JOURNEY”, Issue 368 - ENVIRONMENTAL CHANGE: Current Status and Challenges, with an Impact Factor of 6.625 and ISSN: 2348-7143, October 2025.
- Participated in a conference on “**Educators and Emerging Scholars as Catalysts for Student Mental Health**” organized by Dr. BMN College of Home Science and Smt. Maniben M.P. Shah Women’s College of Arts & Commerce on 18th December 2025.

- Appointed as a **paper moderator** in the subject of English for Academic writing (AEC) 10901040 held in January 2026 at Smt. P.N. Doshi Women's College of Arts (Autonomous) on 5th February, 2026.
- Appointed as a member of the Committee of Paper-setter to set the question papers as a **Co – Paper Setter** in the subjects of News Media Organization & Management (6211) and Introduction to New Media (4013) at the Bachelor of Arts (Mass Media) to be held in April / May – 2026.
- Served as **Judge for a Student-Led Seminar** on “Beyond the Real: Mapping Surrealism, Magical Realism, and New Literary Imaginations” organized by Maniben Nanavati Women's College & Shri MD Shah Mahila College of Arts and Commerce on 28th February 2026.
- Participated in **A National Web Symposium** on Gender, Dignity, and Histories of Resistance, organized on the occasion of International Women's Day 2026, by the Department of English, in association with the IQAC of B.M. Ruia Girls' College on 4th March 2026.
- Completed the **Ten-Day Online Faculty Development Programme** titled “Literary - Cultural Theory and Vulnerability Studies,” organised by the Department of Languages and Literature—English, Sri Sathya Sai Institute of Higher Learning, in collaboration with the UNESCO Chair in Vulnerability Studies, University of Hyderabad, held from 6th to 18th March 2026.
- Attended an online National Guest Lecture on “Indian Constitution: Dr. Babasaheb Ambedkar and Nari Shakti Vandan Adhiniyam – 2023” organized by Marwadi Sammelan's B.M. Ruia Girls' College & Sitaram Deora Institute of Management Studies on 14th April, 2026.

MS. JUVAIRIA KHATRI

- Attended national level FDP on “Entrepreneurship Development” organized by the UGC Malaviya Mission Teacher Training Centre,(UGC-MMTTC), SNDT Women's University, Mumbai and SVT College of Home Science in collaboration with Wadhvani Foundation, Bangalore from 21st to 26th July 2025. Successfully completed the program and obtained Grade ‘O’.

- Participated in the State Level Workshop on Content Analysis for the Bachelor of Commerce Programme, under the faculty of Commerce and Management for the Commerce Courses for Second Year – Semester III & IV, implemented from the Academic Year 2025-2026 under the National Education Policy 2020.
- Attended national level online FDP on “NEP-2020 Orientation and Sensitization Programme” Organized through UGC Malaviya Mission Teacher Training Centre (UGC-MMTTC), SNDT Women’s University, Mumbai from 15th to 23rd January 2026. Completed the course successfully and obtained Grade ‘O+’.
- Attended Five- Day online National Level Faculty Development Programme on Advancing Gender- sensitive Research Methodologies: “Interdisciplinary Approaches, Ethics and Innovation” Organized by the Research Cell in Association with IQAC of B. M. Ruia Girls’ College affiliated to SNDT Women’s University, Mumbai.

MS. APURVA MAYUR PITALE

- Published a book chapter on “**Inside the Game: AI’s Edge in Cricket Strategy and Performance**” in the book titled “Cutting Edge Developments in Commerce and Management Embracing Industry 5.0. ISBN 978-93-6095-742-1, Chapter 41, Pg. 373-382.
- Completed Online Certificate Course on “**Indian Knowledge System**” organized by SNDT Women’s University, Mumbai, held from 21st July to 2nd August 2025.
- Attended a 2 day online session on “**Globalising Sociology: Regional Realities and Global Connect**” which was a part of RUSA supported conference **Globalising Sociology: Trajectories, Challenges and Possibilities**, organised by Sophia College for Women (Empowered Autonomous) on the 11th and 12th September 2025.
- Attended a Short Course for Faculty Members and Research Scholars titled “**Research Methodology: Advancing Research Skills,**” organized by S.N.D.T. College of Arts and S.C.B. College of Commerce and Science for Women under PM-USHA (MERU Project) on the 19th of September, 2025.

- Appointed as a member of the Committee of Paper-setter to set the question papers as a **Co – Paper Setter and Chief Paper Setter respectively** in the subjects of History of Indian Media (30343111), Introduction to Advertising & Marketing (30143311), Event Management (30143312) and Broadcast Media- Radio and Television (30143212) at the Bachelor of Arts (Mass Communication) (NEP) to be held in November / December – 2025.
- Appointed as a Panel Member at National Conference titled “**The Sociological Roadmap to NEP.**” organized by the Department of Sociology in association with IQAC of Sophia College for Women (Empowered Autonomous)
- Appointed as a **paper moderator** in for Introduction to Digital Media, Subject Code: 10501200 held in January 2026 at Smt. P.N. Doshi Women’s College of Arts (Autonomous) on 5th February, 2026.
- Appointed as a member of the Committee of Paper-setter to set the question papers as a **Co – Paper Setter** in the subjects Introduction to Reporting (40143211), Copywriting (40143313), Evolution of Digital Communication (Jour.40143212 / Adver.40143312 / Ani.40143412) and Integrated Marketing Communication (40143311) at the Bachelor of Arts (Mass Communication) (NEP).
- Appointed as a member of the Committee of Paper-setter to set the question papers as a **Co – Paper Setter and Chief Paper Setter** respectively in the subjects Basics of Advertising (3012), Advertising and Marketing (5112), Integrated Marketing
- Communication (4012), Advertising and Society (6111), of Introduction to Broadcast Media (4011), Branding (5113), and Press Laws and ethics (6213) at the Bachelor of Arts (Mass Media).
- Published a research paper titled “From Marginalization to Mainstream: Journey of Women’s Cricket in India” in the journal titled “Akshara Multidisciplinary Research Journal, Peer Reviewed and Referred International Research Journal. E-ISSN 2582-5429/ SJIF Impact Factor 7.72/ March 2026 Special Issue 27/ Volume V (A)

REPORTS

24th SEPTEMBER, 2025

Department of Commerce, in association with Internal Quality Assurance Cell (IQAC), organized a State Level 'Workshop on Content Analysis' for the B.Com Program, under Faculty of Commerce and Management, for the Second Year (Semesters III / IV) from academic year 2025-26, under the framework of National Education Policy 2020.

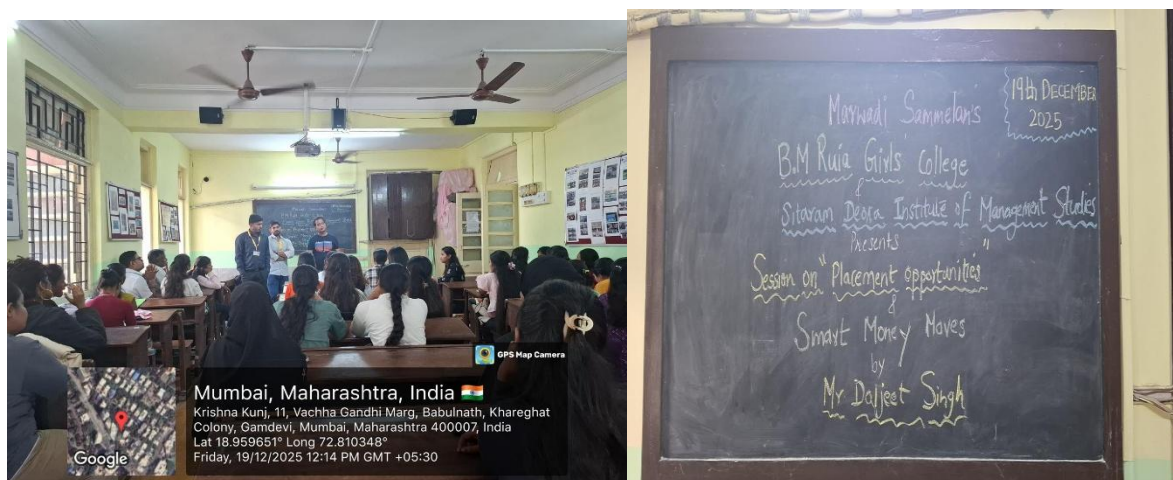


19th DECEMBER, 2025

Department of Commerce, in association with the Internal Quality Assurance Cell, organized a Seminar on “Smart Money Moves”. The resource person for the session was Mr. Daljeet Singh, Founder and Director, Team Lead, Financial Services Company. The title of the session was ‘**Smart Money Moves**’. The resource person emphasized that starting early is the ultimate "cheat code" for wealth because it gives your money more time to benefit from compounding. A Systematic Investment Plan (SIP) in mutual funds is the simplest way to harness this; it allows you to invest a fixed amount—as little as ₹500—every month automatically.

By starting in your 20s rather than your 30s, you aren't just saving more money; you're allowing the returns on your investment to compound for an extra decade, which can often result in a final corpus that is double or triple the size. Additionally, SIPs use "rupee-cost averaging," meaning you automatically buy more units when prices are low and fewer when they are high, removing the stress of trying to "time" the market.

He also spoke about various employment opportunities, such as the mutual fund industry, which offers diverse careers, from Fund Managers and Research Analysts who select investments to Relationship Managers who advise clients on SIPs. On the technical side, Fintech Developers and Product Managers build the apps that automate saving, while Operations and Compliance Officers ensure every transaction is legal and secure. He briefed them on the significance of various certifications, such as NISM or CFA, that students can obtain.





12th JANUARY 2026

A workshop on Consumer Guidance and Financial Literacy was conducted on 12th January 2026. Marwadi Sammelan's B.M. Ruia Girls' College, Gamdevi, Mumbai, accredited by NAAC with a B+ grade in its 4th cycle and honoured with the Maharshi Karve Best College Award 2022–23, along with Sitaram Deora Institute of Management Studies, affiliated to S.N.D.T. Women's University, Mumbai, organized a Workshop on Consumer Guidance and Financial Literacy. The event was conducted by the Internal Quality Assurance Cell, the Department of Commerce, the Department of Sociology, and the NSS Unit in collaboration with the Consumer Guidance Society of India.

The workshop was held on 12th January 2026 from 11:30 a.m. to 12:30 p.m. in Room No. 13 on the fifth floor, aiming to raise awareness of consumer rights and responsibilities while imparting practical financial literacy, including budgeting, savings, and investments. It sought

to empower women students to be #BeingSuperWoman, making informed financial decisions, and encouraging responsible consumer behavior.

The outcomes included a deeper understanding of consumer protection laws, improved financial awareness among students, and stronger collaboration between academia and consumer advocacy organizations. This initiative reflected the institutions' commitment to quality education, holistic learning, and community engagement, while also equipping students with essential life skills that aligned with the vision of NAAC accreditation and the ethos of S.N.D.T. Women's University.

Title: "Get the Edge: Careers After Graduation".

Date & Time: Tuesday, 27th January 2026, 11:30 a.m.



The Department of Commerce and Management Studies and the Career Guidance and Placement Cell of B. M. Ruia Girls' College, in association with IQAC, organised a seminar titled *"Get the Edge: Careers After Graduation" on Tuesday, 27th January 2026 at 11:30 a.m.

The seminar was conducted with the objective of guiding students on various career opportunities available after graduation and helping them make informed career decisions. The session aimed to create awareness about career planning, skill development, and future academic and professional pathways.

The resource person for the seminar was Mr. Yashwantrao Chavan, Career Counsellor from MET Knowledge City. He shared valuable insights on career options after graduation, the importance of self-assessment, and the role of skills and continuous learning in today's competitive environment. He also emphasized the need for students to align their interests and strengths with suitable career paths.

The session was informative and interactive, enabling students to gain clarity regarding career choices and future prospects. The seminar proved beneficial in motivating students to plan their careers strategically and confidently.

This seminar was attended by 59 students and 1 faculty member.

6th February 2026


An IELTS Training Workshop was organized by SNTD Women's University, Mumbai, under the Faculty of Commerce and Management, in collaboration with Edwise International and B.M. Ruia Girls' College. The workshop was held on 6th February 2026 at 601, Patkar Hall Building from 10:00 AM to 1:00 PM. The main objective of the session was to help students understand the structure of the IELTS examination (Academic and General) and to guide them in preparing effectively for higher education opportunities abroad. During the three-hour workshop, students were introduced to the different modules of the IELTS exam—Listening, Reading, Writing, and Speaking—and were provided with useful tips, strategies, and insights to improve their performance. The session also highlighted common mistakes to avoid and offered guidance on studying overseas. The workshop was convened by Prof. (Dr.) Jyoti Thakur and Dr. Nooruzia Qazi. Overall, the workshop was informative and beneficial, equipping students with essential knowledge and boosting their confidence to pursue international education.





2nd MARCH 2026

Department of Commerce and NSS Unit in association with Internal Quality Assurance Cell organized a Seminar on “Cyber Crime: Awareness, Prevention and Remedies”, as part of the Women’s Week Programme.



MARWADI SAMMELAN'S
B. M. RUIA GIRLS' COLLEGE
NAAC Accredited B+ (4th Cycle)
Maharshi Karve Best College Award 2022-23
SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES
Affiliated to S.N.D.T. Women's University, Mumbai
B. Krishna Koj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai - 400002.
Tel: 022 23808100, E-mail: marwaditryaben@gmail.com, Web: www.bmruiacollege.com, www.adms.edu.in

WOMEN'S WEEK PROGRAMME
2nd - 8th March, 2026
on the occasion of International Women's Day

Department of Commerce and NSS Unit
in association with Internal Quality Assurance Cell
organises

SEMINAR ON
CYBER CRIME: AWARENESS, PREVENTION AND REMEDIES
on Monday, 2nd March, 2026 at 11:30 a.m.

Shielding your Data

**STAY SAFE ONLINE:
UNDERSTAND THE THREATS**

**CYBER CRIME
AWARENESS SEMINAR**

Key Topics: Phishing, Identity Theft,
Secured Networks, Digital Safety.

Resource Persons:
Mr. Govind Kumar
Social Worker

With the rapid expansion of digital platforms, women are increasingly vulnerable to cyber crimes such as online harassment, cyber stalking, identity theft, morphing, and financial fraud. Awareness of cyber safety practices and legal remedies has become essential in today's digital era. This seminar aims to educate students about online safety, preventive strategies, legal safeguards, and reporting mechanisms to ensure a safer online environment. The programme seeks to empower young women to use digital spaces confidently and responsibly.

Objectives of the Seminar

- To create awareness about various forms of cyber crimes against women.
- To educate students about preventive measures and remedies.
- To provide practical safety tips for responsible digital usage.
- To inform participants about complaint and redressal mechanisms.
- To promote digital safety and cyber ethics.

All UG & PG students, Teaching and Non-Teaching Staff are encouraged to attend and participate in this important awareness programme.

23rd MARCH, 2026

Session on “Empowering the ME in ME” organized by the Department of Commerce, the Department of Sociology, and the NSS Unit, in association with the Internal Quality Assurance Cell.

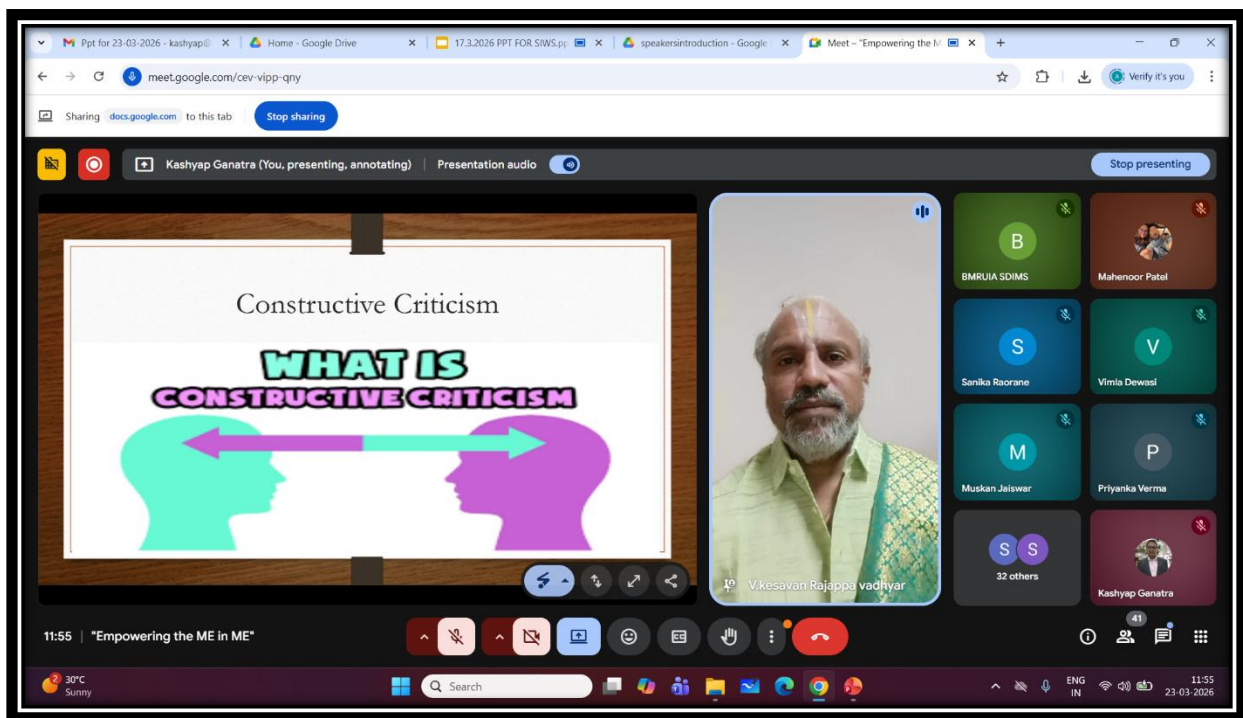
The session “Empowering the ME in ME” was organized on 23rd March 2026 at 11:30 am by Marwadi Sammelan’s B. M. Ruia Girls’ College, in collaboration with the Department of Commerce, Department of Sociology, NSS Unit, and the Internal Quality Assurance Cell.

Conducted online via Google Meet, the session featured Mr. V. Keshavan, a motivational speaker, who delivered an engaging presentation titled “Ancient Wisdom, Modern Solutions: The relevance of IKS today...”. His talk addressed the pressing concerns of students entering the professional world, including salary, career progression, workplace application of knowledge, and acceptance by superiors.

In his presentation, Mr. Keshavan highlighted the importance of timeless values such as concentration, constructive criticism, contact, coordination, comparison, and curiosity. He explained how these qualities, rooted in Indian Knowledge Systems, remain essential for success in modern workplaces. The session also included thought-provoking management games that encouraged teamwork, problem-solving, and self-reflection, making the learning experience interactive and memorable.

Students were encouraged to rediscover the power of self and to align their personal strengths with professional aspirations. The key takeaway was that ancient wisdom offers practical solutions to modern challenges, and qualities such as curiosity, focus, and the ability to accept constructive criticism are vital for growth. The session left participants inspired and renewed their confidence in applying these principles to both academic and professional journeys.

Overall, the event successfully bridged traditional knowledge with contemporary needs, empowering students to rethink their career paths and personal development strategies. It was a meaningful initiative that reinforced the college’s commitment to holistic education and student empowerment.



16th March 2026

A workshop on **Silverlink Technologies** was conducted on 16th March 2026 with the objective of familiarizing students with global IT services, consulting, and staffing solutions. Silverlink Technologies, an ISO-certified company, provides services in information technology, financial and engineering staffing, RPO strategic outsourcing, and integration services. During the workshop, participants were introduced to the company's unique onsite-offsite delivery model, which helps clients achieve rapid deployment, high-quality outcomes, and cost efficiency. The session also highlighted the company's international presence across countries such as the United Kingdom, Switzerland, the Netherlands, France, Poland, and Sweden, reflecting its global reach and opportunities for career growth. Additionally, emphasis was placed on compliance standards, including ISO certification and adherence to EU data protection regulations. The workshop proved to be informative and insightful, giving students a better understanding of industry practices, global career opportunities, and the role of technology in modern business environments.



30TH MARCH 2026

Dissertation and community engagement viva was taken by the external examiner.



STUDENTS PARTICIPATION AND ACHIEVEMENTS

- Bhakti Kishan Kumar - Yuva Mahotsav Intercollegiate youth festival (folk dance)- consolation prize - Inter collegiate Research paper competition.
- Roshni Jaiswal - Yuva Mahotsav Intercollegiate youth festival (folk dance)- consolation prize.
- Priyanka dewasi - Yuva Mahotsav Intercollegiate youth festival (folk dance)- consolation prize.
- Priyanka dewasi – Won Miss Yashaswini Competition 2026.
- Shrutiya Nandan Kamble participated in Inter Collegiate Research Paper Competition.
- Sangeeta Dewasi participated in Inter Collegiate Research Paper Competition.
- Priyanka dewasi - Inter Collegiate Research Paper Competition – consolation prize.
- Mali Badami - Inter Collegiate Research Paper Competition.
- 33 students participated in college annual intercollegiate competition “nirjhar” in different competitions.
- Devangshi Manik won second prize in card making.
- Maheak shah , Sangeeta Dewasi and Riya Sawant won third prize in Quiz Competition.