

BACHELOR OF MANAGEMENT STUDIES (B.M.S) ACADEMIC YEAR 2024-25

STAFF ACHIEVEMENTS

MRS. MANISHAA RAVI CHAURASIA – BMS CORDINATOR

- Participated in a Workshop on "Outcome Based Education" conducted by IQAC cell of Marwadi Sammelan's B.M Ruia Girl's College in joint association with Bharatiya Vidya Bhavan's Hazarimal Somani College of Arts and Science, and Anjuman-I_Islam's Akbar Peerboy College of Commerce and Economics on 13th, August, 2024.
- Participated in the National Level Faculty Development and Capacity Building Program on "Advancing Academic Excellence: Enhancing Research Skills through Efficient AI Tools" conducted by the Internal Quality Assurance Cell and Research Cell from 2nd to 6th December 2024 organized by JES College
- Participated in the Investor Awareness Program organized by the National Stock Exchange of India (NSE) in collaboration with Marwadi Sammelan's B. M. Ruia Girls' College and the Skill Development & Vocational Training Institute of India on 21st February 2025.

MS. REENA PRAJAPATI – ASSISTANT PROFESSOR

- Attended a One Day National Seminar on “**Bhartiya Gyan Parampara, Bhakti Sahitya aur Tulsidas ka Ramcharitamanas**” organized by Hindi Department’s IQAC of B.M Ruia Girls’ College, in coordination with the Maharashtra State Hindi Literature Academy on 19th December, 2024
- Published a Research Paper on “**Women’s Entrepreneurship and Empowerment in India: Insights from case studies**”, A Global Journal of Humanities “GAP BODHI TARU”, a globally peer-reviewed and open access journal with impact factor SJIF-5.551 and IIFS-5.125 and ISSN: 2581-5857.
- Published a Research Paper on “**Recent Corporate Governance Trends and their Impact on Financial Performance of Companies in India**”, THE INSIGHT GLOBE-2024, e-book with ISBN: 978-81-971465-1-0, Pg.-74-80.

- Attended a Workshop on “**Outcome Based Education**” organized by IQAC cell of Marwadi Sammelan’s B.M Ruia Girl’s College in joint collaboration with Bharatiya Vidya Bhavan’s Hazarimal Somani College of Arts and Science, and Anjuman-I_Islam’s Akbar Peerboy College of Commerce and Economics on 13th,August,2024.
- Presented a Research Paper on “**A Study on Integrating the Indian Knowledge System into Modern Corporate Governance**” at One Day Online Multidisciplinary International Conference titled Indian Knowledge System: A Path Light For Transformation of Lives at ADV. V.B. Deshpande College of Commerce (Night), Mulund, Mumbai on 3rd September,2024
- Presented and published a Research Paper on “**A Study on Integrating the Indian Knowledge System into Modern Corporate Governance**”, Peer Reviewed Referred and UGC Listed Journal no.-47026-IDEAL-ISSN-2319-359X with impact factor 7.537.
- Presented Research paper on “**A Study on the role of digitalization in making Viksit Bharat**” at One Day Multidisciplinary International Conference with the theme: The Journey of India From her Ancientry to Viksit Bharat on 31st August,2024.
- Published a Research paper on “**A Study on the role of digitalization in making Viksit Bharat**”, an International Journal” “Economic Challenger” with impact factor 6.803 and ISSN 0975-1351.
- Appointed as **Co-Paper-setters** in the subject of Retail Management (6024) at the Bachelor of Management Studies (B.M.S) Semester-VI held in Nov./Dec.-2024.
- Appointed as Examiner/Moderator in the subject of Retail Management (6024) at the Bachelor of Management Studies (B.M.S) Semester-VI held in Nov./Dec.-2024.
- Attended national level FDP on “**Enhancing Research Skills Through Efficient AI Tools**” organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in “**NEP 2020 Orientation & Sensitization Programme**” under Malviya Mission Teacher Training Centre, Devi Ahilya vishwavidyalaya, Indore (M.P.) from 10-02-2025 to 19-02-2025
- Attended seminar on “How To Manage Money and Be a Smart Investor” organized by BSE Investor’s Protection Fund on 29th January, 2025.
- Appointed as **Co-Paper-setters** in the subject of Retail Management (6024) at the Bachelor of Management Studies (B.M.S) Semester-VI held in April/May.-2025.
- Presented a Research paper on “**A Study On The Integration Of Artificial Intelligence and Human Intelligence To Enhance Customer Experience in E-commerce**” at One-

Day National Research Conference titled “ Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.

- Won Best Research Paper Award titled “ **A Study On The Integration Of Artificial Intelligence and Human Intelligence To Enhance Customer Experience in E-commerce**” at One-Day National Research Conference titled “ Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.
- Presented a Research Paper on “**A Study on the Perception of Undergraduates about the Challenges of IKS Integration in Modern Education under NEP 2020 and its Relation to Holistic Development**” at Online One-Day Multidisciplinary National titled NEP-2020 and Indian Education System in context with IKS on 7th April, 2025 Conducted by Rural Foundation’s Shikshan Shastra Mahila Mahavidyalaya Dist Nandurbar, Affiliated tpo S.N.D.T. Women’s University, Mumbai.
- Presented Research Paper titled "A Study on the Perception of Undergraduates About the Challenges of IKS Integration in Modern Education under NEP 2020 and Its Relation to Holistic Development" at the Online One-Day Multidisciplinary National Conference on "NEP-2020 and Indian Education System in Context with IKS", organized by Rural Foundation's Shikshan Shastra Mahila Mahavidyalaya, Akkalkuwa, Dist. Nandurbar, held on 7th April 2025.
- Certified the Best Research Paper titled "A Study on the Perception of Undergraduates About the Challenges of IKS Integration in Modern Education under NEP 2020 and Its Relation to Holistic Development" at the Online One-Day Multidisciplinary National Conference on "NEP-2020 and Indian Education System in Context with IKS", organized by Rural Foundation's Shikshan Shastra Mahila Mahavidyalaya, Akkalkuwa, Dist. Nandurbar, held on 7th April 2025.

MS. SHIBA SIDDIQUI – ASSISTANT PROFESSOR

- Attended a Workshop on “**Outcome Based Education**” organized by IQAC cell of Marwadi Sammelan’s B.M Ruia Girl’s College in joint collaboration with Bharatiya Vidya Bhavan’s Hazarimal Somani College of Arts and Science, and Anjuman-I-Islam’s Akbar Peerboy College of Commerce and Economics on 13th, August, 2024.
- Attended a One Day National Seminar on “**Bhartiya Gyan Parampara, Bhakti Sahitya aur Tulsidas ka Ramcharitamanas**” organized by Hindi Department’s IQAC of B.M Ruia Girls’ College, in coordination with the Maharashtra State Hindi Literature Academy on 19th December, 2024
- Attended fit India week from Annual sports Meet, 2024 from 16 December to 20 December 2024

- Appointed as Examiner/Moderator in the subject of Business Law (3001) at the Bachelor of Management Studies (B.M.S) Semester-III held in Nov./Dec.-2024.
- Attended “Seven Days online workshop on Research Methodology and Publication Ethics Organized by Star International Foundation For Research and Education. From 05-03-2025 to 11-03-2025
- Attended ”five days online workshop on foundation of Stock Market for beginners” Organized by Star International Foundation For Research and Education from 23-09-2024 to 27-09-2024
- Became an INDIAMART certified Associate on 24 November 2024
- Attended national level FDP on “**Enhancing Research Skills Through Efficient AI Tools**” organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in “**NEP 2020 Orientation & Sensitization Programme**” under Malviya Mission Teacher Training Centre, Devi Ahilya vishwavidyalaya, Indore (M.P.) from 10-02-2025 to 19-02-2025
- Attended seminar on “How To Manage Money and Be a Smart Investor” organized by BSE Investor’s Protection Fund on 29th January, 2025.
- Attended investor awareness program organized by NSE on 21st march 2025
- Presented a Research paper on “ **A Study On Technological advancement with environmental responsibility**”at One-Day National Research Conference titled “ Cutting Edge Developments in Commerce and Management: Embracing Industry 5.0” held on 22nd March 2025.
- Attended 3 days Faculty Development Programme on “Use of AI in Teaching-Learning Process” held on 27th to 29th March 2025, organized by Jnan Vikas Mandal’s Degree College in Association with Pune Institute of Business Management (PIBM)

MS.NAMIRA MISTRY- ASSISTANT PROFESSOR

- Attended the National Level Faculty Development and Capacity Building Program on "Advancing Academic Excellence: Enhancing Research Skills through Efficient AI Tools" organized by the Internal Quality Assurance Cell and Research Cell from 2nd to 6th December 2024.
- Participated in the National Level E-Quiz on ‘Importance of Yoga and Fitness’ under Fit India Week, Annual Sports Meet 2024, organized by the Sports Committee in association with the Internal Quality Assurance Cell (IQAC) of B. M. Ruia Girls' College on December 18, 2024.

- Attended the Investor Awareness Program organised by the National Stock Exchange of India (NSE) in association with Marwadi Sammelan's B. M. Ruia Girls' College and the Skill Development & Vocational Training Institute of India on 21st February 2025.

MS. JUVAIRIA KHATRI – ASSISTANT PROFESSOR

- Attended national level FDP on **“Enhancing Research Skills Through Efficient AI Tools”** organized by internal quality assurance cell and research cell from 2nd to 6th December, 2024
- Participated in the National Level E-Quiz on ‘Importance of Yoga and Fitness’ under Fit India Week, Annual Sports Meet 2024, organized by the Sports Committee in association with the Internal Quality Assurance Cell (IQAC) of B. M. Ruia Girls' College on December 18, 2024.

DEPARTMENTAL ACTIVITIES 2024-25

- A seminar on **“Empowering Women Through Entrepreneurship and Leadership for Viksit Bharat by 2047”** was organized on **12th August 2024** at 11:30 am by the Department of Commerce and Management Studies, Entrepreneurship Cell and Women Development Cell in association with Internal Quality Assurance Cell. A total of around 201 participants attended the seminar. Resource Person, Ms. Oorja Munot, CEO/ Founder of Equity through Education 11th Grade, highlighted that women currently comprise 14% of the nation's entrepreneurs, equating to approximately 8 million women actively engaged in entrepreneurial activities. This growing presence of women in the entrepreneurial landscape is vital for economic development and the social fabric of the country as well. She pointed out that women currently comprise 14% of the nation's entrepreneurs, which translates to approximately 8 million women actively engaged in entrepreneurial activities. This growing presence of women in the entrepreneurial landscape is not only vital for economic development but also plays a crucial role in the social fabric of the country. She briefed the audience about the support system and resources. She explained what it takes her to be an entrepreneur and how ETE (Education Through Education) was founded. She talked about her mission **“Breaking Barriers, Bridging Divides”**, principles and Enablers at ETE. She spoke about how this ETE initiative was globally impacted by reading 20,000 people, 8 partner schools, 5 innovative programs, raised \$ 700 Funds, impacting 800+ Students and so on. She demonstrated an ETE App, a place where all can access hundreds of soft skills at their fingertips. She showed steps to get involved on her Instagram page and network. During the seminar, students showed a high level of engagement by actively

putting forth their input and asking insightful questions to the speaker. Their contributions reflected their understanding of the topic. Questioning and seeking clarification prompted the speaker to elaborate on key points thus enriching the overall learning experience for everyone involved.

MARWADI SAMMELAN'S
B. M. RUIA GIRLS' COLLEGE
NAAC Accredited B+ 3rd Cycle

SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES
Affiliated to S.N.D.T. Women's University, Mumbai
B. K. Road, Andheri (East), Mumbai - 400 059
Ph: 022-26081111, Email: bmruiacollege@rediffmail.com, Website: bmruiacollege.com

Department of Commerce and Management Studies,
Entrepreneurship Cell and Women Development Cell
in association with Internal Quality Assurance Cell
Organises

SEMINAR ON
"EMPOWERING WOMEN THROUGH ENTREPRENEURSHIP AND
LEADERSHIP FOR VIKSIT BHARAT @2047"

on Monday, 12th August, 2024 at 11:30 a.m.

Resource Person:
Ms. Oorja Munot
CEO/Founder of Equality Through Education, 11th Grade
All UG & PG students are invited to attend the Seminar

Mr. Suresh Deora
Hon. Secretary
Marwadi Sammelan

Adv. Sushil Vyas
President
Marwadi Sammelan

Mr. Vijaykumar Singhal
Convener
Sitaram Deora Institute of Management Studies

Dr. Santosh Kaul Kak
Principal

- The Department of Management Studies, Department of Sociology, and Psychology Unit, in association with the Internal Quality Assurance Cell (IQAC), organized a visit to the **Kala Ghoda Arts Festival** on **February 1, 2025**, at 12:00 PM. A total of 68 students, comprising 34 from the BA program and 34 from the BMS program, participated in the visit. Before departure, all students assembled in the hall, where Smt. Shruti Ranade and Dr. Hemlata Masiwal conducted a briefing session. They emphasized the significance of the Kala Ghoda Festival in promoting awareness and appreciation of the arts, especially among individuals with limited exposure. The primary objective of the visit was to provide students with exposure to diverse forms of art and culture while stimulating experiential learning. It aimed to help students explore different artistic traditions, understand cultural heritage, and observe various creative industries in action. Two faculty members, Ms. Reena Prajapati and Ms. Shiba Siddiqui, accompanied the students to the festival. Upon arrival, the students and faculty members completed the registration process before entering the event venue. This year's theme, "Silver," marked the 25th anniversary of the festival and was a grand celebration of art, culture, and heritage. The festival paid tribute to Indian culture through various activities, including handicraft workshops, traditional food stalls, heritage walks, and cultural exhibitions, all of which were highly appreciated

by the students. The festival featured numerous stalls representing different states across India, each showcasing unique artistic expressions from their respective cultures. Many stalls displayed clothing, while others exhibited handmade bags, diaries, perfumes, hand-printed artworks, and various other crafts. The visit proved to be both educational and enriching for all students. Students gained valuable insights into Indian art and culture, engaged in interactive sessions with artists, and developed a deeper appreciation for traditional and contemporary art forms. The experience enhanced their observational and analytical skills while broadening their perspectives on how art influences society and commerce. The opportunity to witness artistic creativity first-hand allowed students to connect theoretical knowledge with real-world applications, making the visit an impactful learning experience. Overall, the Kala Ghoda visit was a memorable and insightful experience, reinforcing the importance of cultural awareness and creative expression in academic and personal growth.



- The Department of Management Studies in collaboration with Mumbai Education Trust MET organized a seminar on **Career Opportunities after Graduation on 18th February 2025** at 11:30 am at the auditorium. The seminar was attended by 2 faculty members and 60 Students from BMS, BCOM and BA. The speaker of the session was Prof. Yashwantrao Chavan- Business Management, Law, and Career Counselling, Marketing Manager at Mumbai Education Trust (MET). He provided valuable insights into the various pathways students can pursue after completing their undergraduate studies. The seminar highlighted the potential career options, opportunities for further education, and financial support programs available for students, with a special emphasis on how these opportunities can lead to successful careers both in India and abroad. The seminar on career opportunities after graduation provided valuable insights into various post-graduation options. The speaker highlighted management programs like MMS (Master of Management Studies) and PGDM (Post Graduate Diploma in Management), emphasizing their potential to open

doors to high-level roles in business. He also introduced specialized courses offered by MET University, including PGP EMBA, MCA, and PGPM, which prepare students for careers in business analysis, technology, and marketing. Additionally, the seminar covered job opportunities both in India and abroad, MET University's global tie-ups, flexible fee structures with instalment options, and how girls can benefit from free education schemes and scholarships. These insights aimed to help students make informed decisions about their academic and professional futures.

MARWADI SAMMELAN'S
B. M. RUIA GIRLS' COLLEGE
 NAAC Accredited B+ 3rd Cycle
Maharshi Karve Best College Award 2022-23
 Affiliated to S.N.D.T. Women's University, Mumbai
 11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai - 400007
 Tel: +92 226682426 E-mail: bmruiagirlscollege.com Web: www.bmruiagirlscollege.com

Seminar on
Career Opportunities after Graduation

Speaker:
Prof. Yashwantrao Chavan
 Business Management, Law, and Career counseling
 Marketing Manager at Mumbai Educational Trust (MET)

Tuesday, 18th February, 2025 at 11.30 a.m.
Venue: B. M. Ruia Girls' College, Vachha Gandhi Road, Gamdevi, Mumbai - 400007

Dr. Santosh Kaul Kak
 Principal, B. M. Ruia Girls' College
 11, Krishna Kunj, Vachha Ganadhi Road, Gamdevi, Mumbai - 400007



- On 21th February 2025 department of BMS in collaboration with BSE & NSE organized a free workshop on “Financial Awareness SEBI Smart Program” where Dr. Raina Champawat Academic director of RSTIL was the guest speaker. She gave an insight on Financial awareness is essential for managing personal finances, ensuring that individuals can live within their means, save for the future, and prepare for emergencies. she also speak about the important of investment as Investing is an essential strategy for growing wealth

over time. she motivated the students for investing money in stock market only after having complete knowledge of it and make students aware about the fraud and scams. Almost 45 students and 3 faculty from BMS, BA, B.com. Department has attended the workshop and understand about the financial awareness



- The Department of Management Studies, along with the Entrepreneurship, Innovation and Incubation Cell, in association with the Internal Quality Assurance Cell (IQAC), organised the annual trade fair “Unnati 2025” on 8th March 2025 to mark International Women's Day and celebrate International Women's Week. The event showcased entrepreneurial spirit and creativity, with 57 students participating and collectively setting up 31 innovative stalls featuring a wide range of products and services. Unnati 2025 provided a vibrant platform for budding entrepreneurs to display their business acumen, while also promoting the spirit of women empowerment and self-reliance.



STUDENTS PARTICIPATION IN SEMINARS, CONFERENCES, WORKSHOPS, AND COMPETITIONS

- The NSS Unit in association with the Internal Quality Assurance Cell (IQAC) and Public Concern for Governance Trust (PCGT), organized a workshop on **“Cyber Security” on 18th July 2024** at 11:00 a.m. The resource person for the session was Mr. Govind Kumar, an expert in the field of cybersecurity. The primary aim of the workshop was to raise awareness about the growing importance of cybersecurity in today’s digital age and to educate participants on safe online practices. The session began with an insightful overview of the current cyber threat landscape, highlighting the increasing frequency and complexity of cyber attacks. Mr. Kumar explained various types of threats including phishing, malware, and ransomware, supported by real-life examples. Participants also gained knowledge on key topics such as Password management and creation of strong passwords, Safe browsing practices, Importance of software and system updates, Identifying phishing attempts and securing personal data. The workshop included practical demonstrations and interactive discussions, making the session highly engaging. Attendees actively participated by asking questions and sharing their experiences. A total of 62 students and 6 faculty members attended the workshop. Feedback from participants was overwhelmingly positive, with many appreciating the practical tips and the speaker’s expertise. In conclusion, the workshop was a great success, equipping attendees with essential skills and awareness to stay protected in the digital world. The college looks forward to conducting more such informative sessions in the future.



- The Department of Commerce and the Internal Quality Assurance Cell (IQAC) in association with Krishna Foundation, organized a workshop on **"Introduction to Securities Markets and Financial Wellness"** on **August 20, 2024**, at 11:30 a.m in the college auditorium. The session aimed to provide students with foundational knowledge on securities markets, financial wellness. The resource person for the event was Mr. Naveen Punjabi, an Associate Professor and Director of the Placement Cell at HR College. He was introduced by Dr. Kashyap Ganatra. A total of 84 students attended the workshop, which proved to be highly informative and engaging. During the session, speaker enlightened the students about the various types of bank accounts, including single accounts, joint accounts, either-or-survivor accounts, and anyone-or-survivor accounts. He also discussed the different modes of purchasing shares, highlighting the direct method through the capital market and investing via mutual funds. The workshop delved into the differences between the primary market and the secondary market, explaining the types of public issues and the importance of each. Speaker emphasized the necessity of regulation in the market and elaborated on the role of the Securities and Exchange Board of India (SEBI). He discussed SEBI's key mandates, the work it has done in the financial sector, and how it protects investors' rights. In addition to explaining the basic rules of investing, speaker introduced the students to the Sarthi App, a platform initiated by SEBI to assist investors. The topic of derivatives and the risks associated with them was also addressed, providing students with an understanding of complex financial instruments. The session further covered topics such as investing in sovereign gold bonds and electronic gold, fixed deposits (FDs), and the tax implications associated with them. The students were also made aware of various regulatory bodies governing the financial markets. The workshop

concluded with the Principal, IQAC Coordinator, and resource person being invited on stage, where the Principal presented speaker with a sapling as a token of appreciation. Dr. Kashyap Ganatra delivered the vote of thanks, expressing gratitude to the speaker, organizers, and participants for making the event a success. Overall, the workshop was an eye-opening experience for the students, offering them valuable insights into the securities market and financial wellness.



- During the **Symphony Intercollegiate Competition** held on **30th August, 2024** at **Maniben Nanavati College**, Bhoomi Nishad, a second-year BMS student, secured the third position in the Rangoli Event.
- The Department of BAMB in collaboration with the Internal Quality Assurance Cell (IQAC) of Marwadi Sammelan's Sitaram Deora Institute of Management Studies and B.M. Ruia Girls' College, NAAC Accredited with B+ Grade (3rd Cycle) and recipient of the Maharshi Karve Best College Award 2022–23, affiliated to S.N.D.T. Women's University, organized an engaging Guest Lecture/Workshop on **2nd September 2024** at 10:30 a.m. The session, titled "**Capturing Aesthetics**," was conducted by renowned cinematographer and director Mr. Vasudeo Arun Rane. Sponsored by the Sarabatibai Deora Memorial Foundation, the lecture provided valuable insights into the art and technique of visual

storytelling, cinematographic composition, and the nuances of aesthetics in film and media. The event witnessed enthusiastic participation from students and faculty members of the BAMB Department. It proved to be an enriching experience, blending theoretical understanding with real-world expertise. The program concluded with a vote of thanks and appreciation for the speaker's valuable contribution.

**MARWADI SAMMELAN'S
SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES**
&
B.M.Ruia Girls' College
NAAC Accredited B+ 3rd Cycle
Maharshi Karve Best College Award 2022-23
Affiliated to S.N.D.T. Women's University, Mumbai.
11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007
Tel: 022-23808130, Email: 408.sdeoranstmgmt@gmail.com Web: sdims.co.in

**BAMB Department
in association with
Internal Quality Assurance Cell
Organises**

**A GUEST LECTURE/WORKSHOP SERIES
GUEST LECTURE/WORKSHOP- 03
TOPIC : "CAPTURING AESTHETICS"**

**Sponsored by Sarabatibai Deora Memorial Foundation
on Monday, 2nd September, 2024 at 10:30 a.m.**
Venue: Ramprasad Poddar Auditorium,
Sitaram Deora Institute of Management Studies,
Vachha Gandhi Road, Gamdevi, Mumbai- 400007





**Eminent Resource Person:
Mr. Vasudeo Arun Rane
Cinematographer/Director**

<p>Shri. Suresh Deora Hon. Secretary Marwadi Sammelan</p> <p>Shri. Vijay Singhal Convenor Sitaram Deora Institute Of Management Studies</p>	<p>Adv. Sushil Vyas President Marwadi Sammelan</p> <p>Dr. Santosh Kaul Kak I/C Principal Sitaram Deora Institute Of Management Studies</p>
---	--

- The students of BMS-II participated in the *SNDT Yuva Mahotsav 2024*, which was held at MMP Shah Women's College, Matunga, on 20th September 2024. The event brought together students from various colleges and featured vibrant cultural performances. Our students secured the **II (Consolation) Prize** in the *Folk Dance* competition. They delivered an energetic and well-coordinated performance, which was highly appreciated by both the judges and the audience. The event served as a wonderful platform for students to showcase their talent and celebrate cultural diversity.

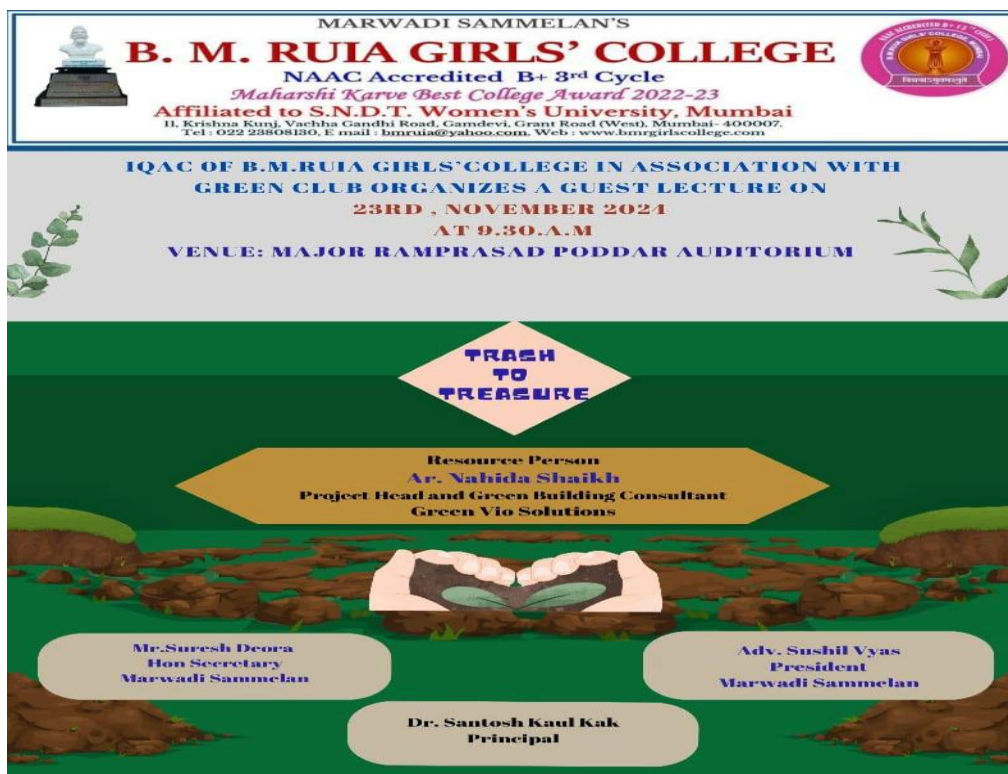


- A workshop on **“Research Paper Writing”** was conducted on **23rd October 2024** at 8:30 a.m., organized by the Research Cell in collaboration with the Internal Quality Assurance Cell (IQAC). The workshop was led by Dr. Ceena Paul, a professor and IQAC coordinator from M.D. Shah Mahila College of Arts and Commerce. A total of 106 students attended the workshop, which proved to be highly informative and engaging. Dr. Ceena Paul explained the meaning of research and highlighted the differences between a research paper, research essay, and research itself. She also covered various types of social science research, such as descriptive, exploratory, explanatory, evaluative, cross-sectional, longitudinal, comparative, qualitative, quantitative, and mixed method research. The session outlined the 10 essential steps to writing a research paper, beginning with understanding the assignment and choosing a research topic. Preliminary research, developing research questions, and collecting supporting evidence followed. Dr. Ceena Paul stressed the importance of creating a research outline using the IMRD (Introduction, Methods, Results, Discussion) formula. The next steps involved writing a first draft, revising it, citing sources, and completing a final revision. The session concluded with a question-and-answer segment where students raised insightful questions. Dr. Sunita Mishra and Dr. Nooruzia Qazi presented a token of appreciation to Dr. Paul. Finally, Dr. Sumita Guha gave a vote of thanks, and Dr. Ceena Paul expressed her gratitude to Dr. Nooruzia Qazi and her team for organizing the event.
- The Internal Quality Assurance Cell (IQAC) of B.M. Ruia Girls’ College, in association with the Green Club, organized an insightful guest lecture titled **“Trash to Treasure”** on **23rd November 2024** at 9:30 a.m. The event was held at the Major Ramprasad Poddar Auditorium. The event witnessed enthusiastic participation, with 131 students and 7 faculty members in attendance. The program began with Usha Kiran Tiwari introducing the esteemed resource person, Ms. Nahida Shaikh, Project Head and

Green Building Consultant of Green Vio Solutions. The session was divided into two parts: Sustainability Technologies and Words of Wisdom. In the first session, Ms. Shaikh highlighted innovative solutions demonstrating case studies from around the world, showcasing how waste materials can be transformed into valuable resources. She provided an in-depth analysis of the following case studies:

1. Fab Brick (Australia): Demonstrated how tiles can be made using fabric waste and discarded clothing.
2. Gjenge Makers (Kenya): Showcased how plastic and other waste materials are used to manufacture blocks for construction.
3. Yawa (Peru): Explained how turbines in areas with high temperatures can generate water in regions facing water scarcity.
4. My H2O (Rural China): Illustrated how polluted water can be effectively cleaned for use.
5. Blohm (London): Presented how lamps can be created using orange peels and coffee outer skin.
6. Texfed (Uganda, Africa): Described how banana stems are used to create strings and other products.
7. Thaley (India): Showed how a student innovatively used plastic to create a pair of shoes.
8. Recharkha (India): Demonstrated how plastic waste is transformed into eco-friendly bags.
9. Saalumarda Thimmakka (India): Highlighted the inspiring story of a woman who planted 385 banyan trees to enhance socio-biodiversity.

Session II: Words of Wisdom-The second session focused on Ms. Shaikh's book, "Words of Wisdom." She shared thought-provoking insights on distinguishing real life from expectations and explained the Dunning-Kruger effect to emphasize the journey to success. She also highlighted the importance of balancing self, work, family, and society. The lecture concluded with an engaging Question & Answer, where students actively participated and shared their inputs. They gained valuable insights not only on sustainability but also on life lessons. The event commenced with a warm welcome of the resource person by Nooruzia Qazi, Anita Jacob, and Beenu Singh, who presented her with a sapling as a token of appreciation. The program concluded with Beenu Singh delivering the vote of thanks, expressing gratitude to the resource person and all participants for making the event a success. This guest lecture left an indelible mark on the audience, inspiring them to adopt sustainable practices and integrate valuable life lessons into their daily lives.



- Marwadi Sammelan's B.M. Ruia Girls' College, Mumbai, NAAC Accredited with B+ Grade (Third Cycle) and recipient of the Maharshi Karve Best College Award 2022-23, affiliated to S.N.D.T. Women's University, celebrated **Fit India Week – Annual Sports Meet 2024 from 16th to 20th December 2024** on the college campus. The event was organized by the Sports Committee in association with the Internal Quality Assurance Cell (IQAC) to promote fitness and well-being among students and staff. The week-long celebration included the following activities:
 - Day 1 (16th December): Fitness Assessment through the Fit India Mobile App
 - Day 2 (17th December): Fitness Pledge taken by teachers and students
 - Day 3 (18th December): A National Level Quiz on the Importance of Yoga and Fitness
 - Day 4 (19th December): Carrom Competition for students
 - Day 5 (20th December): Poster Making Competition on fitness themes

Students interested in participating in the Carrom Competition were requested to register with Dr. Beenu Singh, Associate Professor, and Department of Economics. The event successfully fostered awareness on health, fitness, and the importance of maintaining an active lifestyle. It received enthusiastic participation from both students and faculty members, making it a vibrant and impactful celebration.

- The **Yashaswini Contest 2024–25** was successfully organized on **15th January 2025** by the Cultural Committee in association with the Internal Quality Assurance Cell (IQAC).

The event aimed to recognize and celebrate student excellence, offering participants a platform to showcase their personality, talent, and confidence. The program began with a warm welcome by Ms. Reena Prajapati from the Department of Commerce. Esteemed guests included Cultural Head and Associate Professor in Psychology, Shruti Madam, and our respected panel of judges – Malini Anvekar Madam, Pallavi Sawant Madam, and Uma Prabhu Madam – whose presence added great value to the event. A total of 13 participants took part in the competition, which was conducted across five rounds:

1. Form and Physical Fitness Round – Evaluation based on registration forms and BMI.
2. Introduction and Q&A Round – Participants introduced themselves and answered questions by the judges.
3. Talent and Presentation Round – Contestants showcased their talents.
4. Elimination Round – The top 6 participants were shortlisted.
5. Common Question Round – From the final 6, 3 participants were selected based on their answers.

The event concluded with the announcement of the top three winners. **Priyanka Dewasi from BMS-II** was declared the **2nd Runner-Up** in the Yashaswini Competition, earning recognition for her commendable performance across all rounds. The overall winner of Miss Yashaswini 2024–25 will go on to represent the college at the university-level Miss Tejaswini Contest. The event ended on a high note, celebrating talent, confidence, and the vibrant spirit of the students.



- Marwadi Sammelan's Sitaram Deora Institute of Management Studies and B.M. Ruia Girls' College, NAAC Accredited with B+ Grade and recipient of the Maharshi Karve Best College Award (2022), affiliated to S.N.D.T. Women's University, organized an online guest lecture on **15th January 2025** at 2:30 PM under the aegis of the Internal Quality

Assurance Cell (IQAC) as part of the initiative ‘वाचन संकल्प महाराष्ट्राचा’. The lecture, titled "The Lost Art of Deep Reading: A Lecture on the Importance of Reading in the Digital Era," witnessed enthusiastic participation from students, teaching, and non-teaching staff. The session aimed to highlight the significance of deep reading in today’s digital age, where screen-based distractions have impacted traditional reading habits. The event successfully rekindled interest in reading and emphasized the benefits of focused and mindful engagement with texts. It was a thought-provoking and enriching session for all attendees. Link to join the lecture- <https://meet.google.com/niq-ffxk-agd>

- Students enthusiastically participated in the Annual Function “**Ras Phuhar**” held on **17th January** at **Patkar Hall**. The event was themed “**Lokrang**”, celebrating the rich cultural diversity and vibrant folk traditions of India. Students showcased their talents through colorful performances, folk dances, and musical presentations, reflecting the spirit of unity and heritage. The event was a grand success and received great appreciation from the audience.

MARWADI SAMMELAN'S
B. M. RUIA GIRLS' COLLEGE
 NAAC Accredited B+ 3rd Cycle
 Maharshi Karve Best College Award 2022-23

SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES
 Affiliated to S.N.D.T. Women's University, Mumbai
 11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
 Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : bmruiyacollege.com, http://sdims.co.in/

The Management, Principal, Staff & Students cordially invite you for the
Annual Function
RAS - PHUHAR

Friday, 17th January, 2025 at 2.30 p.m.
 Venue : Patkar Hall,
 New Marine Lines, Mumbai -400020.

Presided By : Adv. Sushil Vyas
 President, Marwadi Sammelan
 Guest of Honour : Dr. Rupesh Raut,
 Joint Director (Add.Charge)

Vijay Singhal
 Convener, Sitaram Deora Institute
 of Management Studies

Dr. Santosh Kaul Kak
 Principal, B. M. Ruia Girls' College
 I/C Principal, Sitaram Deora Institute of Management studies

Suresh Deora
 Hon. Secretary
 Marwadi Sammelan

- The **Tejaswini Contest 2024–25** was held from **21st to 23rd January 2025** at the SNTD Women’s University Campus. This prestigious contest brought together young women from across the university to showcase their intelligence, creativity, and leadership qualities. **Priyanka Dewasi**, the **Runner-Up** of the **Miss Yashaswini 2024–25** contest and a student from **SYBMS**, represented our college with great poise and confidence. Though she did not secure the top spot, Priyanka’s performance was commendable, reflecting her dedication and remarkable talent.



- The Internal Quality Assurance Cell (IQAC), NSS Unit, Department of Commerce, and Department of Sociology, in collaboration with the Consumer Guidance Society of India, organized a Workshop on Consumer Guidance and Financial Literacy on January 29, 2025. The workshop was conducted in two sessions, with Session I held from 11:00 AM to 12:30 PM for B.A. and B.Com students, and Session II from 12:30 PM to 2:00 PM for students of BMS, BAMB, and BCA programs. The second session, held in the college auditorium, was attended by four faculty members and 50 students. The session focused on enhancing students' understanding of consumer rights and financial literacy, covering essential topics such as budgeting, savings, and responsible financial behavior. The event was interactive and informative, providing students with valuable insights into making informed financial decisions.



- The **Intercollegiate Competition "Toofan"**, organized by **Sitaram Deora Institute of Management Studies** on **30th and 31st January 2025**, was a dynamic and engaging event designed to celebrate the spirit of "**Aamchi Mumbai**". The theme reflected the essence, culture, and vibrancy of the city, which was brought to life through various competitions and enthusiastic student participation. Students from multiple colleges participated in events such as quizzes, marketing challenges, and talent showcases, reflecting the diverse energy of Mumbai. Among the outstanding achievements: Ishika Jorigal and Riya Sawant (BMS-II) secured 3rd place in the Quiz Competition on 30th January. Sangeeta Dewasi and Maheak Shah (BMS-II) achieved 1st place in the Quiz Competition, demonstrating sharp intellect and teamwork. In the Sell It Like You Mean It competition, Priyanka Dewasi and Bhoomi Nishad (BMS-II) earned 3rd place, showcasing creativity and marketing flair. "Toofan" provided a vibrant platform for students to display their talents, engage in healthy competition, and express their creative ideas. The event concluded with great enthusiasm, leaving participants inspired and proud of their accomplishments.

- The much-awaited annual intercollegiate fest, "**Nirjhar 2024-25**", was held on 14th February 2025, under the theme "**Unity in Diversity**". Organised as part of the **Smt. Sumita Shrikant Dalmia Intercollegiate Competition**, the event witnessed enthusiastic participation from 338 students representing 26 colleges across Mumbai. A total of 15 exciting events were conducted, showcasing a blend of talent, creativity, and cultural diversity.
 - Maximum Winners: B.M. Ruia Girls' College & Lilavati College
 - Women Empowerment Trophy: Shri Narayan Guru College, Chembur
 - Maximum Participation: B.M. Ruia Girls' College
 - Following are name of the girls got prizes: Devangshi Manik (BMS-II) won 1st place in Card Making , Badami Mali, Kankar Mali, and Utkarsha Temkar (BMS-II) secured 1st place in the Quiz competition .

The event was a vibrant celebration of youth, unity, and talent, leaving lasting memories for all participants and attendees.

Marwadi Sammelan's
B.M.RUIA GIRLS' COLLEGE
NAAC Accredited B+ 3rd Cycle
Maharshi Karve Best College Award 2022-23
Affiliated to S.N.D.T. Women's University Mumbai
11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai - 400007.
Tel : 022 23808130, Web : www.bmrgirlscollege.com



Presents
Smt. Sumita Shrikant Dalmia Intercollegiate Competition

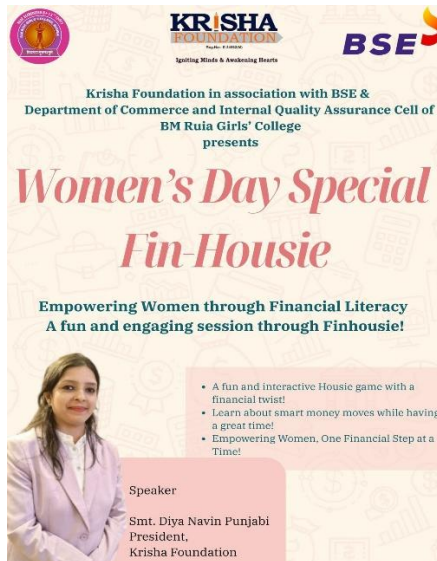
'निर्झर'
NIRJHAR
2024-25



विविधता में एकता
(Unity in Diversity)
14th February 2025

B.M. RUIA GIRLS' COLLEGE
11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Mumbai - 400 007.
Tel: 022 23808130/9167045032 • Email : bmr.cultural@bmrgirlscollege.com

- On the occasion of Chhatrapati Shivaji Maharaj Jayanti, the NSS Unit of B.M. Ruia Girls' College, in association with the Internal Quality Assurance Cell (IQAC), organised an educational visit to **Roxy Theatre** for the screening of the historical film “Chaava” on 24th February 2025. A total of 47 NSS volunteers along with 2 faculty members participated in the visit. The movie provided insightful glimpses into the life and legacy of Chhatrapati Shivaji Maharaj, reinforcing the values of leadership, courage, and patriotism among the students.
- The Department of Commerce and Internal Quality Assurance Cell (IQAC) of Marwadi Sammelan's B. M. Ruia Girls' College, in collaboration with BSE and Krisha Foundation, organised a unique and engaging session titled 'Fin-Housie' on **7th March 2025**. Themed “**Empowering Women through Financial Literacy**,” the session was conducted by **Mrs. Diya Navin Punjabi**, President of Krisha Foundation. Through an interactive and gamified approach, participants were introduced to key financial concepts in a fun and accessible way. The session successfully blended learning with engagement, aiming to boost financial awareness among women in an innovative format.



- On **8th March 2025**, students participated in the **Intercollegiate Competition “Drishti”**, organized by **Lilavati Lalji Dayal College of Commerce**, affiliated to the University of Mumbai. The event brought together students from various colleges to showcase their talent and creativity across different categories. It was an exciting and engaging experience for all participants, providing a platform for them to demonstrate their skills and knowledge.
- The Department of Commerce and Career Guidance and Placement Cell, in association with the Internal Quality Assurance Cell (IQAC) of Marwadi Sammelan’s B. M. Ruia Girls’ College, organised a workshop titled **“An Introduction to the World of Investments – An Investor Awareness Initiative”** on **12th March 2025**. The session was conducted by Mr. Niraj Bhagat from the National Stock Exchange (NSE), who provided valuable insights into the basics of investments, financial planning, and the importance of being a well-informed investor. The workshop aimed to enhance financial literacy among students and was well-received for its practical approach and relevance in today’s economic landscape.



- The Internal Quality Assurance Cell and Post Graduate Department of Commerce & Economics of Marwadi Sammelan's B.M. Ruia Girls' College, in association with Shri M. D. Shah Mahila College of Arts and Commerce, organised a two-day workshop titled **“VITTAPATH: Navigating Financial Roadmap for MSME”** on **18th and 19th March 2025**. Day 1 featured two insightful sessions on “Commercial Banking & Startup Finance: A Roadmap to Business Funding” by Mr. Anuj Kumar Malviya, Chief Manager, SBI Startup Branch, Mumbai and second session on “Mudra: A Solution to Financial Challenges Faced by Micro and Small Enterprises” by Mr. Pravin Kumar, Chief Manager, SBI, Govt. Sponsored Schemes. Day 2 continued at Shri M. D. Shah Mahila College of Arts and Commerce with a session on “SHG & Women Empowerment” by Ms. Kiran Badhe, Social Entrepreneur & CEO of We Worth. The day concluded with a Quiz Competition, encouraging active student participation and reinforcing key financial concepts. The workshop successfully enhanced students’ and participants’ understanding of MSME funding, government schemes, and women’s role in economic empowerment.

Janseva Samiti Sanchalit
Shri M. D. Shah Mahila College of Arts & Commerce
 (Autonomous)
 Dr.M.I.Patel Educational Campus,
 B.J.Patel Road, Malad West, Mumbai - 400 064
 in collaboration with
Marwadi Sammelan's
B.M.Ruia Girls' College
 Vachha Gandhi Road, Gamdevi, Grant Road, Mumbai - 400 007
 IQAC & Post Graduate Department of Economics & Commerce
 organises

VITTA PATH
 NAVIGATING FINANCIAL ROADMAP FOR MSME

Day 1 - 18th March, 2025
 10.00 am - 11.30 am
Mr. Anuj Kumar Malviya
 (Chief Manager, SBI Startup Branch Mumbai)
 Topic: Commercial Banking & Startup Finance:
 A Roadmap to Business Funding

Day 1 - 18th March, 2025
 11.30 am - 1.00 pm
Mr. Pravin Kumar
 (Chief Manager, Govt. Sponsored
 Schemes)

Topic: Mudra: A Solution to Financial Challenges
 Faced by Micro and Small Enterprises.

Day 2 - 19th March, 2025
 8.30 am - 10.30 am
Ms. Kiran Badhe
 (Social Entrepreneur & CEO of We Worth)
 Topic: SHG & Women Empowerment

Dr. Deepa Sharma Principal
 Shri M. D. Shah Mahila College
 of Arts and Commerce

Dr. Smt. Santosh Kaul Kak
 Principal
 B. M. Ruia Girls' College



- The **Graduation Ceremony** was held on **19th March 2025**, where degree certificates were conferred upon BA, B.Com, BMS, MA, and M.Com students of Marwadi Sammelan's B. M. Ruia Girls' College and the affiliated institutions. The event was graced by Chief Guest Dr. Sanjay Nerkar, Director, Board of Examinations and Evaluation, SNDT Women's University, Mumbai. The ceremony was presided over by Advocate Shri. Sushil Vyas, President of Marwadi Sammelan. The occasion was further enriched by the presence of Marwadi Sammelan's dignitaries, Principal Dr. Santosh Kaul Kak, teaching and non-teaching staff, and enthusiastic participation from students of both colleges, making it a memorable and proud moment for all.

MARWADI SAMMELAN'S
B. M. RUIA GIRLS' COLLEGE
 NAAC Accredited B+ 3rd Cycle
 Maharshi Karve Best College Award 2022-23
 &
SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES
 Affiliated to S.N.D.T. Women's University, Mumbai
 11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai-400007.
 Tel: 022 23808130, E mail: bmruija@yahoo.com, Web: bmruijagirlscollege.com, http://sdims.co.in/

GRADUATION CEREMONY

Presided by :
Adv. Sushil Vyas
 President - Marwadi Sammelan

Chief Guest :
Dr. Sanjay R. Nerkar
 Director, Board of Examinations and Evaluation
 SNDT Women's University

Date: 19th March, 2025, 11:30 a.m.
 Venue : Major Shri Ramprasad Poddar Sabhagruh,

WITH BEST COMPLIMENTS

Mr. Vijay Singhal
 Convenor, Sitaram Deora Institute
 of Management Studies

Mr. Suresh Deora
 Hon. Secretary
 Marwadi Sammelan

Dr. Santosh Kaul Kak
 Principal

- For faculties, On **22nd March 2025**, a **One Day National Research Conference** on the theme "**Cutting-Edge Developments in Commerce and Management: Embracing Industry 5.0**" was jointly organised by the Internal Quality Assurance Cell and Research Cell of Marwadi Sammelan's B. M. Ruia Girls' College, Jogeshwari Education Society's College of Commerce, Science, and IT, and Swami Vivekanand Night College of Arts & Commerce. The event commenced with an Inaugural Session, featuring Chief Guest CA Amit Pandit, Founder of FinRisk Doctor and a leading Wealth Management Business Advisor. The Keynote Address was delivered by Dr. Kalim Khan, Joint Managing Director of Brains Trust India, who shared valuable insights into the evolving dynamics of Industry 5.0 in the fields of commerce and management. The conference included three parallel Paper Presentation Sessions, where scholars and students presented innovative research. The event concluded with a Valedictory Session, celebrating a successful and knowledge-rich day of academic exchange.



- **For students**, The Internal Quality Assurance Cell (IQAC) and Research Cell of Marwadi Sammelan's B. M. Ruia Girls' College, in collaboration with JES College of Commerce Science & IT and Swami Vivekanand Night College of Arts & Commerce, organized the Students Research Paper Presentation Competition "ABHIDNYA" on **April 4, 2025**. The event, held at JES College of Commerce Science & IT, Jogeshwari, focused on the theme '**Cutting-Edge Developments in Commerce and Management: Embracing Industry 5.0**'. The competition saw participation from 14 students of B. M. Ruia Girls' College and 3 students from Sitaram Deora Institute of Management Studies. The students presented their research papers on various aspects of commerce, management, and the evolving Industry 5.0 landscape. The event provided a valuable platform for students to showcase their research skills and gain insights into the latest trends in the industry, fostering innovation and knowledge sharing in the field of commerce and management. Following students of BMS got prizes.
 - **3rd Prize** – Uma Jindam (B.M.S-III)
 - **3rd Prize** – Zoya Khan (B.M.S-III)



- The Internal Quality Assurance Cell, PG Department, and Research Cell of Marwadi Sammelan's B. M. Ruia Girls' College, in collaboration with Shri M. D. Shah Mahila College of Arts and Commerce (Autonomous), organised a **Multidisciplinary Intercollegiate Students' Research Paper Presentation Competition on April 5, 2025**. The event aimed to promote research culture and interdisciplinary learning among both undergraduate and postgraduate students. A total of 38 research papers were presented by students from various disciplines: 14 BMS students (11 teams), 3 M.Com students, and 2 students from SDIMS. The competition was a resounding success, fostering an environment of research, academic collaboration, and intellectual exploration. Students had the opportunity to present their research across a wide range of disciplines, honing their research, presentation, and critical thinking skills. The event not only promoted interdisciplinary learning but also encouraged insightful discussions, contributing to a deeper understanding of the importance of research in academic excellence. Tanvi Khambe, Prachi Singh, Prachi Tumma, Roshni, Sanjana, and Maithili Kale (BMS-III) were awarded the Consolation Prize for their insightful and well-presented research paper.

