



DEPARTMENT OF MANAGEMENT STUDIES

YEAR: 2022-23

FACULTY ACHIEVEMENTS

MS. ANJU THAKUR – ASSISTANT PROFESSOR

- Organized one day seminar on “Health & Mental Fitness” by Department of Management Studies on 8th August, 2022.
- Organized “Management Games” on advertising, logo & tagline identification on 26th August, 2022.
- Organized movie screening on “The Founder” by Department of Management Studies on 13th October, 2022.

MS. FARHEEN KUNATIL – ASSISTANT PROFESSOR

- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M Ruia Girls' College in association with Maharashtra Rajya Hindi Sahatiya Academy on 23rd and 24th March 2023.
- Pursuing M.Ed. from Gurukrupa College of Education & Research, Kalyan (W) affiliated to Mumbai University.

MS. NAMRATA BHALERAO – ASSISTANT PROFESSOR

- Attended seminar on “Legal Prospects of Intellectual Property Rights” organized by Department of Commerce and conducted by Dr. Hema Mehta, Associate Professor of Tolani College of Commerce on 8th October, 2022.
- Attended IP awareness Training/Program in collaboration with Government of India, Ministry of Commerce and Industry and Internal Trade, Office of Controller General of Patents, Designs & Trademarks under the National Intellectual property Awareness Mission under National Intellectual Property Awareness Mission on January 13, 2023 jointly organized by Intellectual Property Office and MoE's Innovation Cell, India.

- Attended 5 days Maharashtra Faculty Development Program from 13th to 17th March, 2023 on “Ethics & Values in Higher Education” at Asia Plateau, Panchgani, and Mahabaleshwar.
- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M Ruia Girls’ College in association with Maharashtra Rajya Hindi Sahitya Academy on 23rd and 24th March 2023.

MS. NEELAM MOR – ASSISTANT PROFESSOR

- Presented paper/ participated in the national seminar on “Women in the urban economy” organized by department of economics, on 17th and 18th March, 2023. Paper title “An Overview of challenges and opportunities for women in the gig economy”. Aarhat multidisciplinary international education research journal, XII(II) Mar-April-2023, 14-15, ISSN-2278-5655
- Jointly Organized Two-day university level workshop on NET/SET exam. With SNDT Women’s University Churchgate, Janseva Samiti Sanchalit Shri M D Shah Mahila College, Marwadi Sammelan’s B. M. Ruia Girls’ College.
- Ph.D. registration in SNDT Women’s University in 2022.
- Attended IP awareness Training/Program under National Intellectual Property Awareness Mission on January 13, 2023 jointly organized by Intellectual Property Office and MoE’s Innovation Cell, India.
- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M Ruia Girls’ College in association with Maharashtra Rajya Hindi Sahitya Academy on 23rd and 24th March 2023.

MS. REENA PRAJAPATI – ASSISTANT PROFESSOR

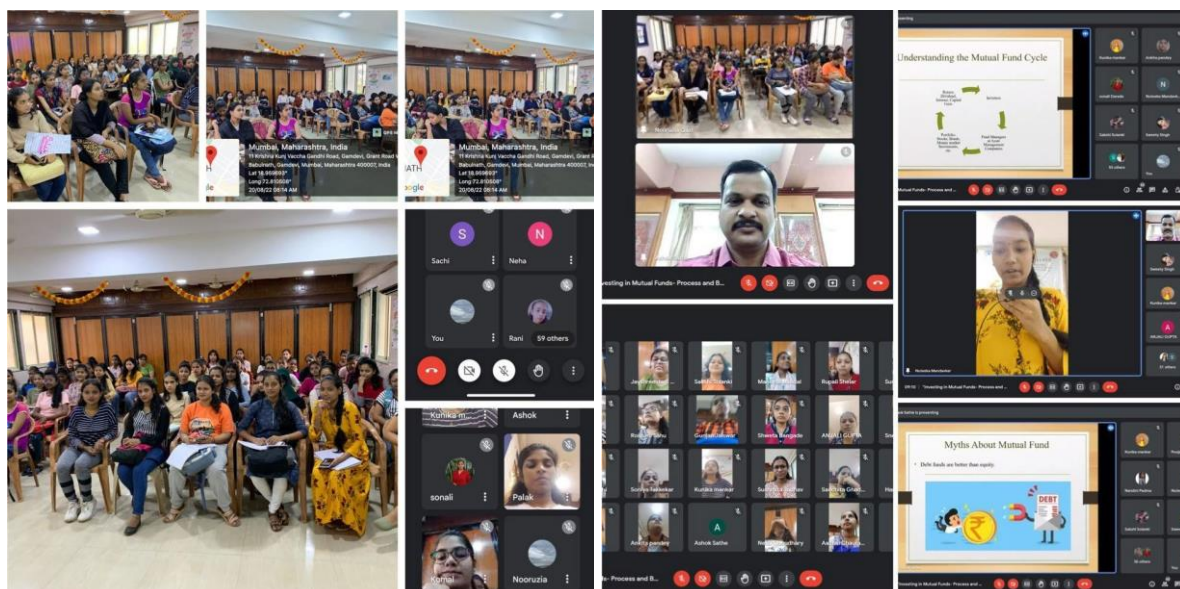
- Qualified as “Assistant Professor” by clearing UGC-NET December 2021 and June 2022 merged cycle.
- Attended 2 days National Seminar on NEP and Regional Languages conducted by the Hindi Department of B.M. Ruia Girls’ College in association with Maharashtra Rajya Hindi Sahitya Academy on 23rd and 24th March 2023.

DEPARTMENTAL ACTIVITIES

- On 8th August, 2022 Department of Management Studies organized seminar on **“Health & Mental Fitness”** where Mr. Bharath Rajula was the chairperson, National Level Athlete, Performance & Therapy Specialist. He gave insights about how mental fitness is important for growth and development of students in their career. Many students faced these problems now-a-days and due to which many diseases and other problems are coming out. Speaker tries to create awareness among students regarding health & Mental Fitness.
- On 26th August, 2022 Department of Management Studies organized “Management Games” where quiz competition was organized on the topics relating to advertising, jingles, and tagline & logo identification of various brands. Students in huge number participate and received e-certificates for the same.
- On 22nd & 23rd September, SNDT Women’s University organized Yuva Mahotsav for students where some students from Department of Management Studies participated in Folk Dance and represented B. M. Ruia Girls’ College at University level.
- On 13th October, 2022 Department of Management Studies organized movie screening on **“The Founder”**.
- BMS – I students have successfully enrolled for **“Street Food Vendor”** an add-on courses of Government Skill India Courses under National Skill Development Council.
- On 17th August, 2022 Department of Commerce in association with IQAC and in collaboration with Bombay Stock Exchange organized webinar on **“Investment Awareness among students to achieve Financial Independence”** where Mr. Yuvrajsinh Desai, proprietor of Riddhi Siddhi Securities was the resource person. Mr. Desai educated and informed students about the role and functions of Securities Exchange Board of India (SEBI), the difference between Primary & Secondary markets, types of public issues. He also informed about the role of SEBI in grievance redressal.



- On 20th August, 2022 Department of Commerce in association with IQAC organized webinar on **“Investing in Mutual Funds – Process & Benefits”** where Mr. Atul Sathe, Assistant Professor of HR College of Commerce & Economics was the resource person. He explained about the brief history of Mutual Funds, Mutual Fund Cycle, and Classification of Mutual Funds, various modes of investing in Mutual Funds such as Systematic Investment Plan, Systematic Transfer Plan, and Systematic Withdrawal Plan etc. He also gave an insights on the pros and cons of Systematic Investment Plan and cleared myths against Mutual Funds.



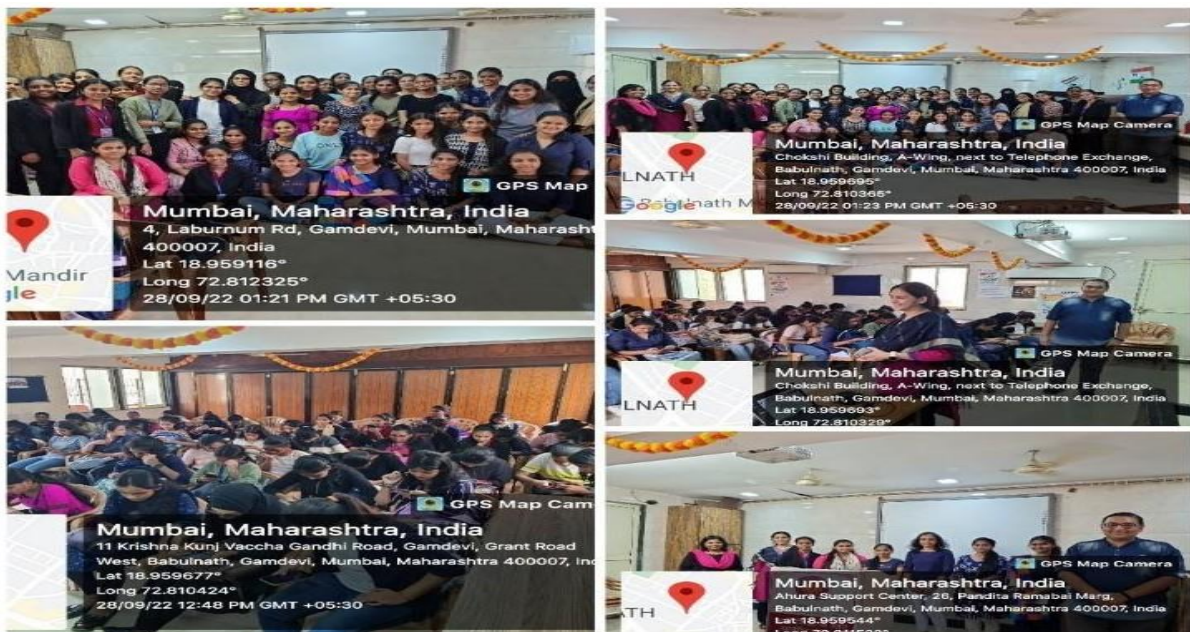
- On 21st September, 2022 Department of Commerce and Career Guidance Committee in association with IQAC organized seminar on “**Investment Avenues and Career Opportunities in Securities Market**”. The resource person for the seminar was Mr. Nikhil Shinde, Senior Assistant General Manager, National Institute of Securities Market (NiSM). He covered the topics relating to raising funds through primary market by issue of Debt and Equity within India and outside India. The students were informed about the various courses and examinations offered at NiSM which is an educational initiative of Securities and Exchange Board of India.



- On 24th September, 2022 Department of Commerce and Career Guidance Committee in association with IQAC organized a session on “**Careers in Banking, Finance, and Accounting & Business Analytics**” in collaboration with DVOC Institute Pvt. Ltd where Ms. Lajwanti Sharma was guest speaker who is Chief Business Officer at DVOC Institute Pvt. Ltd. She briefed the students about BFSI sector which includes Banks, Insurance Company, Financial Service, and Regulators etc. She spoke about the different job opportunities available in the BFSI sector. On 27th September, 2022 Department of Commerce organized **Accounting Quiz** competition and students attended the same.



- On 28th September, 2022 Department of Commerce organized **Banking Quiz** competition to understand the knowledge regarding money and banking and financial aptitude among students.



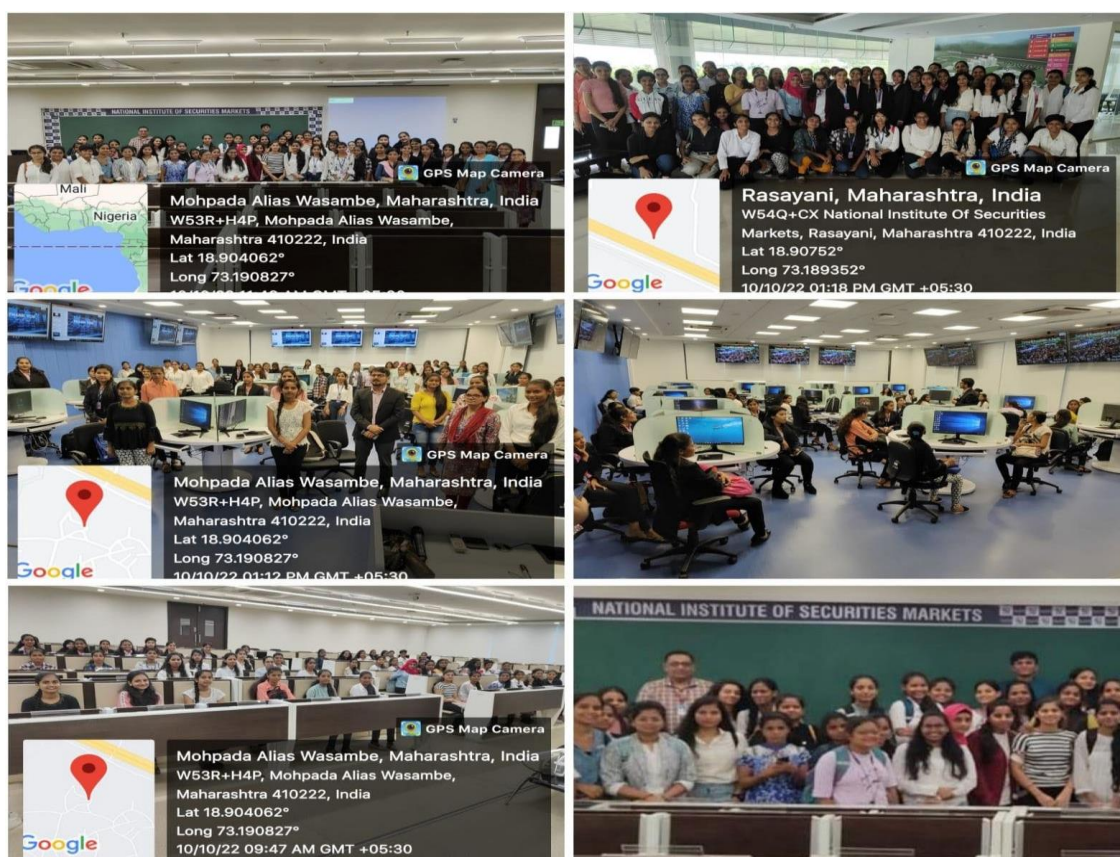
- On 29th September, 2022 Department of Commerce organized **Advertising & Brands Competition** where logo identification, slogan quiz, emoji's quiz, Brand Ambassadors rounds.



- On 30th September, 2022 PG Department of Commerce organized **JAM Activity, Back to Back Drawing and Business Strategy game**.



- On 1st October, 2022 Department of Commerce and Foundation Course organized a discussion on **“Gandhian Thoughts”** under Azadi ka Amrit Mahotsav and students attended the same.
- On 10th October, 2022 Department of Commerce in association with IQAC and in collaboration with National Institute of Securities Market (NiSM) organized Educational Visit to National Institute of Securities Market (NiSM), Patalganga Campus on the occasion of World Investors Week where students attended the same.



- On 16th November, 2022 Internal Complaints Committee and Department of Hindi in association with IQAC organized workshop on creating awareness regarding child abuse in collaboration with Hindustani Prachar Sabha where ‘**Bol Do**’ play was presented followed by panel discussion. The major objective behind this workshop was to create awareness about not only female child but also male child faced many problems living in society, but their problems never gets recognized. During discussion, many students participate and asked questions regarding the same issue.
- On 24th December, 2022 B. M. Ruia Girls’ College organized **Annual Trade Fair “Unnati”** by Innovation, Incubation and Entrepreneurship Centre in association with IQAC where students participated in it by putting their stalls of snacks, garments, jeweler, games and fun zone. Students from various streams participate and put their stalls. Students learn communication skill, pursuing skills, how to survive in competitive market, strategies to be used for attracting new customers etc.
- On 13th January, 2022 Department of Commerce in association with IQAC organized a seminar on **Intellectual Property Rights** in collaboration with Government of India, Ministry of Commerce and Industry and Internal Trade, Office of Controller General of

Patents, Designs & Trademarks under the National Intellectual property Awareness Mission where Ms. Jaspreet Kaur, Examiner of Patents & Designs, Government of India was guest speaker. She explained about how one can apply for copyrights, patent or designs etc. She also make students aware about concession that government is providing on any female applicant applying for IPR.

- On 27th & 28th January, 2023 B. M. Ruia Girls' College organized two day **INTER COLLEGIATE** Competition '**NIRJHAR**' where students from different colleges, institutions participated in various events including, Essay Competition, Nail Art, Mehendi Design, Rangoli Making, Group Dance, Singing, Chess, Carom, Poster Painting, Fashion Show and Debate. Here students participate in huge number and won many prizes in different competition.
- On 16th & 17th February, 2023 Sitaram Deora Institute of Management Studies organized two day Inter collegiate competition '**TOOFAN**' where students participated in various events like Pitchers, group dance, No fire cooking, Debate, fashion show, Shoo the bug, photography and Quiz where students from various colleges participated and won many prizes.
- On 6th March, 2023 Department of Commerce and Research Cell in association with IQAC organized workshop on "**Journey of Women Empowerment in the field of Research**" where Prof. Sunita Sharma, IQAC Coordinator of JES College of Commerce, Science & Information Technology. She explained about how research can be conducted in a very simplest way. Right from selection topic to framing objectives, stating sample size, making questionnaires, collection data to interpretation of data and finding conclusion and providing suggestions for the study.
- On 9th March, 2023 Department of Economics in association with IQAC organized seminar on "**Women in bureaucracy, your journey**" where Ms. Minal Karanwal, IAS Sub-divisional Magistrate and project officer, integrated Tribal Department project in Nandurbar district of Maharashtra. She gave insights about her journey in bureaucracy and inspired many students to follow the path that they dreamed about.
- On 10th March, 2023 Department of Mass Media organized a webinar on "**Climate Entrepreneurship – A young change maker, initiating action against climate change**" where Ms. Prachi Shevgankar, Founder & CEO of Cool the Globe was resource person. She explained about her journey of becoming entrepreneur and what difficulties she faced. She tries to encourage students on start-ups rather than working as an

employee. She explained students about what are the different ways available where students can apply according to their interest area and passion.

- On 11th March, 2023 Department of English in association with IQAC organized seminar on “**Indian English Literature and Feminist Literary Theory**” where Dr. Anil Sonawane, Assistant Professor of English, St. Gonsalvo Gracia College of Arts & Commerce was resource person. He gave an insights on importance of female in Indian English Literature and how it impacts today.