

**B.M RUIA GIRLS' COLLEGE
GAMDEVI
MUMBAI**

**PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES AND
COURSE OUTCOMES FOR ALL PROGRAMS**

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B.A

हिंदी विभाग

Programme Outcome

1. छात्राओं में साहित्य के अध्ययन- अध्यापन में रुचि विकसित हुई ।
2. छात्राओं में 'साहित्य' एवं साहित्य की विभिन्न विधाओं को जानने व समझने का सामर्थ्य विकसित हुआ ।
3. छात्राओं में साहित्य के अध्ययन से सामाजिक, नैतिक व राष्ट्रीय मूल्यों के प्रति जागरूकता व आस्था का निर्माण हुआ ।
4. काव्यशास्त्र के सैद्धांतिक अध्ययन से छात्राओं में मूल्यांकन की क्षमता का विकास हुआ ।
5. छात्राओं को भाषा की उत्पत्ति व विशेषताओं का ज्ञान प्राप्त हुआ ।
6. छात्राओं ने हिंदी भाषा की उत्पत्ति, विकास, उसके विभिन्न रूप व विभिन्न बोलियों की जानकारी हासिल की ।
7. छात्राओं ने लिपि के उद्भव, भाषा व लिपि में अंतर तथा प्रमुख लिपियों का ज्ञान प्राप्त किया ।
8. छात्राओं में लेखन क्षमता व सर्जनात्मक क्षमता का विकास हुआ ।
9. विभिन्न साहित्यकारों से छात्राएँ परिचित हुईं ।
10. भाषा पर नियंत्रण व साहित्यिक तर्क-वितर्क व संवाद की क्षमता का विकास छात्राओं में हुआ

Programme Specific Outcome

1. छात्राओं में रचनात्मक, समीक्षात्मक व अभिनय क्षमता का विकास ।
2. छात्राओं में भाषा, लिपि व हिंदी भाषा का यथोचित व व्यवस्थित ज्ञान तथा भाषा के सही प्रयोग की क्षमता का विकास।
3. पटकथा लेखन व संवाद लेखन, सूत्र-संचालन तथा अभिनय कला का सामर्थ्य विकसित ।
4. साहित्य के माध्यम से मानवीय मूल्यों का संवर्धन और सौंदर्यात्मक दृष्टि तथा मूल्यांकन क्षमता का विकास ।
5. विभिन्न भाषाओं का ज्ञान व राष्ट्रीय तथा सामाजिक उत्तरदायित्व का विकास ।
6. भाषा विज्ञान के माध्यम से भाषा वैज्ञानिक अध्ययन की क्षमता का विकास ।
7. हिंदी साहित्य की लेखन परम्परा व विकास को जानने तथा समझने का यथोचित सामर्थ्य विकसित हुआ ।
8. राष्ट्रभाषा हिन्दी के प्रचार-प्रसार के उत्तरदायित्व का विकास ।

Course Outcome

सेमेस्टर I+ II

1. छात्राओं में निबंध, संवाद, रिपोर्ट, वृत्तांत लेखन के माध्यम से रचनात्मकता का विकास।
2. छात्राओं में पर्यायवाची, एकार्थी अनेकार्थी तथा युग्म शब्दों के ज्ञान का विकास।
3. छात्राओं में पत्र-लेखन की कला का विकास।
4. छात्राओं में साहित्य के गद्य और पद्य रूपों का ज्ञान विकसित हुआ तथा साहित्य अध्ययन के माध्यम से नैतिकता व सामाजिक उत्तरदायित्व का निर्माण हुआ।
5. साहित्य व साहित्यकारों के अध्ययन- अध्यापन में रुचि का निर्माण हुआ।

सेमेस्टर III+IV

1. छात्राएँ भाषा की उत्पत्ति विकास विशेषताओं से परिचित हुईं।

2. छात्राओं ने हिंदी भाषा के विकास,उसके विभिन्न रूपों व बोलियों की जानकारी हासिल की।
3. छात्राएं हिंदी की संवैधानिक स्थिति से परिचित हुईं।
4. छात्राओं को साहित्य के स्वरूप,उसके विभिन्न रूपों का ज्ञान प्राप्त हुआ तथा उनमें साहित्य के रूपों के समीक्षात्मक दृष्टिकोण का विकास हुआ।
5. छात्राओं ने साहित्य का समाज नैतिकता विज्ञान आदि से संबंध की जानकारी प्राप्त की।
6. काव्यशास्त्र के अध्ययन से छात्राओं ने काव्य के लक्षण हेतु व प्रयोजन की जानकारी प्राप्त की।
- 7.काव्य के तत्वों, शब्द-शक्तियों,और रस के स्वरूप,अंग एवं भेदों का शास्त्रीय ज्ञान प्राप्त कर छात्राओं में रसास्वादन का दृष्टिकोण और आलोचना का सामर्थ्य विकसित हुआ।

सेमेस्टर V+ VI

- 1.भाषा विज्ञान के अध्ययन से छात्राओं में भाषा को वैज्ञानिक दृष्टि से जानने व परखने की क्षमता विकसित हुई।
2. नाटक के अध्ययन से छात्राओं में अभिनय कला का विकास हुआ।
- 3.ललित निबंध के अध्ययन से निबंध कला के प्रति रुचि विकसित हुई।
- 4.दलित आत्मकथा लेखन के अध्ययन से दलित विमर्श,दलित साहित्य के ज्ञान प्राप्त हुआ।
5. छात्राओं में साहित्य के विभिन्न रूपों की समीक्षा करने की क्षमता का विकास हुआ।
6. छात्राओं में रचनात्मकता का सामर्थ्य विकसित हुआ।

B.A –ECONOMICS HIGHLIGHTS AND PROGRAM OUTCOMES

BA ECONOMICS PROGRAM HIGHLIGHTS

- 3 years full time program in Hindi Medium
- Conducive learning environment
- Active faculty support to fast as well as slow learners
- Online classes and interaction with faculty
- Appropriate projects, field visits to improve employability

BA Economics Program aims equip students with understanding of economic theory so as to make them capable of economic analysis expected of any graduate in Economics in India.

BA Economics Program Outcomes

1. Learner shall acquire understanding of contemporary socio-economic issues;
2. Learner shall be able to define important concepts related to various economic theories, models and principles with more than 75% accuracy;
3. Learner shall be able to explain the possible influence of monetary and fiscal policy on any given sector in economy;
4. Learner shall be able to use different tools and methods from economic theory to analyze economic issues;
5. Learner shall be able to give highlights of any given Union Budget of India;
6. Learner shall be able to prepare a write up describing any given data table related to Indian economy by using percentages and averages;
7. Learner shall be able to identify stage of trade cycle in any economy, given adequate data;
8. Learner shall be able to link and correlate economic theory with ongoing economic policy framework;
9. Learner shall prepare a questionnaire for a social survey, given any specific socio-economic research problem;
10. Learner shall be able to use Information Technology, Excel or spreadsheet package for basic quantitative analysis of economic data;
11. Learner shall be able to think rationally as consumer or worker;
12. Learner shall be able to practice situation specific appropriate behavior, in a team or otherwise.

B A Economics Course Outcomes of each Course

There are 20 papers to be completed over the duration of B A Economics program, spread over three academic years consisting of six semesters. Following course outcomes have been spelt out as per the syllabus of each course prescribed by the SNDT University. Each course consists of 100 marks equivalent to 4 credits.

Course Outcomes for Program B A Economics

B.A –Economics

Sem	Code	Subject And Objectives
I	145106/ 175106	1-Economy of Maharashtra- Learner shall be able to : <ul style="list-style-type: none">• Have awareness and consciousness about the Economy• Understand Social And Economic Problems of the Indian economy and problems of the economy of Maharashtra.• Describe the state of Maharashtra economic policies• Evaluate the economic problems of the economy of Maharashtra post 1950• Gain adequate knowledge for studying for the Indian Economy questions asked in competitive exams
	145206	2. Principles of Economics- Learner shall be able to : <ul style="list-style-type: none">• to present a clear, accurate and interesting introduction to the principles of modern economics.• describe economic environment prevailing in the economic system.• To understand basic issues about international trade

Department of Sociology

B. A. Sociology	
Program Outcome	<ol style="list-style-type: none">1. This program would provide broad/ comprehensive knowledge on Social problems and Social processes2. Student shall be able to connect sociological theory to explain social issues3. Student shall be able to explain social issues and problems in an industrial organisation4. Student shall be able to explain the relationship between different institutions in society5. Student shall be able to apply sociological theories to emerging social conflicts
Program Specific Outcome	<ol style="list-style-type: none">1. After successful completion of the program, student shall be able to make a list of sociological important institutions of the society2. Student shall be able to state salient features of various sociological theories.3. Student shall be able to describe the process and dynamics of social reforms in India4. Student shall be able to write about dynamics of given social moment and its role in Social transformation5. Student shall be able to prepare an essay explaining dynamics of marginalised groups in India, related to contemporary or historical social problems and issues6. Student shall be able to identify different types of design, tools and techniques of social research7. Student shall be able to prepare a questionnaire for conducting a social survey on any given research problem

English Core Component Course

English CC (Lower Level)

Course Outcomes and Attainment of Course Outcomes for B.A Program

Semester	Course Outcomes	Attainment of Course Outcomes
Semester I English CC VI 155101 Starting with English	<ul style="list-style-type: none">• Start using language more accurately and fluently in the spoken and written context successfully• Transfer information from visual to verbal and verbal to visual• Understand the format of email writing and use the tools of paragraphing and be able to compose simple emails and letters• Understand the systems of sound	<ul style="list-style-type: none">• Oral and written tests• Written Test• Creating an email id and written tests• Loud reading in class
Semester II English CC VI 255201 Exploring English	<ul style="list-style-type: none">• Use tense forms accurately• Use language in context in referential and inferential moving• Write short, simple, and descriptive, creative pieces accurately and fluently• Understand the accuracy, appropriacy and fluency in spoken language	<ul style="list-style-type: none">• Oral and written tests• Writing paragraphs in class and quiz• Written tests• Story-telling, oral presentations of various essay topics
Semester III English CC VI 355301	<ul style="list-style-type: none">• To read, comprehend and answer simple questions on texts and narratives	<ul style="list-style-type: none">• Oral responses and written tests• Roleplay activities• Written tests

Using English Effectively	<ul style="list-style-type: none"> • To acquire oral communication skills to greet people, start or end a conversation in a polite manner • To be able to write informal letters, invitations, apologies, requests, intimations and appeals, etc. 	
Semester IV English CC VI 455401 Advancing with English	<ul style="list-style-type: none"> • To read, understand and write responses in simple English. • Learn ways of refusing or rejecting in a politely with the help of suitable words (telephone conversations, at the restaurants, at the shopping malls) • Learn to answer various types of questions like factual, interpretive and personal responses 	<ul style="list-style-type: none"> • Written tests • Roleplay activities • Oral responses to class discussions and written tests
Semester V English CC V 555501 English For Empowerment	<ul style="list-style-type: none"> • Read, comprehend and respond to questions on seen and unseen texts • Listen and respond to aural debates and discussions • Speak fluently in simple English in a variety of situations • Write formal letters of application, leave, request and resignation • Articulate responses in grammatically correct English 	<ul style="list-style-type: none"> • Oral responses to teacher's questions in class and written tests • Aural responses in class • Dramatization of various day-to-day situations • Written tests • Quiz
Semester VI English CC VI 655601 English For Success	<ul style="list-style-type: none"> • Read and understand the text using different narrative styles • Listen to speeches and give opinions • Write formal letters expressing views and opinions • Solve vocabulary and grammar exercises 	<ul style="list-style-type: none"> • Story-telling and written tests • Power-point presentations on current issues • Written tests • Testing listening comprehension by

		written response to audio/video recording of lectures, speeches, T.V serials, seminars
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English CC (Higher Level)

Course Outcomes and Attainment of Course Outcomes for B. Com Program

Semester	Course Outcomes	Attainment of Course Outcomes
Semester I English CC I 110101	<ul style="list-style-type: none"> • Understand the theory of business communication. • Learn to write grammatically correct sentences. • Develop basic reading and comprehension skills. • Learn to write letters of enquiry. 	<ul style="list-style-type: none"> • Oral presentations and written tests • Picture writing • Loud reading of passages in class • Written tests
Semester II English CC II 210201	<ul style="list-style-type: none"> • Further, develop comprehension skills. • Learn to organize ideas and write paragraphs. • Develop an independent response to social issues. • Learn to write routine office letters. 	<ul style="list-style-type: none"> • Oral responses to comprehensions from Empowerment English book • Written tests • Oral/visual/power-point presentation on women's issues • Written tests

<p>Semester III</p> <p>English CC III</p> <p>310301</p>	<ul style="list-style-type: none"> • Learn to interpret visual data and write with clarity. • Develop the ability to logically construct an argument. • Learn to write business and regular office letters. 	<ul style="list-style-type: none"> • Power-point presentations and written tests • Assignments and written tests • Written tests
<p>Semester IV</p> <p>English CC IV</p> <p>410401</p>	<ul style="list-style-type: none"> • Learn to summarize arguments • Use language imaginatively • Understand how to use the electronic modes of communication. • Speak confidently and express ideas with clarity • Handle job-related correspondence with competence. 	<ul style="list-style-type: none"> • Written tests and oral responses to the teacher's reading of lengthy passages in class • Story-telling • Creating and using email id • Group discussion on the chapters from Empowerment English book • Mock interview and written tests
<p>Semester V</p> <p>English CC V</p> <p>510501</p>	<ul style="list-style-type: none"> • Write sales letters and draft representations. • Prepare questionnaires and conduct market surveys. • Critically respond to and write about gender-related issues. 	<ul style="list-style-type: none"> • Written tests • Assignment and written test • Personal responses to the plots of stories in class and written tests
<p>Semester VI</p> <p>English CC VI</p> <p>610601</p>	<ul style="list-style-type: none"> • Respond to socially relevant issues. • Write official reports • Prepare press releases and handouts. • Understand the role and importance of public relations in 	<ul style="list-style-type: none"> • Personal responses in class in a group discussion of social issues

	a organization.	business	<ul style="list-style-type: none"> • Assignment and written tests • Power-point presentation and written tests
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BCOM

PROGRAMME SPECIFIC OUTCOME (PSO) - B. COM

PSO 1 : The students would gain a thorough understanding of Terminologies of Mathematic, Statistic and Accounting.

PSO 2: The students will be able to demonstrate and execute the various Tax forms related to Individual and various tax issues

PSO 3: Students will be able to exemplify and clarify the concepts of Management, Marketing, Advertising, Banking, Insurance, Finance, Business Law, Economics and Environment Studies.

B.COM. I - SEMESTER I

COMMERCE PAPER I - PRINCIPLES OF MANAGEMENT - Computer Code- 145106

1. Learner will be able to acquire the skills like effective communication, decision problem skills in day to day builds affairs.
2. They will be able to apply policies and practices governing business undertakings.
3. Students will be empowered to understand various management functions (planning, organising and delegation of responsibility) which would make them efficient in decisions making in an organization.
4. Students will be able to evaluate, monitor and control the challenging situations effectively and efficiently.
5. Students can make use and apply principles of management in creating better families, societies, and world at large

B.COM. I - SEMESTER II

COMMERCE PAPER II - HUMAN RESOURCE MANAGEMENT -Computer Code- 245206

1. Learner will be able to implement and evaluate, recruitment, selection and training programme.

2. Enable students to get introduced to the term HRM, HR planning and its contents.
3. Enable students to understand the concepts of job design and job analysis and its practical applications.
4. Enable students to understand concept, types of wages and the factors influencing wages in organizations.
5. Students can create awareness in society about role and functioning of government and non-govt. organisations.

B.COM. I - SEMESTER I

ACCOUNTANCY - FINANCIAL ACCOUNTING –I - Computer Code- 145107

1. To enable students to understand basic theories and concepts of preparation of accounts
2. To acquaint students with elementary knowledge of accounting standards issued by ICAI

B.COM. I - SEMESTER II

ACCOUNTANCY – ADVANCED FINANCIAL ACCOUNTING –II - Computer Code- 245207

1. To enable students to understand Expenditure classifications and concept of Depreciation
2. To explain accounting treatment in preparation of consignment accounts
3. To acquaint the students in preparation of books of accounts from single entry book keeping

B.COM. I - SEMESTER I

BUSINESS ENVIRONMENT- Computer Code – 145109

1. To acquaint the students with the constituents of the business environment.
2. To make the students understand the procedure for setting up a business unit.
3. To give students an overview of the tourism industry and contemporary issues in tourism.
4. To make the students aware of entrepreneurial opportunities.

B.COM. I - SEMESTER II

ENVIRONMENTAL STUDIES- Computer Code -245209

1. To acquaint the students about environmental studies and population explosion.
2. To make students aware of different resources and their conservation.
3. To prepare students to understand the concept of the ecosystem.
4. To make students aware of different types of pollution and its prevention.

B.COM. I -- SEMESTER I**BUSINESS MATHEMATICS - Computer Code – 145108**

1. To enable the learner to understand Commercial Mathematics and Mathematics of Finance.
2. To familiarize students with the concepts of Determinants & Matrices.
3. To familiarize students about Linear Programming.
- 4) To provide an overview of Permutation & Combination

B. COM. I - SEMESTER II**BUSINESS STATISTICS PAPER II COMPUTER CODE 245208**

1. To enable the learner to understand Statistical Data and Descriptive Statistics
2. To familiarize students with the concepts of Simple Correlation and Regression Analysis
3. To familiarize students about Index Numbers
4. To provide an overview of Time Series Analysis

B.COM. II - SEMESTER III**PRINCIPLES OF MARKETING AND CUSTOMER RELATIONSHIP MANAGEMENT
- Computer Code -345306**

1. Students will be able to understand the concepts of marketing and analyze the effective use of critical marketing strategies.
2. Students will develop an awareness of customer relationship building techniques and enable insights into customer values.
3. To sensitize the students about the social responsibilities of marketing towards society.
4. Students will develop interview and communication skills in their interaction with retailers about customer relationship management techniques.
5. Students can acquire practical skills in the development of a new product and its promotion.

B.COM. II - SEMESTER IV**INTRODUCTION TO BANKING AND INSURANCE – Computer code -445406**

1. Students will be able to understand the various concepts and functions of banking.

2. Students will acquire knowledge of various fundamentals of insurance along with types of insurance.
3. Students will be able to create awareness about the importance of insurance in society.
4. Students will acquire practical knowledge and the ability to use online banking services.
5. Students will learn relevant career skills relating to the selling of insurance products.

B.COM. II - SEMESTER III

BUSINESS LAW I - Computer code -345110

1. To familiarize the students with the meaning, scope and the sources of business Law in India.
2. To understand the essentials of a valid contract, the laws of the Act, consideration and the various modes of discharge of a contract.
3. To explain the different laws about the sale of goods, performance of a sale contract and remedial measures
4. To understand the Partnership Agreement, Rights of Partners, Duties, and Powers of Partners and Methods of Dissolution as per the partnership Act.
5. To explain the need to have a right to information, describe the brief history of the efforts made in the direction of Right to information in the country, and discuss the Right to Information Act of 2005.

B.COM. II - SEMESTER IV

BUSINESS LAW II- Computer Code-445210

1. To understand the regulation of companies under Companies Act, the incorporation process and its internal regulation and company membership and disclosure obligations, the duties and liabilities of directors and other officers of a corporation, members powers and remedies
2. To familiarize the students with different kinds of negotiable instruments, such as promissory notes, bills, and cheques.
3. To familiarize the students with various laws about consumer protection

B.COM. II - SEMESTER III

Elective Subject- ADVERTISING I – INTRODUCTION TO ADVERTISING – Computer Code- 375144

1. Students will be acquainted with the fundamentals and role of advertising in the contemporary world.
2. Students will be familiarized about the role and importance of advertising in contemporary society.
3. Students will gain knowledge about the economic, social and regulatory issues relating to advertising.
4. Students will understand the techniques of research used in advertising
5. Students will be able to comprehend the forms of advertising and emerging media options in the modern world.

B.COM. II - SEMESTER IV

Elective Subject- ADVERTISING II – TECHNIQUES OF ADVERTISING – Computer Code- 475244

1. Students will gain knowledge about advertising planning and management using effective tools and techniques of advertising.
2. Students will understand the use of creativity in construction of effective advertisements
3. Students will understand the concept of Advertising Campaign and will be able to apply knowledge in framing Advertising Budget.
4. Students can understand the services provided by Advertising Agency and
5. Students can know about the Career options in advertising.

B.COM. II - SEMESTER III

ACCOUNTANCY PAPER III - Computer Code 345307

1. To read and interpret ledger accounts.
2. To understand the theoretical and legal provisions in preparation of company financial statements.
3. To enable the students to understand the concept of goodwill.
4. To enable the students to understand the meaning and methods of Valuation of stock.

BCOM II - SEMESTER IV

ACCOUNTANCY PAPER IV

ADVANCED FINANCIAL ACCOUNTING - Computer code-445407

1. To understand legal provisions and accounting aspects of Profit Prior to Incorporation and Redemption of preference shares.
2. To enable them in the preparation of Companies Financial statements.
3. To understand concepts and accounting treatment of hire purchase and instalment sale.

B.COM. III - SEMESTER V

COMMERCE PAPER V - MODERN FINANCE - Computer Code -545506

1. The students will be able to acquire skills, ability and confidence to tackle common practical financial problems of business organisation.
2. The learner will be able to describe and explain importance of financial management, capital structure decision making, investment avenues and financial services.
3. The learner will be able to gain theoretical and practical knowledge in the field of investment.
4. Students will be able to conduct financial literacy programmes in communities all over.

B.COM. III - SEMESTER VI

COMMERCE PAPER VI - FINANCIAL MARKETS - Computer Code -645606

1. Students will be able to identify key issues for marketers of financial services.
2. Evaluate investments in working capital and long term assets.
3. Evaluate economic conditions and relating them to financial decisions in the organization.
4. Students will acquire knowledge to manage the finance and financial requirements of business.
5. Able to acquire knowledge about financial services and their role in Indian financial system.
6. Build diversified portfolio and access portfolio performance.
7. Analyze and evaluate financial markets, how securities are traded, mutual fund companies and investor behaviour.
8. Investors protection awareness program in communities all over.

B.COM. III - SEMESTER V

FINANCIAL ACCOUNTING & AUDITING PAPER I

MANAGEMENT ACCOUNTANCY - Computer Code 550115

1. To understand theoretical aspects and enable students to prepare various budgets.

2. To compute, evaluate ,analyze and interpret financial statements with the help of ratios.
3. To understand the purpose and preparation of statement of cash flow statement.
4. To understand the object of investment, its implication on different stakeholders and accounting treatment.

B.COM III - SEMESTER V
FINANCIAL ACCOUNTING & AUDITING PAPER III
COST ACCOUNTANCY - Computer Code 555315

1. To understand need and objective of cost accounting.
2. To analyze cost elements and preparation of cost sheets.
3. To familiarize students with different costing methods in manufacturing and service sectors.

B.COM III - SEMESTER VI
FINANCIAL ACCOUNTING & AUDITING PAPER IV
MANAGEMENT & CORPORATE ACCOUNTANCY - Computer Code 655415

1. To understand accounting treatments in case of amalgamation, absorption of companies.
2. To understand the objectives of working capital management and preparation of working capital statement.
3. To enable the students to understand the reasons for valuation of shares.
4. To enable students to understand the basic rules for purchase/takeover of business.

B.COM. III - SEMESTER VI
FINANCIAL ACCOUNTING & AUDITING PAPER VI
TAXATION - INCOME TAX - Computer Code 655615

- 1.To acquaint them with various conceptual aspects and provisions of Income Tax Act.
2. To enable them to prepare computation of Total Income.

B.COM. III - SEMESTER V
SPECIALIZATION - FINANCIAL ACCOUNTING AND AUDITING II (CORPORATE
AUDITING) – Computer Code – 555215

1. To help students understand the need and importance of auditing
2. To familiarize with different auditing techniques
3. To understand different types of audit and concept of audit programmes, working papers
4. To make them aware of auditing aspects of special organizations

B.COM. III - SEMESTER VI

Specialization - Financial Accounting and Auditing V (Corporate Auditing) – Computer Code - 655515

1. To impart knowledge of accountancy in execution of audit of the accounts as per various legislations
2. To understand legal provisions dealing with auditors under Companies Act
3. To provide with elementary knowledge of CARO
4. To acquaint students with compulsory accounting standards issued by ICAI

B.COM. III - SEMESTER V

BANKING & FINANCE P –I- BANKING IN INDIA: PRINCIPLES AND OPERATIONS- Computer Code -555113

1. To acquaint the learner with the history and growth in the Banking sector.
2. To familiarize the learner with the types of banks and their functions.
3. To familiarize the learner about the features and services of Commercial Banks and their role in economic development.
4. To provide the learner an overview of the banking operations.

B.COM. III - SEMESTER VI

BANKING & FINANCE P –II BANKING SYSTEM IN INDIA - Computer Code -555213

1. To enable the learner to understand the history and current reforms of the banking system in India.
2. To understand the relation between universal banking and advancement in banking technology.
3. To provide an overview of various types of banking in India
4. To study the structure and functioning of apex financial institutions in India and understand the role of Microfinance

B.COM. III - SEMESTER V

BANKING AND FINANCE-PAPER III

COMPARATIVE FOREIGN BANKING - I - Computer Code: 555313

1. To provide Knowledge of International Banking, central banking and comparative banking systems in UK, USA and Japan.
2. To understand the role and performance of non-banking financial companies and Development Banking in UK, USA and Japan.

B.COM. III - SEMESTER V

**BANKING & FINANCE P-IV BANKING IN INDIA PRINCIPLES AND OPERATIONS--
Computer Code -650413**

1. To familiarize students about Negotiable Instruments.
2. To acquaint students with lending by banks, credit creation by Bank, Priority sector Lending.
3. To make students understand the modes of Charging securities and forms of Loans and Advances.
4. To enable students to comprehend the reforms in the Banking sector.

B.COM. III - SEMESTER VI

BANKING & FINANCE P-V BANKING SYSTEM IN INDIA -- Computer Code -650513

1. To enable the students to understand the functioning of the Indian money market and its recent developments.
2. To acquaint the students about the monetary policy of RBI and various measures of financial Inclusion taken by RBI.
3. To acquaint the students about Laws relating to Banking.
4. To enable the students to understand various types of risks in banking business and management of risks.

B.COM III - SEMESTER VI

BANKING AND FINANCE PAPER VI

COMPARATIVE FOREIGN BANKING - Computer Code No. – 655613

1. To acquaint the students with the fundamentals and role of comparative foreign Banking.
2. To familiarize students about the role and functions of money market, capital market and parallel Money Market of UK, USA and Japan.
3. To familiarize the learner about the Role of World Bank, International Financial Institution, IDA and Basel I and Basel II Accord.

BMS

BMS – Program Outcome, Program Specific Outcome, Course Outcome

PROGRAM OUTCOME :

- Be capable to pursue higher studies in diverse fields of management such as media studies, business administration, human resource management and financial management.
- Acquire knowledge about management practices which facilitate them to become effective professionals.
- Develop a positive attitude towards lifelong learning and research.
- Be adequately trained to be entrepreneurs and communicate effectively.
- Acquire the required skills to develop business models and be responsible global citizens with cross cultural competent behaviour and ethical values.
- Students learn about significance of management ethics and ethical practices in businesses and CSR by organization.

PROGRAM SPECIFIC OUTCOME :

- To encourage creativity and innovative thinking leading to entrepreneurial skills.
- Provide students with sound theoretical base and exposure to current business challenges.
- Prepare students with capabilities and skills in area of general management, marketing, finance, global business and human resource management, to take up roles in managerial position across diverse industries.
- Enhance the ability of the students to meet global challenges through sensitivity towards organizational, economic and cultural activity.

COURSE OUTCOME :

SEMESTER I

Principles of Management

- Understand the nature of management and describe the functions of management.
- Develop understanding of different approaches to designing organizational structures.
- Discover and understand the concept of motivation, leadership, power and conflict.
- Understand the foundations of group behaviour and the framework for organizational change and development.

Business Communication

- Understand the importance of business communication.
- Enhance oral, written and electronic communication skills and personal productivity.
- Understand the various barriers to communication and learn how overcome the same.

Financial Accounting

- Enable the students to understand the basics of accounting
- Learn the use of various Computer software packages in preparing final accounts.
- Understand the accounting information contained in published financial statements of the businesses.

Principles of Marketing

- Understand the concept of marketing and related concepts.
- An in-depth understanding to various elements marketing mix for effective functioning of an organization.
- Learn some of the tools and techniques of marketing with focus on Indian experiences, approaches and cases.

Economics I

- Describe and apply the methods for analyzing consumer behaviour through demand and supply, elasticity and marginal utility.

- Identify and appraise various models of how markets are organized, and the price and output decisions for maximizing profit.
- Know how markets that fail to use resources efficiently create unintended effects

SEMESTER II

Marketing Management

- Understand the elementary aspects of marketing management.
- Learning the various pricing policies and the factors affecting it.
- Study of the concept of product life cycle and understand various stages.

Organisational Behaviour

- Understand the role of personality, learning and emotions at work.
- Understand the foundation of group behaviour and the framework for organizational change and development.
- Discover various aspects of human behaviour in relation with the organizational culture.

Economics II

- Associate the current economic phenomenon with existing theory and put their views on contemporary economic issues.
- Apply the principle of Macroeconomics in explaining the behaviour of Macroeconomic variables at national as well as global level.

Introduction to ICT

- Understand the computer environment by understanding the evolution of computers.
- Understand the applications offered by Microsoft office and apply them in day to day work
- Apply the teachings of cloud computing and green computing while using computer hardwares and softwares.

Introduction to Quantitative Techniques

- Understand the basic mathematical concepts and apply them in management.
- Identify, formulate and solve the Linear Programming Problems to understand the optimum utilisation of resources.
- Application of limits and integration in business environment.

SEMESTER III

Business Law

- Understand the legal aspects of business and the meaning and concept of contractual obligations, partnership, company law.
- Demonstrate an understanding of the Legal Environment of Business.
- Apply basic legal knowledge to business transactions.
- Communicate effectively using standard business and legal terminology.

Cost and Management Accounting

- Understand the basic concepts of cost accounting.
- Understand the importance of cost records.
- Apply costing and management techniques for decision making in an organization.
- Understand the principles and procedure of cost accounting and apply them to solve various practical problems.

Human Resource Management

- Enhance the understanding of the role of Human Resource Management and explore the recent trends of HRM.
- Introduce the basic concepts, functions and processes of human resource management
- Develop an understanding of HRM systems and their implementation through exploring the practice of Staffing, Training and Development, Performance Management and Compensation

Fundamental of Production & Operation Management

- Appreciate the concepts of production and maintenance management in operations
- Understand the role of operations management in achieving organizational expectations.
- Comprehend key decision areas of operations and analyze data for effective decision making in operation management.

Quantitative Techniques for Business

- Provide students theoretical and practical knowledge of statistical methods.
- Understand the sampling of data and analysing it by using measures of central tendency.
- Understanding the probability distribution and as a result analyzing the business risk.

SEMESTER IV

Strategic Management

- Identify the forces impacting on corporate and business strategies
- Critically aware of factors involved in strategy making
- Assess the resources and constraints for strategy making in a business context.
- Explain the importance of social, economic and political forces.

Financial Management

- Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
- Understand concepts of cost of capital, leverage analysis, capital structure and dividend theories and identify courses of action in financial environment that would result in maximization of wealth of an organization.
- Understand management of working capital and estimate the same for an organization

Consumer Behaviour

- Understand concept and theory of consumer behaviour.
- Learn about the consumer and buyer behaviour and basic knowledge about business ethics, CRS and Public relation management.

- Interpret psychological and environmental influences that help understanding consumer behaviour.

Quality Management

- Students become aware of various quality improvement tools available for companies.
- Learn various concepts like Six Sigma, Kaizen, TQM, Benchmarking etc.
- Overall improvement in the product quality to satisfying consumers in the available resources.

Entrepreneurship Development & Event Management

- Develop creative skills essential for being an entrepreneur
- Perform feasibility analysis to identify potentially successful new venture.
- Demonstrate effective teamwork and leadership skills
- Identify funding options for setting up a new venture

SEMESTER V

Integrated Management Communication

- Enable students to understand the dynamics of communication required from marketing point of view.
- Quickly understand a company and its marketing communications activities
- Thoroughly describe a range of media and methods available to marketers
- Demonstrate a comprehensive understanding of Marketing Communications theories and concepts.

Brand Management

- Understanding the nature, role, and importance of brand management and advertising in marketing strategy
- Understanding effective design and implementation of advertising strategies
- Present a general understanding of content, structure, and appeal of advertisements

- Understanding ethical challenges related to responsible management of advertising and brand strategy.

Industrial Relations

- Intensive theoretical and practical knowledge of industrial relations and trade union.
- Provide outline position of industrial relations in Indian perspective and provide practical information about how to handle grievances.
- Brief knowledge on solving industrial disputes, conciliation and arbitration.

Human Resource Development

- Enable to understand the functions and importance of HRD and realisation about its contribution to the value chain.
- Learn various rules of HRD managers.
- Understand employee morale and improve job satisfaction and team building.

Advanced Quantitative Methods for Business

- Intensive theoretical and practical knowledge of statistics, and provide an integrated perspective of management functioning along with Quantitative methods of business.
- Develop critical thinking and use CPM and PERT techniques to improve decision making.
- Draw conclusion about a population using testing of hypothesis.

SEMESTER VI

International Business

- Understanding International Business Management, its environment and complexities.
- Understanding international marketing strategies and practices.
- Insight about the legal aspects of international business and various laws relating to packaging, labelling etc.

Retail Management

- Understand the concept and related terms in retailing.
- Understand and classify the retail outlets into organised and unorganised as well as various other classifications.
- Comprehend the ways retailers use marketing tools and techniques to interact with their customers.
- Understand various formats of retail in the industry.

International HRM

- Understand the impact of culture on Human Resource Management and how HRM differs across cultures
- Comprehend issues and challenges pertaining to International HRM
- Understand how International HRM can develop competencies in dealing with cross cultural issues
- Understand the different functional roles of HRM in various international contexts like recruitment, selection, performance management, training, compensation and repatriation.

Talent Management

- Evaluate the potential and appropriateness of talent development strategies, policies and methods with reference to relevant contextual factors.
- Assess the role and influence the politics of knowledge management policy and practice in a range of contexts.
- Understand the existing organisational practices relating to developing and managing human resources to achieve business strategies and objectives.

Project

- Understand the purpose of the research.
- Develop feasibility study using various tools and sampling methods.
- Preparing questionarre and undertaking detailed analysis and drawing conclusion.
- In dept study on a particular market research and and improving presentation skills.

MCOM

M.COM. I - SEMESTER I

STRATEGIC MANAGEMENT - Computer Code- 100002

1. To acquaint the student to the conceptual understanding of the concept of Strategic Management
2. To understand the perspective of the organization in relation to opportunities and threats posed by the environment.
3. To acquaint the learner to the various types of Strategic Formulation and Strategic decision-making methods adopted by the Organization.
4. To familiarize students to process of Strategy Implementation the various Functional Strategies employed by Organizations

M. COM. I - SEMESTER I

CORPORATE ACCOUNTING I - Computer Code: 100003

1. To acquaint the student on conceptual aspect of Corporate Accounting.
2. To introduce the students to application of accountancy principles to different commercial activities.
3. To familiarize students to practical accounting practices in corporate entities such as Holding & Subsidiary Companies.
4. To acquaint the learner to Cash Flow Statement as per AS 3 & Accounting Ratios.
5. To understand the applications of (IFRS) International Financial Reporting Standards.

M.COM. I - SEMESTER I

ECONOMIC AND BUSINESS ENVIRONMENT - Computer Code- 100004

After successful completion of this course students shall be able to

1. Develop advance understanding of economic environment
2. Analyze the behaviors of economic systems of different countries in global economy
3. Understand the intricacies of fiscal management
4. Analyze the influence of monetary and fiscal policy
5. Explain the implications of policy towards foreign direct investment

6. Understand the reasoning behind policies of institutional regulators in Banking, Finance and Insurance sector
7. Ability to explain short term and long term influence on balance of payments due to changes in macro policies

M. COM. I - SEMESTER I

BASICS OF FINANCE AND ACCOUNTS - Computer Code 100005

1. To provide basic knowledge of finance and accounts disciplines to the students.
2. To make the students to understand principles of finance and accounts.
3. To introduce students to the Basic of cost accounting, labour cost control & Activity Based Costing (ABC).
4. To familiarize students to the concepts of Cost of capital.

M.COM. I - SEMESTER I

ECONOMIC AND BUSINESS POLICIES - Computer Code- 200001

After successful completion of this course students shall be able to

1. Understand sectorial economic policies for agriculture, industry, trade and infrastructure sectors in India
2. Analysis of evolution and influence of policies towards MSME's in India
3. Evaluation of agricultural price policy decisions
4. Understanding of the interaction between food security policies and agricultural commodities prices
5. To explain the implications of changes in trade policy decisions in India

To analyze the international interactions among different countries as members of trade blocks

M. COM. I - SEMESTER II

ACCOUNTING FOR MANAGERIAL DECISIONS - Computer Code: 200002

1. To provide knowledge on cost accounting practices and management accounting at advanced level.
2. To equip the students with the knowledge of managerial decision making.
3. To familiarize students to the concepts of Standard Costing.

M.COM. I - SEMESTER I

RESEARCH METHODOLOGY - Computer Code- 200004

After successful completion of this course students shall be able to

1. Understand different types of research designs
2. To develop data collection tools (questionnaires / Google form, etc.) for surveys, interview schedules and case studies
3. To be able to do review of literature on chosen research topic
4. To be able to use NLIST, NDLI sources for review of literature
5. To be able to write references in APA format.
6. To frame hypothesis for a socio-economic survey design

M.COM. I - SEMESTER II

SPECIALIZATION PAPER : HUMAN RESOURCE MANAGEMENT ORGANIZATIONAL BEHAVIOR -Computer Code- 210301

1. To provide the learner insights to understand behavioural processes at individual, group and organizational level and to learn how this behaviour affects Organizational Performance
2. To provide the learner the basic knowledge of the dynamics of interactions between individual and the organization and to understand the impact of Conflict management, Negotiation and Power in the growth of the organization.
3. To provides the learner a broad overview of Fundamentals, Processes and Group Behavior in an Organization and foresee the future of Organizational Developments.

M. COM. I - SEMESTER II

SPECIALISATION

GROUP (F) ADVANCED MANAGEMENT ACCOUNTING AND AUDITING PAPER I: ADVANCED ACCOUNTANCY - Computer Code – 210601

1. To lay a theoretical foundation of IFRSs and Accounting in computerized Environment.
2. To gain ability to solve problems relating to accounts of Insurance companies and special types of situations.
3. To introduce students to Accounting in Computerised Environment and Software.

M. COM. I - SEMESTER II

SPECIALISATION

GROUP (F) ADVANCED MANAGEMENT ACCOUNTING AND AUDITING

PAPER I: ADVANCED COST ACCOUNTING AND AUDITING

Computer Code –210602

1. To provide adequate knowledge on methods of Financial Analysis.
2. To provide knowledge on Cost and Audit practices.
3. To familiarize students to the concepts of Activity Based Costing & Auditing in Computerized Environment.

M.COM. II - SEMESTER III

INTERNATIONAL BUSINESS -Computer Code- 300003

1. To enable the students to understand the dynamics of International marketing and its Environment
2. To acquaint the learner with the understanding of Market Selection Process and market strategies employed in international Business.
3. To gain understanding about the International distribution and quality control in international Business.

M.COM. II - SEMESTER III

SPECIALIZATION PAPER IV -HUMAN RESOURCE MANAGEMENT

KEY PEOPLE MANAGEMENT, RETENTION AND HUMAN RESOURCE AUDIT

COMPUTER CODE- 310304

1. To enable students to identify Key People and employ measures such as Career Planning and Succession Planning for their development towards organizational growth.
2. To familiarize the students with various techniques available for sustaining Key People in organizations and understanding the role of Retention Strategies for organizational growth and stability.
3. To provide basic understanding of the concept and methodology of HR Audit in the organizations.

M. COM. II - SEMESTER III

SPECIALISATION

GROUP (F) ADVANCED MANAGEMENT ACCOUNTING AND AUDITING

PAPER II: ADVANCED ACCOUNTANCY - Computer Code –310603

1. To lay a theoretical foundation of Indian and Global Accounting Standards.
2. To gain ability to solve problems relating to accounts of Non profit organizations and special types of situations such as Buyback of Shares.

M. COM. II - SEMESTER III

SPECIALISATION

GROUP (F) ADVANCED MANAGEMENT ACCOUNTING AND AUDITING

PAPER II: ADVANCED COST ACCOUNTING AND AUDITING

Computer Code – 310604

1. To provide knowledge on cost accounting practices at advanced level.
2. To equip the students with the knowledge of special areas of Accounting and Auditing.
3. To familiarize students with the concepts of Human Resource Accounting, Inflation Accounting and Environmental Accounting.

M.COM. II - SEMESTER IV

RETAIL BANKING -Computer Code – 400001

1. To acquaint the learner with the conceptual awareness of Retail banking and gain understanding of the various Retail banking Payment services
2. To acquaint the student with the various Retail Asset Products available through Retail Banking.
3. To familiarize the learner with various Retail banking services
4. To acquaint the learner to various delivery channels adopted in Retail banking

MA ECONOMICS

M.A. (Economics) Highlights and Program Outcomes

Master of Arts in Economics

Program Highlights

- 2 years full time program
- Emphasis on economic theory and public policy
- Integrated Internship in Semester IV
- Partial Research Dissertation in Semester III & IV
- Contemporary topics for internal assessment
- Training in Statistical Data Analysis, using Excel & R
- Experience in Social Research
- Employability oriented add-on short courses
- Online classes and interaction with faculty

MA Economics Program is designed to incorporate rational thinking among students as a necessary skill in career as professionals in Economic Sciences

Program Outcomes of MA Economics

1. Learner shall be able to write 500 words on selected advanced theories in economics;
2. Learner shall be able to analyze contemporary economic problems;
3. Learner shall be able to list the possible impact of changes in economic policies on different sectors in economy;
4. Learner shall be able to do statistical analysis of given data of economic variables;
5. Learner shall be able to make a list of sources to obtain authentic data on economic variables in India;
6. Learner shall be able to design and implement one research project;
7. Learner shall be able to prepare a dissertation of the research project;
8. Learner shall be able to present findings of their research project and defend their research project;
9. Learner shall be able to choose and pursue a specialization of their choice in economic theory, – e.g. economics of labor, industry, gender, social & physical infrastructure etc.

