

MARWADI SAMMELAN'S B.M.RUIA GIRLS' COLLEGE

NAAC ACCREDITED B+ 3RD CYCLE
AFFILIATED TO S.N.D.T. WOMEN'S UNIVERSITY
MUMBAI



PROSPECTUS

- JUNIOR COLLEGE
- DEGREE COLLEGE
- POSTGRADUATE PROGRAMS



11, Krishna Kunj
Vachha Gandhi Road
Gamdevi
Grant Road (West)
Mumbai-400007

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BMS (English Medium) 8655220758
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Marwadi Sammelan's

B.M. RUIA GIRLS' COLLEGE
(Affiliated to SNDT Women's University, Mumbai)



PROSPECTUS

**Junior College
Degree College
Post Graduate Programs**

11, Krishna Kunj, Vachha Gandhi Road,
Gamdevi, Grant Road, Mumbai- 400007

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OUR VISION

Empowerment and Enlightenment of women by envisaging their aspirations in the light of wisdom.

OUR MISSION

Empowerment of women through academic excellence, promotion of the national language Hindi, cultural awareness and contribution towards nation building.

B.M. Ruia Girls' College is dedicated to the promotion of quality education which aims at the holistic development of each student. Education plays a crucial role in the enlightenment and empowerment of women. B.M. Ruia Girls' College provides for the intellectual, emotional, spiritual and creative needs of the students to make them confident, self-reliant, decision makers.

OBJECTIVES

- To assist each student to developing intellectually thereby making them self- independent through academic, co-curricular activities.
- To motivate towards successful and bright future by making them self-confident.
- To inculcate basic ethical and moral values in student community for their perfect personality development.
- To encourage students to imbibe traditional moral values based on Indian culture and heritage.
- To inculcate sense of service before self and sense of social and national awareness among students.
- To create among students, sense of sincerity, devotion, truth and honesty towards the nation.
- To develop a sense of generosity, broad mindedness, selflessness among students and encourage them to lay foundation of healthy and well-civilized family and society.

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COLLEGE PRAYER

॥ सरस्वती वंदना ॥

या कुन्देन्दु तुषारहार धवला या शुभ्रवस्त्रावृता ।
या वीणावर दण्डमण्डित करा, या श्वेत पद्मासना ॥
या ब्रह्माच्युतशंकरः प्रभृतिभिःदैवेः सदा वन्दिता ।
सा माम् पातु सरस्वती भगवति निःशेष जाडयापहा ॥

गुरुं ब्रह्मा गुरुं विष्णु, गुरुं देवो महेश्वरा ।
गुरुःसाक्षात् परब्रह्म तस्मै श्री गुरवे नमः ॥

तू ही राम है तू रहीम है ।
तू करीम कृष्ण खुदा हुआ ॥
तू ही वाहे गुरु तू ईश मसीह ।
हर नाम में तू समा रहा ॥

सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःख भागभवेत्

असतो मा सद्गमय ।
तमसो मा ज्योर्तिगमय ।
मृत्योर्मा अमृतंगमय ॥
ॐ शांतिःशांतिःशांतिः ॥



From the Principal's desk.....

I take this opportunity to mention that our college B.M Ruia Girls' College is managed by Marwadi Sammelan. It was established in the year 1958 by a group of committed and dedicated members of Marwadi Sammelan. Their relentless endeavors and constant encouragement were responsible for the promotion of girls' education in our society.

Our college is fortunate and takes pride in motivating students to achieve excellence not only in academic fields but also in co-curricular and extracurricular activities. The college is backed by a team of highly talented, dedicated and committed faculty members. The college offers a very amiable and professional environment which provides opportunities for students to achieve excellence not only academic fields but also in co-curricular and extracurricular activities. The college conducts a range of events to impart life skills and global competencies. We offer application-oriented learning, through various programs and courses, which makes our students industry ready.

Along with regular Commerce and Arts Programs at Junior College level the college offers Undergraduate Degree Programs in B. Com, B.A (Hindi Medium) and BMS. It also offers Post Graduate Programs in M. Com and M.A (Economics). BCA and BAMB Programs are offered under Sitaram Deora Institute of Management Studies. We are proud to be an institution of education that provides a holistic, student-centric environment.

The college offers various facilities to students to participate in co-curricular and extra-curricular activities such as NSS, NCC, Sports, Seminars and Workshops, Intercollegiate competitions, etc. these activities provide students with a platform to think, express, and exhibit their skills.

My best wishes to the students entering the new academic year **2022-23**

DR. SANTOSH KAUL KAK

PRINCIPAL

B.M RUIA GIRLS' COLLEGE

MARWADI SAMMELAN MANAGING COMMITTEE

B.M RUIA GIRLS' COLLEGE

LIST OF MEMBERS OF DEGREE COLLEGE COMMITTEE

Sr. No.	Name of the Member	Designation
1	Adv.Sushil Vyas	President
2	Shri. Suresh Deora	Hon. Secretary
3	Shri. Shrikant Dalmia	Convenor
4	Shri. K. G. Saraf	Member
5	Shri. Arvind Tibrewala	Member
6	Shri. Hemant Ruia	Member
7	Smt. Ankita Ruia	Member
8	Shri. Ajay Shinghania	Member
9	Shri. Pravin Agrawal	Member
10	Shri. Shailesh Dalmia	Member
11	Dr. Santosh Kaul Kak	Principal
12	Smt. Shruti Ranade	Teaching Staff Representative
13	Dr. Nooruzia Qazi	Teaching Staff Representative
14	Shri. Janardhan Kharsekar	Non-Teaching Staff Representative

LIST OF B.M.RUIA DEGREE COLLEGE CDC MEMBERS

Sr.No	Name of the Committee Member	Designation
1	Adv.Sushil Vyas	President
2	Shri. Suresh Deora	Hon. Secretary
3	Dr. Santosh Kaul Kak	Member Secretary (Principal)
4	Shri. Shrikant Dalmia	Member
5	Shri. Kanhaiyalal Saraf	Member
6	Prof. K Venkataramani	Member
7	Smt. Shruti Ranade	Member
8	Dr. Nooruzia Qazi	Member
9	Dr. Sunita Mishra	Member
10	Dr. Hemlata Masiwal	Member
11	Dr. Anita Jacob	Member
12	Ms. Bina Thakkar	Member
13	Mr. Janardhan Kharsekar	Non-Teaching Staff Representative
14	Mandavkar Nuteeka Gajanan	Student Member

LIST OF MEMBERS OF JUNIOR COLLEGE COMMITTEE

Sr No	Name of the Member	Designation
1	Adv.Sushil Vyas	President
2	Shri. Suresh Deora	Hon. Secretary
3	Shri. Shrikant Dalmia	Convenor
4	Shri. Ajay Rungta	Member
5	Dr. Santosh Kaul Kak	Principal
6	Smt. Kshama Tamhankar	Vice Principal
7	Shri.Janardhan Kharsekar	Non-Teaching Staff Representative

ABOUT THE COLLEGE

B.M.Ruia Girls' College was established in 1958, then known as Hindi Medium College by Marwadi Sammelan, which was always in the forefront of propagating and promulgating Hindi. Impressed by the proficiency and dedication of the Sammelan, Smt. Nathibai Damodar Thackersey Women's University granted affiliation to the college in 1960. In 1963 the college received a generous donation of Rs. 75,000 from Smt. Bhagirathibai Manmal Ruia Trust, as a reciprocating gesture to this goodwill the college was named after the founder of the trust as Smt. Bhagirathibai Manmal Ruia College. For almost 10 years this college operated from Vidya Bhawan, Sitaram Poddar Marg, Mumbai.

With the growing popularity the strength of students also multiplied. The limited space available at Vidya Bhawan was restricting the sky high aspirations of the faculty and students. In the year 1968 the college was shifted to the present location, Krishna Kunj, Vachha Gandhi Road, Mumbai -7 and the small building of the college soon grew five storeys tall. To cater to the diverse academic needs of the students, the college started Higher Secondary classes for Arts and Commerce, ie. Junior College along with the Degree College.

As an appreciation for the high standard of education and all-round development of the students, SNDT University granted permanent affiliation to the college in June 1979. Since then, the college has been introducing new market- oriented programs year after year. The college enjoys a minority status and is permanently affiliated to SNDT University.

Presently the college offers regular Commerce and Arts programs at Junior College level, Undergraduate programs in B.Com, B.A (Hindi Medium) and BMS. It also offers Post graduate programs in M.Com and M.A (Economics) and Undergraduate programs in BAMB and BCA under Sitaram Institute of Management Studies.

B.M.Ruia Girls College provides ample opportunities to students to participate in extra- curricular and co- curricular activities such as NSS, NCC, Sports, Yoga and Cultural activities that proves instrumental in shaping up the overall personality of students. Our infrastructure and our faculty are our greatest strength. We have modified our infrastructure time and again to facilitate easy and computer-based learning for our students. We have an excellent library, Computer Centre, Auditorium, Canteen and Gymkhana. We are proud to be an institution of education that provides a holistic, student-centric environment.

Junior College

❖ Curriculum (Arts)

XI Arts (Hindi & English Medium)

1. English
2. Hindi
3. Home Management/B.K
4. Sociology
5. Psychology
6. Economics
7. EVS
8. Physical Education

XII Arts (Hindi & English Medium)

1. English
2. Hindi
3. Child Development/B.K.
4. Sociology
5. Psychology
6. Economics
7. EVS
8. Physical Education

❖ Curriculum (Commerce)

XI Commerce (English Medium)

1. English
2. Hindi / Marathi / IT*
3. Economics
4. Book-Keeping & Accountancy
5. Organization of Commerce
6. Secretarial Practice /
Mathematics*
7. EVS
8. Physical Education

XII Commerce (English Medium)

1. English
2. Hindi / / Marathi / IT*
3. Economics
4. Book-Keeping &
Accountancy
5. Organization of Commerce
6. Secretarial Practice /
Mathematics*
7. EVS
8. Physical Education

****Minimum 60% marks are required for admission in IT & Mathematics***

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April.

❖ **Timings**

The college timings are from **12.30pm to 5 .30pm**

❖ **Eligibility**

- Std X examination from any recognized board (S.S.C., CBSE, ICSE or Equivalent) with English as a compulsory subject for admission to F.Y.J.C.
- F.Y.J.C. in the same faculty in which admission is sought for S.Y.J.C.
- The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:
 1. The Std. X Mark Sheet.
 2. The School Leaving Certificate.
 3. Ration Card.
- Candidates from other than Maharashtra State Board seeking admission to this college will be admitted only by producing the following documents.
 1. School Leaving Certificate (Duly signed by the Education Officer)
 2. Migration Certificate + Passing Certificate.
 3. The Candidate has to fill the application in prescribed proforma on Stamp Paper of Rs. 20/-. If students fail to fulfill the procedure, a fine of Rs. 10/- per day will be charged by the Board's Office and their result will not be declared.

- Candidates who were students of other Jr. Colleges and who are seeking admission to the college must submit their Leaving Certificate & No. Objection Certificate in original along with their admission applications.
- A student migrating to this college from any other college during the second term must produce No Objection Certificate from the Principal of the College attended by her in the first term and the Dy. Director of Education, Greater Mumbai. This rule is also applicable in the case of a student of this College migrating to another college during the Second Term.

❖ **Admission**

- Admission to F. Y. J. C. is strictly based on the admission programme issued by the Education Department. Student must submit fresh application form for admission to every Class as the beginning of every academic year.
- The Candidate should submit along with the application on Original Mark sheet (for Verification at the time of admission), a photocopy of the Statement of Marks obtained at the S.S.C. Examination, the Original School Leaving Certificate, a Photocopy of the Ration card and declaration form of the free education. They must submit the passing certificate of S.S.C. Examination.
- Admissions for S.Y.J.C. is generally as per the schedule prepared by the college immediately after the declaration of XI th Result and the students who have passed the examinations are requested to take admission as per the schedule with a fresh application form for admission.

❖ **Attendance**

As per the Maharashtra State Secondary and Higher Secondary Education Board (HSC Board) Mumbai Division, Vashi, Navi Mumbai. Circular dt. 11.12.2000 a student is required to have a minimum of 75% attendance in each term independently to make her eligible to appear for the Annual Examination as well as the HSC Board Examination.

❖ **Rules Regarding Refund of the Fees**

If a student wants to leave the college after admission, the college will refund the deposit amount and the balance of tuition fees after deducting the amount up to the month in which she has applied for the refund.

However, for unaided programs there is no refund of fees.

Degree College

❖ Curriculum (Commerce)

B. Com I

I Semester

Code No. Subject

110101	English C.C.- I (H.L.)
145105	Business Economics I
145106	Commerce I
145107	Accountancy I
145108	Business Mathematics I
145109	Business Environment

II Semester

Code No. Subject

210201	English C.C. II (H.L.)
245205	Business Economics. II
245206	Commerce II
245207	Accountancy II
245208	Business Statistics II
245209	Environmental Studies

B. Com II

III Semester

Compulsory Subjects

Code No. Subject

310301	English C.C.III (H.L.)
345305	Economics III
345306	Commerce III
345307	Accountancy III
345110	Business Law I

IV Semester

Code No. Subject

410401	English C.C. IV (H.L.)
445405	Economics IV
445406	Commerce IV
445407	Accountancy IV
445210	Business Law II

Elective Subjects (Any One)

375121	Industrial Psychology I
375144	Advertising I

475221	Industrial Psychology II
475244	Advertising II

B. Com III

V Semester

Code No. Subject

Compulsory Subjects

510501 English C.C. V (H.L.)
545505 Economics V
545506 Commerce V

VI Semester

Code No. Subject

610601 English C.C. VI (H.L.)
645605 Economics VI
645606 Commerce VI

Specialisation (Any One From A or B)

(A) Financial Accounting & Auditing

555115	Fin. A/c & Auditing I	655415	Fin. A/c & Auditing IV
555215	Fin. A/c & Auditing II	655515	Fin. A/c & Auditing V
555315	Fin. A/c & Auditing III	655615	Fin. A/c & Auditing VI

(B) Banking and Finance

555113	Banking & Finance I	655413	Banking & Finance IV
555213	Banking & Finance II	655513	Banking & Finance V
555313	Banking & Finance III	655613	Banking & Finance VI

❖Curriculum (Arts)

B.A.I

I Semester

Compulsory Subjects

Code No.	Subject
155101	C.C. I English (L.L.)
OR	
115103	C.C. I Hindi
130100	FC – I History as Heritage
130200	FC – II Women in Changing India

II Semester

Code No.	Subject
255201	C.C. II English (L.L.)
OR	
215203	C.C.II Hindi
230300	FC III- (Personality Development)
230400	FC – IV (Environmental Studies)

Discipline Component (Any One From A, B, C)

(A)

145103	DC I	Hindi	245303	DC III	Hindi
145203	DC II	Hindi	245403	DC IV	Hindi

(B)

145106	DC I	Economics PI	245306	DC III	Economics P III A
145206	DC II	Economics P II	245406	DC IV	Economics P IV

(C)

145111	DC I	Sociology	245311	DC III	Sociology
145211	DC II	Sociology	245411	DC IV	Sociology

Ancillary Component (Any One)

175103	AC-I	Hindi	275203	AC-II	Hindi
175106	AC-I	Economics (PI A)	275206	AC-II	Economics
175111	AC-I	Sociology	275211	AC-II	Sociology
175110	AC-I	Psychology	275210	AC-II	Psychology

B. A. II

III Semester

IV Semester

Compulsory Subjects

<u>Code No.</u>	<u>Subject</u>	<u>Code No.</u>	<u>Subject</u>
355301	C.C. III English (L.L.)	455401	C.C. IV English (L.L.)
	OR		OR
315303	C.C.III Hindi	415403	C.C. IV Hindi
330500	FC – V Current Concerns	430600	F.C. VI (Current Social Issues & Problems)

Discipline & Applied Component (Any One From A, B, C)

(A)

345503	DC-V	Hindi	445703	DC-VII	Hindi
345603	DC-VI	Hindi	445803	DC-VIII	Hindi
365103	APC-I	Hindi	465203	APC-II	Hindi

(B)

345506	DC-V	Economics	445706	DC-VII	Economics
345606	DC-VI	Economics	445806	DC-VIII	Economics
365106	APC-I	Economics	465206	APC-II	Economics

(C)

345511	DC-V	Sociology	445711	DC-VII	Sociology
345611	DC-VI	Sociology	445811	DC-VIII	Sociology
365111	APC-I	Sociology	465211	APC-II	Sociology

Ancillary Component (Any One)

375303	AC-III	Hindi	475403	AC-IV	Hindi
375306	AC-III	Economics	475406	AC-IV	Economics
375311	AC-III	Sociology	475411	AC-IV	Sociology
375310	AC-III	Psychology	475410	AC-IV	Psychology

B. A. III

V Semester

Compulsory Subjects

Code No. Subject

555501 C.C V English (L.L.)
OR

515503 C.C. V Hindi

VI Semester

Code No Subject

655601 C.C. VI English (L.L.)

615603 C.C. VI Hindi

OR

Discipline & Applied Component (Any One From A, B, C)

(A)

545903 DC-IX Hindi
546003 DC-X Hindi
546103 DC-XI Hindi
546203 DC-XII (A) Hindi
565303 APC-III Hindi

646303 DC XIII Hindi
646403 DC-XIV Hindi
646503 DC-XV Hindi
646603 DC-XVI (A) Hindi
665403 APC-IV Hindi

(B)

545906 DC-IX Economics
546006 DC-X Economics
546106 DC-XI Economics
546206 DC-XII Economics
565306 APC-III Economics

646306 DC-XIII Economics
646406 DC-XIV Economics
646506 DC-XV Economics
646606 DC-XVI Economics
665406 APC-IV Economics

(C)

545911 DC-IX Sociology
546011 DC-X Sociology
546111 DC-XI Sociology
546211 DC-XII Sociology
565311 APC-III Sociology

646311 DC-XIII Sociology
646411 DC-XIV Sociology
646511 DC-XV Sociology
646611 DC-XVI Sociology
665411 APC-IV Sociology

Rules for Refund of Fees for Aided Programs in Degree College

After receiving application for withdrawal of admission, fees will be refunded in the following manner.

Time of Withdrawal	Conditions of Withdrawal	Refund of Tuition Fees	Refund of Other Fees	Refund of Deposits	Charging of Processing Fees
Application for withdrawal submitted before starting of the programme or before close of admission process whichever is earlier	-	All fees to be refunded	All fees to be refunded	All deposits to be refunded	Rs 1000/-
Application for withdrawal submitted after starting of the program or after close of admission process whichever is earlier	The seat falling vacant is filled by admission of another candidate	80% of the tuition fees to be refunded	80% of the tuition fees to be refunded	All deposits to be refunded	Rs 1000/-

Essentials for refund of fees

1. The student should submit written application on plain paper for cancellation of admission (with date) along with the fee receipt.
2. The purpose of cancellation should be clearly stated in the application.
3. The application should be signed by the Principal.

However for unaided programs there is no refund of fees.

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Timings**

The college timings are from 7:30am- 12:30pm

❖ **Attendance**

Attendance in all lectures, tutorials, tests, internal assessments, and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.

❖ **Eligibility&Admission**

Students seeking admission in B.Com and B.A will have to fulfill the following criteria :

- Std XII (H.S.C.) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.Com. Part I (First Year Degree College).
- The original certificates along with certified photo copies of the following have to be submitted at the time of admission:
 1. Std XII (HSC)mark sheet.
 2. College leaving Certificate.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless that

application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D. T. Women's University confirms the same after receiving Migration or Transfer Certificate from respective boards/ University. + HSC. Passing Certificate.

As per the rule of the University /Department of education no students is allowed to keep terms simultaneously for two courses. As per rules students seeking admission must state that she has not registered herself in any other College or Institution for any course conducted by the University/Department of Education.

A student migrating to this college from any other college during the second term must produce 'No Objection Certificate' from the Principal of the college attended by her in the first term and the Dy. Director of Education, Greater Mumbai. This is also applicable in the case of a student of this college migrating to another college during the second term

❖ **Semester Exam**

The admission to the various semesters as per the semester pattern introduced from June 2009 for B.Com & B.A are as follows:

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
- Admission from 3rd to 4th Semester is automatic.
- Admission to 5th Semester is given provided a student has passed in all subject heads in 1st and 2nd semester and is not failing in more than 40% of the subject heads of passing in 3rd and 4th Semester taken together.

- Admission from 5th and 6th semester is automatic.

SEMESTER EXAMINATION RULES

- Internal examination is for 25 marks and a minimum of 09 marks is required for passing.
- External examination is for 75 marks and a minimum of 26 marks is required for passing.
- Each subject will be given a grade, total passing marks for each subject is 35 and the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, practical exams, case study etc.
- The college conducts two written tests of 15 marks each and one project work of 10 marks in each semester which will form a part of the internal exam. These marks will be consolidated to arrive at 25 marks of which it is mandatory for students to obtain a minimum of 09 marks in order to appear for the external examination.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.
- Student will be allowed to keep terms in 5 or less than 5 papers in both semesters combined.

Other Degree Programs

Apart from the regular B.Com and B.A programs, the college also conducts the following three year degree programs:

❖ Bachelor of Management Studies (BMS)

Eligibility and Admission

Student seeking admission should fulfill the following criteria:

Std XII (HSC) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.M.S./ B.C.A./B.M.M

The Original certificates along with certified copies of the following must be submitted at the time of admission:

1. Std XII (HSC) Mark sheet
2. College Leaving Certificate

Students from other states need to produce eligibility certificates from S. N. D. T. Women's University, Mumbai. The Students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective boards/University+.H.S.C. passing certificate.

As per the rule of University / Department of Education no student is allowed to keep terms simultaneously for two courses. Student seeking admission from must state that she has not registered herself at any other college institution for any course conducted by the University / Department of Education.

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Timings**

The college timings are from 7:30am- 12:30pm

❖ **Attendance**

Attendance in all lectures, tutorials, tests, internal assessments, and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.

❖ **Rules regarding refund of Fees**

Fees once paid will not be refunded for unaided programs.

❖ **Semester Exam**

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
- Admission from 3rd to 4th Semester is automatic.
- Admission to 5th Semester is given provided a student has passed in all subject heads in 1st and 2nd semester and is not failing in more than 40% of the subject heads of passing in 3rd and 4th Semester taken together.
- Admission from 5th and 6th semester is automatic.

❖ Semester Exam Rules

- Internal examination is for 25 marks and a minimum of 09 marks is required for passing.
- External examination is for 75 marks and a minimum of 26 marks is required for passing.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, practical exams, case study etc.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.

❖ Curriculum

B.M.S. I

Code No	SEMESTER I	Code No	SEMESTER II
1001	Principles of Management	2001	Marketing Management
1002	Business Communication	2002	Organizational Behaviour
1003	Financial Accounting	2003	Economics II
1004	Principles of Marketing	2004	Management Information system
1005	Economics I	2005	Quantitative Techniques for Business

B.M.S II

CodeNo	SEMESTER III	Code Nos	SEMESTER IV
3001	Business Law	4001	Strategic Management
3002	Cost and Management Accounting	4002	Financial Management
3003	Human Resource Management	4003	Consumer and Buyer Behaviour
3004	Fundamentals of Production and Operations Management	4004	Quality Management
3005	Quantitative techniques for business	4025	Entrepreneurship and Stock market Options.

B.M.S. III

Code No	SEMESTER V	Code No	SEMESTER VI
5021	Integrated Marketing Communication	6023	International Business
5022	Brand Management	6024	Retail Management
5031	Industrial Relations	6033	International HRM
5032	Human Resource Development	6034	Talent Management
5005	Advanced Quantitative Methods for Business	6005	Project

Post Graduate Programs

The College offers two post graduate programs:



M.A - Economics

Eligibility and Admission

B.A Degree from a recognized University.

The Students should obtain the Prospectus and admission forms by paying the requisite fee only if they have scored 45% of more marks in case of open category and 40% or more marks in case of SC/ST/BC and such other categories. The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:

1. Recent Photograph.
2. Leaving certificate of previous institution.

3. Passing certificate of higher secondary examination.
4. Mark sheet of last qualifying examination.
5. Caste certificate wherever applicable.
6. Caste validity certificate.
7. Non creamy layer certificate wherever applicable.
8. Migration Certificate for students who have migrated from other statutory university or boards.
9. Marriage certificate for those required change of name wherever applicable.
10. Certificate of active retired military services wherever applicable.
11. Certificate of physical handicapped wherever applicable.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured - Their admission becomes complete only when the S.N.D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective Boards / University, where they studied. As per the rules of the University/Department of Education, no students is allowed to keep terms simultaneously for two courses. Students seeking admission must state that she has not registered herself at any other College or Institution for any course conducted by the University/Department of Education..

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Attendance**

75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.

Rules of Examination for M. A.

The M. A. program is of 80 credits. There are five courses per semester. Each course will be of 4 credits. Each semester is of 20 credits. (5 x 4 = 20 Credits)

- For the M. A., courses are classified into Core (compulsory) Courses, Elective (optional) courses and CBCS (Choice Based Credit System) courses.
- In Semester I, and Semester II, students have to study total five courses in each semester.
- In Semester III, if student selects 'Research Component' as elective course, then she has to complete 2 courses of Research Component i.e. total 8 credits.
- In semester IV, if student selects 'Internship Component' as elective course, then she has to complete 2 courses of Internship Component i.e. total 8 credits.
- Students from any disciplines can opt for CBCS courses.
- In semester I, II, III and IV, students have an option to choose CBCS course each of 4 credits.

Evaluation:

- For Economics each course will have 25% Internal Evaluation and 75% External Evaluation.
- Minimum 40% marks are required in Internal & External assessment separately for passing in each Course.
- Student who fails in the internal assessment will not be allowed to appear for semester end (external) examination.

Freeship, Scholarship and Financial Aid

Fee concession for Schedule Caste/ScheduleTribe/Vimukta Jamati/Nomadic Tribe/Special Backward Class is available as per Government Rules.

Students have to submit the following documents (photocopies) for availing Freeship/Scholarship under reservation categories.

- Caste Certificate
- Caste Validity Certificate

- Aadhar Card
- Income Certificate
- Marriage Certificate
- Ration Card
- Gap certificate, if applicable.
- Rules for re-appearing in examination
- Student who does not pass examination of a particular course in four attempts will have to enroll for the entire program.
- Student has to complete a post graduate program in five years. For instance a student enrolling for a two year post graduate program in 2012-2013 will have to complete the program by 2016-17.
- When the syllabus changes, question paper of the old syllabus will be set for three years along with the question paper for new syllabus . If a student is unable to complete the post graduate program she is enrolled in within three years after the syllabus is changed, she will have to appear for examination of the new course.

Revaluation

Facilities for verification of marks, obtaining photocopy of answer sheet and revaluation of answer sheet and revaluation of answer scripts are available on payment of prescribed fees.

Gracing rules

- For each semester examination a maximum of 1% of the total marks of that semester (if the number is a fraction less than 0.5 it will be rounded off to the immediate lower digit and if it is 0.5 or more it will be rounded off to the next immediate higher digit) can be given as grace marks for passing in the subject head. These marks can be given all in one subject or spread across all subjects. For example, if the total semester is for 500 marks then a maximum of 5 marks grace can be given in the total. All the 5 marks grace can be given in one subject or can be divided equally

among all the subjects wherever the student has failed to get the required minimum marks to pass.

- Up to 0.5% of the total marks of that semester can be given to bring the total up to 60%. Fraction will be treated as given in 10. For example, if the total semester is for 500 marks then, maximum of 2.5 marks grace can be given in the total.

Rules for class improvement

- Students shall be given one attempt for class improvement.
- Students may avail of class improvement facility within 3 years from her last appearance i.e if a student has passed in April , 2014 she has time until April,2017 to improve the class.
- Student should appear for all the papers that are considered for the university degree.
- Under the semester pattern, where only two semesters are considered for university degree, the student may either appear for all the papers under fourth semester in one attempt or she may appear for one semester at a time in November and March, respectively.
- Where all semesters are considered for university degree, she may either appear for all papers of all semesters in one attempt or appear for two semesters at a time in November and March.
- Students shall appear for odd semesters only in November (not permitted in May) and for even semesters only in May (not permitted in November).
- Internal assessment marks will be carried forward.
- Students who appear in two parts should do so in consecutive terms i.e a student who appears in October examination for odd semester examination should appear for the even semester examination in the immediate following April examination. No gap between examinations will be permitted.
- There will be a separate examination form for class improvement.

❖ Curriculum (M.A Economics)

SEMESTER I		SEMESTER II	
Codes	Titles	Codes	Titles
106501	Microeconomics - I	206501	Microeconomics – II
106502	Economics of Growth and Development -I	206502	Economics of Growth and Development –II
106503	Public Economics	206503	Research Methodology
Elective Course (Any one of the Following)			
106601	Industrial Economics	206601	Demography
106602	Environmental Economics	206602	Financial Institutions and Markets
Elective Course /CBCS (Any one of the Following)			
106701	Demography	206701	Banking and Financial System
106702	Mathematical Economics	206702	Econometrics

SEMESTER III		SEMESTER IV	
Codes	Titles	Codes	Titles
306501	Macroeconomics - I	406501	Macroeconomics – II
306502	Indian Economy-I	406502	Indian Economy II
306503	History of Economic Thoughts	406503	International Economics
Elective Course (any one of the following)			

306601	Research Component-I(Writing Research Proposal & Review of Literature)	406601	Internship Component I
306602	Rural Development	406602	Urban Economics
Elective Course/CBCS(any one of the following)			
306701	Research Component -II(Dissertation & Viva Voce)	406701	Internship Component II
306702	Economy of Maharashtra	406702	Economics of Cooperation

M.COM

❖ Eligibility and Admission

B. Com Degree from a recognized University.

The Students should obtained the Prospectus and admission forms by paying the requisite fee only if they have scored 45% of more marks in case of open category and 40% or more marks in case of SC/ST/BC and such other categories. The Original Certificates along with Certified Photo Copies of the following have to be submitted at the time of admission:

1. Recent Photograph.
2. Leaving certificate of previous institution.
3. Passing certificate of higher secondary examination.
4. Mark sheet of last qualifying examination.
5. Caste certificate wherever applicable.
6. Caste validity certificate.
7. Non creamy layer certificate wherever applicable.
8. Migration Certificate for students who have migrated from other statutory university or boards.

9. Marriage certificate for those required change of name wherever applicable.
10. Certificate of active retired military services wherever applicable.
11. Certificate of physical handicapped wherever applicable.

Students from other states need to produce eligibility certificates from S.N.D.T. Women's University, Mumbai. The students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured - Their admission becomes complete only when the S.N.D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective Boards / University, where they studied. As per the rules of the University/Department of Education, no students are allowed to keep terms simultaneously for two courses. Students seeking admission must state that she has not registered herself at any other College or Institution for any course conducted by the University/Department of Education.

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Attendance**

75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.

❖ **Rules of Examination for M. Com**

- Standard of passing for each subject and overall, at M.Com. will be 40%.
- Each subject head will carry 100 marks consisting of internals (25 marks) and externals (75 marks). Internals may include written tests, written assignments, field work etc.

- Minimum 40% marks are required in Internal and External Evaluation separately for passing in each course.
- The minimum marks to qualify for passing in Internals will be 10 and the minimum marks to qualify for passing in Externals will be 30.
- Students who fail to secure the minimum marks of 10 in a subject head in the internals will not qualify to take the external examination of 75 marks in that subject head at the end of the semester.
- Admission from Semester I to Semester II will be automatic regardless of the number of subject heads in which a student may have failed. But admission to Semester III (M. Com. II) will be given provided the student is not failing in more than four subject heads in Semester I and Semester II taken together.
- Degree will be awarded based on performance of student in all 4 semesters taken together.

Freeship, Scholarship and Financial Aid

Fee concession for Schedule Caste/ScheduleTribe/Vimukta Jamati/Nomadic Tribe/Special Backward Class is available as per Government Rules.

Students have to submit the following documents (photocopies) for availing Freeship/Scholarship under reservation categories.

- Caste Certificate
- Caste Validity Certificate
- Aadhar Card
- Income Certificate
- Marriage Certificate
- Ration Card
- Gap certificate, if applicable.
- Rules for re-appearing in examination
- Student who does not pass examination of a particular course in four attempts will have to enroll for the entire programme.

- Student must complete a post graduate program in five years. For instance, a student enrolling for a two year post graduate program in 2012-2013 will have to complete the program by 2016-17.
- When the syllabus changes, question paper of the old syllabus will be set for three years along with the question paper for new syllabus . If a student is unable to complete the post graduate program she is enrolled in within three years after the syllabus is changed, she will have to appear for examination of the new course.

Revaluation

Facilities for verification of marks, obtaining photocopy of answer sheet and revaluation of answer sheet and revaluation of answer scripts are available on payment of prescribed fees.

Gracing rules

- For each semester examination a maximum of 1% of the total marks of that semester (if the number is a fraction less than 0.5 it will be rounded off to the immediate lower digit and if it is 0.5 or more it will be rounded off to the next immediate higher digit) can be given as grace marks for passing in the subject head. These marks can be given all in one subject or spread across all subjects. For example, if the total semester is for 500 marks then a maximum of 5 marks grace can be given in the total. All the 5 marks grace can be given in one subject or can be divided equally among all the subjects wherever the student has failed to get the required minimum marks to pass.
- Up to 0.5% of the total marks of that semester can be given to bring the total up to 60%. Fraction will be treated as given in 10. For example, if the total semester is for 500 marks then, maximum of 2.5 marks grace can be given in the total.

Rules for class improvement

- Students shall be given one attempt for class improvement.
- Students may avail of class improvement facility within 3 years from her last appearance i.e if a student has passed in April, 2014 she has time until April,2017 to improve the class.
- Student should appear for all the papers that are considered for the university degree.
- Under the semester pattern, where only two semesters are considered for university degree, the student may either appear for all the papers under fourth semester in one attempt or she may appear for one semester at a time in November and March, respectively.
- Where all semesters are considered for university degree, she may either appear for all papers of all semesters in one attempt or appear for two semesters at a time in November and March.
- Students shall appear for odd semesters only in November (not permitted in May) and for even semesters only in May (not permitted in November).
- Internal assessment marks will be carried forward.
- Students who appear in two parts should do so in consecutive terms i.e a student who appears in October examination for odd semester examination should appear for the even semester examination in the immediately following April examination. No gap between examinations will be permitted.
- There will be a separate examination form for class improvement

❖ Curriculum (MCOM)

Semester I		Semester II	
Codes	Titles	Codes	Titles
110051	Management of Finance	210051	Business & Economic Policies of India
110052	Strategic Management	210052	Accounting for Managers
110053	Corporate Accountancy	210053	Research Methodology
110054	Economic Environment of Business	210054	Consumer Behaviour
110055	Basics of Accounting (Option for CBCS)	210055	Retail Banking Operations (Option for CBCS)

Semester III		Semester IV	
Codes	Titles	Codes	Titles
310051	International Marketing (Option for CBCS)	410051	Marketing of Financial Services (Option for CBCS)
330051	Research Project I (Internal Component)	440051	Internship I (Internal Component)
330052	Research Project II (External Component)	440052	Internship II (External Component)
Specialization Group (choose any one group)			
Group C - Human Resource Management (Specialization)			
320351	Organizational Behaviour	420353	Leadership and Change Management
320352	Talent Management and Reward Strategy	420354	Key People Management and Retention

Group F - Advanced Management Accounting and Auditing (Specialization)			
320651	Advanced Financial Accounting - Paper I	420653	Advanced Financial Accounting - Paper II
320652	Advanced Cost and Management Accounting - Paper I	420654	Advanced Cost and Management Accounting - Paper II

- **Note: Students can choose any one of the Specialization Group for MCom Part II Sem III and Sem IV**
- **Human Resource Management**
- **Advanced Management Accounting and Auditing**

Other Courses

The college plans to introduce Massive Open Online Courses (MOOCs) which is a flexible way to learn new skills, and deliver quality educational experience to students, it also plans to initiate SWAYAM a programme initiated by the Government of India which seeks to bridge the digital divide and help students to join the mainstream of the knowledge economy. The college also offers tally courses for students. It also provides opportunities to interested students to enroll for a wide variety of short term certificate courses related to different disciplines.

College Rules and Regulations

❖ General Rules

- Every student is required to wear an Identity Card when in college premises. The ID card is invalid unless a passport size photo of the student is affixed in the space provided and bears the signature of the Principal.

- Students must not do anything inside or outside the College that will in any way interfere with its orderly administration, discipline and smooth functioning.
- No Notice or Article pertaining to the College must be given by the students in any newspaper or magazine.
- Students are expected to take proper care of the College property and to co-operate in keeping the premises neat and clean. Any damage to the College property is a breach of discipline and will be strictly dealt with.
- Students are **not** permitted to carry mobile phones within the College premises. Defaulters will be dealt with accordingly and hand set will be confiscated.
- Students will be responsible for their personal belongings. College will not be accountable for any loss of personal belongings of the students. All unclaimed books, bags, etc. must be deposited in the College Office.
- Ragging is strictly prohibited in and around the College premises. Students are advised not to get involved in any ragging activities. Any complaint of ragging against any student will attract heavy fine, which depending upon the severity of case, may amount to expulsion of the defaulting individual from the college. To ensure strict compliance the College has an 'Anti Ragging Committee' .
Contact : Dr. Mrs Sunita Mishra - 9819647505
- Decision on matters not covered by the above rules will rest at the absolute discretion of the Principal.

❖ **Exam Rules**

- Exam shall be conducted at the end of each term while unit tests shall be held throughout. In addition **regular assignments** will also be given to the students. Strict disciplinary action will be taken against the student who is absent for any test / exam or fails to submit the assignment on time without any genuine reason.
- Attendance of minimum 75% in each subject is mandatory for appearance in term end examinations.

- Use of mobile phones during exams is strictly prohibited.
- Strict action will be taken against students using unfair means during examinations
- Every year the Principal conducts a meeting to discuss the examination results. The academic performance and participation of individual student in various curricular and co-curricular activities is discussed in detail. This helps in giving specific attention to the weaker areas of the students or to the students not performing up to the standards.

❖ **Attendance Rules**

- Attendance in all lectures, tutorials, tests, internal assessments and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.
- Students who fail to maintain the condition of minimum attendance on account of illness or any other reason, which is deemed right by the principal should apply in writing to the principal for leave of absence failing which they will be treated as defaulters.
- The list of roll numbers of the students with less than the required attendance is put up from time to time. Parents and guardians of the students with very poor attendance records are informed in writing in anticipation of improving attendance. Meetings are regularly held with parents to inform them about their ward's academic and overall performance

STUDENT WELFARE SCHEMES / FUNDS

❖ Poor Student Fund

Poor Student Fund has been established with the help of University Grants Commission. Each year a good number of poor and needy students are provided help in the form of College & Examination Fees.

❖ Scholarships

College Management grants scholarships to the meritorious students and those who are assessed to be financially weak and cannot afford college education.

❖ Free Accidental Insurance

All students and staff members are covered under Accidental Insurance up to Rs. 50,000/-

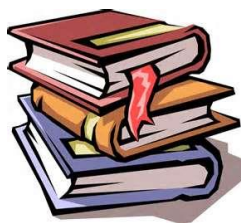
❖ Railway Concessions

The college provides the railway concession form which when filled and submitted by the students would entitle them Railway concession for the Season Tickets between Churchgate or Chhatrapati Shivaji Terminus and the local Railway Station nearest to their residence.

Placements and Collaborations

This Placement Cell at B.M Ruia Girls' College aims at guiding and directing the students to set their career goals and stimulates them to exercise their consistent endeavors to accomplish their career objectives. Keeping in view the competence, interests, and acquired knowledge of the students, it channels the young trainees to fetch lucrative specialized career.

Various sessions are conducted to evaluate the students based on their professional as well as interpersonal skills. This cell helps them to explore new



knowledge and inculcate recent company attitudes among them as per the requirements of the global competitive world.

In order to enhance its effectiveness, the cell collaborates and liaisons with the Institute and organizations and establishes the best student-organization fit by arranging campus interviews. It acts as a nodal point for all placement-related activities and assists students in developing an effective job search strategy by providing relevant information and resources.

Associations and Committees

To ensure the improvement & sustenance of quality education in the institution, various committees under the leadership of different teachers have been constituted they are as follows:

• Academic Committee	• Parent-Teacher Association
• Examination Committee	• Sports Committee
• Internal Complaints Committee	• Counseling Cell
• Cultural Committee	• Library Committee
• N.S.S Committee	• N.C.C Committee
• Students' Welfare Committee	• Anti-Ragging Committee
• Alumni Committee	• English Committee
• Career Guidance Committee	• Research Cell
• Disaster Management Cell	• Multi-media Club
• Hindi Cell	• IQAC
• Attendance Committee	• English Cell

Magazine and Research Journal

To encourage the creativity and writing aptitude in the students and to give them a platform to express their original thoughts the college publishes an annual magazine named "Unnati". The events and activities of the college are also reported in the magazine. The college also regularly publishes research articles in the ISBN book.

COLLEGE FACULTY

Principal : Dr. Smt. Santosh Kaul Kak

Hindi Department

Dr. Smt. Santosh Kaul Kak (HOD) M.A,B.Ed, Ph.D,SET

Dr. Smt. Sunita Mishra M.A,Ph.D

Shri. Ramlakhan Pal M.A,NET

Smt. ManjuYadav M.A,B.Ed

Ms. Sunita Pal M.A,NET,M.Phil

Ms. Poonam Singh M.A,B.Ed

English Department

Dr. Kavita Patil M.A,M.Phil,SET,NET,Ph.D

Smt. Malini Anvekar M.A,B.Ed

Smt. Maheshwari Murdeshwar M.A,B.Ed

Economics Department

Smt. Swati Vaidya M.A.SET(HOD)

Dr. Smt.Beenu Singh M.A,Ph.D

Smt. Sumita Guha M.Sc,NET

Smt. Kusuma Dabali M.A,B.Ed (Supervisor)

Smt. Suhashini Nikam M.A,B.Ed

Smt. Daisy Sharma, M.A,B.Ed

Commerce Department

Dr.Nooruzia Qazi (HOD),M.Com,M.Phil, SET,Ph.D

Dr. Anita Jacob M.Com,SET, Ph.D

Dr.Kashyap Ganatra M.Com,NET, Ph.D

Smt. KshamaTamhankar (Vice Principal, Junior College), M.Com,B.Ed,M.Ed

Smt. Ajeetha Gopinath M.Com,B.Ed

Smt. Nazneen Shaikh M.Com,B.Ed,M.A in Education

Smt. Sapna Bhambri M.Com,B.Ed

Smt. Manisha Chaurasia M.Com ,B.Ed

Smt. Gauri Naik M.Com,B.Ed

Sociology Department

Dr.Smt. UshakiranTiwari (HOD),M.A,M.Ed, Ph.D

Dr.Smt. Hemlata Masiwal M.A,M.Phil,Ph.D

Smt. Mahejabeen Momin M.A, B.Ed, M.Ed

Psychology Department

Smt. Shruti Ranade M.A, M.Phil (Cultural In-Charge)

Smt. Anita Jain M.A,B.Ed

Marathi Section

Shri. Siddharth Shinde M.A, B.Ed

Computer / I.T. Section

Smt.Pooja Rele M.C.A,M.Phil.

Mathematics Section

Smt. Shabana Khan M.Sc,B.Ed

Physical Education

Smt. Anita Patil B.P.Ed, M.PEd, Diploma in Gym Management

B.M.S. Section

Smt. Anju Thakur M.Com

Smt. Manisha Chaurasia M.Com,B.Ed

M.Com

Dr. Nooruzia Qazi (Coordinator) M.Com, M.Phil, SET, Ph.D

Dr. Anita Jacob M.Com,SET,Ph.D

Smt. Sumita Guha M.Sc, NET

Dr. Kashyap Ganatra M.Com,NET,Ph.D

Ms. Namrata Bhalerao M.Com

Smt. Gauri Naik M.Com

M. A

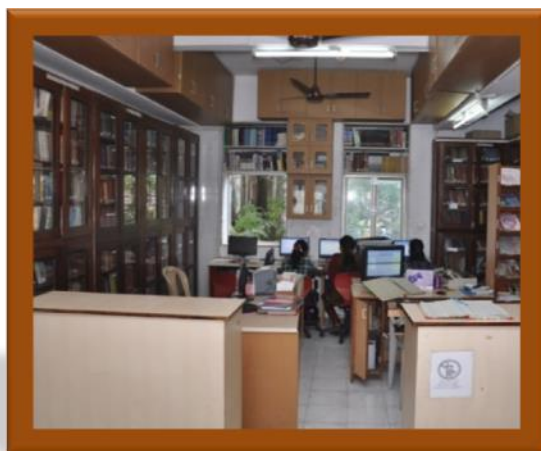
Dr. Smt.Beenu Singh M.A,Ph.D

Ms. Neelam Mor M.A

FACILITIES

Library

The college provides library facilities to students. The college library has a huge collection of over 21000 books. It also has a good number of audio- visual aids in the form of CD's/ VCD's.



OPAC- Online public accesses catalogue allows faculty and the students to locate books and other library material without any effort. N-List (National Library and information services infrastructure of scholarly content) allows faculty and students to access e-journals, e-books pertaining to various

disciplines.

It subscribes to important journals, periodicals and is kept open from 9.00am to 5.00pm on all days except Sundays. Students are allowed to enter the library only with a valid Identity card

Issue and Return of Books : Students are allowed to borrow 2 books at a time. The book is issued for one week against the library card. In case the book is not returned on the due date fine will be charged day wise for each extra day.



Computer Centre

The college has well equipped air-conditioned computer labs with internet access. This facility is provided free for students to enhance their chances of succeeding in technology-based classroom

assignments, encourage research-based learning, and to provide access to equipment that will support the needs of instruction where they enjoy life-long learning.

The computer labs support the curriculum of the college and the assignments of the instructors.

Gymkhana

The college has a well-equipped gymkhana which provides the necessary space and equipment for both indoor and outdoor sports. The gym has state of the art fitness equipment's like electronic treadmill, exercise cycle, twister, Multi-pulley etc. A professional instructor is available during working hours to guide the students on exercise diet and fitness regime



Auditorium



The auditorium is used for activities such as seminars, guest lectures, department functions and other events. The auditorium is well equipped with latest LCD projectors, slide projectors and seats; it has a seating capacity of over 250 people.

Canteen

The college canteen is located on the ground floor. It offers hygienic snacks and meals at reasonable rates. It tends to be a popular place on campus, not only for physical refreshment but also for student bonding



ACTIVITIES



College Annual Festival

Every year the college organizes 'Ras-Puhar' a grand cultural show of performing arts. It gives the students an opportunity to exhibit their talents. This annual festival is the highlight of B.M Ruia College. Apart from its grand celebration it also serves as a platform in recognizing meritorious students who have topped the examinations at the University and those who won competitions in various events in and outside the college.



N.C.C

The college encourages students to actively participate in N.C.C activities held at college throughout the year. It provides ample opportunities to the students to contribute their services for

the betterment of the nation. This wing of the college conducts activities such as Annual Training Camps, Rifle Shooting Practice / Competitions, First-Aid Training, Rope-climbing etc. for the students.

NATIONAL SERVICE SCHEME (N.S.S.)

The NSS Motto 'Not Me but You', reflects the spirit of self-less service. The NSS



symbol, based on the Wheel of the Konark Sun Temple is embossed on the NSS badge. The symbol stands for continuity as well as change and implies continuous striving for social development. The NSS objective is to

develop among the volunteers a sense of social and civic responsibility, gain communicative skills in mobilizing community participation, acquire leadership qualities, and develop the overall personality of the students. The NSS volunteers are required to participate in regular and special camp activities and work with the community to complete 240 hrs during the first and second year. In the final year, degree college students are given 10 incentive marks as per university norms. The NSS unit of our college regularly undertakes socially relevant projects in collaboration with Government and Non-Government Organizations, like BMC, KARMA NGO, International Rotary Club, etc.

The NSS activities conducted are :

- Health Awareness Programmes, Pulse Polio Immunization, Medical Check-up and Eye Check-up Camps.
- Environment awareness, Beach cleaning, Tree Plantation, and Cleanliness Drive Programmes.
- Disaster Management Training, Leadership Training Camps and Life Skill Programmes.
- Seminars, Workshops, Guest Lectures on Social Issues

- Literacy Project, Legal awareness, Career Guidance Programmes
- Visit to Old Age Homes and Orphanages
- Street Plays, Surveys, competitions based on social and current issues are organized

Sports



The college trains the students for inter-collegiate competitions in basketball, volleyball, table tennis, kabaddi, khokho, cricket, athletics, chess and yoga. Opportunities are provided to students to participate in camps, hikes, sports related seminars and workshops organized by the University. Training is also provided for

students in indoor games like carom, chess, table tennis. Special training is provided in the field of yoga & martial arts this has encouraged many students to participate in national level yogasana tournaments.



Cultural Programs

The college provides its students numerous opportunities for co-curricular activities to enrich their cultural interests. The cultural committee of the college encourages the students to take part in a wide variety of cultural competitions such

as singing, dancing, debates, creative writing, poetry, dramatics, elocutions, etc. and holds various cultural activities throughout the year. It also trains students to participate in the “Youth Festival” which is an annual Inter Collegiate Competition organized by SNDT University

Trade Fair

The college hosts “Trade Fair- Unnati” annually to instill an entrepreneurial spirit among students. This event creates aspiration among students by promoting interest, and provides them with learning opportunities to acquire business skills, at the same time it encourages the students by creating awareness of venture creation as a viable career option.



Industrial Visits



The college believes that education and industry must have a reciprocal relationship in order to gain the most from each other. These industrial visits provide an insight on how companies work and also provide useful information related to the course which cannot be visualized in lectures. Students greatly benefit from such visit to the companies as they get insight on the internal working environment of the company.

Environmental Visits

Environmental education plays an important role in promoting awareness for environmental issues and environmentally responsible behaviors. Keeping this in mind the college regularly arranges for an environmental visit to different places in Mumbai, this has created awareness of the environment leading to informed concern for and active participation in resolving environmental problems.



Alumni



together

To provide platform for interaction between the alumni, present students, and the faculty the college has established an Alumni Association. This association organizes an alumni meet once in a year for ex-students to meet and spend some nostalgic time



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