

1. UGC Sponsored National Level Seminar on “Investing in a Sustainable Future: Integrating Environmental, Social and Governance Factors” on 24th and 25th April, 2015

The seminar provided an opportunity for deliberation among corporate leaders, policy makers, academicians, experts and research scholars on developing strategies for a sustainable future. In the Inaugural Session, Principal Dr. (Mrs.) Nini Gulla, welcomed the Chief Guest, Mr. Shankar Venkateswaran, Chief, Tata Sustainability Group; the President of Marwadi Sammelan, Shri Sushil Vyas, Secretary of Marwadi Sammelan, Shri Suresh Deora, other dignitaries and participants of the seminar.

Mr. Shankar Venkateswaran, Chief, Tata Sustainability Group, delivered the Keynote address. He stressed the need to create stakeholders value by balancing economic, environmental and social

performance. He elaborated on the Tata Group’s initiatives during the floods in Jammu & Kashmir, cloudburst disaster in Uttarakhand and other social responsibility and sustainability activities.

Technical Sessions –

- Dr. V. Aditya Shrinivas, Chief Operating Officer and Chief Economist, BSE Brokers Forum, touched upon the growth story of the Indian economy especially its resilience during the global recession triggered by the US sub-prime crisis.
- Ms. Janjri Jasani, Head of Sustainability Services, CERE, spoke about the role of NGOs in sustainable development in conjunction with corporate in achieving common good.
- Mr. Sahil Malik, Faculty, School of Regulatory Studies, NISM, spoke on the advantages of gender diversity in Boards.
- Mr. Devendra Asar, Ex-General Manager, Hindustan Unilever Ltd., explained HUL’s initiatives to strike a balance between growth and environmental concern at every stage

Smt B M Ruia Mahila Mahavidyalaya

Activities of the Commerce Section

of production, processing, designing, storage, distribution and end use.

- Dr.(Mrs.) Vibhuti Patel, Professor & Head, Department of Economics, SNDT Women's University, spoke on the "Post—2015 Sustainable Development Agenda which she opined was a donor-driven, aid-oriented agenda which ignored inequality.
- Mrs. Ashwini Deodeshmukh, Head Sustainability –Interio Division Godrej & Boyce Manufacturing, explained about the initiatives taken by Godrej to build greener India to achieve inclusive growth.

The Chairpersons for the paper presentation session were, Dr. Mrs Nini Gulla, Principal, B.M.Ruia Mahila Mahavidyalaya. Dr.

P.G.Gopala Krishnan, Principal, SIWS College, Mumbai and Mr. Devenra Asar, Ex-General Manager, Hindustan Unilever Ltd.

Delegates from various Institutions from Mumbai, Gujarat, Chandigarh, Rajasthan, Pune, Hyderabad, etc. attended the Seminar and presented papers on the issues ranging from

Carbon footprint, Climate change, Ecological economics, Environmental sustainability, E-Waste, challenges of inclusive growth, economic empowerment of women, business sustainability through CSR, Corporate Governance practices, sustainable tourism, mergers and acquisitions as growth strategies, ethical and faith based investments, environment education, sustainable waste management and many more.



2. Workshops/ Guest Lectures

- 16th July, 2014- Workshop on Group Discussions, Personal Interviews for B.Com. students by IBS Business School
- 25th July, 2014- Workshop on “SWOT (Strength Weakness Opportunities Threats) Analysis” by MET (Mumbai Educational Trust)
- 26th July, 2014 - Workshop on “Time Management”
- Workshop on “Access to Library Reference / E- Resources”
- 9th August, 2014 – “Alert Citizen Campaign- Safety and Security” Guest Lecture by Sr. Inspector, Gamdevi Police Station
- 26- 28 August, 2014 – 3 days Employability Skill Training Workshop for UG & PG students.
- 12th September, 2014 - ICT Workshop on “Effective Power Point Presentation”
- 29th September, 2014 - “Avanti - Young Women Leadership Program”
- 13th October, 2014 - Thomas Cook (India) Ltd., Fort, Mumbai offered Training and Placement opportunity.
- 9th December, 2014 - Guest Lecture on Capital Markets, by Aditya Srinivas COO, BSE Brokers’ Forum
- 12th January 2015 – Orientation on Solar Cooking and use of Solar Cookers for energy saving.
- 15th January 2015 - The NSS volunteers helped at Mass Solar Energy Awareness Programme held at Chowpatty, Marine Drive for 15,000 school children.
- 10th February, 2015- Closing Workshop of Avanti Young Women’s Leadership Program Projects presented were on social issues titled: Education for women empowerment, Self Defense, Cleanliness, Gender discrimination, Senior citizen and Environment awareness.
- 21st February, 2015 – Thomas Cook Orientation programme on Post Graduate Diploma in Travel and Tourism Management
- 25th - 27th February 2015 – University level Leadership Training Camp at Juhu Campus, SNDT Women's University, Mumbai.

- 2nd March, 2015 – Guest Lecture on Importance of IT in Entrepreneurship Training by representatives of Intel Corporation India.
- 7th March, 2015 - Workshop on 'Women Empowerment'
- 12th March, 2015 – Guest lecture on 'Leadership' by Mrs. Kshama Kulkarni and Mr. Ashank Desai and Certificate Distribution of Avanti Young Women's Leadership Programme, for all students of SNDT Women's University in Mumbai.
- 12th December, 2014 - College Level Quiz Competition on Advertising
- 24th December, 2014 – Trade Fair 'Unnati'.
- 15th – 16th January - Logo Competition to design logo of a new Institution of Higher Education
- 23rd January, 2015 – College Level Research Paper Presentation Competition on Corporate Social Responsibility.

3. Additional Courses

- 100 Hours Computer Course for B.Com and B.A students
- Three months Diploma in Banking, Finance, Security and Insurance (BFSI)

4. Competitions

- 11th December, 2014 – College Level Quiz Competition on Accountancy

5. INDUSTRIAL / FIELD VISITS

- 5th July – Environment Day Visit to Byculla Zoo
- 11th July, 2014 – Visit to Bombay Stock Exchange- T.Y.B.Com students
- 22nd July, 2014 - Visit to Bisleri Plant, Andheri. For S.Y.B.Com and S.Y.B.A
- 9th August, 2014- B Com & B A students visited The Times of India, Suburban Press
- 16th August, 2014- Visit to Chowki Dhani, Bhiwandi

Smt B M Ruia Mahila Mahavidyalaya

Activities of the Commerce Section

- 26th February, 2015 – Visit to SEBI Securities Exchange Board of India
- 28th February 2015 - Field Visit to understand Maintenance IT Server of M/s Sqaureinet Broadband Co. and Mumbai Police Control Room



11th July, 2014 - Visit to Bombay Stock Exchange



22nd July, 2014 Industry Visit to Bisleri Plant, Andheri



9th August, 2014 - Educational Visit to Times of India Suburban Press

Department of Commerce -

- 12th July, 2013 - Awareness lecture on 'Role of BSE in Capital Market' by Dr. Aditya Srinivas, COO, BSE Brokers Forum on.
- 2nd August, 2013 - Lecture on 'Prospects and Opportunities in Financial Sector' and Orientation

- Sessions on '10 day Certificate Course in Capital Market' by Mr. D.K.Gupta, Head Training Manager, Inter connected Stock Exchange of India.
- 8th August, 2013 - Orientation lecture on Courses offered by NIIT.
- 21st August, 2013 - Workshop on Management, by M.E.T. (Mumbai Educational Trust).
- 27th, 28th August 2013 and 5th September, 2013 - 'Lecture on Financial Awareness' on Insurance and Soft Skills, Youth initiative by LIC by Miss Varsha Karandikar.
- 31st August, 2013 'Lecture on Awareness and Career Opportunities in Banking & Finance' by Mr. Nitin Vishwakarma, Assistant Manager, Ratnakar Co-operative Bank.
- 7th September, 2013 - Workshop on Financial Awareness 'How to Manage Money and be a smart investor', by BSE and Consumer Guidance Society Ltd. Mr. Ranjan Varma, CFP, Founder Rupee Manager.com.
- 16th September, 2013 - 'Mock Stock Workshop' by Mr. Purv Shah, Trainer and Stock Consultant, Bombay Stock Exchange.
- 18th and 19th October, 2013 - Orientation lecture on Tally. ERP 9, by CA Puneet Mehta, Aimtech.
- 5th December, 2013 - Trade Fair was organized.
- 15th January, 2014 - "Young Women Leadership Program" by Avanti Foundation and Blue Ribbon Movement. Closing workshop on 25th March, 2014.
- 23rd January, 2014 - 'Orientation lecture on Technology and Entrepreneurship' by Intel Learners Programme by Mr. Jacob and Mr. Sujit.
- Entrepreneurship Training was conducted from 10th -28th February, 2014. Final

- presentation by Students on 15 March, 2014.
- 28th January, 2014 - Lecture on Awareness of Banking Products and Services by Zonal Manager, Dena Bank on.
 - 12th February, 2014 - Workshop on Time Management by Mr. Bhavin Shah on
 - 13th March, 2014 - Workshop on Stress Management by Mr. Bhavin Shah on.
 - 3rd September, 2013, by Ramkrishna Mission Centre at Khar.
 - 13th August, 2013 - Educational Visit to Bombay Stock Exchange (BSE) Fort, Mumbai - 'Awareness lecture on Role of BSE in Capital Market', Trading Ring and Information about courses and training programmes conducted by BSE
 - 20th December, 2013 - Educational Visit to Bombay Stock Exchange (BSE)
 - 14th August, 2013 - Industrial Visit to Two Industries –
 - Polygraph, Printing Technologies, Ltd. and Arihant Water Slides
 - Picnic to Royal Hill Resort Vasai, Trip organized by Indian Odyssey
 - 17th August, 2013 - Educational Visit to Times of India, Printing Press, Kandivali
 - 31st January, 2014 – Industrial Visit to Aarey Milk Colony and Educational Tour to Gateway of India, Malabar Hill -Water Reservoir, Nehru Science Centre
 - 4th February, 2014 – Visit to Securities Exchange Board of India (SEBI) - Bandra Kurla Complex
 - Around 30 B.Com Students successfully completed Diploma in Banking, Finance, Security and Insurance (BFSI) conducted by Maharashtra Knowledge

Corporation and received certificates.

of malnutrition in India to these students, MA Part I Semester 1

20 Students successfully completed the BSE-Sub-Broker's Certification Programme

Department of Economics

- Visit to SEBI by students of TY BA Economics Group 4th February 2014.
- Industrial Visit to Polygraph Industries & Arihant Industries, Vasai- Virar, Dist. Thane F Y & S Y B Com on August 14, 2013
- UGC Sponsored National Seminar on Gender and Nutrition, on September 27 – 28, 2013 – Coordinated by Ms. Swati Vaidya.
- Backgrounder was presented to MA Economics students for the National Seminar on Gender & Nutrition being organized by the department. It included a workshop on HDI & GDI data compared for India. Explained the gendered nature of the problem
- Industrial Visit - Bombay Stock Exchange, To create awareness regarding the working of the secondary market among the students of T.Y.B.A., December 20, 2013
- One of the Department members co-organized Inter-college Student's Research Paper Writing Competition on "Women & Media" with the Research Cell of the college. College level competition was conducted on January 13, 2014 and the intercollege event was organized on January 18, 2014.
- Field Visit - Worli Water Reservoir, Nehru Science Centre, Array Milk Colony students of F.Y.B Com January 31, 2014
- Publication of ISBN book edited by Dr. Nini Gulla "Contemporary Issues

in Indian Society Vol. 2 : Gender & Nutrition" February, 2014.

Department of English

- 29th June 2013 - Group discussion on 'Women and Education' was organized for Commerce students.
- 26th July 2013- a group discussion on 'Gender Bias' was organized for Arts TYBA Students.
- 11 September 2013 – Power point presentation by students of FYBA & FYBMS on Gender discrimination issues in our society.
- 21st of Dec 2013 an English movie *Spirited Away* was screened for the students.
- 6th Jan 2014 - Language game activity was conducted Word Web-writing of words related to the field in F.Y.B.A class.
- 28th Jan 2014 - Story – telling competition was organized for all the students.
- 29th Jan 2014 - Debate Competition on Social Networking Sites was organized for all the students.
- 31st January, 2014 – Industrial Visit to Aarey Milk Colony and Educational Tour to Gateway of India, Malabar Hill -Water Reservoir, Nehru Science Centre for SYB.Com and SYBA students.
- 4th Feb 2014 the English movie *Gulliver's Travels* was screened for the S.Y.B.Com class. The film is based on the famous novel written by an Irish writer Jonathan Swift.
- On 5th and 6th Feb 2014 Presentations were conducted in S.Y.B.A class on the topics - Pollution in India, Importance of Sports, Violence against Women and Politeness.
- 17th Feb - Language game activity was conducted on -Word out-making words from the jumbled letters in F.Y.B.A.
- 20th Feb 2014 the uses and handling of dictionaries practical taught in the F.Y.B.A. and S.Y.B.A classes.
- 11th March a short English play was performed by the students of the Spoken English course.

- A vocabulary building activity, Hangman was conducted in F.Y.B.A. class on 13th March.
- Spoken English vocational course for the college students to improve and enhance their communication skills, personality development and body language was conducted from 26th Nov 2013 to 25th March 2014.
- 2-4 October, 2014 participated in Hong Kong International Conference on Social Science, paper presented titled, “Existential Philosophy and Literature with Reference to Jhumpa Lahiri’s Literary Works” at Hong Kong.
- Published paper titled, “Existential Dimensions in Anita Desai’s *Cry the Peacock*” in peer reviewed research journal ‘Ruminations: The Andean Journal of Literature’ 2014, ISSN 2249-9059

Faculty of the Commerce Section

Dr. Renuka Devi Jena – Department of English

- Completed Ph. D research. Thesis on, ‘Existentialism in the novels of Arun Joshi, Anita Desai and Jhumpa Lahiri: A Comparative Study’.
- 12-13 Sept 2014 participated in UGC Sponsored National Conference on “Pulitzer Prize Winning Women Writers” organized by Department of English St. Andrew’s College of Arts, Science and Commerce, Bandra, Mumbai. Paper presented titled, “The Malady of Bewildered Relationships in *Interpreter of Maladies*”.
 - Published research paper titled, ‘Detachment to Involvement – A Psychological Odyssey of Arun Joshi’s *The Foreigner*’ in Research Horizons, International Peer Reviewed Journal, Vol. 4 July 2014, ISSN 2229 – 385, pp 100-104.
 - Published research paper titled, “A Psychoanalytical Study of Women Characters of Anita Desai with reference to *Cry the Peacock* and *Fire on the Mountain* in Contemporary Issues in Indian society – Literary and Cultural Perspectives , 2014, Vol. III, ISBN No. 978-81- 922913-0- 7
 - Editor – Research volume titled, ‘Contemporary Issues in Indian society –

Literary and Cultural Perspectives', 2014, Vol. III, ISBN No. 978-81-922913-0- 7

- Editor – College Magazine, 2014
- Co-ordinator – Research Project titled, 'Promoting & Enhancing Information Literacy Skills in Digital Environment.'

- Participated in the Workshop on Choice Based Credit System (CBCS) Syllabi Revision for Commerce (UG) Courses held at S.N.D.T. Women's University, Pune Campus on 21st May, 2015.

- External Referee for M.Com II Internship Project, conducted by Department of Commerce, S.N.D.T. Women's University, Churchgate.

Dr.Nooruzia Qazi – Department of

Commerce

- Submitted PhD Thesis: "Perception and Awareness of Shariah Index among Indian Investors" Department of Commerce, S.N.D.T. Women's University, Mumbai.
- Convenor – Two Day UGC Sponsored National Seminar on "Investing in a Sustainable Future: Integrating Environmental, Social and Governance Factors", organized by Department of Commerce, on 24th and 25th April, 2015.
- Participated in National Seminar on 'Resurgent India- Vision 2020' organized by Department of Commerce, SNDT College of Arts & SCB College of Commerce & Science for Women, on 6th April, 2015.

Ms. Swati Vaidya - Department of

Economics

- Guest Lecture on Introduction to Economics of Happiness at Dept. of Economics, International Girls' University, Jaipur on August 2014
- Research paper titled "Empathy and Economics of Happiness" accepted for presentation at 1st Global Conference on Empathy, Nov. 11-12, 2014, Prague.
- Attended and Presented Research paper titled "Media and Social Change" in Inter-Disciplinary National level Seminar on 'Social Transformation in Modern India' on 1st April 2015. The Seminar was conducted by L.J.N.J. Mahila Mahavidyalaya, Vile Parle, Mumbai.

- Attended and Presented Research Paper titled, “Balancing Sustainable Investments and Sustainable Development: Understanding Mangroves in Mumbai”, in UGC sponsored National Level Seminar on “Investing in a Sustainable Future: Integrating Environmental, Social and Governance Factors” on 24th and 25th April, 2015.
- Published a newspaper article in Marathi in *Divya Marathi* May 30, 2015 titled, “Pratibhavaan Arthataadnya” after the death of Prof. John Nash, Proceedings titled Opportunities and Challenges for Women Entrepreneurship in India, August 2014, ISBN:978-93-83072-43-9, pp 43-46.
- Published research paper titled ‘Insurance and Economic Growth Evidence from India’ in International Conference Proceedings titled Indian Political and Economic Scenario: Issues, Opportunities and Challenges, August 2014, ISBN: 978-93-83072-65-1, pp 34-38.
- Published research paper titled ‘Role of Micro Finance Institutions and Self Help Groups in the growth of Rural India’ in International Conference Proceedings titled Rural India in 21st Century, January 2015, ISBN:978-93-83072-69-9 pp 187-191.

Dr. Anita Jacob –Department of

Commerce

- Published research paper titled ‘Financial Inclusion: A viable option for Inclusive Growth’ in International Conference Proceedings titled Inclusive Growth Opportunities and Challenges, August 2014, ISBN: 978-93-83072-42-2, pp 58-63.
- Published research paper titled ‘Women Entrepreneurship: Role Of Formal Financial Institutions’ in International Conference

Mrs. Sumita Guha – Department of
Economics

- Participated in an International Seminar on “Cost Benefit Analysis in Perspectives to Global Trends” organised by Department of Mathematics and Department of

Economics, Thakur College of Science and Commerce in association with University of Mumbai on 29th January 2015.

- Participated in the National Seminar on “Resurgent India-Vision 2020” organised by Department of Commerce, S.N.D.T College of Arts and SCB College of Commerce and Science on 6th April, 2015.
- Participated in the U.G.C sponsored National Seminar and Cosponsored by Nalanda foundation, Mumbai organised by S.N.D.T College of Arts and SCB College of Commerce and Science for Women, Mumbai Department of Psychology Topic- “Life Skills for Skilful living on 9th April, 2015.

- Presented research paper titled, “Trends & Future of BPO in India” UGC Sponsored State Level Seminar on Outsourcing: Boon or Bane, August 2014.

- Published research paper titled, ‘Debt Restructuring-A revival mechanism for Corporate companies’ in The International Journal’s Research Journal of Commerce & Behavioural Science, Vol: 03, 12, October-2014

- Published research article titled, “A glance at the niche market of Mezzanine Finance” -- The International Journal’s Research Journal of Commerce & Behavioural Science, Vol: 04, Number: 02, December-2014

- Published research article titled, “Quality – A prime focus point for management education of the modern era” -- The International Journal’s Research Journal of Commerce & Behavioural Science, Volume: 04, Number: 03, January-2015

Dr. Ganatra Kashyap –Department of Commerce

- Thesis Submitted for the award of Ph.D. degree of Mohanlal Sukhadia University, Udaipur in the Faculty of Commerce titled “Transfer Pricing Practices by Multinationals in India – A Case Study of Selected Enterprises” in October, 2014

- Attended “Frauds – An irreversible Sting on Sustainability” – 10th Annual International Research Conference, SFIMR, Feb 2015.

- Attended and presented a research paper titled, “Role of Business Correspondent in Financial Inclusion” – International Conference on ‘India Calling-A

World of Opportunities (Initiate, Integrate, Innovate)” by DTSS College of Commerce and Univ. of Mumbai, Feb 2015.

- Published research paper titled, “On Your Toes-A Performance Driven Monster” in The International Journal’s Research Journal of Commerce & Behavioural Science, Volume: 04, Number: 06, April-2015.

Presented research paper titled, “Freedom from corruption-A hope for Resurgent India” – at National Seminar on ‘Resurgent India-Vision 2020’ by Dept. of Commerce, SNDT College of Arts & SCB College of Commerce & Science for Women on April-2015.

- Attended and presented a paper entitled *Shakespeare’s Othello in Marathi: A Note on Adaptation and Cultural Translation* in UGC Sponsored Two-days National Seminar on ‘Natak: Ek Shashwat Kala’ organized by the Department of Marathi, Ramnarayan Ruia College, Matunga, Mumbai held on 12th and 13th Dec 2014.

- Attended UGC Sponsored Two-days National Seminar on ‘Humour: Texts and Contexts’ on 6th and 7th February 2015 organized by the Department of English, Patkar- Varde College, Goregaon (West), Mumbai.

- Attended UGC Sponsored One-day National level Symposium entitled ‘Translating Cultures’ at the department of English, University of Mumbai, Mumbai on 20th March 2015.

Ms. Kavita Patil –Department of English

- Attended and presented a paper entitled *The Fear of Homosexuals: Mitra in a Homophobic Society* in UGC Sponsored One-day National Seminar on ‘The Literature of Minority, Sexual and Gender Identity’ organized by the Department of English, Karmveer Bhaurao Patil College, Vashi, Navi Mumbai on 6th December 2014.

- A research paper published in ‘Journal of Higher Education and Research Society: A Refereed International ISSUE-1/VOL-3 OCTOBER 2014’, entitled *The Conflict between Social Conformity and Individual Freedom in Pride and Prejudice*, on 3rd October, 2014, page nos. 582-589, ISSN 2349-0209.

- A research paper published in proceedings having ISBN-978-93-81831-96-0 in UGC Sponsored National Seminar on 'Natak: Ek Shashwat Kala' at Ramnarayan Ruia College, Matunga, Mumbai entitled *Shakespeare's Othello in Marathi: A Note on Adaptation and Cultural Translation* on 12th and 13th Dec 2014, page nos.181 to 185.
- A research paper published in a book having ISBN-978-81-922913-2-1 named 'Issues in Contemporary Indian Society: Literary and Cultural Perspectives' Vol 3, 2014, entitled *Concerning the 'Self' and the 'Other' in A Passage to India*, page nos.55 to 66.
- A research paper published in proceedings having ISBN -978-93-83871-55-1 of UGC Sponsored national level seminar on 'Humour: Texts and Contexts' at Patkar and Varde college entitled *On Translating Humour, Shakespeare's Comedy of Errors in Marathi* on 7th and 8th February 2015, page nos. 197 to 2

Cocoon" on 7th August 2014 from the Department of English, Savitribai Phule Pune University

Received M. Phil degree with 'A' grade, thesis entitled "Translation: An Act of Interpretation, A Comparative Study of *Kosla* and