

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

1

Dr. Renuka Devi Jena – Associate Professor , H.O.D. Department of English

- Attended National Level IQAC Seminar on “Innovations in Education” on 21st August, 2015 at Shri M.D.Shah Mahila College of Arts and Commerce Malad – West, Mumbai.
- Presented research paper titled, Jhumpa Lahiri’s Depiction of Existential Tenets at Interdisciplinary International Conference on ‘New Trends in Humanities, Gender and Cultural Studies’ held on 9th & 10th Oct. 2015. Organized by Department of English N.G.Acharya and D.K.Marathe College of Arts, Science and Commerce, Chembur, Mumbai.
- Attended a Teaching-Learning-Evaluation Training Programme titled - Global Business Foundation Skills organized by SNDT Women’s University in association with IT ITeS NASSCOM from 18 to 23rd Jan 2016.

Papers Published

- Published research paper titled, *Humour in ‘Swami and Friends’* in Research Journal of English, Kaleidoscope, 23 Jan 2016. Proceedings of State Level Seminar on ‘Recent Trends and changes in Indian English Literature’ Page nos. 84-90, ISBN: 978-93-5158-580-0
- Published research paper titled, Jhumpa Lahiri’s Depiction of Existential Tenets in Chronicle of Humanities and Cultural Studies, Vol. 1 No. 3, Oct – Nov 2015, Page nos. 70 – 74, ISSN 2454- 5503

Ms. Swati Vaidya - Assistant Professor Economics Department

- Presented a paper at ICSSR Sponsored National Seminar on Higher Education in India, Organised By IGS Jaipur, November 2015
- Presented a paper at ICSSR Sponsored National Seminar on Quality of Higher Education in India, Organised by BMN College of Home Science, Matunga Mumbai March 2016
- Judged Intercollege Photography Competition Nirzar

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

2

at Smt B M Ruia Mahila Mahavidyalay

- Judged Intercollege Nature Photography Competition at Wilson College March 2016
- Organised and Judged college level Photography competition for Dept. Of Economics July 2015
- Organised and guided the participants about trees and birds during Nature Trail in South Mumbai for Environment Club of College. June 2015
- Invited on the World Environment Day as a resource person for a lecture on 'Ecologically Friendly Living', at Jhonson and Jhonsons India Ltd. Mulund Factory on June 5 2015

Dr. Nooruzia Qazi

- Participated in Refresher Course in Business Studies : Make in India Policy- Impact on Indian Business from 7 th - 26 December, 2015 at Narsee Monjee College of Commerce & Economics organized by UGC

Human Resource Development Centre, University of Mumbai.

- Awarded PhD Degree in Commerce from S.N.D.T Women's University, Mumbai, in the convocation held on 17 th February, 2016. PhD. Topic - "Perception and Awareness of Shariah Index among Indian investors".

Dr. (Mrs) Beenu Singh – Assistant Professor Economics Department

- Presented a paper at a National Level Conference organized by Prahladrai Dalmia Lions College of Commerce & Economics on 19th September 2015 and published as conference proceedings ISBN No 978-81-926019-5-3 topic of paper, RESPONSIBILITY OF WOMEN EMPOWERMENT ON MEDIA, page no 82.
- Presented a paper at a Multi-disciplinary International Conference on Commerce ,Management ,Information Technology and Social Science organized by M V M's Degree College of Commerce & Science on

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

3

27th February .2016 and published as conference proceedings ,ISSN No : 2394-4560 topic of paper , ENTREPRENEURSHIP DEVELOPMENT AMONG WOMEN IN INDIA WITH SPECIAL REFERENCE TO MUMBAI , page no 270-274.

- Presented a paper at a Multi-disciplinary National Seminar on Human Rights Issues and Social Justice in India ,organized by L J N J MAHILA MAHA VIDYALAYA on 15TH &16TH March topic of paper ,VIOLATION OF WOMEN,S RIGHTS IN INDIA WITH SPECIAL REFERENCE TO RUIA PARK .
- Presented a paper at a Multi-disciplinary National Conference on Commerce and Economics organized by B L Almani College of Commerce & Economics on 7th of August 2015, and published as conference proceedings ,ISSN 978-93-5249-010-4 , topic of paper ,DECISION MAKING AND LEADERSHIP SKILL AMONG WOMEN-A COMPARATIVE STUDY BETWEEN EMPLOYED

AND UNEMPLOYED WOMEN,S OF NAGPADA, .

- Presented a paper at a Multi-disciplinary International Conference ,organized by Nanavati College on 24th Jul2015, and published as conference proceedings ,ISSN No : 978-93-5212-846-4 , topic of paper, “Innovation of Services of Banking Sector a Descriptive Analysis.”

Dr. Anita Jacob - Assistant Professor Economics Department

- Presented and Published research paper titled ‘Indian Banking Sector in the Globalized Era’ in International Conference Proceedings titled “Cultivating New Avenues in Service Sector Industry in Globalized Era”, organized by Maniben Nanavati Womens College & B.L Amlani College of Com & Eco M.R Nathwani College of Arts on 24 th July 2015.
- Published research paper titled ‘Work life Balance and Quality of Work Life among Women

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

4

Employees Issues and Challenges' in National Conference Proceedings titled Status of Women in Transitional Society ,organized by B.L Amlani College of Com & Eco M.R Nathwani College of Arts 7 th August 2015.

students of F.Y.B.A in order to provide practical experience on trading and promotion of handicrafts and small scale industries in Maharashtra, Mumbai.

Dr. Ganatra Kashyap - Assistant Professor Economics Department

Mrs. Sumita Guha – Assistant Professor Economics Department

- Participated in an International Conference 'Bhavisya 2016', 'Scaling New Heights and Horizon in Higher Education' organised by Thakur College of Science and Commerce, Mumbai on 18.02.2016
- Presented a paper entitled 'Flexicurity' in UGC sponsored national Level Conference on 'Application of Statistics in Commerce Economics and Social Sciences from 8th to 9th January 2016 organised by Rizvi Education Society's Rizvi College of Arts, Science and Commerce in association with JJT University,Rajasthan.
- Organised educational visit to kalaghoda festival, kalaghoda Mumbai on 11.02.2016 for the

- "Impact of Taxation Policies on Transfer Pricing Practices by MNE in India"-Presented in National Seminar on Challenges to 21 st Century India organized by UGC HRDC Kumaun University, Nainital in May, 2015
- Participated in Orientation Programme at HRDC Nainital (Uttarakhand) from 05-05-2015to 01-06- 2015.
- PhD Degree Conferred in December, 2015. from Mohanlal Sukhadia University, Udaipur in the Faculty of Commerce titled "Transfer Pricing Practices by Multinationals in India - A Case Study of Selected Enterprises"
- A Peep into Growth Patterns of Public Private Partnership in India -National Conference at Ramanand Arya D.A.V. College.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

5

Ms. Kavita Patil, Assistant Professor -
Department of English

1. Participated in the Orientation Workshop for syllabus of F.Y.B.A titled "Teaching Language Skills" held on 19th August 2015 at the Dept. of English, Shri. M. D. Shah Mahila College of Arts and Commerce, Malad, Mumbai.
2. Attended and presented a research paper entitled *Tratika: A Note on Textual and Conceptual Grid* in Interdisciplinary International Conference on 'New Trends in Humanities and Gender Studies' held on 9th and 10th October 2015, organized by the Dept. of English, N.G. Acharya and D.K. Marathe College of Arts, Science and Commerce, Chembur (E), Mumbai in collaboration with M.G.E.W. Society's Centre for Humanities and Cultural Studies, Kalyan (W).
3. Participated in UGC Sponsored One-day National level workshop entitled 'Engaging Language Learners: One Day Workshop for Language Trainers' at the department of English, University of Mumbai, Mumbai on 19th March 2016.
4. Attended a Teaching-Learning-Evaluation Training Programme titled Global Business Foundation Skills

hosted by SNTD Women's University in association with IT ITeS NASSCOM from 18 to 23rd Jan 2016.

5. Registered for Ph.D, thesis entitled *Translation as Afterlife: A Study of Marathi Theatre from 1860 to 1912*, on 15th May, 2015 at the Dept. of English, Savitribai Phule Pune University, Pune.

Papers Published

1. A research paper published in 'Chronicle of Humanities and Cultural Studies', Volume 1 NO. 3, October-November 2015, A Bimonthly Refereed International Journal having ISSN-2454-5503 entitled *Tratika: A Note on Textual and Conceptual Grid*, page nos.126 to 131.
2. A research paper published in the proceedings of State Level Seminar on 'Recent Trends in Indian English Literature' having ISBN- 978-93-5158-580-0 entitled *Translation, Interpretation and Kosla* held at S.B.B. alias Appasaheb Jedhe Arts, Commerce and Science College, Pune on 23rd January 2016, page nos. 194 to 206.

DEPARTMENT OF ENGLISH

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

6

SEMINARS / WORKSHOPS / GUEST LECTURES ORGANIZED

- 4th Sep 2015 - Film Appreciation Workshop for degree college students. 41 girls participated.
- Conducted a workshop of creating email id and writing email for FYBA class on 28th September 2015.
- 10th Sep 2015 - Orientation Programme for Careers in Marketing and Human Resources.
- 11th Sep 2015 - Conducted CV Writing Workshop for Arts students.
- Conducted Workshop on Employability Skills on 24th and 25th August 2015.
- Conducted a workshop on 'Career Opportunities through MPSC/UPSC Exams' on 18th Sep 2015.
- 8th Jan 2016 – Seminar on the topic, 'Stereotyping of Women in Bollywood Movies'. SYBA students made a presentation
- 9th Jan 2016 – seminar on 'Women and Media'. Commerce, Arts and BMM students participated in the seminar
- 28 Jan 2016 – workshop on Aptitude test to prepare for corporate interviews for T.Y.B.Com students.

- Feb 2016 – S.Y.B.Com students were assigned group projects on video making, leaflets and charts on various topics related to college curriculum and co- curricular activities.

Language Activities

- 8th July 2015 - Language game activity was conducted in FYBA class to make students understand subject – verb agreement and develop the right skills to use correct grammar and also to understand that in complex sentences which may have several parts, particular care is needed to check subject-verb agreement.
- 14th, 15th and 16th July 2015 - Bridge course consisting of prepositions, use of dictionaries, verbs, tenses and conjunctions was conducted in the FYBA class.
- On 10th August 2015 - Paragraph writing exercise on 'My Routine' in FYBA class. Students were taught the skills of presenting information in a logical manner and were taught to understand the concept of organizing information in continuous

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

7

- text, enabling the main points to be expanded with supporting details.
- 24th August 2015 - Power Point Presentation on Grammar topics – subject + verb agreement and Parts of Speech was given in FYBA class on 15th Sep.
 - 27th and 28th August - Exercise of writing a paragraph on the topic – Child Labour in SYBA class.
 - 1st Oct – 30th Oct 2015- ‘Reading with Understanding’ activity was conducted in the FYBA class.
 - From 20th Sep till 10th Oct 2015 - ‘Reading with Understanding’ activity was conducted in the SYBA class.
 - 25th Jan 2016 – vocabulary improvement activity followed by sentence construction in the form of ‘Star Activity’ was organized for the students of FYBA.
 - Spoken English Course I batch Oct/ Nov/ Dec 2015 completed.
 - 1st Feb 2016 – Phonetics activity in FYBA & SYBA class.
 - 11 Feb 2016- students taken to Kala Ghoda Art Festival to observe, understand and analyse the advertising, presentation and creativity of the stalls and displays.

- 12 Feb 2016 – English language quiz was conducted in S.Y.B.Com class. The objective of the exercise was to enable the students to acquire strategic competence to use both spoken and written language in a wide range of communication strategies.

Movie Screenings

- Movie screening activity ‘Gulliver’s Travels’ was conducted on 5th Oct 2015 for all the students.
- The English movie, ‘The Lord of the Rings’ was screened on for the SY and FYBA classes.
- 9th Oct 2015- BMM and B.Com students were taken for a film festival, ‘DoosraChasma’ a campus film festival at Whispering Woods International College. The festival comprised of features, short documentary fiction, animation films/ videos from across genres and countries. Screenings were accompanied by panel discussions, interactions with film makers and other group activities with students. It was to understand gender challenges faced by people around the world.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

8

- 11 & 16 Jan 2016 – screening *Gulliver's Travels* and *Bolt*. Followed by group discussion and vocabulary activity.
- 25 January 2016- screening of an inspirational video film – One minute fly, No arms, No legs, No worries, etc.

English Departmental Competitions

6th Jan 2016

- Extempore elocution competition: The Image of Women in T.V serials; Politics and Religion; Criminalization of Politics; Terrorism and World Peace; Women and Sports.
- Elocution Competition: Intolerance in India; Privatization of Elocution.
- Essay Writing Competition: Intolerance and India
- Story Writing Competition

DEPARTMENT OF COMMERCE

SEMINARS / WORKSHOPS / GUEST LECTURES ORGANIZED

- July, 2015-Guest lecture on Financial Planning was conducted by Roongta

Corporate for the Degree college teaching faculty.

- 24th and 25th August 2015 - Workshop on Employability Skills was conducted by Mrs. Suman Keluskar this was done in association with Lodha Foundation. Students were given training in soft skills, interview tips, team work, business and customer awareness, problem solving and creativity, communication skills, positive attitudes, IT skills and entrepreneurship.

- 1st September 2015 -Disaster Management Workshop was organized for the students and community in the college premises with Mr. Rajendra Lokhande, Disaster Management Cell, BMC.

- 5th October, 2015 - Online Scholarship Form Filling Workshop was conducted by Mr. Shahjahan Maulana for providing guidance to economically backward and minority students in filling Scholarship Forms.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

9

- 12th January, 2016-A workshop on Research Paper Writing Skills was conducted by Dr. GopalKalkoti .to help students understand the requisite skills required to write a research paper.
- A Series of Lectures -- Training on “Awareness about Capital Markets” was conducted on 3rd , 4th and 17th February, 2016 by Mrs. JyotiBhutia and Dr. Aditya Srinivas. Topics pertaining to Stock Exchange, Financial Markets, Commodity Market and Capital Markets were covered. Working of Stock Exchanges, BOLT, DEMAT, Brokers, Derivates, Futures, Options etc. were discussed with the students.
- February 11, 2016 -A career orientation lecture in Certificate Course in Travel & Tourism Management along with written exam and an Interview was organized for students in association with Thomas Cook .
- 5th March, 2016- Lecture on Right to Information and Consumer Guidance was organized for students ,Mrs. Pushpa Shah, a Chartered Accountant informed the students about Right to Information Act and Consumer Guidance and Protection
- 9th March, 2016 - Guest Lecture on “Awareness about Stock Exchange” by Mr. Chandrashekhar Thakur was organized for students.He delivered a lecture on working of stock exchanges, its systems, BOLT, derivate, put money, call money, settlement systems T+2, etc.
- 10th March, 2016-“Empowerment of Girls and Women around the World a Documentary Screening Single Step: Journey of Women Leaders’ was organized for the students this was followed by a discussion on Empowerment of girls and women around the world by Ms Brittney from America,she was accompanied by MsSitalakshmi from American Consulate Library.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

10

- 9th February – Awareness on Gender Equality and being Change Makers. A workshop on “Gender and Equality” was conducted by Population First for the students. The students were shown short films on gender equality, eve teasing, domestic violence, followed by group discussions and interaction with Mrs. Neeta Khajuria.

Degree & Junior College participated in the same.

- Promo Marketing -The Theme of the competition was promotion and marketing of the College. The students had to make videos, flyers, posters, charts and write-up on the college history, courses offered, infrastructure, facilities, etc.

COMPETITONS ORGANIZED BY COMMERCE DEPARTMENT

- 16th January, 2016 - An Accountancy Quiz was conducted for 36 students of Degree & Junior college, students were tested on various topics of accounts. Excellent response was received from them.
- 19th January, 2016 -An Advertizing Quiz was conducted by Commerce Department in which students knowledge was tested with the help of Multiple Choice Questions, Logo Identification, Jingles& Advt. Films. Various areas of advertisement were widely covered. 84 students from

- 5th December, 2015-Trade Fair Unnati was organized for students from Degree and Junior College. The students had displayed more than 50 Stalls in which they had handicraft articles, mehendi, cosmetic articles, food stalls and games. The Trade Fair helped students develop leadership skills, team workand communication skills and helped to gain practical knowledge about selling, marketing, pricing, designing and other skills required to be independent and successful entrepreneurs. The Students actively participated in the Trade Fair, ‘Unnati’. Shri Suresh Deora, Secretary of MarwadiSammelan and

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

11

Principal Dr. NiniGulla inaugurated the Trade Fair.

DIPLOMA/ DEVELOPMENT / VOCATIONAL/ ADDITIONAL PROGRAMMES

- **ICT - 100 Hours Computer Course**
- **Government Certified Computer Hardware Programme**
- **Diploma in Banking, Finance, Security and Insurance (BFSI)**
- Diploma in BFSI launched by Maharashtra Knowledge Corporation with Global Talent Track is a comprehensive course designed to impart professional training pertaining to BFSI sector. It offers a technology-driven blended learning model for academic delivery.
- **English Speaking and Personality Development Course- 25 Sept – 10 October, 2015**
The college conducted Free English Speaking and Personality Development Course for the students in association with LODHA Foundation.

CAREER GUIDANCE PROGRAMMES

- 10th September 2015 - A Workshop on Career Guidance, Soft Skills and MBA in Marketing was conducted by IBS for the students .The importance of Soft Skills was emphasized and conveyed to the students. Opportunities in the area of Marketing were shared and insight on the same was given.
- 18th September 2015- A lecture on ‘Career Opportunities through MPSC/UPSC Exams’ was organized for the students .The students were informed about the competitive examinations conducted by Maharashtra Public Service Commission (MPSC) and Union Public Service Commission (UPSC).
- 17th October, 2015- Workshop on “Employability and Soft Skills” was conducted for the students by Mr. Nimit Malhotra – Manager - Sales and Marketing, I Click Interviews .He emphasized on the need and importance of body language and

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

12

communication skills for proper employability.

- 15th December, 2015-A workshop on Awareness about CMA Program was conducted by Mr. Harish Panjani from CPA Miles in which students were introduced to the degree of Chartered Management Accountant from USA.
- 11th March, 2016 -A Counseling & Guidance Seminar by A.A. Shah's IAS Institute on UPSC & Civil Services Preparation was organized for the students .The Speakers - Mr. Sandeep Varma& Mrs. Bilquees Khatri shared insights on preparation for the UPSC, Civil Services, RRB and other Competitive Exams.
- 11 February, 2016 – The NSS unit organized a career orientation lecture in association with Thomas Cook. The students were made aware of the Certificate Course in Travel & Tourism Management which is open to candidates who are interested in

pursuing a career in the tourism industry.

AVHAN 2015 Disaster

Preparedness Training Camp

SNDT Women's University, Mumbai hosted AVHAN 2015, from May 25 to June 3, 2015. AkshataSurve from B.Com II, participated in the Disaster Preparedness Training Camp held from May 25 to June 3, 2015. Her team won the "Best Contingent Award".

5-7 February, 2016 - Utkarsha Social & Cultural Competition

2015-16

AkshataSurve from SYBCom was selected in the SNDT Women's University team to participate in Utkarsh, Street Play presented at Mahatma Phule Krishi Vidyapeeth, Rahuri from February 5 to 7, 2016. They won the 3rd Prize at State level.

DEPARTMENT OF ECONOMICS

- Organised Essay Writing Competition on 16.12.2015, Jyoti Gupta of SYBA got first prize.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

13

- Organised Photography competition on 14.12.2015, Pragya Singh got first prize.
- Conducted elocution competition on 19.12.2015, first prize given to Priti Pandey TYBA

2. Workshop and training on improving employability skills – computational and quantitative data analysis using Microsoft Excel for students of SYBCom
3. Training on video making for Economic Development to participate in Digital India Campaign with SNTD Women's University.
4. Bridge Course in Elementary Mathematics for students of TYBA

Department of Economics 2015 16

Co-curricular Activities

1. Photography Competition Dec. 14 2015
2. Essay Competition Dec 16 2015
3. Elocution Competition Dec 19 2015

Activities to Promote Employability Skills

1. Workshop Training on Blog Making to participants of Blog Making Competition for Digital India organized by SNTD Women's University. Ms. Mamta Singh, student of M Com Semester 1 won the first prize in the inter university competition. She was guided in workshop by BCA faculty and was trained by Economics department faculty on contents of her blog to promote agriculture sector development.

Field Visits or Nature Trails

1. Hanging Garden Nature Trail with students and faculty June 22 2015
2. Visit to Yusuf Meharally Centre with students of TYB Com August 2015
3. Visit to Kala Ghoda Festival with students of FYBA

Activities for Community Awareness / Development

1. Ms. Swati Vaidya was invited as a Guest Lecturer to Jonson and Jonson's India Ltd., Mulund factory office to speak on Tips for Eco-Friendly Living, on the World Environment Day June 05 2015.

B M RUIA MAHILA MAHAVIDYALAYA

Activities of the Commerce Section

14

2. Faculty member was involved in theme designing of the college's floater on Digital India Campaign in a Republic Day (26 01 2016) Rally organized by SNT Women's University
3. Dr. Beenu Singh was elected Treasurer of the SNT Economics Teachers Students Welfare Association, Mumbai.

