

## **B M RUIA GIRLS' COLLEGE ACTIVITIES OF THE ARTS SECTION 2016-17**

**B**

### **Dr. Santosh Kaul Kak - Officiating Principal, Associate Professor - Department of Hindi**

- Appointed as an Officiating Principal of Smt. B. M. Ruia Girls' College for Academic Year 2016-17 on 7<sup>th</sup> June 2016.
- Appointed as a Panel Member of Maharashtra Rajya Sahitya Academy Awards for Hindi.
- Organized and participated in Two Day Workshop on 'Content Analysis' based on T.Y.B.A. New Syllabus on 23<sup>rd</sup> and 24<sup>th</sup> August, 2016.
- Invited as Judge in Bombay Scottish School for Vaktrivva Pratiyogita on 30<sup>th</sup> August, 2016.
- Organized one day state level Seminar on "Dohra Abhishap: Vividh Paripreksha" based on new syllabus, a novel written by Kaushalya Vaisantri.
- Appointed member of syllabus committee of *Hindustani Prachar Sabha*.
- Appointed as member of Examination committee in *Hindustani Prachar Sabha*.
- 29 January 2017 felicitated for dedicated and committed service in the Hindi field by Hindi Prachar Avam Shod Sansthan
- Resource person (special invitee) for a two day seminar on "Manvadhikaron Ke Perokar: Trilochan or Muktibodh" organized by Birla College Hindi Department in association with Sahitya Akadmi on 24<sup>th</sup> and 25<sup>th</sup> March 2017.
- Paper Setter, Examiner and Moderator for Hindi UG and PG courses of SNTD Women's University Examination.
- Superintendent of SNTD University Examinations.

### **Dr. Renuka Devi Jena – Associate Professor, Department of English**

- Participated in workshop on 'Orientation to B.A II Semester IV Discipline and Core Component Papers' at Maniben Nanavati Women's College, Vile Parle, Mumbai on 7 Jan 2017.
- Attended a State Level Seminar "*Dohra Abhishap: Vividh Paripreksha*" on 6<sup>th</sup> February 2017. The seminar was organized by the Hindi Department of Smt. B.M.Ruia Mahila Mahavidyalaya, Gamdevi, Mumbai.
- Attended a lecture on, 'Taxation' on 20<sup>th</sup> Feb 2017 at B.M.Ruia Mahila Vidyalaya
- Presented a paper entitled, 'Therapeutic Uses of Nature and Adventure Sports on Physical and Mental Wellbeing' at International Seminar on Yoga and Sports organized by C.H.C. Athletic Association B.H.U. Varansi on 21 June 2016.
- Paper Setter, Examiner and Moderator for English C.C. English - T.Y.B.A, T.Y.B.V.A, T.Y.B.Com, S.Y.B.A (composite course), T .Y. B.A (composite course) SNDT Women's University Examination.
- Senior Supervisor for B.A and B.Com Examination conducted by S.N.D.T Women University.

**Dr. Sunita Mishra - Associate Professor - Department of Hindi**

- Attended and assisted in organizing Two Day Workshop on 'Content Analysis' based on T.Y.B.A. New Syllabus on 23<sup>rd</sup> and 24<sup>th</sup> August, 2016.
- Invited as a Judge in Fazon English High School for *Kavya Path* Competition on 31<sup>th</sup> August, 2016.
- Attended one day *Rajya Stariy Sangoshthi* on Shivshankar Pandey
- Helped in organizing a one day state level seminar "*Dohra Abhishap : Vividh Paripreksha*" based on new syllabus , a novel written by Kaushalya Vaisantri and presented a paper on the topic "*Dohra Abhishap Mein Chitrit Dalit Nari*".

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- Paper Setter, Examiner and Moderator for Hindi UG courses of SNDT Women's University Examination.

### **Dr Hemlata Masiwal – Department of Sociology – Assistant Professor**

- Presented a paper in 27<sup>th</sup> conference Marathi *Samaj Satriya Parishad* on *Janjati Vikas Karyakram : Vastavikata* at Mulji Jetha Mahavidyalya Jalgoan on 3<sup>rd</sup> and 4<sup>th</sup> February 2017.
- Participated in the content Analysis and Question Bank workshop for BA II sem II conducted by the Department of Sociology on 7<sup>th</sup> July 2017 at Shri M.D.Shah Mahila College of Arts and Commerce Malad.
- Attended one day orientation and centennial analysis workshop for BA II DC and APC Sociology New Syllabus for Semi IV 2016-17 organized by the Department of Sociology, at SNDT College Arts and SCB College of Commerce and Science for Women's Church gate Mumbai on 7<sup>th</sup> Dec 2016.
- Participated in the Workshop on preparation of New Syllabus at undergraduate level for B.A Semester V and VI of Disciplinary component course. Under the faculty of Social Science for all teachers of conducted and affiliated College of L.J.N.J Mahila Mahavidayala on the 8<sup>th</sup> December 2016.
- Appointed as senior supervisor for B.C.A and B.M.M Examination conducted by S.N.D.T Women University from academic year 2016-2017.
- Nominated as a member to the Adhoc Board of Studies in Sociology under the faculty of social science.

### **Dr. (Mrs) Beenu Singh - Assistant Professor, Economics Department**

- Participated in workshop on Content Analysis of B. A. III Sem V & VI on 15<sup>th</sup> July 2016 at SNDT University Churchgate.

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- Attended workshop on Intellectual Property Rights organized by SNTD University Santacruz and Rashtriya Uchcharat Shikkchha Abhiyan –RUSA on 1<sup>st</sup> September 2016.
- Presented a paper on :Inclusive Financial Literacy in India with special reference to Mumbai at a National level conference on – “ Inclusive Banking” organised by Maniben Nanavati Women’s college and B L Amalani College of commerce and Economics and M R Nathani college of Arts Juhu on 17<sup>th</sup> September 2016.
- Successfully completed multidisciplinary Refresher Course on Human Rights organized by Staff Academic College Mumbai University and RUSA from 12<sup>th</sup> December to 31<sup>st</sup> December 2016.
- Presented a paper on : Small and Medium Size Enterprises –Issues and challenges in India” in the Third International conference on SMES - Vehicle for Inclusive Growth and Prosperity, on 12<sup>th</sup> January 2017 ,organised by MVM Degree College of Arts and Commerce , Andheri (W),Mumbai.
- Appointed paper setter and translator for B. A. Sem III, IV, V, VI at SNTD Women’s University.
- Appointed paper translator from English to Hindi for M. A. Sem I, II, III, IV SNTD Women’s University.
- Appointed Examiner and Moderator for B. A. Sem III, IV, V,VI SNTD Women’s University

### **Dr. Usha Kiran Tiwari – Assistant Professor Department of Sociology**

- Completed Interdisciplinary refresher course in ‘Research Methodology’ from 3<sup>rd</sup> to 23<sup>rd</sup> November 2016 at HRDC, Mumbai University Mumbai.
- Participated in the one day orientation and content analysis workshop for B.A. -2 D.C. and A.P.C. Sociology – New syllabus for semester - 4 [ 2016- 17] on 7<sup>th</sup> December 2016. The workshop was organized by S.N.D.T. College of arts and S.C.B College of Commerce and Science for women Churchgate, Mumbai.
- Participated in the workshop on ‘Preparation of new syllabus at undergraduate level for B.A. Semester 5 and 6 of Disciplinary component courses on 8<sup>th</sup> December 2016. The workshop was organized by L.J.N.J. Mahila Mahavidyalaya Vile Parle Mumbai.

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- Presented paper '*Dohra Abhishap ki Prasangikta*' in state level seminar “ *Dohra Abhishap: Vividh Pariprekshya*” on 6<sup>th</sup> February 2017. The seminar was organized by Smt. B.M.Ruia Girls' College, Gamdevi, Mumbai.
- Presented paper titled “Gender discrimination and Indian Society: A Sociological perspective” in UGC Sponsored multidisciplinary international seminar on “Social Inequalities and Economic development” on 11<sup>th</sup> February 2017. The seminar was organized by Shri Narayan Guru College of commerce, Chembur Mumbai.
- Published paper titled “Gender discrimination and Indian Society: A Sociological perspective” in Seminar proceedings of UGC Sponsored multidisciplinary international seminar on “Social inequalities and Economic development” on 11<sup>th</sup> February 2017. The chief editor was Dr. Sangaraj M. Hosamani .Double Blind Peer Reviewed. ISBN 978-81-931023-2-9
- Presented paper titled “Skill development and role of social media” in one day national conference on “Higher education and skill development in 21<sup>st</sup> century on 20<sup>th</sup> February 2017. The seminar was organized by BGPS' Mumbai B.Ed. College for Women., Wadala,( E) Mumbai.
- Published paper titled “Skill development and role of social media” in seminar proceeding of One day national conference on “Higher education and skill development in 21<sup>st</sup> century on 20<sup>th</sup> February 2017. The chief editor was Dr. Rihana Inamadar. ROYAL-ISSN-2278-8158-IMPACTFACTOR-3.524 ([www.sjifactor.com](http://www.sjifactor.com))
- Presented paper “Social Change in India: A Sociological Study” in an International Conference on “An Era of Transition: Socio-Economic and Legal Perspective in Global Context” on 10<sup>th</sup> March 2017. The conference was organized by K.C. Law College and B.L. Amlani College of Commerce and Economics, Mumbai.

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- Participated in 'One Day Workshop' on 'Content Analysis Of B.A III New Syllabus for Semester-V (2016-17) conducted by Department of Economics ,SNDT College of Arts and SCB College of Commerce and Science for Women, Churchgate Mumbai in coordination with SNDT Economics Teachers-Students Welfare Association, Mumbai on 15 .07 2016.
- Was invited to deliver 'Special Lecture' on 'Game Theory' on 17.10.2016 for students of M.A Economics with Econometrics specialization at S.N.D.T Women's University, Department of P.G Studies and Research.
- Conducted Workshop on 'Basic Mathematics' at B.M Ruia Girls' College for Undergraduate and Post graduate students on 5.10.2016.
- Delivered Lecture on 'Meaning of Ethics'' for UGC recognized programme ' Promotion of values and Ethics' at B.M Ruia Girls' College on 6.01.2017.
- Attended and Presented Research Paper on 'Digitization and Cashless Economy- Challenges for India' in 'One Day International Inter Disciplinary Conference on 'Equitable and Prosperous India: Opportunities and Challenges' organized by Department of Commerce, University of Mumbai, Dr Babasaheb Ambedkar College Vasai and Indian Accounting Association [Thane Chapter] held on 27.04.2017

### **Mr. Ramlakhan – Assistan Professor, Department of Hindi**

- Attended and helped in organizing Two Day Workshop on 'Content Analysis' based on T.Y.B.A. New Syllabus on 23<sup>rd</sup> and 24<sup>th</sup> August, 2016.
- Invited as a Judge in Bombay Scottish School for *Kavya Path* Competition on 29<sup>th</sup> August, 2016.
- Assisted in organizing a one day state level seminar "Dohra Abhishap : Vividh Pripreksha" based on new syllabus , a novel written by Kaushalya Vaisantri and presented a paper on the topic "Dalit Aatmktha".
- Paper setter, Examiner and Moderator of SNDT University Examination.

### **Ms. Kavita Patil – Assistant Professor, Department of English**

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- Attended and presented a paper entitled *Macbeth as Manajeerao: The Hermeneutic Motion* in a UGC Sponsored Two Days National Conference on Revisiting Shakespeare 400 Years After held at the Department of English, K. G. Joshi College of Arts and N.G. Bedekar College of Commerce, Thane (W) on 13<sup>th</sup> and 14<sup>th</sup> January, 2017.
- Attended and presented a paper entitled *Elements of Translatability: Hamlet to Vikaravilasita* in an International Conference entitled “Global Shakespeare” held at the Department of English, St. Mira’s College for Girls, Pune on 16<sup>th</sup> and 17<sup>th</sup> December 2016.
- Attended one day National Conference on “Recent Trends in Humanities and Commerce” held at Mohindar Singh Kabal Singh Degree College of Arts and Commerce, Kalyan (W) on 25<sup>th</sup> Sep 2016.

**Papers Published**

- A research paper entitled *Fear of Homosexuals: Mitra in a Homophobic Society* published in an International Journal as a proceedings of one day national conference on “Recent Trends in Humanities and Commerce” having ISSN: 2454-5503: Impact Factor: 3.012 (IIJIF), A Bimonthly Refereed International Journal entitled *Chronicle of Humanities and Cultural Studies*, Volume 2 held at Mohindar Singh Kabal Singh Degree College of Arts and Commerce, Kalyan (W) on 25<sup>th</sup> Sep 2016.
- A research paper entitled *Elements of Translatability: Hamlet to Vikaravilasita* published in the proceedings of an International Conference entitled *Global Shakespeare* having ISBN 978-81-926011-5-1, held at the Department of English, St. Mira’s College for Girls, Pune on 16<sup>th</sup> and 17<sup>th</sup> December 2016.
- A research paper entitled *Mahasveta Devi’s Draupadi: Resistance Within* published in ‘Journal of Higher Education and Research Society’, A Refereed International (ISSN-2349-0209) Volume V, Issue I (April 2017).
- A research paper entitled *Macbeth as Manajeerao: The Hermeneutic Motion* published as a conference proceedings of a UGC Sponsored Two Days National Conference on *Revisiting*

*Shakespeare 400 Years After* held at the Department of English, K. G. Joshi College of Arts and N.G. Bedekar College of Commerce, Thane (W) on 13<sup>th</sup> and 14<sup>th</sup> January, 2017.

## I. Departmental Reports 2016-17

### Department of Hindi - 2016-17

- On 24<sup>th</sup> June, 2016, a movie “Umrao Jan” was shown to SYBA & TYBA students. It was followed by group discussion and critical analysis of the women characters of the movie.
- On 8<sup>th</sup> and 9<sup>th</sup> July 2016, a workshop was organized on “Hindi Computing” for the students of F.Y, S. Y. & T. Y. B. A.
- On 16<sup>th</sup> July 2016, a movie "Neel Batte Sannata” was shown to F.Y. and T.Y. B.A. students.
- On 30<sup>th</sup> and 31<sup>st</sup> July, 2016, Hindi Department in association with ‘Swajan Sanstha’ organized a “Katha - Kathan” and “Quiz” competition on occasion of "Premchand Jayanti". On this occasion, students presented stories of Munshi Premchand and participated in Puzzles and Quiz Competition.
- On 1<sup>st</sup> August 2016, movie "Chakravayuh” was shown to F.Y., S.Y., & T.Y. B.A. students.
- On 6<sup>th</sup> August 2016, Prize Distribution Ceremony for the winners of “Katha-Kathan” and “Quiz” competition was organized.
- On 9<sup>th</sup> August 2016, students were taken to August Kranti Maidan for a ceremonial celebration in which the spirit of Quit India Movement was recaptured by Patriotic Programs with the help of Skit, Dance & Speeches.
- On 13<sup>th</sup> August 2016 Movie ‘1942 a Love story was shown to students of S. Y. B. A.
- On 23<sup>rd</sup> and 24<sup>th</sup> August 2016, a workshop on “Content Analysis” was organized based on T.Y. B.A. New Syllabus. In this workshop faculty members of most of the affiliated colleges of SNDT Women’s University participated.
- **Hindi Pakhwada** was organized by Department of Hindi Junior College from 29<sup>th</sup> August 2016 to 3<sup>rd</sup> September, 2016 & Degree College from 06<sup>th</sup> September to 14<sup>th</sup> September, 2016 and the following activities were conducted:

#### Degree College:

- 6<sup>th</sup> September 2016, Essay competition on “Paryavrn or vikas ek doosre ke shtru hein” and story writing competition.
- 7<sup>th</sup> September 2016, Debate competition on “Aadhunik Shiksha Pranali Manavta ka Poshan Nahi Karti Hei “.



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- 8<sup>th</sup> September 2016, *Kavy –Path* (Swarachit Evam Aniy Kavi Rachit).
  - 9<sup>th</sup> September 2016, *Bhashan and Aashu-Bhashan* Competition.
  - 10<sup>th</sup> September 2016, *Antakshari* competition based on Hindi Poetry.
  - 13<sup>th</sup> September 2016, Inter-collegiate Essay competition on “Paryvaran or Vikas Ek Doosre Ke Shatru Hein”.
  - 14<sup>th</sup> September 2016, Inter- collegiate debate competition on “Aadhunik Shiksha Pranali Manvta ka Poshan Nahi karti Hei”.
- On 13<sup>th</sup> October 2016, a guest lecture on “Vachan Prerna Aur Pustak – Samiksha” was organized.
  - On 18<sup>th</sup> October 2016, a seminar with paper presentations for the students was organized on the topic “Hindi Sahitya Ka Itihas”.
  - On 20<sup>th</sup> October 2016, Hindi Department in association with Hindustani Prachar Sabha organized a “Vaktritva Pratiyogita” on “Bachchon Mein Badte Apradho Par Niyantran Kaise ?”.
  - On 9<sup>th</sup> December, 2016, a movie “Kahani 2” was shown to SYBA & TYBA students. The movie screening was followed by a discussion and writing session on the struggles, determination and triumph of the protagonist of the movie.
  - On 13<sup>th</sup> December 2016, a guest lecture on “Dalit Aatmkatha Aur Dohra Abhishap” was organized. Students presented their critical views about the thematic content of the movie.
  - On 16<sup>th</sup> December 2016, Inter- collegiate *Swarachit Kavya Path* competition.
  - On 17<sup>th</sup> December 2016, Inter- collegiate Bhajan competition.
  - On 22 December, 2016, a movie “Daman” was shown to FYBA, SYBA & TYBA students.
  - On 9<sup>th</sup> January 2017, A *Lokageet* competition was organized.
  - On 17<sup>th</sup> January 2017, a seminar with paper presentations for the students was organized on the topic “ Hindi Bhasha, Vyakran or Lipi ”
  - On 20<sup>th</sup> January 2017, a movie “Damini” was shown to SYBA & TYBA students.
  - On 27<sup>th</sup> January 2017, a movie “Mohandas” was shown to FYBA students.
  - On 1<sup>st</sup> Feb 2017, ‘Cultural Exchange Programme’ was organized by Hindi Department in association with Birla College.
  - On 6<sup>th</sup> February 2017, one day State level seminar on “Dohra Abhishp: Vividh Paripreksh” was organized.
  - On 16<sup>th</sup> February 2017, a documentary ‘Hindi Sahitykar’ was shown to FYBA, SYBA & TYBA students.

**B****DEPARTMENT OF ENGLISH****Language Activities**

- 7<sup>th</sup> July 2016 – Phonetics activity in FYBA & SYBA class.
- 8<sup>th</sup> July 2016 - Language game activity was conducted in FYBA class to make students understand subject – verb agreement and develop the right skills to use correct grammar and also to understand that in complex sentences which may have several parts, particular care is needed to check subject-verb agreement.
- 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> July 2016 - Bridge course consisting of prepositions, use of dictionaries, verbs, tenses and conjunctions was conducted in the FYBA class.
- On 10<sup>th</sup> August 2016 - Paragraph writing exercise on 'My Routine' in FYBA class. Students were taught the skills of presenting information in a logical manner and were taught to understand the concept of organizing information in continuous text, enabling the main points to be expanded with supporting details.
- An assignment of writing 20 nouns, verbs, adverbs and adjectives along with their meanings with help of an Oxford Mini Dictionary was given to FYBA class on 25<sup>th</sup> July, 2016.
- An assignment of writing 500 words along with their antonyms and synonyms were given to FYBA class on 8<sup>th</sup> August, 2016 and checked by the concerned teacher in the following week.
- An assignment of writing 50 sentences of each part of speech and underlining that part of speech was given to FYBA class on 29<sup>th</sup> August, 2016.
- An assignment of writing 50 sentences of each tense (12 tenses), prepositions and conjunctions and underlining the tenses as well as prepositions and conjunctions was given to SYBA class on 2<sup>nd</sup> September, 2016.
- An assignment of making questions based on the passages from the two stories of SYBA syllabus was given to students on 26<sup>th</sup> August, 2016 checked by the concerned teacher in the following week.

**Movie Screenings**

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- Movie screening activity 'Shakespeare in Love' was conducted on 30<sup>th</sup> June 2016 for all the students to familiarize them with one of the prominent authors of English literature. It was followed by group discussion and vocabulary activity.
- The English movie, 'Spirited Away' was screened for the FYBCOM and FYBA classes on 29<sup>th</sup> October, 2016. Followed by critical analysis of the movie and vocabulary activity.

#### **Workshops / Presentations**

- 8<sup>th</sup> Sep 2016 – Workshop on "Preparing an Effective Power Point presentation" was conducted for FYBCOM students. 41 students participated in the workshop.
- 28<sup>th</sup> Sep 2016 - Workshop on "Creating email id and writing email" for FYBA class on

#### **Departmental Competitions**

- **3<sup>rd</sup> Oct 2016- Debate Competition** was conducted. The topic was 'Social Networking Sites are Boon to Society'. 19 students from different classes participated.
- **5<sup>th</sup> Oct 2016- Quiz Competition** was conducted. The students were asked to answer multiple choice questions based on grammar and vocabulary. 45 students participated.
- **6<sup>th</sup> Oct 2016- Story Telling Competition** was conducted to enhance students' oral communication skills. 13 students participated in the competition.
- **14<sup>th</sup> Oct 2016- Poetry Recitation Competition** was conducted to make students familiar with the various rhythms and moods of English as well as Indian English poetry. 16 students participated in the competition.

#### **Other Activities**

- 18<sup>th</sup> July 2016 - Individual projects were given to SYBCOM students on the topic 'Misrepresentation of Women through Newspaper Advertisements'.
- 27<sup>th</sup> August 2016 - Individual projects were given to SYBCOM students on the topic 'Single Women and their Problems'.
- 26<sup>th</sup> Sep 2016- Oral Test based on the speaking and listening skills was conducted in FYBA class. The students were expected to introduce themselves and were asked few questions based on teacher's reading of passage from one of the short stories from their syllabus.
- 28<sup>th</sup> Sep 2016- Oral Test based on the speaking and listening skills was conducted in FYBA class. The students were expected to play the roles based on the Greetings, Introducing each other, Joining and Leaving Conversations and were asked few questions based on teacher's reading of passage from one of the short stories from their syllabus.

**B****Economics Department**

- College level Essay Competition on “Impact of Globalization” was organized, 35 students participated in the competition.
- College level Photography Competition on ‘Bazars in Mumbai’ was organized. 30 students participated in the competition.
- College level Debate Competition on “Subsidies given by Government of India Contribute to the Wellbeing of the People of India” was organized. (No. Of Participants 12)
- College level Treasure Hunt Competition on Heritage Structures in the Economic History of South Mumbai. (Participants 15).
- Intercollege Economics Quiz Competition in association with SNTD Economics Students Teachers Welfare Association on March 01 2017.

**➤ Educational Visits 2016-17****➤ 1) Educational Visit to Bombay Stock Exchange on 29<sup>th</sup> June, 2016**

- The visit on 29<sup>th</sup> June, 2016 commenced by getting a warm welcome by Dr. Aditya Srinivas and his team. He gave insights about the financial markets of India, trading done by broking companies and about BSE. During the visit, excellent information was conveyed about how to invest in financial markets and what are the benefits to an investor. Also, the latest developments in the finance industry were taken up for discussion. The role & the importance of BSE was explained to the students. Also, its impact on the economy and the impact of the same on the market prices of the companies listed on the BSE was highlighted. The opportunity to interact with him was also an eye opener. Also, a visit to the Brokers Office for getting a Live Demo of BOLT Trading Operations was an experience which students will never forget. The students were taken to the Conventional Hall where they were explained the importance of the same. Overall, a wonderful learning experience. 25 students went for the visit accompanied by Ms. Shruti Ranade and Dr. Ganatra Kashyap A.

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➤ Educational Visit to Bombay Stock Exchange on 29<sup>th</sup> June, 2016

➤ **2) Educational Visit to The Times of India Suburban Press on 23<sup>rd</sup> August, 2016**

- An educational visit to The Suburban Press of Times of India, Kandivali (East) was organized on 9<sup>th</sup> August, 2014 for the students of B.Com., B.A., BMS and BMM. 29 students accompanied by Dr. Ganatra Kashyap A. and Ms. Neha Singh. went for the visit. It was an eye opener to see the live action. Lots of information about the technical details like 45 Lakhs copies of the newspaper being printed daily was shared with us. The officials and the Senior Engineers gave an informative multimedia presentation about the process of printing a newspaper. Also, information about the colors used for printing and the use of metal sheets was conveyed. The use of information technology with the help of CCI Servers was shared with the students. Information about different brands of magazines & newspapers under the banner was shared with the students. The eco-friendly approach of recycling the paper 7 to 8 times was conveyed. Overall, a wonderful learning experience.



➤ Educational Visit to The Times of India Suburban Press on 23<sup>rd</sup> August, 2016

➤ **3) Educational Visit to Hyderabad from 24th January to 28th January, 2017**

- 37 students and 8 teaching and non-teaching staff members accompanied the BMS, M.Com students and Alumni for an educational visit to Hyderabad. The visit was for a period from 24th January, 2017 to 28th January, 2017 wherein Two Industries namely:



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Modern Foods Enterprises Pvt. Ltd. And Anand Food Products – Parle Products were visited. Other than that, major attractions like Ramoji Film City, Salar Jung Museum, Golconda Fort, Charminar, Lumbini Park, Hussain Sagar Lake, etc were also visited.

- Educational Visit to Modern Foods Enterprises Pvt. Ltd.
- An Educational Visit to Modern Foods Enterprises Pvt. Ltd. was organized where the process of converting raw material to ready product bread was shown to the students. A guided tour was organized for the same where the company engineers showed the full process of converting flour, yeast and other raw material to the final product. The company officials also conveyed the importance of cleanliness and sanitation maintained at the plant. Also, they informed the students about their storage capacity of one week's raw material being maintained at the plant. Step by step processing was shown and it was a pleasure to see the live action. Excellent information and details were shared. Overall, a wonderful learning experience.
- Educational Visit to Anand Food Products – Parle Products
- An Industry Visit to Anand Food Products – Parle Products was organized at Hyderabad where the company officials first gave an animated audio visual tour of the whole plant in which every minute details were covered & explained with a wonderful entertaining carton animated Parle G character. After that the plant visit was taken up where they explained and showed in a guided tour the actual biscuit making process, from the raw material flour to the final packed biscuit. It was an eye opening experience & a delight to the sweet taste buds to have a fresh baked biscuit coming out of a oven at 230 degree Celsius. Also, the importance of hygiene and sanitation maintained at the unit was also impressive. Overall, an excellent learning experience.



- Educational Visit to Hyderabad from 24th January to 28th January, 2017
- 4) Educational Visit to Radio City, Mumbai on 10<sup>th</sup> February, 2017
- BMM department of Sitaram Deora Institute of Management Studies organised an industrial visit to Radio City, Mumbai on 10<sup>th</sup> February, 2017. Since Radio Broadcasting is an essential part of BMM syllabus, this visit brought students closer to the practicalities of it. The visit started with RJ Harshit who hosts 'Hum Tum' between 2pm-5pm,

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introducing Radio City to students. Students were taken to studio room where RJ Harshit was On Air. Here, students learnt about radio jockeying and its nuances. Further RJ Karan who also heads production of Radio City's leading show 'Taka-Tak Mumbai' enlightened students on 'Production of a radio show'. Students, here, came closer to the facts and technicalities of a successful radio show. Students were then taken to Radio Commercial department where they learnt about production of Radio Ads. Students were briefed on jingles, sound effects, voiceover among other things. National Programming Head, Radio City gave a brief lecture on Music that's played on radios. The lecture covered areas like: Music monetisation, legal aspects of this industry, Music research and how it influences the choice of music to be played on a particular radio station. Before the end of the visit, students interacted with celebrity RJs, RohitVeer of 'Taka Tak Mumbai' and RJ Gaurav of 'Kal Bhi Aaj Bhi'. By the end of the visit, students felt enriched with wholesome knowledge of contemporary radio broadcasting.



➤ **Educational Visit to Radio City, Mumbai on 10<sup>th</sup> February, 2017**

➤ 5) **Educational Visit to SEBI on 28<sup>th</sup> February, 2017**

- An educational visit to SEBI was organized on 28<sup>th</sup> February, 2017. 60 students accompanied by Dr. Anita Jacob visited the organization. Information about SEBI being setup in 1988 and its role as a regulatory body was discussed. The officials at SEBI addressed the students and they informed the students about its main purpose of keeping a check on malpractices and protect the interest of investors. Also, they conveyed to students that the overall objectives of SEBI are to protect the interest of investors, to promote the development of stock exchange, to regulate the activities of stock market, to prevent fraudulent and malpractices by having balance between self regulation of business and its statutory regulations and to regulate and develop a code of conduct for intermediaries such as brokers, underwriters, etc. Moreover, three important functions namely i) Protective functions ii) Developmental functions and iii) Regulatory functions were communicated to the students. Overall, an informative visit.

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## B M RUIA GIRLS' COLLEGE ACTIVITIES OF THE ARTS SECTION 2016-17

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- **Educational Visit to SEBI on 28<sup>th</sup> February, 2017**
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### 6) **Educational visit to U S Consulate Library on 08<sup>th</sup> March, 2017**

- An educational visit to U S Consulate Library was conducted for the students of B.Com, and BMS. 47 students went for the visit accompanied by Dr. Renukadevi Jena, Dr. Ganatra Kashyap and Ms.Anju Thakur. The students were given an Orientation about the Library, American History and its Culture.
- Moreover, on the occasion of Women's Day, a Documentary Screening on “**A single step: Journeys of women leaders**” was shown to the students. A Single Step, narrated by Academy Award-winning actress Sally Field, profiles five women who are champions of their professions, agents of change, making the world a better place in China, Japan, Fiji, India, and Liberia. Inspired by the pivotal 4th World Conference on Women held in Beijing, A single step explores women's leadership, introducing audiences to the stories of five women: an educator, an environmentalist, a media advocate, a social entrepreneur and a public health innovator. These visionary women share one impulse – to shape bold ideas into bold action and through their work motivate other women to participate in human rights, health, politics, climate change, civil society, the economy, and global leadership.
- Also, a guided tour of Dosti House was conducted for the students. A discounted membership option was offered to the students for which there was an enthusiastic response from the faculty and the students. Overall, a very informative visit.

