

PART A :

What is the plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and what is the outcome by the end of the Year?

ACTION PLAN OF IQAC : 2010- 11

NEW INITIATIVES :

The college is planning to introduce the following Degree and Certificate Courses –

- Degree course in BMS – Bachelor in Management Studies
- BTS – Bachelor in Tourism Studies
- BHM – Bachelor in Hospitality Management
- Certificate course in Disaster Management
- Certificate course in Functional English
- Certificate course in Mass Media and Communication
- Certificate course in Saral Hindi Computer Training

ENHANCEMENT OF INFRASTRUCTURE:

The college plans to enhance the college infrastructure:

- 5 additional classrooms – rental
- Purchase additional books and journals
- Purchase 20 additional computers
- Purchase computer software for college office
- Purchase software SLIM 21 for library
- Additional printers
- Purchase inverters –UPS (Uninterruptible Power Supply)

ACADEMIC ACTIVITIES :

- Motivate teachers and students to take up research and publication.
- National / State level Seminars and workshops for students and teachers to be conducted.
- Participation/Presentations in Seminars and workshops by lecturers and students organized by other colleges.
- Career guidance workshops /seminars / lectures to be undertaken.
- Encourage students to prepare projects, assignments, power point presentations, etc.
- To motivate students to participate in the various inter-collegiate competitions.
- To encourage the use of internet for collection of data and information for projects, assignments, presentations, classroom discussions, etc.
- To update students about various inter-collegiate competitions & motivate them to actively participate.

The following degree and certificate courses were introduced in the academic year 2010- 11:

SNDT Women's University

- Degree course in BMS – Bachelor in Management Studies
- Certificate course in Mass Media and Communication

IGNOU Distance Learning Courses:

- BTS – Bachelor in Tourism Studies
- Master in Business Administration
- MA in Economics
- Certificate course in Disaster Management
- Certificate course in Functional English

OTHERS

Hindustani Prachar Sabha-

- Certificate course in Saral Hindi Computer Training

The college continued with the existing degree and certificate courses –

- Degree course in Bachelor of Social Work – BSW
- 100hrs Compulsory Computer Training.
- Certificate Course in Spoken English and Personality Development
- MSCIT Computer Course.
- Certificate course in Multi Media and Web- Designing
- Fashion Drawing & illustration
- Personality & Skill Development
- Jewelry Designing
- Certificate course in Sanskrit
- Certificate course in Music
- Certificate course in Yoga
- Art and Craft
- 3 D origami
- Fabric Painting
- Beautician
- Self defense

Infrastructure :

- Purchased Computers
- Purchased LCD TV
- Multimedia Projector
- Purchased library books and journals
- Upgraded computers
- Purchased inverters UPS

ACADEMIC ACTIVITIES: 2010- 11

i) ENGLISH DEPARTMENT:

DEPARTMENTAL ACTIVITIES

The English department conducted the following activities during the year 2010- 11

- **Debate Competition on 18th Aug 2010 :**

Topic: Working Women Make Better Mothers

Winners: 1st- TY B.Com - Minal Jain, Khushali Singhvi, Poonam Mehta,
Deepika Jadhav

2nd TY B.A- Archana Tiwari, Anjani Gupta, Sangeeta Upadhyay, Preeti
Nishad

Best Speakers: 1st: Akshita Jain (SYB.Com)

2nd: Sejal Pardeshi (SYB.A)

- **Elocution Competition on 18 Aug 10 :**

Topic: Contribution of Women in the Growth of Economy

Winners: 1st: Sejal Jain (SYB.Com)

2nd: Vaishnav Chagno (FYB.A)

- **Essay Competition on 19 Aug 10:**

Topic: 1. Right to Education

2. Impact of Globalization on the Status of Women in India

Winners: 1st: Rubina Khan (SYB.Com)

2nd: Sarita Bind (FYB.A)

- **Quiz Competition on 19 Aug 10:**

Winners: 1st: Kiran Jain (TYB.A)

2nd: Saroja L. Yadav (TYB.A)

- **Mock interviews – T.Y.B.Com on 7th Sept 2010**

- **Power point presentation on the text ‘Umrao Jaan Ada’ for TYB.A on 7th Dec 2010.**

- **Film show, ‘Umrao Jan Ada’ shown to T.Y.B.A. students on 8th Dec 2010**

- Power point and Dramatized presentation on women issues by F.Y.B.Com students on 14th Feb 2011
- Power point presentation on “Career Options for Women” by S.Y.B.Com students on 16th Feb 2011.

Participation of Students in Inter-College Events

- Rubina Khan of S.Y.B.Com got the 1st Prize in Essay Writing Competition in Yuva Mahotsav organized by SNTD University on 25 Aug 2010.
- Inter-Collegiate Quiz Competition on 27 September 2010 organized by Kuoni Academy of Travel at SNTD College Campus
- The students of BMS attended a seminar in Maniben Nanavati College on 3 Dec 2010. The topic of the seminar was “Indian English Writers”.
Participants: Komal Chauhan: Chetan Bhagat,
Kashafta Ansari: Sydney Sheldon
- Inter-Collegiate Quiz Competition on 10 Dec organized by Wilson College, Mumbai

STAFF DEVELOPMENT/FACULTY IMPROVEMENT

PROGRAMME :

Mrs. Renukadevi Jena

- UGC Sponsored IQAC one- day seminar on “Quality Assurance in Higher Education” on 16th Aug 2010.
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Coordinator of Internal Quality Assurance Cell
- Paper setter of SNTD University Final Examination 2010-11 – C.C English TYBA and English Composite paper TYBA.

- Examiner of SNTD University Final Examination 2010-11 – C.C English TYBA, English Composite paper TYBA and C.C English B.A.B.Ed.
- Moderator of SNTD University Final Examination 2010-11 – C.C English TYBA and English Composite TYBA
- Attended UGC Sponsored National level Seminar on ‘Emerging Trends in Indian E – Commerce’ on 12th March 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.

Dr (Mrs) Sanobar Hussaini –

- Presented Paper on “Shobha De and Namita Gokhale: Redefining Woman” in UGC Sponsored National Seminar in Allahabad University on 13 and 14 Nov 2010
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Presented Paper on “Representation of Women in Urdu Literature of 19th Century” in CLAI Sponsored Biennial International Seminar in Gandhinagar on 5 and 6 Mar 11.
- Examiner of SNTD University Final Examination 2010-11 – C.C English T.Y.B.Com.
- Attended UGC Sponsored National level Seminar on ‘Emerging Trends in Indian E – Commerce’ on 12th March 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.

ii) HINDI DEPARTMENT

DEPARTMENTAL ACTIVITIES

- A Film “Pinjar” based on the novel of Dr. Amrita Pritam 17 July 2010 was shown to T.Y.B.A. (Hindi) Students. The Film showcases the effect of communal riots.
- On 26th July 2010 – T.Y.B.A. Hindi Students presented a play ‘BAKRI’ in talent show. The Play is written by Shri Sarveshwardayal Saxena and is in their Syllabus. They won the prize.
- On 15th Aug.2010 - ‘BAKRI’ [play] was Presented by T.Y.B.A. (Hindi) Students at Prantiya Chauhan Mahasabha (Bhandup). They won the First prize.

HINDI-SAPTAH :

- Inter – Class Debate competition was organized on 07.09.2010.
- Inter – Class Poetry – Recitation competition was organised on 08.09.2010.
- Inter–Class Elocution and Extempore competition was organised on 09.09.2010.
- Inter – Class *Katha – Kathan Patiyogita* was organised on 13.09.2010.
- T.Y.B.A. Hindi Group Students enacted the Play ‘Bakri’ on Student demand on 13.09.2010.
- Inter – class Essay writing competition was organised on 14.09.2010.
- Inter – College Debate competition was organised on 15.09.2010.
- Debate competition was organised in Collaboration with Hindustani Prachar on 16.09.2010.
- A Seminar was organized by the department, T.Y.B.A. (Hindi Group) students presented papers.
- Inter-College *Swarachit kavya path* competition was organized on 4.2.2011. In this competition Swati Dubey from S.Y.B.A.(Hindi) won the IInd prize, Saroja Yadav from S.Y.B.A.(Eco) won the III prize and college got shield.
- Inter- College Essay -writing competition was organized on 4.2.2011. Topic:

Bharat me bedhate Ghotaley. Arti Singh of TYBA, Hindi won the 1st prize and Laxmi Yadav of TYBA, Hindi got the second prize.

- Inter- College *Bhajan Gayan* competition was organized on 5.2.2011.

STAFF DEVELOPMENT/FACULTY IMPROVEMENT PROGRAMME :

Dr. Santosh Kaul Kak

- Elected as a Member of Board of Studies in Hindi in August, for 2010-2011.
- Elected as the Member of Faculty of Arts.
- Selected as a member of examination Committee
- Attended a Seminar at Guru Nanak College on *Samkaaleen Kahaniyan Aur Samvedna*.
- Coordinated & Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNDT College, Malad.
- Attended one day seminar on ‘*Sarva Dharma Sambhav*’ at M.M.P.Shah Matunga on 10.2.2011.
- Attended one day seminar on “Cinema: *Jeevan Aur Sahitya*” at S.N.D.T. University (P.G. Dept.) on 11.2.2011.
- Attended & Presented a paper in two days seminar on Kashmiri Kaviyatri ‘Lal-ded’ at Sophia College on 14 & 15 Feb, 2011.
- Attended UGC Sponsored National level Seminar on ‘Emerging Trends in Indian E – Commerce’ on 12th March 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.

Dr. Sunita Mishra

- Attended a Seminar at Guru Nanak College on ‘Samkaaleen Kahaniyan Aur Samvedna’
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNDDT College, Malad.
- Attended one day seminar on ‘Sarva Dharma Sambhav’ at M.M.P.Shah Matunga on 10.2.2011.
- Attended one day seminar on “Cinema : Jeevan Aur Sahitya”at S.N.D.T. University (P.G. Dept.) dated on 11.2.2011
- Attended two days seminar at Sophia College on 14 & 15 Feb, 2011.
- Attended & Presented a paper in one day seminar on ‘Katha Sahitya: Shrishti awam Drishti-[Swatranayoter Kahaniyo ka Kathya’at S.N.D.T. university on 3rd March 2011.
- Attended UGC Sponsored National level Seminar on ‘Emerging Trends in Indian E – Commerce’ on 12th March 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th-30th March 2011.

Smt. Saroj Kudal :

- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNDDT College, Malad.
- Attended UGC Sponsored National level Seminar on ‘Emerging Trends in Indian E – Commerce’ on 12th March 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.

ACHIEVEMENT OF STUDENTS

- 26 July 2010 –T.Y.B.A. Hindi Group presented a play, *BAKARI* in Talent Show at B.M.Ruia Girls’ College and got third prize.
- 15 Aug.2010- T.Y.B.A. Hindi Group presented a play, *BAKARI* at *Pranteeya Chauhan Mahasbha* and got first prize.
- 18Aug.2010-Kavita Patel from T.Y.B.A. (Hindi) got third prize in Inter-College Chess competition at S.N.D.T. University Churchgate.
- 16Sep2010-Pooja Chauhan, S.Y.B.A.Hindi got third prize and Aarti Singh T.Y.B.A.Hindi got second prize in debate competition organized by Hindustani Prachar Sabha.
- Prema Kanaujia of F.Y.B.A. (Hindi) won 1st Prize at National Level Yoga Competition. She was selected to represent University at International Level.
- 20th December 2010 – Swati Dubey and Neelam Shah of S.Y.B.A. participated in an extempore comp. organized by *Hindustani Prachar Sabha* Ms. Swati Dubey won the 2nd prize at the competition.
- 31 December 2010- T.Y.B.A. Hindi Group presented one act play “Bakari” at Vile-Parle in Inter-College Drama competition organized by IDEA Dharma Sanstha.
- 4 Feb., 2011- Swati Dubay & Saroja Yadav participated in Inter-College *Swarachit kavya Path* comp. organized by our college .Ms.Swati Dubey won the II prize & Ms. Saroja Yadav won III prize at the competition.
- 4 Feb., 2011- Aarti Singh & Laxmi Yadav participated in Inter-College Essay Writing competition organized by our college. Aarti Singh got I prize & Laxmi Yadav won the II prize.
- 10 Feb. 2011-Arti Singh & Laxmi Yadav participated in Inter-College debate comp. organized by Gurunank College. Ms.Laxmi Yadav won the III prize at the competition.

iii) ECONOMICS DEPARTMENT

ACTIVITIES CONDUCTED BY THE DEPARTMENT

A) INDUSTRIAL AND OUTDOOR VISITS –

- Industrial visit to Worli Dairy was organized by Department of Economics in association with Department of Commerce on 24th July 2010. Students from S.Y.Bcom, T.Y. B.A and S.Y. B.A participated in the industrial visit. Lectures were carried out at the plant site by Mr. Kishore. Visual presentations on bottling of Energy Drink were shown to the students.
- Another Industrial visit was organized on 24th July 2010 to Parle factory at Vile Parle (E). Students from F.Y, S.Y. T.Y Bcom participated in this visit. Production of Parle-G Biscuit, Melody & Chox Chocolate was shown to the students by Mr Ajay Singh.
- Department of Economics organized visit to “Keshav Shastri” in Virar on 25th September 2010 for the students of F.Y BA / Bcom, SY BA/ Bcom, T.Y B.A in order to impart knowledge about Environment and Development.
- Department of Economics organized an Industrial Visit to Parle Bisleri Factory, Vileparle East, in association with Department of Commerce.

B) WORKSHOPS –

- An e-mail ID workshop in association with multimedia club of the College was conducted for F.Y Bcom students. The students were assigned to submit their projects through e-mail.
- Department also organized “Introduction to Internet Surfing” programme for the F.Y.B.A students and were asked to make their assignment on “Bhopal Gas Tragedy”.

C) OTHER ACTIVITIES –

- Objective type test for S.Y. B Com students was organized as part of partial fulfillment of internal assessment.
- Group Discussions were organized for T. Y. B.A students on the following topics :
- Economics Class Quiz programme was conducted for T.Y.B.A students.
- Students of S.Y.B.A were assigned by following projects with presentation for internal assessment – a) Sugar Industry, b) Jute Industry, c) Iron & Steel Industry, d) Paper Industry e) Cement Industry, f) Small Scale Industry, g) Industrialization & Economic development, h) Multinational Corporations and i) Globalization.
- Students were thoroughly guided for inter collegiate Essay and Quiz competition.

ACTIVITIES OF THE STUDENTS

- A) Sejal Pardeshi of S.Y. B.A (Eco) got 1st prize in debate competition organized by B.M. Ruia Girls' College on 7th September 2010.
- B) Neha Chandreshkar Shelar of F.Y.B.A (Eco) attended the leadership training camp organized by SNTD University on 24th September 2010 and got best leadership award.
- C) Rubina Khan of S.Y.B.Com. got the 1st Prize for Essay writing competition in Regional Youth Festival organized by SNTD University at Church Gate on 2nd-4th August 2010.
- D) Rubina Khan of S.Y.B.Com got the 1st Prize in the “Article Review Writing Competition” organized by SNTD Economics Teachers Association. She competed along with the post graduate students.

ACHIEVEMENTS OF THE DEPARTMENT

- A) Minor Research proposal by Swati Vaidya on Socio Economic Profile of workers in the activities of washing clothes (Dhobis) in Mumbai has been approved by UGC.
- B) Department organized a UGC Sponsored National level seminar on “Labour Market Flexibility in India” on March 29 – 30, 2011, which was coordinated by Ms. Swati Vaidya.
- C) Department members, Dr. Beenu Singh and Mrs. Sumita Guha presented papers in national and international seminars.

STAFF DEVELOPMENT/FACULTY IMPROVEMENT PROGRAMME :

Dr. Mrs. Nini Gulla (Principal)

- Elected as Chairperson of Board of Studies (Economics - B.Com)
- “Participated in International Conference on Contemporary Scenario in Higher Education employability, values, opportunities and challenges on 28th & 29th Jan 2011 organized by Nagindas Khandwala College in association with IGNOU & University of Mumbai.
- Attended IQAC seminar, organized by NAAC Bangalore on 20.01.2011.

Ms. Swati Vaidya

- Participated in a panel discussion women & Media – Panel members consisted of senior women journalists in Mumbai.
- Coordinated & Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNDT College, Malad.
- Attended Seminar on Maharashtra’s Budget, organized by SNDT PGSR, Dept. of Economics. March 15, 2010.

- Coordinated a UGC Sponsored National Seminar on Labour Market Flexibility, conducted in Smt. B. M. Ruia Girl's College on March 29 – 30, 2011.
- Minor research project was approved in Sept. 2010. Phase I of review of literature and Phase I of field work is complete.
- Team member of Internal Quality Assurance Cell.
- Appointed for paper assessment of T.Y.B.Com. University Examination March 2011.

Activities conducted for students:

- Workshop on email id creation
- Workshop of Preparation of an Effective Power point presentation.
- Objective Assessment for S Y BCom Semester 3 – on the lines of competitive exams, to judge their conceptual knowledge & effective summarization.
- Guidance to students to prepare their Projects as follows:
 - F Y B Com Semester 2 - "Type of Market" for a consumer product
 - F Y B A Semester 2 - "Higher Education & Role of Public Finance in India"

Dr. Mrs. Beenu A. Singh

- Presented paper on "Ageing Problem in India" at a National level seminar on Demography organized by SNDT Women's University on 22nd Feb 2011 Economics department.
- Presented a paper on "Demand -Supply value chain -with special reference to India" at a National Level seminar on E-Commerce organized by B. M. Ruia College Gamdevi Commerce Department on 12th March 2011.
- Presented a paper on "Labour Market Flexibility in India and UK A comparative analysis" at a National Level seminar on Labour Market Flexibility" organized by B. M. Ruia College Gamdevi Economics Department on 29th and 30th of March 2011.

- Appointed as a paper setter and translator for T.Y. B.A. University Examination Committee Dec 2010.
- Appointed as a translator for M.A. University Examination Committee Jan.2011.
- Appointed for paper assessment of T.Y.B.A. University Examination March 2011.

Mrs. Sumita Guha

1. Presented a research paper titled 'India and challenges for inclusive growth' in an international conference 'Insight to India's Posterity' organized by Thakur College of Science and Commerce in association with Mumbai University
2. Presented a research paper titled 'Current scenario of Higher Education in India-Employability and Challenges in an international conference' Contemporary Scenario of Higher Education' organized by Khandwala college in association with IGNOU and Mumbai University.
3. Presented a research paper titled 'E-Commerce and Economic Growth-Challenges for India' in UGC sponsored national seminar on emerging trends in E-Commerce organised by B. M. Ruia College
4. Presented a research paper titled 'Flexicurity and its effectiveness in reconciling flexibility and inflexibility argument in labour market in UGC sponsored national seminar organized by B. M. Ruia College

Following Projects had been assigned to S.Y.B.Com. students for Economics

Free trade, Trade with protection, Tariff vs Quota- which is the better measure?, Globalization, W.T.O

Presentations for SYBA Economics group (APC) Industrial Economics was conducted.

Industrial Finance, Productivity of labour, Industrial sickness, Issues related to Industrial labour

Following projects had been assigned to SYBA for FC

Status of Indian Women, Regionalism, Casteism, Communalism, Issues related to physically and mentally challenged.

iv) **COMMERCE DEPARTMENT**

DEPARTMENTAL ACTIVITIES:

SEMINARS, WORKSHOPS & LECTURES ORGANISED

- Organized UGC Sponsored National Level Seminar on “**Emerging Trends in Indian E-Commerce**” on 12th March, 2011.
- Workshop on ‘E-Filing of Income-Tax Returns’
- Workshops on Group Discussion, Personal Interview and Career Guidance was organized on 25th & 26th June 2010, by T.I.M.E (Triumphant Institute of Management Education)
- Workshop on ‘**STRESS MANAGEMENT**’
- Lecture on ‘**Importance of Banking**’ by Central Bank was conducted. They oriented the students about procedure for opening Bank Account, forms and documents required, savings and current accounts, recurring deposit, fixed deposit, Loan facilities and documents required, Debit and Credit cards, ATM, Locker facility available, etc.
- Lecture on Human Rights
- Students participated in the National Accounting Talent Search 2010-11, organized by Indian Accounting Association on Nov. 28, 2010
- T.Y.B.Com Students Participated in Elocution competition organized by P.G. Dept. of Commerce, S.N.D.T. Women’s University, Churchgate.

OTHER ACTIVITIES and VISITS:

- **Trade Fair ‘Unnati’**- students sold Handicraft products, Food items, Beauty products and services, Games, etc.
- Industrial Visits to Parle Factory, Worli Dairy and Bisleri Plant

- Environmental Awareness- Visit to Keshav Srishti
- Visit to 'Anand Niketan' Oldage Home and Orphanage
- Visit to Mani Bhavan, Gamdevi

GROUP ASSIGNMENTS AND PRESENTATIONS

FYBCOM-

- **Commercial Geography** - Assignments on Soil resources, mineral resources, farming patterns, forest resources, fisheries, Study of different industries such as sugar, textile, automobile, Impact of green revolution etc.
- **Environment Studies** – Group assignments on environmental degradation, health hazards due to environmental destruction and issues relating to global warming.
- **Principles of Management** - Case studies of leading Indian Companies.
- **Customer Relationship Marketing and Retailing** - Assignments and presentations on Customer care, focus, Customer service and customer loyalty practices.

SYBCOM

- **Advertising** - Group presentations using audio visual aids and Assignments on Advertisement campaigns and Forms of media
- **Business Law** - Case Studies and group presentation
- **Marketing** – Assignments and presentations on Launching and marketing a product, devising the USP, pricing and promotion strategies and selecting distribution channel.
- **Banking and Insurance** – Assignments on new and innovative products and services offered by the Retail Banks to the customers.

STAFF DEVELOPMENT / FACULTY IMPROVEMENT

PROGRAMME :

Ms. Nooruzia Qazi

- Attended UGC Sponsored, One day seminar on ‘**Quality Assurance in Higher Education**’ on 16th August, 2010, at MD Shah Mahila College of Arts & Commerce, Malad.
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Attended a **Workshop on Research Methodology** in Commerce organized by PG Dept. of Commerce, SNTD Women’s University, on 13 Jan., 2011.
- Attended UGC Sponsored State Level Seminar on “**Education, Innovation and Examination Reform- Paradigm Shift in Education**”, organized by SNTD College, Churchgate on 24th & 25th January, 2011.
- Attended Orientation Programme conducted by Academic Staff College, University of Mumbai from 1st to 28th February, 2011.
- Coordinated UGC Sponsored National Level Seminar on “**Emerging Trends in Indian E-Commerce**” on 12th March, 2011.
- Attended UGC Sponsored National level Seminar on ‘**Labour Market Flexibility**’ on 29th -30th March 2011.
- Team member of Internal Quality Assurance Cell
- Examiner for SNTD Women’s University B.Com III Final Examination 2010-11 Subjects - Commerce - III and Financial Accounting & Auditing

Mrs. Anita Jacob

- Attended a workshop on Content analysis for the subject “Customer Relationship and Marketing” introduced at the B.Com II level for semester III at P.N Doshi College, Ghatkopar on 7th August, 2011.

- Attended a workshop on Content analysis for the subject “Banking and Insurance” introduced at the B.Com II level for semester IV at P.N. Doshi College, SNTD College, Churchgate in 13th September, 2011.
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Attended a workshop on Content analysis for the subject “Modern Finance” introduced at the Bcom III level for semester V at P.N Doshi College, Ghatkopar on 13th April, 2011.
- Examiner for SNTD Women’s University B.Com III Final Examination 2010-11 for Commerce Paper III
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.
- Assisted to coordinate UGC Sponsored National Level Seminar on “**Emerging Trends in Indian E-Commerce**” held on 12th March, 2011.

Mr. Ganatra Kashyap A.

- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Attended UGC Sponsored National Level Seminar on “**Emerging Trends in Indian E-Commerce**” held on 12th March, 2011.
- Attended UGC Sponsored National level Seminar on ‘Labour Market Flexibility’ on 29th -30th March 2011.

v) SOCIOLOGY DEPARTMENT

DEPARTMENTAL ACTIVITIES

- Environmental Awareness- Visit to Keshav Srishti on 25th September 2010
- Visit to ‘Anand Niketan’ Oldage Home and Orphanage on 3rd August 2010

- Visit to Mani Bhavan, Gamdevi
- Industrial visit was organized on 24th July 2010 to Parle Biscuit Factory at Vile Parle (E).
- Students participated in Peace Rally from Mani Bhavan to August Kranti Maidan on 28th July 2010.
- ‘Monthly Wall Paper’ on different social issues
- AIDS Awareness Lecture by Mr.Vilas from “KARMA” (NGO) on 10th August 2010
- Girgaon Chowpatty Beach cleanliness programme on 25th September 2010 with the N.S.S. Cell of the college.
- Gandhi Vichar Prasar Pareeksha on 10th October 2010, organized by Bombay Sarvodaya Mandal.

ACTIVITIES OF STUDENTS:

- Yadav Vimal of FYBA & Singh Jyoti of SYBA participated in Workshop on Leadership through sports on 23rd July 2010. The workshop was organized by SNDT University, Churchgate campus.
- TYBA & SYBA Students visited the ‘Parle G Factory’ Vile Parle (E) on 24th July 2010.
- All Students from the sociology department participated in peace rally from Mani Bhavan to August Kranti maidan on 28th July 2010.
- In the month of August students from Sociology department made wall papers on different social issues and placed them on the college notice boards.
- TYBA & FYBA Students visited the Anand Niketan old age home Mahalaxmi on 3rd August 2010.
- Organized Lecture for the TY,S.Y & FYBA students by Mr.Vilas from “KARMA” (NGO) on 10th August 2010.
- TYBA Students participated and won the 2nd prize in Debate competition held on 18th August 2010. The competition was organized by English Department, B.M. Ruia College Mumbai.

- FYBA Students participated in G.K. Competition on 19th August 2010. The competition was organized by English Department, B.M.Ruia college Mumbai.
- Yadav Sheetal of TYBA participated in Poster painting competition held on 27th August 2010. The competition was organized by B.M.Ruia College Mumbai.
- Pardeshi Deepika of TYBA participated in Mehndi competition held on 28th August 2010. The competition was organized by B.M.Ruia College Mumbai.
- Tiwari Preeti of TYBA Participated in Swarachit Kavita Pratiyogita held on 8th September 2010. The competition was organized by B.M.Ruia College Mumbai.
- Nishad Preeti of TYBA won 5th prize in Intercollegiate paper presentation competition held on 14th September 2010. The competition was organized by M.D.Shah Mahila Mahavidyalaya Malad (W).
- Tiwari Preeti, Tiwari Archana, Tiwari Vibha and Upadhyay Sangeeta of TYBA participated in intercollegiate paper presentation competition held on 14th September 2010. The competition was organized by M.D. Shah Mahila Mahavidyalaya Malad (W).
- Tiwari Archana won 1st Prize in Intercollegiate Debate competition held on 15th September 2010. The competition was organized by B.M Ruia College Mumbai.
- 9 Students of TYBA and 5 Students of SYBA Participated in Debate competition organized by Hinudstani Prachar Sabha Mumbai. The competition was held on 16th September 2010. The topic was “Mobile should be banned in college”.
- Jaiswal Susheela won 2nd prize in Intercollegiate Mehndi competition held on 25th September 2010. The competition was organized by M.D. Shah Mahila Mahavidyalaya Malad (W).
- TYBA & FYBA Students visited “Keshav Srushti” Bhayander (W) on 25th September 2010.
- SYBA Students participated in Girgaon Chowpatty Beach cleanliness programme on 25th September 2010 with the N.S.S. Cell of the college.

- Students appeared for the Gandhi Vichar Prasar Pareeksha on 10th October 2010, organized by Bombay Sarvoday Mandal.
- Yadav Vimal participated in P.R.D.Camp from 23rd-26th November 2010 held at North Maharashtra University, Jalgaon.
- Yadav Vimal participated in R.D. Camp between 17th -26th January 2011 at Mumbai University (Kalina campus).
- Mishra Rajeshree won 1st prize in paper presentation competition.
- Jaiswal Susheela won 1st prize in Intercollegiate Mehndi competition.

STAFF DEVELOPMENT/FACULTY IMPROVEMENT PROGRAMME :

Ms. Hemlata Masiwal

- On going Ph.D research
- Attended IQAC Seminar on 19th June 2010 at P. N.Doshi College Ghatkopar (W) Mumbai.
- Article titled : “Janjatiya Vikas Aur Unki Samasayein.”Published in Adivasi Aani Gramin Vikas 2010.
- Article Published in Research Horizon Volume -5 in July 2010.Topic “*Mannu Bhandari Ke Upanayason Mein Narivaad*”.
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” on 2nd December, 2010, Resource Person, Dr. S.C. Patra of SNTD College, Malad.
- Translated T. Y.B.A. question papers on 22nd December 2010.
- Translated M. A. final question papers on 22nd January 2010.
- Attended two day seminar “Education Innovation and Examination reform – paradigm shift in education on 24th -25th January 2011.
- Attended one day national level seminar on ‘Emerging Trends in Indian E-Commerce’ on 12th March 2011 at B.M.Ruia college Gamdevi Mumbai.

- Attended Two day National level Seminar on “Labour Market Flexibility” on 29th-30th March 2011 at B.M.Ruia college Gamdevi Mumbai.
- Assessment of T. Y. B.A. University Examination Sociology papers between 13th -21st April 2011.

Dr.Usha Kiran Tiwari

- Currently working on a Minor Research project funded by U.G.C Sanctioned amount (Rs 90,000).
- Judged Debate Competition organized by Hindustani Pracharini Sabha, on 16th September 2010,.
- On 19th August 2010 delivered lecture on “Prejudice based on Caste, Sex, Religion” conducted for the students of SYBA Psychology Dept.
- Attended an in-house Workshop on “**Chi Square Technique and Hypothesis Testing**” 02/12/10, Resource Person, Dr. S.C. Patra of SNDT College, Malad.
- Translated T. Y.B.A. question papers on 22nd December 2010.
- Translated M. A. final question papers on 22nd January 2010.
- Attended one day National level Seminar on ‘Emerging Trends in Indian E-Commerce’ on 12th March 2011 at B.M.Ruia college Gamdevi Mumbai.
- Attended Two day national level seminar on “Labour Market Flexibility” on 29th-30th March 2011 at B.M.Ruia college Gamdevi Mumbai.
- Assessment of T. Y. B.A. University Examination Sociology papers from 13th - 23rd April 2011.

Details of Seminars/ Workshops/ Lectures attended by the Faculty

| Sr. No | Name of the faculty | Name of the Sem./Sym./Conf. | Name of the Organisers | Participations of the faculty | | | Remark |
|--------|---------------------|-----------------------------|------------------------|-------------------------------|-----------------|----------|--------|
| | | | | Resource person | Paper presented | Attended | |
| | | | | | | | |

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|----|---------------------------------|---|---|--|--|------------------------|------------------------------|
| 1 | Dr. Mrs. Nini Gulla (Principal) | “International Conference on Contemporary Scenario in Higher Education employability, values, opportunities & challenges” | Nagindas Khandelwala College | | | * | |
| | | IQAC seminar | Bangalore | | | * | |
| 2. | Ms. Shruti Ranade | ‘Chi Square Technique and Hypothesis Testing’ by Dr. S C Patra M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | Refresher Course (Interdisciplinary) Major Concerns in Social Sciences | Academic Staff College, Mumbai University | | | * | |
| | | UGC Sponsored National Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored National Seminar on ‘Labour Market Flexibility’ | Economics Dept.- B.M.Ruia Girls College | | | * | |
| 3. | Dr. Santosh Kaul Kak | UGC Sponsored National Seminar on ‘Samkaleen Kahaniyan aur Sanvedna’ | Guru Nanak College | | | * | |
| | | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | Coordinated & Attended | Faculty Improvement Workshop |
| | | UGC Sponsored National Seminar on ‘Sarva Dharma Sambhav’ | M.M.P. Shah College | | | * | |

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|----|----------------------|--|---|--|---|---|------------------------------|
| | | UGC Sponsored National Seminar on 'Cinema: Jeevn Aur Sahitya' | S.N.D.T. University, P.G. Dept., Churchgate | | | * | |
| | | UGC Sponsored National Seminar – 'Kashmiri Kaviyatri Lalded aur Unka Sahitya' | Sophia College | | * | | |
| | | UGC Sponsored One day National level Seminar on 'Emerging Trends in Indian E-Commerce' | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored National Seminar on 'Labour Market Flexibility' | Economics Dept.- B.M.Ruia Girls College | | | * | |
| 4. | Ms. Renuka Devi Jena | UGC Sponsored IQAC one- day seminar on 'Quality Assurance in Higher Education' | M.D.Shah Mahila College, Malad | | | * | |
| | | "Chi Square Technique and Hypothesis Testing", by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls' College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored One day National level Seminar on 'Emerging Trends in Indian E-Commerce' | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on 'Labour Market Flexibility' | Economics Dept.- B.M.Ruia Girls' College, Gamdevi | | | * | |
| 5. | Dr. Sunita Mishra | UGC Sponsored National Seminar Samkaleen Kahaniyan aur Sanvedna | Samkaleen Kahaniyan aur Sanvedna | | | * | |

| | | | | | | | |
|----|-------------------|--|--|--|---|------------------------|------------------------------|
| | | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored National Seminar Sarva Dharma Sambhav | M.M.P. Shah College | | | * | |
| | | UGC Sponsored National Seminar on ‘Cinema: Jeevn Aur Sahitya’ | S.N.D.T. University, P.G. Dept., Churchgate | | | * | |
| | | UGC Sponsored National Seminar – ‘Kashmiri Kaviyatri Lalded aur Unka Sahitya’ | Sophia College | | | * | |
| | | UGC Sponsored National Seminar Katha Sahitya “Shrishti Avam Drishti” Swatanrotar Kahaniyon Ki Katha | S.N.D.T University, Churchgate | | * | | |
| 6. | Ms. Swati Vaidya | UGC Sponsored National Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | National Level Seminar on Maharashtra’s Economic Budget 2011 -2012 | Dept. of Economics, PGSR, S N D T University, Mumbai | | | * | |
| | | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | Coordinated & Attended | Faculty Improvement Workshop |
| | | UGC Sponsored Two days National level Seminar on ‘Labour Market Flexibility’ | Economics Dept. B.M.Ruia Girls’ Colege, Gamdevi | | | Coordinated | |
| 7. | Ms. Nooruzia Qazi | UGC Sponsored IQAC one- day seminar on ‘Quality | MD Shah Mahila College of Arts & Commerce, Malad | | | * | |

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|----|---------------------|---|---|--|--|--------------------|------------------------------|
| | | Assurance in Higher Education' | | | | | |
| | | "Chi Square Technique and Hypothesis Testing", by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls' College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored State Level Seminar on "Education, Innovation and Examination Reform-Paradigm Shift in Education | SNDT College of Arts & Commerce, Churchgate | | | * | |
| | | Workshop on Research Methodology | PG Dept. of Commerce, SNDT Women's University | | | * | |
| | | Orientation Programme | Conducted by Academic Staff College, University of Mumbai | | | * | |
| | | UGC Sponsored One day National level Seminar on 'Emerging Trends in Indian E-Commerce' | Commerce Dept. - B.M.Ruia Girls College | | | Coordinated | |
| | | UGC Sponsored Two days National level Seminar on 'Labour Market Flexibility' | Economics Dept.- B.M.Ruia Girls' College, Gamdevi | | | * | |
| 8. | Ms. Hemlata Masiwal | IQAC Seminar | P. N. Doshi College Ghatkopar (W) Mumbai. | | | * | |
| | | "Chi Square Technique and Hypothesis Testing", by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls' College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored National Level Seminar on "Emerging Trends in Indian E-Commerce" | Commerce Dept.- B.M.Ruia Girls' College, Gamdevi | | | * | |
| | | UGC Sponsored Two days National level Seminar on 'Labour | Economics Dept.- B.M.Ruia Girls' College, | | | * | |

| | | | | | | | |
|-----|-----------------------|--|---|--|--|---|------------------------------|
| | | Market Flexibility’ | Gamdevi | | | | |
| 9. | Dr. Binu A Singh | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | National level seminar on Demography | SNDT Women’s University | | | * | |
| | | UGC Sponsored One day National level Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on ‘Labour Market Flexibility’ | Economics Dept.- B.M.Ruia Girls’ College, Gamdevi | | | * | |
| 10. | Dr. Usha Kiran Tiwari | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored One day National level Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on ‘Labour Market Flexibility’ | Economics Dept.- B.M.Ruia Girls’ College, Gamdevi | | | * | |
| 11. | Dr.Sanobar Hussaini | UGC Sponsored National Seminar - Shobha De and Namita Gokhale: Redefining Woman | Allahabad University | | | * | |
| | | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | Representation of Women in Urdu | Central University of Gujarat | | | * | Biennial International |

| | | | | | | | |
|-----|-----------------|--|---|--|--|---|------------------------------|
| | | Literature of 19 th Century | Gandhinagar | | | | Seminar |
| | | UGC Sponsored One day National level Seminar on 'Emerging Trends in Indian E-Commerce' | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on 'Labour Market Flexibility' | Economics Dept.- B.M.Ruia Girls' College, Gamdevi | | | * | |
| 12. | Ms. Anita Jacob | Workshop on content analysis "Customer Relationship and Marketing" | P.N Doshi College, Ghatkopar | | | * | B.Com II Semester III Paper |
| | | Workshop on content analysis "Banking and Insurance" | SNDT College, Churchgate | | | * | B.Com II Semester IV Paper |
| | | "Chi Square Technique and Hypothesis Testing", by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls' College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored One day National level Seminar on 'Emerging Trends in Indian E- ommerce' | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on 'Labour Market Flexibility' | Economics Dept.- B.M.Ruia Girls' College, Gamdevi | | | * | |
| | | Workshop on content analysis "Modern Finance" | P.N Doshi College, Ghatkopar | | | * | B.Com III- Sem V |

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|-----|---------------------|---|--|--|--|---|------------------------------|
| 13. | Ms. Sumita Guha | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | International Seminar on ‘Insight to India’s Posterity’ | Thakur College of Science and Commerce | | | * | |
| | | UGC Sponsored One day National level Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on ‘Labour Market Flexibility’ | Economics Dept.- B.M.Ruia Girls’ College, Gamdevi | | | * | |
| | | International Seminar on ‘Higher Education: Employability; Values, Opportunities and Challenges’ | Nagindas Khandwala College | | | * | |
| 14. | Mr. Kashyap Ganatra | “Chi Square Technique and Hypothesis Testing”, by Dr. S. C. Patra Dept. of Economics M D Shah College, Malad | Research Cell, B.M.Ruia Girls’ College, Gamdevi | | | * | Faculty Improvement Workshop |
| | | UGC Sponsored One day National level Seminar on ‘Emerging Trends in Indian E-Commerce’ | Commerce Dept. - B.M.Ruia Girls College | | | * | |
| | | UGC Sponsored Two days National level Seminar on ‘Labour Market Flexibility’ | Economics Dept.- B.M.Ruia Girls’ College, Gamdevi | | | * | |

PART B :

1. Activities reflecting the goals and objectives of the institution:

The college plans the annual calendar and carries out the activities keeping in view the goals and objectives of the institution.-

Activities conducted in the academic year 2010-11 are as follows –

- Seminars/Workshops and Guest lectures were organized in the college for students and lecturers from Economics, Commerce, English, Sociology and Hindi departments. The lecturers and students were encouraged to participate in the collegiate and inter-university programs.
- Students were given special coaching and guidance and motivated to make presentations in the seminars and workshops.
- In order to update students with current issues, Commerce, Sociology, Economics, English and Psychology departments conducted group discussions on current issues, presentations in class, viva and quiz.
- Enhanced research culture resulted in increased number of teachers taking up PhD and Minor Research.
- Yearly Departmental calendar was prepared along with Academic calendar.
- 100 hrs compulsory computer course for students.
- Essay writing, debate, elocution & poster painting competitions were organized.
- Assignments and projects were given regularly to students during the academic year.
- Hindi Department organised Inter collegiate Debate, Self composed Poetry and Bhajan competition
- Talent show – Ras Phuhar was organized
- ‘Unnati’ Trade Fair – Exhibition of variety of handicraft articles and foodstuffs was organized
- Students participated in the Youth Festival, Youth Parliament and Street Play competitions, organized by SNTD Women’s Universtiy.

- Students participated in Leadership Training Camp, Life Skill Education Programme.
- Career Guidance Workshops and Seminars were organized
- Personality Development and Stress Management Programme was organized

2. New academic programmes initiated (UG and PG) :

| | |
|--|--------|
| Bachelor of Social Work (BSW) (IGNOU) | Degree |
| Bachelor of Arts (Tourism Studies) BTS (distance learning mode IGNOU | Degree |
| Master in Business Administration (distance learning mode IGNOU) | Degree |
| MBA (Banking and Finance) (distance learning mode IGNOU) | Degree |
| M.A in Economics (distance learning mode IGNOU) | Degree |

3. Innovations in curricular design and transactions :

Curricular design is the responsibility of S.N.D.T. University. However, the lecturers implement innovative teaching techniques to impart information in an interesting manner to sustain the interest of the class.

Some of the teaching techniques used in the college are-

- Use of teaching aids such as LCD projector and OHPs
- Group discussions, Quiz, Debates, Viva, Extempore Speech, Group Presentations
- Dramatization
- Analysis and Report Writing of Newspapers, Journals and magazine articles.
- Objective Test to access conceptual clarity B Com Students, for Economics
- Home assignments and projects & Power-point presentations by students
- Weekly Wall Paper on Current Issues

4. Inter-disciplinary programs started :

- **Environmental Awareness Program:**

Conducted Workshops, Guest Lectures, Field Visits and Competitions.

- **Social Awareness Program:**

Community activities: Visit to Orphanage, Old Age Homes, Beach Cleaning Drive at Girgaon Chowpaty, in association with International Coast Guard, Mumbai.

- **Nutrition & Health Program:**

Awareness Lectures, Workshops and Medical Check-up Camps for Students & Community

5. Examination reforms implemented :

- Viva, Projects, Power-point Presentations, Assignments, Surveys, Analysis and Report Writing, Group discussions, Objective Type Questions to assess Conceptual Development on the lines of Competitive Examinations, Group Presentations, Quiz, Debates, Viva, Extempore, were organized for personality development of students as a part of internal assessment system.

6. Number of candidates qualified NET / SET :

Seven lecturers are SET /NET qualified. The other lecturers possess Ph. D. before Dec. 2002 and M. Phil. before 1993, thereby are exempted from SET/NET.

7. Total number of seminars/workshops/ lectures conducted :

No. of Guest Lectures / Workshops organized for Students: 16

No. of Lectures / Workshops / Seminars organized for Faculty: 3

Details of Seminars/ Workshops/ Lectures/Visits organized by the college

| DATE | DEPARTMENT | TOPIC | RESOURCE PERSON/ ORGANISATION |
|---|--------------------------------------|--|---|
| Lecture / Workshop for Students | | | |
| 17 th July 2010 | Physical Education | Inter Collegiate Refresher workshop on Yogasana | Ms Shraddha Bhavaskar |
| 23 rd July 2010 | Dept. of Economics, Multi Media Club | E-mail Id Creation Workshop | Ms Swati Vaidya |
| 30 th July 2010 | Commerce | Placement opportunities (Nutel Innovation Pvt. Ltd.) | Ms Jasmine Haria |
| 6 th & 7 th August 2010 | Physical Education | Workshop on “Fitness Outdoor Adventure Activities” at Bordi | Mr. Nalavade, Mr. Nachiket Joshi |
| 10 th August 2010 | NSS / Sociology | Lecture on “Fieldwork & HIV AIDS” by KARM NGO | Mr. George Rodriguez & Mr. Vilash |
| 17 th August 2010 | BSW | “Community Work and Field Work” for BSW Students | Mr. George Rodriguez, Ms. Jayshree & Mr. Vilash |
| 8 th September 2010 | Arts Faculty | Lecture on “Language & Oral Tradition” | Dr. Santosh Kaul Kak |
| 28 th September 2010 | Dept. of Commerce | Career Guidance Lecture in Aviation Industry (Frankfinn Institute of Air Hostess Training) | Ms Sarika Patil |

| DATE | DEPARTMENT | TOPIC | RESOURCE PERSON/ ORGANISATION |
|--|-------------------|---|--|
| Lecture / Workshop for Students | | | |
| 29 th September 2010 | Commerce | Career Guidance Lecture in Management Studies (MET Institute of Management) | Ms Amruta Parvatikar |
| 15 th December 2010 | Commerce/ Arts | “Language”- Foundation Course Workshop on “Communicative English” | Ms Malini Anvekar & Ms Maheshwari Naidu |
| 10 th January 2010 | Commerce | Lecture on “Career Guidance & Placement” | Representative from International BPO |
| 14 th January, 2011 | Commerce/Arts | Lecture on “Career Guidance & Placement Cell” by Thomas Cook Travel Agency | Ms Poonam |
| 18 th January 2010 | Commerce | Lecture on “Career Guidance & Placement” | Representative from HSBC Consultancy |
| 05 th February 2011 | Commerce/ Arts | Lecture on Female Infanticide | Dr. Lalitha Jogad Dr. Santosh Kaul |
| 08 th March 2011 | Commerce/Arts | Lecture on Women Rights | Ms.Hemlata Masiwal |
| 17 th March 2011 | Commerce/Arts | Workshop on Stress Management & Examination Phobia | Ms Vijaya Nethani |

| Workshop / Seminar for Faculty | | | |
|---------------------------------------|-------------------|---|---|
| DATE | DEPARTMENT | TOPIC | RESOURCE PERSON/ ORGANISATION |
| 2 nd December 2010 | Research Cell | Staff Improvement Workshop on “Chi Square Technique and Hypothesis Testing” | Dr. S. C. Patra, M.D. Shah College, Malad |
| 12 th March 2011 | Commerce | UGC Sponsored One day National level Seminar on “Emerging Trends in Indian E-Commerce” | Mr. G. Padmanaban, Chief General Manager, Dept of Payment & Settlement Systems- RBI Mr Pushpinder Singh, Deputy General Manager, I.T. Dept., Bank Of India Mr. Sahil Malik, Asst. General Manager, Investment and Management Department- SEBI. Mr. V. Bala Subramanyam Reddy Ex Senior Banker & Associate, Financial Technologies India Ltd. Adv. Prashant Mali, President, Cyber Law Consulting India & USA, Ms. Hema Mehta, Lecturer, Tolani College of Commerce Ms. Vanaja Shankar, Chief Manager HRMG- ICICI Bank Dr. G.Y. Shitole Prof. & Head, Dept. of Commerce, S.N.D.T. Women’s University, Churchgate |

| Workshop / Seminar for Faculty Cont. | | | |
|---|-------------------|--|---|
| DATE | DEPARTMENT | TOPIC | RESOURCE PERSON/ ORGANISATION |
| 29 th & 30 th March 2011 | Economics | UGC Sponsored Two Day National Level Seminar on “Labour Market Flexibility” | <p>Dr. Kavita Gupta, Chief Secretary of Labour, Govt. of Maharashtra</p> <p>Dr. Sudha Deshpande, Institute of Economic Growth, New Delhi</p> <p>Dr. R. Nagraj, IGIDR, Mumbai</p> <p>Dr. Shyam Sundar, Guru Nanak College, Mumbai</p> <p>Mr. Pramod Bhalwalkar, General Manager, H. R., Reliance Industries, Mumbai</p> <p>Adv. Vinod Shetty, Mumbai</p> <p>Mr. M. J. Pande, Sr. Reporter, Times of India</p> <p>Adv. Hutoxi Tavadia, Mumbai</p> <p>Adv. Prof Sadashivan, Mumbai</p> <p>Dr. A. D. Sawant, Retired Labour Economist, Mumbai</p> <p>Dr. S. K. G. Sundaram, Retired Labour Economist, Mumbai</p> <p>Dr. Vibhuti Patel, Head Dept. of Economics, PGSR, SNTD Women's University, Mumbai</p> |

8. Research projects

a) Newly implemented : -

| No. | Name of the Project | Area | Utility |
|-----|-----------------------------------|--|---|
| 1 | Pulse Polio Immunization Campaign | In Association with B.M.C.'s Health Department | Administering Pulse – Polio Vaccination to children |
| 2 | Waste Management | In association with Indian Coast Guards, and Mumbai based NGO - Reef Watch | Environment Protection, Urban Waste Management |

b) Completed : -

9. Patents generated, if any : -

10. New collaborative research programmes : -

11. Total research grants received from various agencies : -

| Name | Minor Research Project Topic | U.G.C. Grant |
|-----------------------------|---|---|
| Dr. Ushakiran Tiwari | <i>Navi Mumbai Ki Kamkazi tatha gair kamkazi mahilayen avam Dharma ka Parivartit Swarup</i> | U.G.C. Sanctioned amount (Rs 90,000). 1 st Year received – Rs. 67,500 |
| Swati Vaidya | Study of the activity of washing clothes in Mumbai | U.G.C. Sanctioned amount (Rs 35,000). 1 st Year received – Rs. 15,000 |

12. Number of research scholars :

College is an undergraduate teaching institute, hence, does not appoint any research scholars, however, following faculty members are currently registered as Ph.D. students in the respective institutes and discipline:

| Sr. No. | Name of the Faculty | Title | Present Status | Remarks |
|---------|---------------------|---|----------------|--|
| 1 | Renuka Devi Jena | Existentialism in the novels of Arun Joshi: A Critical Evaluation | On Going Ph.D. | JJT University |
| 2 | Hemlata Masiwal | <i>Samajik Parivarthan ke Sandharbh mein Mumbai ke Kumanni Samudhayay ka Samajsastriya Adhyayan</i> | On Going Ph.D. | SNDT Women,s University |
| 3 | Mrs. Anita Jacob | Impact of Perceived organizational climate on Employee Performance – A study on the Insurance Sector of India | On Going Ph.D. | Registered with D. Y. Patil University |
| 4 | Mr. Kashyap Ganatra | Transfer Pricing Policies by Multinationals in India – A case study of selected Enterprises | On Going Ph.D. | Mohanlal Sukhadia University, Udaipur |

13. Citation index of faculty members and impact factor :

College has not maintained citation records for the faculty members.

14. Honors/Awards to the faculty members and impact factor :-

- Marwadi Sammelan Best Teacher Award – Nooruzia Qazi (Degree College)

- Marwadi Sammelan Best Teacher for Co-Curricular & Extra Curricular Activities – Mrs. Sandhya Pandey
- Marwadi Sammelan Best Teacher Award – Mrs. Kshama Tamankar (Junior College)
- Marwadi Sammelan Best Non – Teaching Staff – Mr. Sandeep Kadam

15. Internal resources generated:

| Particulars | Amount in Rupees |
|-------------------------|-------------------------|
| Computer Course Fee | 253500 |
| Basic Computer Course | 54000 |
| English Speaking course | 107900 |
| Tally Course | 37000 |
| Multi Media | 27700 |
| MSCIT | 777660 |
| Web Designing | 91390 |
| Fashion Designing | 42200 |
| Interior Designing | 51000 |
| Beauty Courses | 107100 |
| Dance Class | 37500 |
| Glass Painting | 10000 |
| Jewellery Designing | 37500 |
| Personality Development | 23500 |
| Tailoring Course | 12500 |
| TOTAL in Rupees | 1670450 |

16. Details of departments getting SAP, COSIST/DST. FIST, etc.

Assistance/recognition: --

17. Community services:

The NSS Cell of the college comprises of 300 active volunteers.

The college conducts community service in association with the following –

- International Rotary Club,
- Borivali National Park,
- KARM NGO,
- BMC,
- Sri Sathya Sai Seva organization,
- Bombay Sarvodaya Mandal,
- JJ Dharmashala,
- Bharati Vidya Bhavan

The college has associated with a number of organizations to carry out community service in an organized and systematic manner. The programmes are carried out regularly throughout the academic year.

Activities of the NSS cell of the college –

Health Awareness and Community Service

- Pulse Polio immunization campaign and health awareness programmes were conducted in the 'D' ward area of Mumbai.
- Workshop on AIDS Awareness.
- Thalassaemia Detection Camp
- Blood Grouping
- Awareness programmes on Health and Nutrition
- Students Volunteered for Eye Check up Camps organized by KARM NGO
- International coastal clean-up campaign - 200 students participated in the coastal clean-up campaign to clean Girgaon Chowpatty beach after Ananta Chaturdashi (Visarjan).
- Workshop on 'Paper Bags' and Distribution to local shops and community

- 150 NSS volunteers carried out community service work at Sanjay Gandhi National Park.

Visits

- Environmental Awareness programme and Visit to Keshav-Shrithi
- Visit to Vashind Village, Thane - Social survey on saving pattern of women in Self Help Groups (SHG)
- Visit to Old age home – J.J. Dharmashala, Anand Niketan
- Visit to Mani Bhavan
- Indo-Pakistan peace rally

Workshops /lectures/ competitions

- Discussions on ‘Water Conservation’ and conducted Essay and Slogan Writing Competitions, Elocution and Poster Painting Competitions.
- Lectures on Human Rights and current social problems.
- Lecture on Environmental Awareness
- Lecture on personality development
- Awareness lecture on Female Infanticide
- Workshop on Yoga
- Workshop on Stress Management
- Value education lectures
- Gandhi Vichar Exam
- Leadership Training Camps
- Career Guidance Programmes

Activities of the NCC Cell –

The NCC Cadets participated in the various activities conducted by the NCC Department during the year.

- Participated in Independence Day Celebration.
- Attended Annual Training Camp organized by SNDT Women’s University

- Participated in Hikes and other events conducted by the University

18. Number of teachers and officers newly recruited :

- 1 Full Time Lecturers in Commerce
- 1 Non-Teaching Staff

19. Teaching - Non teaching staff ratio : 15:12

20. Improvements in the library services :

- Renovated library and Increased Seating Capacity
- Purchased additional books and journals
- Subscribed to INFLIBNET
- Purchased additional Computers and printers
- Display of content page of new issues of journals
- Internet facility for students- number of access points increased
- Updated Database of Journals, Articles
- OPAC for library titles available in the library

21. Number of new books/journals subscribed and their value :

| Particulars | <u>No. of Books</u> | <u>Value</u> |
|-------------------------------|----------------------------|---------------------|
| Books | 118 | Rs. 22608 |
| Journals | 41 | Rs. 9085 |
| E-Journals (N-LIST) | 2100 | Rs.5,000 |
| E-Books (N-LIST) | 51000 | |
| Total Amount in Rupees | | Rs. 36693 |

22. Number of courses for which student assessment of teachers is introduced and the action taken on student feedback :

Student assessment of teachers is introduced in all subjects. The feedback is analyzed and accordingly the teachers are instructed.

23. Unit cost of education :

- (a) Including the salary component = Rs. 29,122
- (b) Excluding the salary component = Rs. 3,357

24. Computerization of administration and the process of admissions and

Examination results, issue of certificates:

Computerization of administration and Upgraded office Software for admission forms, fees and results.

25. Increase in the infrastructural facilities :

- Purchased 118 library books.
- Purchased 25 additional computers and one laptop
- Installed 6 additional computers in the library.
- Purchased one fax machine
- Purchased 3 printers
- Purchased one digital camera
- Purchased equipments for Gymkhana – tread mill, elliptical cross trainer, exercise bike
- One inverter purchased
- Purchased an Elevator

26. Technology up gradation :

- Purchased additional computers with latest version of Windows, MS Office and additional fast, improved Printers
- Purchased 5 inverters UPS
- Purchased LCD Television
- Purchased Multimedia Projector
- Purchased software SLIM 21 Version 2.6.8

27. Computer and internet access and training to teachers and students :

- The teachers and students have free access to computers and internet facility in the computer centre and in the library.
- Courses such as MSCIT, Basic Computer course, Multi Media & Web designing, C++, etc are regularly conducted for the teaching, non-teaching staff and students of the college.
- 100 hrs Compulsory Computer Training for students.
- Workshop on Preparation of CDs for seminar proceedings
- Training in Internet application

28. Financial aid to students:

- Economically weak students are exempt from paying the college fees; which is adjusted from the poor students' fund.
- Students are also permitted to pay their fees in installments if they are facing financial problems.
- Partly exemption of fees is granted to students on request.
- Students are permitted to pay fees for vocational courses in installments
- Following scholarships are also given to students:
 1. Government of India – Scholarship
 2. Primary School teachers – Freeship
 3. Secondary school teachers – Freeship
 4. S.P. / Defense
 5. E.B.C. Freeship
 6. B.C./S.T./S.C./N.T.D.T./O.B.C./S.B.C. cast students freeship and scholarship
 7. Open Merit Scholarship
 8. Marwadi Sammelan Freeship

29. Activities and support from Alumni Association:

- Participated in Career Guidance Workshops
- Participated in Campus Interviews and got Job Offers from HSBC Bank & Kenkei

30. Activities and support from the Parent-Teacher Association:

The college takes initiative to conduct meetings to facilitate interaction among parents and teachers. Parents are informed about the students' progress and performance through meetings organized once in each term. Separate meetings are conducted to inform the parents regarding the poor attendance of black listed students. The college also organizes various orientation programmes to inform parents about innovative vocational courses introduced in the college for students' enrichment and career advancement.

31. Health services:

- Pulse Polio Immunization Camp
- Thalassaemia Detection Camp
- Blood Group
- Eye Check up Camp
- AIDS Awareness
- Nutrition & Health Workshop
- Stress Management Workshop

32. Performance in sports activities:

The college conducted State Level Workshop on fitness & Outdoor Adventure activities for sports teachers and coaches of S.N.D.T University at Hill Zill Resort, Bardi, Dahanu on 6th & 7th Aug 2010.

Students participated in the Inter-Collegiate Sports Competition - Badminton, Yoga, Table Tennis, Quiz, Elocution Competitions organized by S.N.D.T. University.

Sports Achievements for the Year 2010-11

| Date | Teachers/Class | Participants | Activities | Organizers |
|---|----------------|--|---|------------------------------------|
| 17 July 2010 | Degree College | Chief Guest: Ms. Linda R.Dennis President: Dr. Mrs. Nini Gulla Chief Instructor: Ms. Shradha Pavaskar(Power Yoga &Yoga Expert) | Inter-Collegiate Refresher Workshop on Yogasana | B.M.Ruia Girls' College |
| 2 to 4 Aug 2010 | FY BA | Neha Shelar | SNDT Leadership Camp for Sports Leaders | Devlali |
| 17&18 Aug 2010 | FY B. Com | Kinjal Pithadia | Inter-Collegiate Yogasana | L.T.College of Nursing, Churchgate |
| | FY B.A. | Neha Shelar | | |
| | FY B.A. | Prema Kanojia | | |
| | FY B.A. | Mamta Patel | | |
| | FY B.A. | Neelam Gupta | | |
| 17&18 Aug 2010 | TY B.A | Renu Jaiswal | Inter-Collegiate Chess | L.T.College of Nursing, Churchgate |
| | | Kavita Patel | | |
| | | Saroj Jaiswal | | |
| | | Saroj Yadav | | |
| 11 th & 12 th Jan.2011 | S.Y.B. A | Sayra Khan. Faraha Shaikh Nishad Dipika Usha Yadav | Inter-Collegiate Cricket Tournament | U. M. I. T. College |
| | F.Y.B.A. | Sarita Gupta Asha Yadav Deepali Tiwari Sarita Gupta Gunwanti Vaishnav Nishad Pooja Anita Adhikari | | |
| | T.Y.B.A. | Kavita Patel Laxmi Yadav | | |
| 11 th & 12 th Jan. 2011 | T.Y.B.A. | Kavita Patel Renu Jaiswal Saroja Yadav | Inter-Collegiate Chess Tournament Shikhar-2011 | Chetana B.M.S. College |

| | | | | |
|--|-----------|--|------------|------------------------|
| | F.Y.B.A. | Sarita Gupta | | |
| 11 th & 12 th Jan. 2011 | F.Y.B.A | Pratima Satyaprakash Sarita Gupta Sneha Pathak Seema Pandey Saira Khan Arti Gupta Deepika Nishad Usha Yadav | Tug of War | U. M. I. T. College |
| | S.Y.B.Com | Sneha Pawar Saba Mansoori Renuka Katkar | | |
| | T.Y.B.A | Asha Yadav | | |

Achievements:

- Neha Shelar of FY B.A got the Best Leader award at SNTD Leadership Camp for Sports Leaders in Devlali.
- The Yogasana team of the college in Senior Inter-Collegiate competition got second place. Prema Kanojia got the Talented Player award.
- The Chess Team of the college in senior Inter-Collegiate competition got third place.
- Kavita patel of T.Y. B.A was selected for National Level Chess.
- Prema Kanojia, Mamta Patel and Neelam Gupta of F.Y.B.A were selected for National Level Yogasana.

33. Incentives to outstanding sports persons :

- Prize distribution function is held every year.
- Special training is imparted to students participating in inter-collegiate and inter-university events such as Kho-Kho, Kabaddi & Volleyball at Fellowship School Ground.

- Coaching in chess for students participating in inter-collegiate Chess tournaments.
- Badminton training was provided to students at S.N.D.T University, Churchgate Campus free of charge.
- Coaching in Yogasana for students participating in inter-collegiate tournaments.

34. Students achievements and awards :

Awards/Prizes received by students (within the college)

Events Organized By The College:

| Date | Name of students | Class | Activities | Prize |
|------------------------------|--|-----------|---------------------------------------|------------|
| 17 th Aug 2010 | Minal Jain Khushali Singhvi Poonam Mehta Deepika Jadhav | T.Y.B.Com | Debate competition (English) | Ist Prize |
| 17 th Aug 2010 | Akshita Jain | S.Y.B.Com | Debate Competition (Best Speakers) | Ist Prize |
| | Sejal Pardeshi | S.Y.B.A | | IInd Prize |
| 17 th Aug 2010 | Sejal Jain | S.Y.B.Com | Elocution | Ist Prize |
| | Vaishnav Chagno | F.Y.B.A . | | IInd Prize |
| 27 th Aug2010 | Deepika Mishra | F.Y.B.A | Rakhi Making Competition | Ist Prize |
| 28 th Aug 2010 | Priyanka Shah | T.Y.B.Com | Card Making Competition | Ist Prize |
| 28 th Aug | Sushila Jaiswal | S.Y.B.A. | | Ist Prize |

| | | | | |
|------------------------------|-----------------|------------|-------------------------------|------------|
| 2010 | | | Mehandi Competition | |
| | Jyoti Jain | S.Y.B.A./H | | IInd Prize |
| 28 th Aug 2010 | Priyanka Shah | T.Y.B.Com | Best out of Waste | Ist Prize |
| | Akshita Jain | S.Y.B.Com | | IInd Prize |
| 30 th Aug 2010 | Akshita Jain | S.Y.B.Com | Salad Making | Ist Prize |
| 30 th Aug 2010 | Anita Chaurasia | F.Y.B.A | Thali Decoration | Ist Prize |
| | Sushma Soni | | | IInd Prize |
| 30 th Aug 2010 | Kavita Patel | T.Y.B.A./H | Pot Making | Ist Prize |
| 31 st Aug 2010 | Renuka Surve | F.Y.B.Com | Party Make up & Hair Style | Ist Prize |
| | Neeta Pandey | S.Y.B.A | | IInd Prize |
| 31 st Aug 2010 | Yashoda Sharma | F.Y.B.Com | Nail Art | Ist Prize |
| 4 th Sep 2010 | Rubina Khan | S.Y.B.Com | Essay Competition | Ist Prize |
| 4 th Sep 2010 | Kiran Jain | T.Y.B.A. | Quiz Competition | Ist Prize |
| 7 th Sep 2010 | Laxmi Yadav | T.Y.B.A/H | Debate Competition | Ist Prize |
| | Janki Kalal | S.Y.B.A /H | | IInd Prize |
| 8 th Sep 2010 | Sakshi Shukla | T.Y.B.A./H | Poetry Competition | Ist Prize |
| 8 th Sep 2010 | Ritu Gupta | T.Y.B.A./H | Poetry | Ist Prize |

| | | | | |
|-------------------------------|--|----------------|--|------------|
| | | | (Kavi Rachit) | |
| 9 th Sep 2010 | Sanju Singh | F.Y.B.A./H | Ashu Bhashan | Ist Prize |
| 9 th Sep 2010 | Laxmi Yadav | T.Y.B.A/H | Elocution | Ist Prize |
| | Chhaya Singh | | | IInd Prize |
| 13 th Sep 2010 | Laxmi Yadav | T.Y.B.A/H | Katha kathan | Ist Prize |
| | Janki Kalal | S.Y.B.A/H | | IInd Prize |
| 14 th Sep 2010 | Arti Singh | T.Y.B.A/H | Essay Competition | Ist Prize |
| | Kavita Patel | | | IInd Prize |
| 26 th Sep 2010 | Pooja, Manisha, Deepika, Mamta, Shilpa, Chandini, Sushma, Puja, Jyoti, Sonal | T.Y.B.Com | Lezium | IInd Prize |
| 1 st Feb 2011 | Mishra Rajeshri | S.Y.B.A. | Paper Presentation Competition (Socio) | Ist Prize |
| 4 th Feb 2011 | Arti Singh | T.Y.B.A | Inter College Essay | Ist Prize |
| 10 th Feb 2011 | Laxmi Yadav | T.Y.B.A. /H | Writing Competition | IInd Prize |
| 17 th Oct, 2010 | Akshita Jain | S.Y.B.Com | Dandia | Ist Prize |
| | Khushali Singhvi | T.Y.B.Com | | IInd Prize |

| | | | | |
|--|---------------|-----------|---|-------------|
| | Ruby Tripathi | F.Y.B.Com | Best Presentation Of Eco. Project Sem-I | Ist Prize |
| | Smita Zawar | | | IInd Prize |
| | Ayushi Jain | | | IIIrd Prize |

Inter collegiate Competitions:

| Date | Name of students | Class | Activities | Prize |
|----------|------------------|-----------------------|--|-----------------|
| 15/09/10 | Archana Tiwari | T.Y.BA (Sociology) | Inter-Collegiate Debate Competition | 1 st |
| | Sejal Pardeshi | S.Y.BA (Economics) | | 3 rd |
| 04/12/11 | Aarti Singh | T.Y.BA(Hindi) | Essay Writing Inter-Collegiate Competition | 1 st |
| | Laxmi Yadav | T.Y.BA(Hindi) | | 2 nd |

Awards/Prizes received by students (outside the college)

Inter- collegiate programs:

| <u>Date</u> | <u>Name of students</u> | <u>Class</u> | <u>Activities</u> | <u>Topic/Subject</u> | <u>Organizers</u> | <u>Prize</u> |
|-------------|-------------------------|--------------|-------------------|----------------------|-------------------|--------------|
| | | | | | | <u>e</u> |

| | | | | | | |
|----------|--|----------|---|---|------------------------------------|---------------------|
| 15/08/10 | Play Dubey Kamna, Gupta Ritu, Halwai Kavita, Pal Sanna, Patel Kavita, Shukla Rinki, Shukla Sakhi, Singh Chaya, Singh Pooja, Tripathi Vandna, Yadav Asha, Singh Aarti, Yadav Indu, Singh Sadhna | TYBA | Inter collegiate Play | “Bakri” (Sarveshwar Dayal Saxena) | Pranteey Chauhan Mahasabha | 1st |
| 04/09/10 | Rubina Khan | S.Y.BCom | Regional Youth Festival 2010-11 | Essay Writing (English) | Nanavati College, Vile Parle | 1st |
| 04/09/10 | Rageshree Mishra | S.Y.BCom | Regional Youth Festival 2010-11 | Essay Writing (Hindi) | Nanavati College, Vile Parle | 3rd |
| 04/09/10 | Poonam Mehta | T.Y.BCom | Regional Youth Festival 2010-11 | Spot Photography | Nanavati College, Vile Parle | 3 rd |
| 04/09/10 | Swati Dubey | S.Y.BCom | Regional Youth Festival 2010-11 | Poetry Competition | Nanavati College, Vile Parle | Cons olati on |
| 16/09/10 | Aarti Singh | T.Y.BA | Inter- Collegiate Debate Competition | Debate Competition | Hindustani Prachar Sabha | 2 nd |
| | | | Inter- | Debate | Hindustani | 3 rd |

| | | | | | | |
|----------|---|----------|---|-----------------------------------|---|------------------------|
| 16/09/10 | Pooja Chauhan | S.Y.BA | Collegiate Debate Competition | Competition | Prachar Sabha | |
| 21/12/10 | Swati Dube | S.Y.BA | Inter- Collegiate Debate Competition | Essay Competition | Hindustani Prachar Sabha | 2 nd |
| 05/02/11 | Hetal Chauhan Bhavni Ghadiali Ishita Parmar | S.Y.BCom | Quiz Competition | Economic & Financial Issues | SNDT Economics Teachers' Students' Welfare Association | Parti cipat ion |
| 15/02/11 | Rubina Khan | S.Y.BCom | Article Review | | SNDT Economics Teachers' Students' Welfare Association | 1st (UG & PG) |
| 10/02/11 | Laxmi Yadav | T.Y.BA | Inter- collegiate Debate Competition | | Guru Nanak College | 3rd |
| 10/02/11 | Aarti Singh | T.Y.BA | Inter- collegiate Debate Competition | | Guru Nanak College | Parti cipat ion |

35. Activities of the Guidance and Counseling unit :

Counseling and guidance are given to students in the following areas

- Talks and awareness session with students and their parents
- Career Counseling, Resume Preparation and Interview Tips
- Workshop on Stress Management
- Interpersonal Problems
- Examination Stress
- Pre marital Counseling, Marital Counseling & Family Counseling

36. Placement services provided to students :

The college regularly arranges orientation lectures and workshops in association with the following organizations –

- ICICI Bank
- Thomas Cook Travel Agency
- Mafoi Randstand Management Consultants Ltd
- On 30th July 2010 - Nutel Innovations Pvt Ltd. (Recruitment Firm- Nuway)
- On 28th September 2010 - Frankfinn Institute of Air hostess Training, for career options in Aviation Industry
- On 29th September 2010- MET- Institute of Management
- First Source International Call Centre
- Kala-Vidya Sankul Polytechnic school of Art & Craft design
- T.I.M.E. (Triumphant Institute of Management Education Pvt. Ltd.) – Workshops on Group Discussion, Personal Interview, Career Guidance.
- Kuoni Aviation
- NIIT
- Raj Computer Academy

Conducted Placement Drive for T.Y. B.Com students & Alumni

- Campus interviews were conducted by Mafoi Randstand Management Consultants Ltd on 17th January, 2011.
- 20 students attended the placement drive programme and 3 students received Job Offer letters by HSBC Bank & Kenkei.

- TYBCom students participated in the placement drive for the recruitment of sales officer by ICICI BANK.

37. Development programme for non-teaching staff :

- Preparation of CD for seminar proceedings
- Training in Internet application

38. Any other relevant information the institution wishes to add :

Organized NAAC Peer Team Visit for Institutional Assessment and Re-Accreditation.

Dr (Mrs) K.Sudha Rao - Chairperson, Prof.P.Geetha(Member Co-ordinator) and Prof.K.Ramamohan (Member) visited the college from 14 -16th Dec 2010 and reaccredited the college with B grade, CGPA 2.78 under new system.

The Multimedia Club conducted workshops and training for the following:

- Use of LCD Projector, Digital Camera, Use of Bluetooth devices to transfer multimedia files and Preparation of Multimedia CDs
- Trained in Internet application
- To prepare effective Power Point Presentations
- Creation of Email Id, use of search engines and downloading information
- Film Shows

Details of Publications:

| Name of the faculty | Article in News paper/Magazine/or Journals / | Name of the Book | Remarks |
|---------------------|--|------------------|---------|
| | | | |

| | Chapter in Book | | |
|--------------------------|--|---|--|
| Dr. Santosh Kaul Kak | Kedar – Kavya Mein Saundarya Bodh | Anabhai Year :8, Ank : 29-30, Jan –June 2011 | ISSN – 2229- 5747 ANBHAI RNI No. : Mah Hin/2004/19130 |
| Nooruzia Qazi | A study on the Trends of Cross Border Mergers & Acquisitions in India : 1997- 2006 | “New Horizons in Social Science Research” 2011 | ISBN – 978-93- 81361-01-6 Excel India Publishers |
| Dr. Usha Kiran Tiwari | “Social Security in India” | Indian Journal of Social Sciences and Societies Vol. 09, Aug 2010 | ISSN : 0974- 7265 |
| Hemlata Masiwal | Janyatiya Vikas Aur unki Samasayain | Aadivasi ani Gramin Vikas Year – 2010 | ISBN 978-81 90999-26-7 |
| | Manu Bhandari Ke Upanayas mein Narivad | Research Horizons Vol-5 July 2010 | - |

PART C : Explain the plans of the institution for the next year .

The college is planning to introduce the following Degree and Certificate Courses in the academic year 2011-12:

- M.Com
- M.A in Economics
- Degree course in BCA – Bachelor of Computer Application
- Foundation Course in Human Rights
- Bachelor of Education
- Fashion Designing Diploma
- Diploma in Physical Education

Proposed Seminars & Workshops

Organize UGC Sponsored International level, National level and State level seminars on the following topics

- ‘Impact of Global Financial Crisis on Indian Stock Exchange’
- ‘Feminist Writings in Indian Literature’

Research Projects

- Application for a Major and Minor Research Projects

Other Plans

- Develop and Strengthen linkages with industries and NGO’s
- Research Publications of Seminar proceedings
- Workshops and Guest lectures - on Green Business, Preparation of Effective Advertisements, Recent Developments in Financial Markets, Environment Issues, Health and Nutrition, Social Issues, Personality development and communication skills
- Encourage participation in Inter- collegiate and collegiate competitions
- Organize Industrial and Educational visits
- Interdisciplinary Seminar
- Community Work
- Placement cell:

Career Guidance Seminars, Workshops and Campus interviews to be intensified.

